



All

All

All

All

All

All

18

72

Clear Filters



1.7K



16



20



0.14

| Reason | Percentage |
|-----------------|------------|
| Poor Value | 55 |
| Wrong Item | 49 |
| Arrived Late | 47 |
| Arrived Damaged | 45 |
| Poor Quality | 40 |

| Advertising Channel | 1st Quarter | 2nd Quarter | 3rd Quarter | 4th Quarter | 5th Quarter |
|---------------------|-------------|-------------|-------------|-------------|-------------|
| Google-Ads | 16 | 16 | 16 | 16 | 16 |
| Billboard-Qr ... | 15 | 15 | 15 | 15 | 15 |
| Facebook-Ads | 14 | 14 | 14 | 14 | 14 |
| E-Mails | 14 | 14 | 14 | 14 | 14 |
| Twitter-Ads | 12 | 12 | 12 | 12 | 12 |
| Instagram-Ads | 12 | 12 | 12 | 12 | 12 |

| Month | Number of People |
|-----------|------------------|
| January | 136 |
| February | 132 |
| March | 131 |
| April | 138 |
| May | 144 |
| June | 147 |
| July | 154 |
| August | 157 |
| September | 139 |
| October | 138 |
| November | 126 |
| December | 158 |

| Category | CampaignSchema | Product | Country | OrderReturn | ReturnReason | Gender | Sum of TotalValue |
|----------|-------------------|---------------|---------|-------------|--------------|--------|-------------------|
| Books | Billboard-Qr Code | Autobiography | Italy | True | Poor Quality | Female | 35 |
| Books | Billboard-Qr Code | Autobiography | Spain | True | Wrong Item | Male | 105 |
| Books | Billboard-Or Code | Magazine | UK | True | Poor Value | Female | 16 |
| Total | | | | | | | 150179 |