# Introduction to BigQuery (A GCP data warehouse)

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#### **Outline**

- ★ What is BigQuery and why you might need it?
- ★ Using BigQuery in various forms
- ★ Exploring the BigQuery Web UI
- ★ Adding a public dataset in BigQuery
  Web UI
- ★ Running simple queries (but at scale) in BigQuery
- ★ Q&A

#### About me



Courtesy: Snehangshu

- → Data Science Instructor at <a href="DataCamp">DataCamp</a>
- → An avid Data Science enthusiast
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- → GitHub: <a href="https://github.com/sayakpaul">https://github.com/sayakpaul</a>

#### BigQuery: Food or what!?

Here's what Google says -

"A fast, highly scalable, cost-effective, and fully managed enterprise data warehouse for analytics." \*



<sup>\*</sup> Source: <a href="https://cloud.google.com/bigquery/">https://cloud.google.com/bigquery/</a>

#### Why BigQuery

It is blazingly fast!

```
Query complete (24.4 sec elapsed, 2.6 GB processed)
```

#### Why BigQuery

It is highly scalable (and it is no joke)!

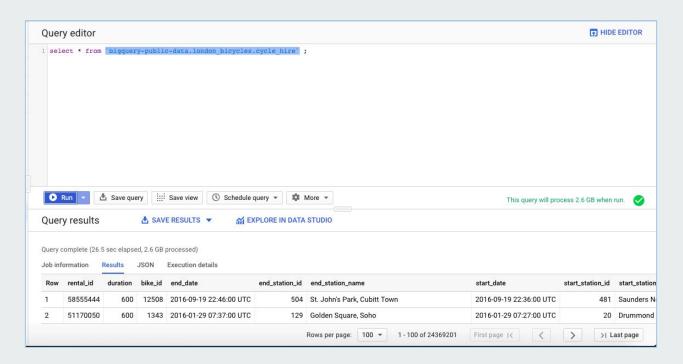
Query complete (24.4 sec elapsed, 2.6 GB processed)

Not just GBs, easily extendible to PBs!

#### Why BigQuery

- It is ridiculously cost-effective (and it is no joke)!
- Well segregated cost model providing support for enterprises of varied sizes.
- Refer <a href="https://cloud.google.com/bigquery/pricing">https://cloud.google.com/bigquery/pricing</a> for a detailed overview.

### BigQuery: One product, multiple options



A classic Web UI in form a query editor

#### BigQuery: One product, multiple options

```
bq query "SELECT word FROM publicdata:samples.shakespeare WHERE word = 'huzzah' IGNORE CASE"

Waiting on job_e19 ... (4s) Current status: DONE
$
```

BigQuery command-line interface (bq)

#### BigQuery: One product, multiple options

```
"SELECT name FROM `bigguery-public-data.usa_names.usa 1910 2013` "
    'WHERE state = "TX" '
    "LIMIT 100"
query_job = client.query(
    location="US".
for row in query job: # API request - fetches results
   assert row[0] == row.name == row["name"]
    print(row)
```

Calling the BigQuery REST API from Python code

### BigQuery: DIY (C'mon, it will be fun!)

QwikLabs waiting! Exploring the BigQuery Web UI Adding a public dataset BigQuery Web UI Running simple queries (but at scale) in BigQuery Web UI

Head over to https://bit.ly/BigQueryNext

# Questions?

#### References

Google BigQuery documentation

Introduction to SQL for BigQuery and Cloud SQL (a lab by QwikLabs)

## SELECT substring('Thank you!' from 1 for 10);

