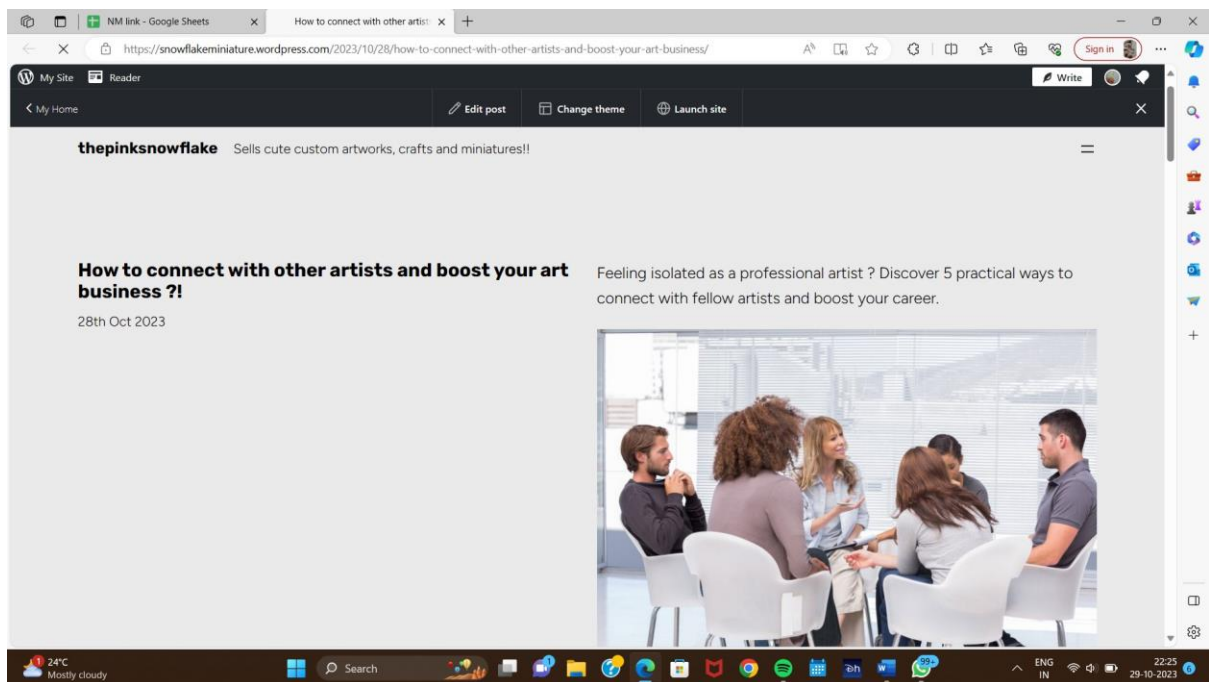


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NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : 0E4063A498813E58814469EA7536BC11

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress.
Customize the theme design and post new article with 500 words.



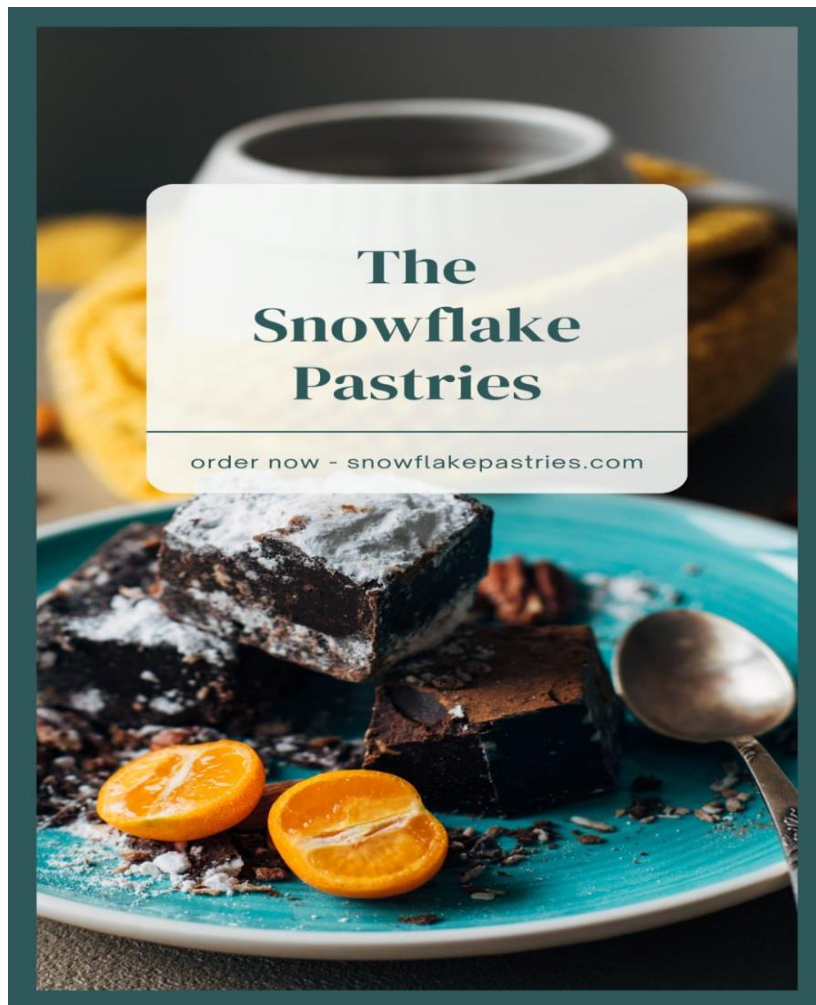
Blogspot:

<https://thepinksnowflake06.blogspot.com/2023/10/how-to-connect-with-other-artists-and.html>

WordPress:

<https://snowflakeminiature.wordpress.com/2023/10/28/how-to-connect-with-other-artists-and-boost-your-art-business/>

2. Create a new Facebook business page and post one social media poster for your brand.





Facebook link:

https://m.facebook.com/story.php?story_fbid=pfbid0gVvimKBfCEnMyCQHgv7WcJsHyxnRWjVSZ1oHKVkZadZDHeFAQvrF3ocZwL9xk9vMl&id=61552644221693&mibextid=Nif5oz

3. Create and design a social media advertisement poster using Canva.

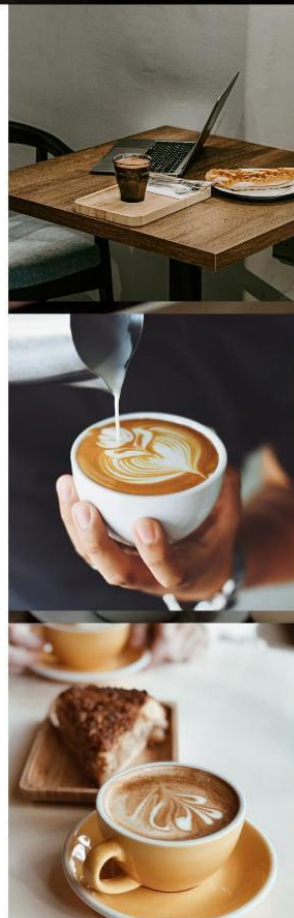
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4. Create email newsletter design using Mailchimp or canva tool

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CROSSROADS



*A reflection on this
coming season of
Lent (p.4)*

A Letter From The Pastor

BY ANDREW GILBEY

My dearest brothers and sisters in Christ, According to Wikipedia, a newsletter is a regularly distributed publication that is generally about one main topic of interest to its subscribers. Newspapers and leaflets are types of newsletters. For example, newsletters are distributed at schools to inform parents about things that happen in that school. Newsletters are published by clubs, churches, societies, associations, and businesses—especially companies—to provide information of interest to members, customers, or employees.

Google's definition of a newsletter is, "a bulletin issued periodically to the members of a society, business, or organisation." A newsletter may be considered "grey literature".

Newsletters delivered electronically via email (e-newsletters) have gained rapid acceptance for the same reasons email in general has gained popularity over printed correspondence.

Newsletters are published by clubs, churches, societies, associations, and businesses—especially companies—to provide information of interest to members, customers, or employees. Google's definition of a newsletter is, "a bulletin issued periodically to the members of a society, business, or organisation..

IN THIS ISSUE

Prayer is the nearest
approach to God

Singing His Praises: A
Worship Leader's
Learnings

Walk By Faith, Not
By Sight

Scriptures to Ponder

Capturing the
Crossroads