



GAYATHRI DEVI.J

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PERSONL PROFILE

Defining And Implementing Innovative Solutions For Product Visuals And Experience; Executing All Visual Designs From Scratch Till Finish, Conceptualizing Original Ideas To Bring It In Simple Understandable Form, Creating Wireframes, Process Flows, User Flows And Sitemaps; Presenting And Defending Designs, Establishing And Promoting Design Guidelines And Ensuring Best Practices And Standards. Proficiency In Illustrator, HTML, Javascript, CSS, Photoshop, Wireframing And Other Visual Design Tools.



EDUCATION

- 2015 **Graduated B.Tech**
Sreebudha College Of Engineering For Women
- 2011 **Completed Higher Secondary**
NRPM H.S.S
- 2009 **Complted SSLC**
Naduvattom Vhss,Pallippad



CORE COMPETENCIES

App Designs, Responsive Web Design, Front End Development Strong User Experience (UX) Design Skills, Experience In User Research And Interaction Design Gained Through Corporate And Non-Profit Externships.



SKILLS

- A User Interface Designer With Strong Capabilities In The Design And Development Of Engaging User Experiences.
- Exceled At Providing Both Highly Analytical As Well As Highly Creative Ideas To A Design Engagement As Well As A Fast-Paced And Innovative Development Environment.
- Designed The Front-End Applications, User Interactive Web Pages Using Web Technologies Like HTML, CSS And Java Script Of A Responsive Web Design
- Finalize Concept For Aesthetics And User Interface Before Building A Live Site.
- Single-Handedly Designed All Of The Wireframes, Workflows, Interactions, And For A Small Scale Industry.
- Designed To Frame Problems And Take Ideas From Ideation Through Implementation.



KEY DELIVERABLES

- Responsible For Creating Ui/Ux Branding For Sears
- Produced Wireframes, HTML Code And CSS That Contributed To User-Centred Design (UCD) For Web Pages.
- Created Functional Prototype Using Photoshop, Illustrator And VSS Code
- Created Flows, Wireframes, Specs And Screen Design
- Skills Used Adobe Creative Suite, UI/UX Design And Creative Management



SKILLS

