

NAME : GAYATHRI C S
DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING
COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY ,COIMBATORE
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : 7B1269102A519D786444242B89C20265

ASSIGNMENT ON DIGITAL MARKETING

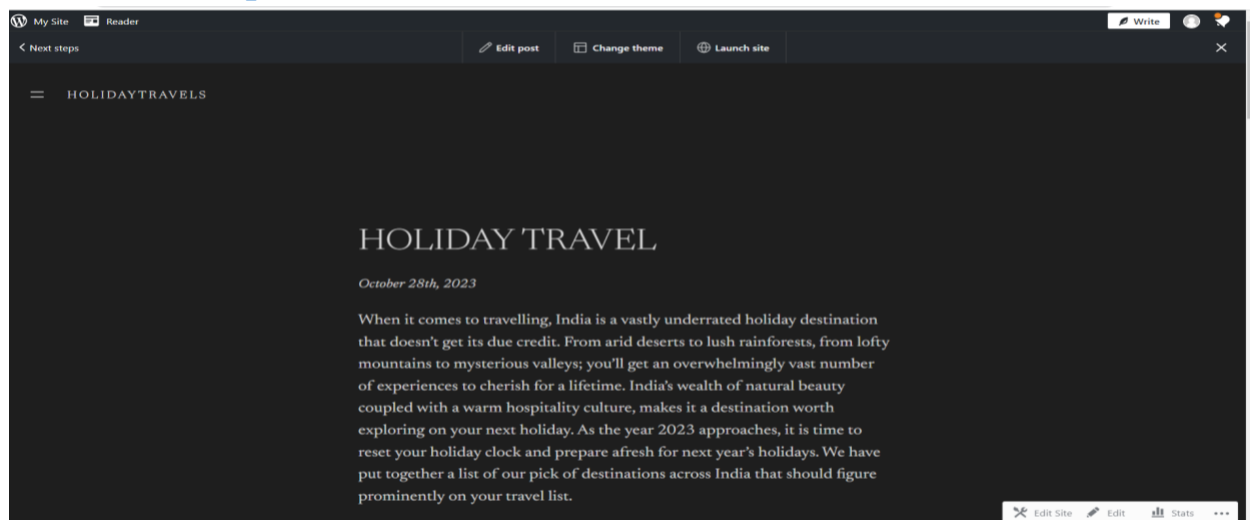
1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://gayu037.blogspot.com/2023/08/top-10-incredible-places-to-visit-in.html>

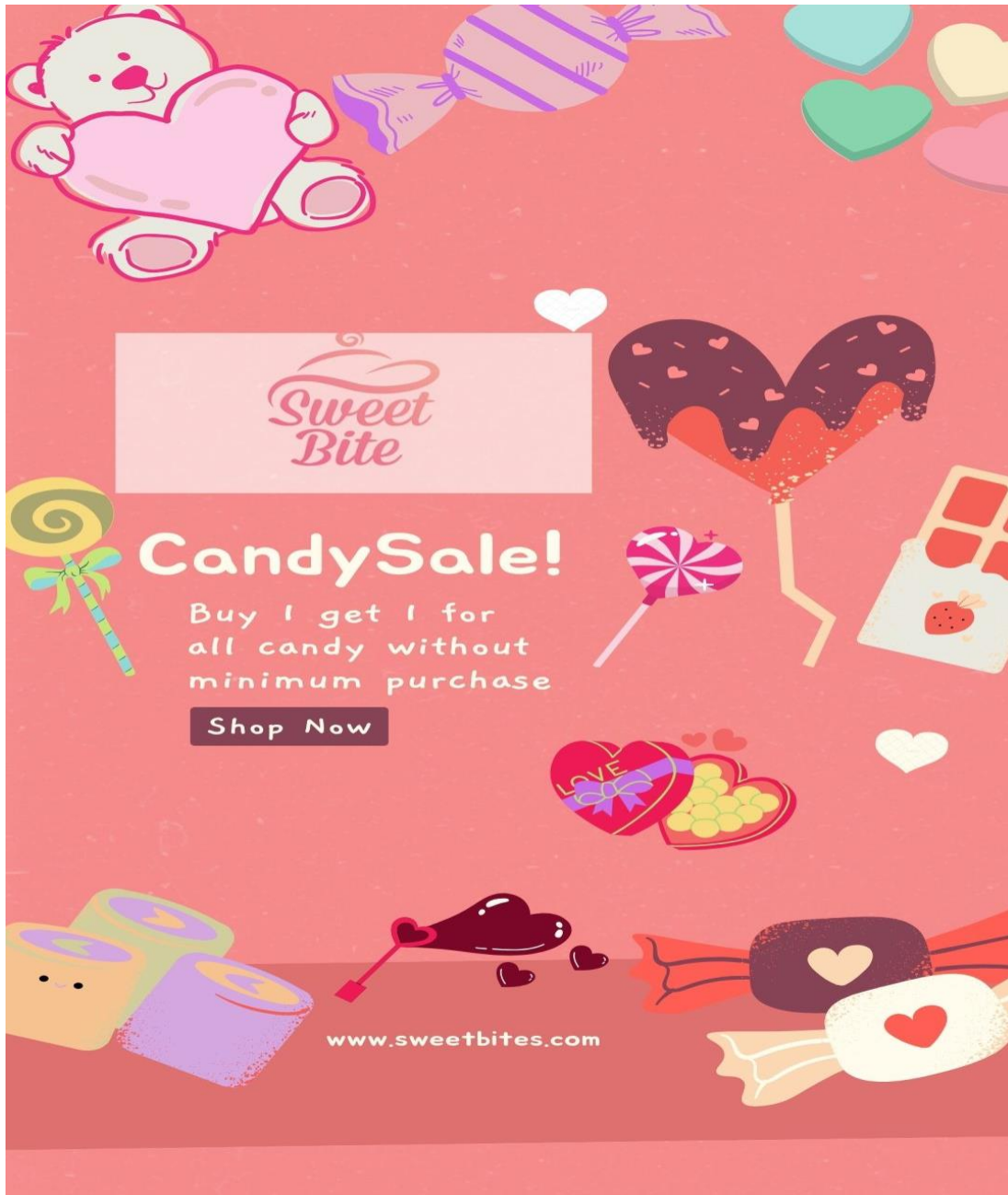
Wordpress:

<https://wordpress.com/setup/write/launchpad?siteSlug=holidaytravels94.wordpress.com>



2. Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61552852530992>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

