



CUSTOMER 360 INSIGHTS | RETURN RISK DASHBOARD



Product Return Behaviour

Product

All

Category

All

CampaignSche...

All

ReturnReason

All

Country

All

Gender

All

Age

18

72

Clear Filters



Total Order

1.7K



High-Risk Products

16



Products Returned

20



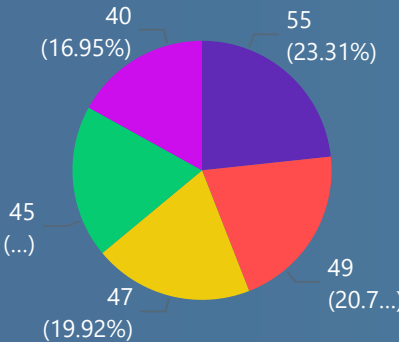
Probability Return

13.14

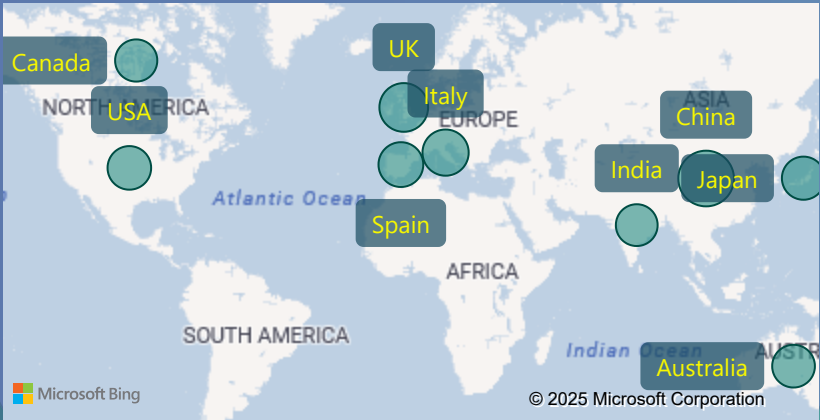
Return Rate by CampaignSchema



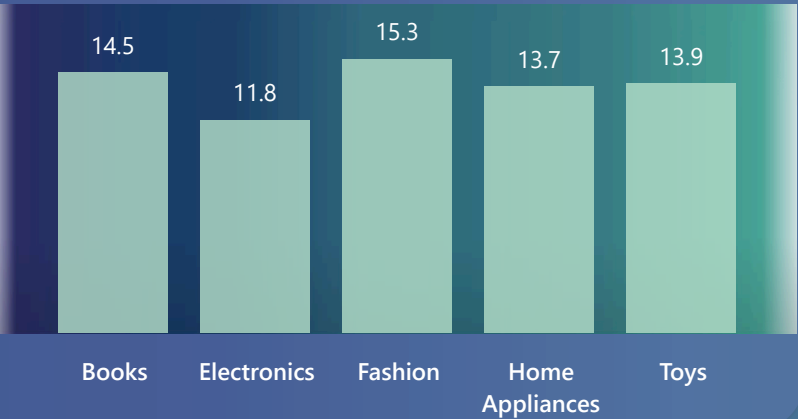
Return Reason



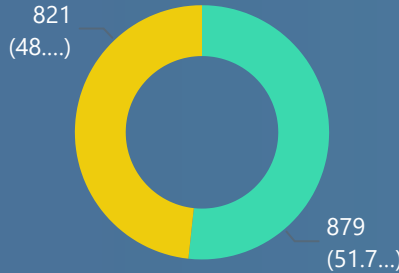
ReturnRate By Country



ReturnRate By Category



ReturnRate By Gender



High Risk Products

Product	ReturnRate_Product	TotalOrders
Action Figure	15.46	97
Board Game	13.68	95
Dress	16.88	77
Electric Stove	13.92	79
Hair Dryer	13.58	81
Jeans	11.24	89
Laptop	13.24	68
Total	15.37	1340