

EVENT MANAGEMENT

INTRODUCTION

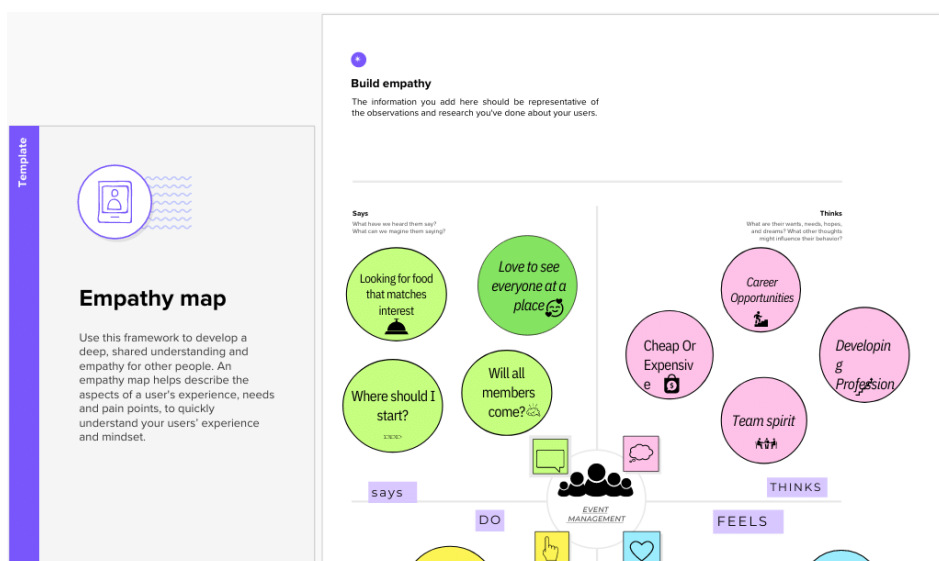
OVERVIEW

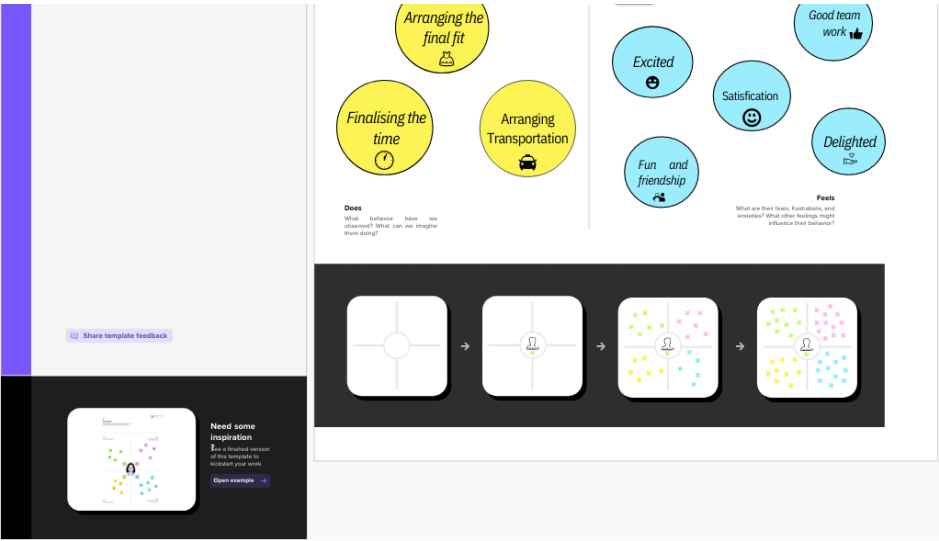
Event Management is the application of project management to the creation and development of small or large-scale personal or corporate event such as festivals, conferences, ceremonies, weddings, formal parties, concerts, or conventions involves studying the brand, identifying its target audience, devising the event concept, and coordinating the technical aspects before actually launching the event.

PURPOSE

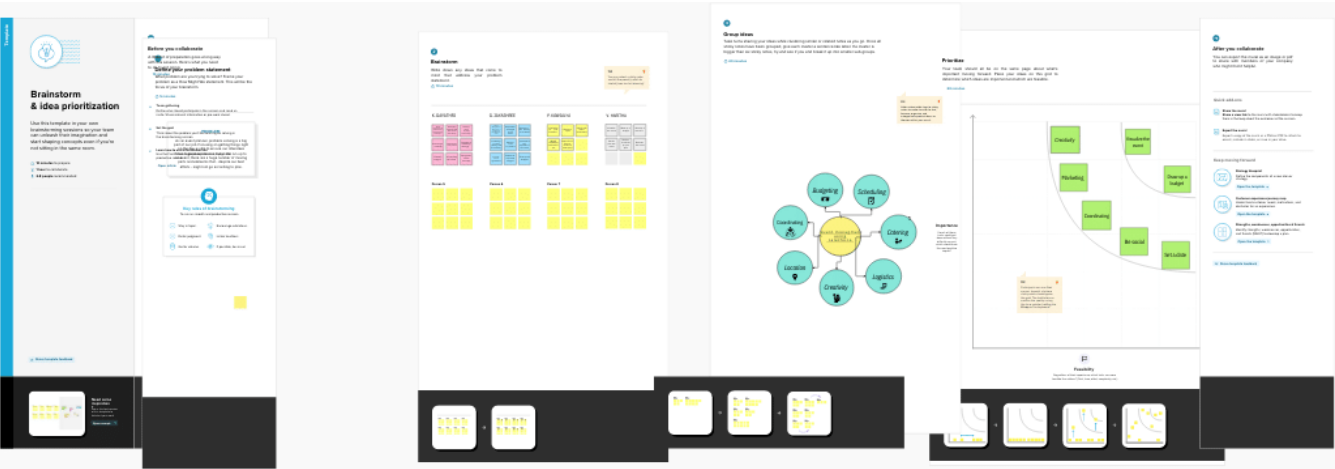
Event management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post-event strategizing. At the start, an event manager makes planning decisions, such as the time, location, and theme of their event.

PROBLEM DEFINITION AND DESIGN THINKING:





BRAINSTORMING:




RESULT

DATA MODEL


| OBJECT NAME | FIELD IN THE OBJECT | |
|-------------|---------------------|-----------|
| Obj 1 | Field label | Data type |
| | Event | text |
| | Attendee | text |
| | | |
| | Field label | Data type |
| | | |

| | | |
|-------|---------|------|
| Obj 2 | | |
| | Speaker | text |
| | | |

ACTIVITY & SCREENSHOT



0



Guided Project

Project Workspace

Chat with Mentor

Project Title : Build an Event Management System using Salesforce

NM Id : F8ED5AB3BACB4119B1140F82B913AE

Industry Mentor(s) : Mentor-Salesforce Name

Project Progress

100%

GENERAL INSTRUCTION

SHOW

Demo Link

0

View Mentor Comments

0

View Industry Mentor Comments

0

TRAILHEAD PROFILE PUBLIC URL

TEAM LEAD : <https://trailblazer.me/id/sumathi3>

TEAM MEMBER 1 : <https://trailblazer.me.id/hariv115>

TEAM MEMBER 2 : <https://trailblazer.me.id/gayathrik22>

TEAM MEMBER 3 : <https://trailblazer.me.id/jayag2206>

ADVANTAGES & DISADVANTAGES :

- Opportunities for creativity.
- Ability to work on different events.
- Chance to work with diverse clients.
- Collaborative work environment.
- High projections for job growth.
- Few educational requirements.
- Unconventional work hours.
- Time away from family and friends.

APPLICATION:

- They make it less stressful. It goes without saying that organising an event, no matter the type of size, it is going to be stressful.
- They ensure it runs smoothly.
- They take care of the legalities.
- They have the right contacts.

CONCLUSION:

In this project, we made attempt to effectively introduce the concept of event management systems already existing in the society. We then explain the concept of online event management systems which are already present.

We describe the proposed system and explain the features implemented by our proposed system .We also give a brief overview of the technologies used during the development of our proposed system. This project can be further refined and extended by introducing new and more innovative features.

FUTURE SCOPE:

The scope of event management as a career in India is immense. This career provides a unique opportunity to rephrase our social beliefs. Hosting events can redesign the structure of a city by facilitating economic growth, employment

opportunities, urban development, and promoting indigenous culture and heritage.