Ideation Phase

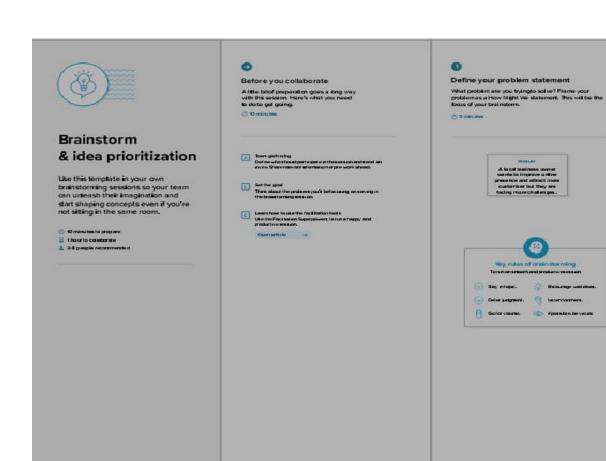
Brainstorm & Idea Prioritization Template

Date	02 Nov 2023
Team ID	2DE609BEACAAFDA93DC492429FF2BCB3
Project Name	Pizza Delivery App

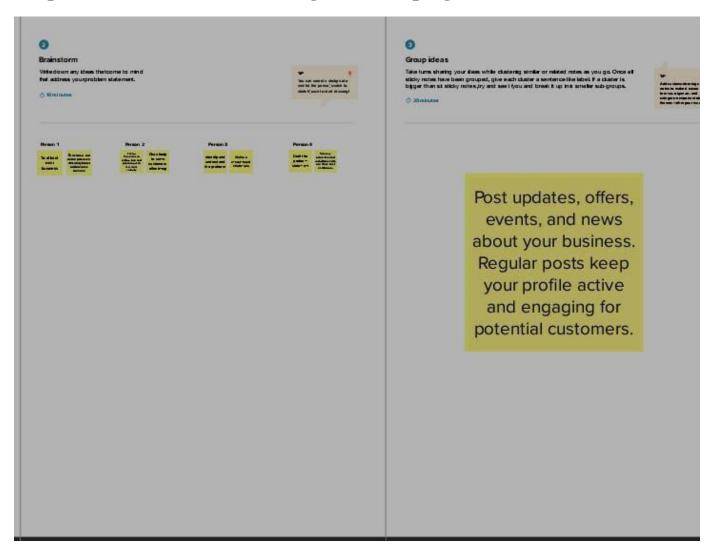
Brainstorm & Idea Prioritization Template:

Creating a pizza delivery app is an exciting endeavor that requires a thoughtful approach to design and functionality. The app's user interface should be user-friendly, offering intuitive navigation, user profiles, and easy registration. The menu display should showcase appetizing images and provide comprehensive details on each pizza, allowing customers to customize their orders. Ordering should be seamless, with real-time pricing and integrated payment options. Location-based features are crucial, with geolocation and delivery estimates. Order tracking, loyalty programs, and customer reviews enhance the user experience. Multiple payment options, customer support, and integration with local restaurants are key components

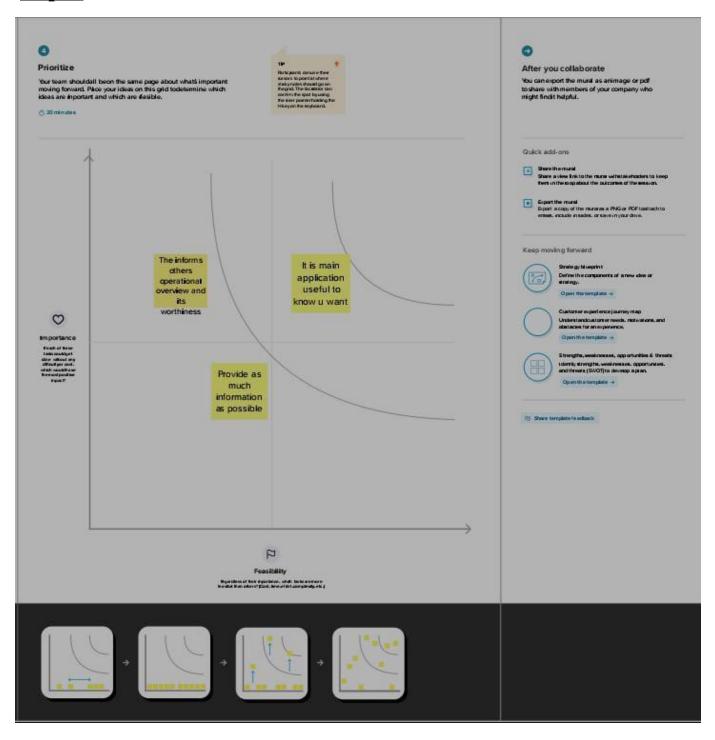
Step-1: Team Gathering, Collaboration and Select the Problem Statement.



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



Reference link:

https://drive.google.com/file/d/107w97rdtufUmbCet815MY0q3P13Ay5g/view?usp=drivesdk