

Ideation Phase

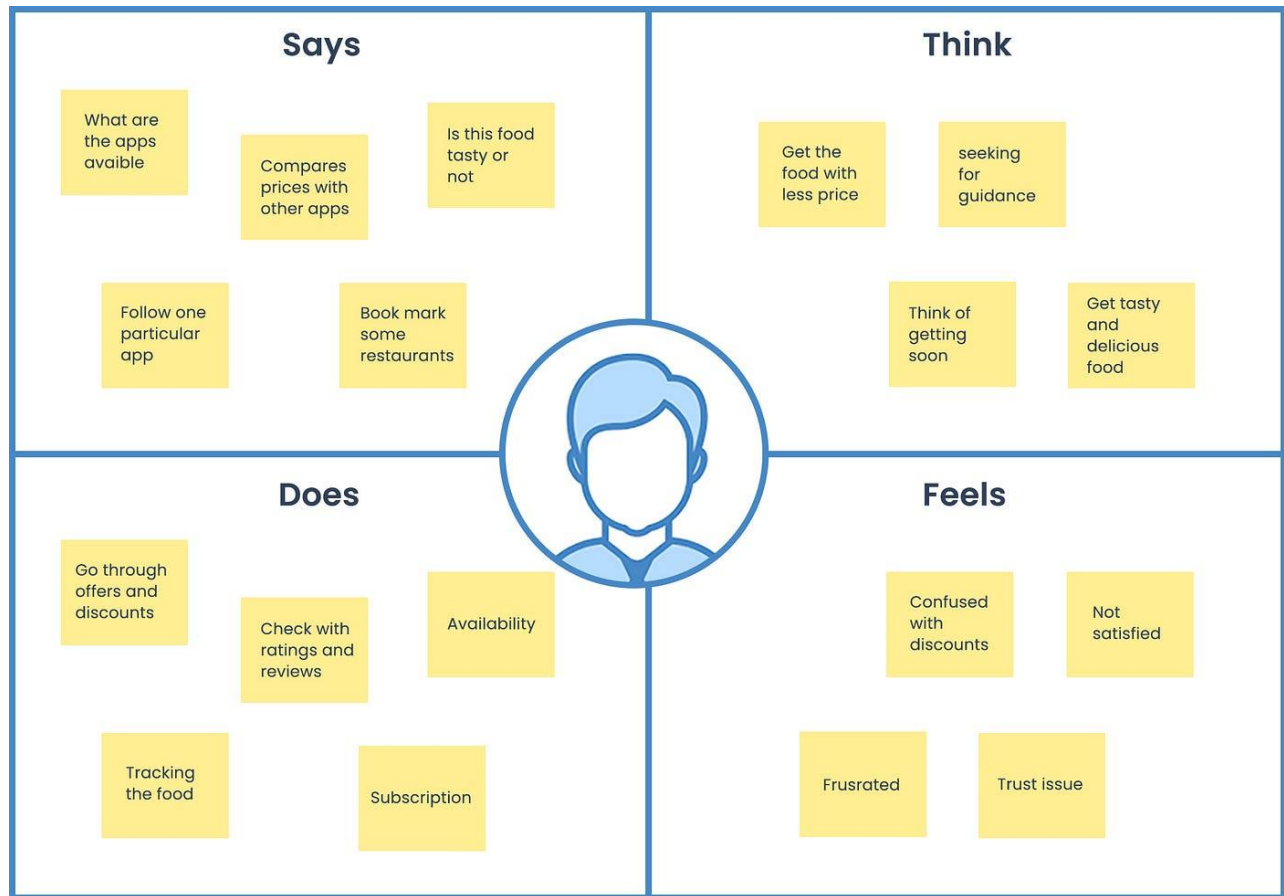
Empathize & Discover

Date	02 Nov 2023
Team Id	2DE609BEACAAFDA93DC492429FF2BCB3
Project Name	Pizza Delivery App

Empathy Map :

In the context of a pizza delivery project, understanding the diverse needs and emotions of both the pizza-loving customers and the delivery drivers is crucial. For the pizza lovers, it's important to address their desire for hot, fresh, and diverse pizza options while ensuring a seamless, user-friendly experience. Late deliveries, order inaccuracies, and limited menu choices are common pain points that need attention. On the other hand, for the delivery drivers, providing clear directions, safe working conditions, and efficient routes is essential to their job satisfaction. By empathizing with these stakeholders and addressing their unique concerns and desires, a pizza delivery project can create a more satisfying and efficient experience for all involved.

The Empathy map On Our Project is below:



Reference link:

<https://drive.google.com/file/d/107w-97rdtufUmbCet815MY0q3P13Ay5g/view?usp=drivesdk>