

Who uses this business card?

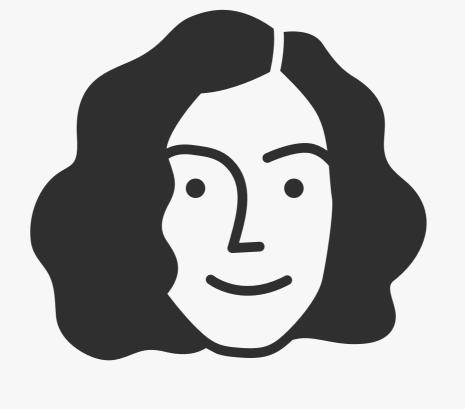
I was expecting something different

What are the benefits of business card?

Cheap or Expensive?

Where should I start?

Is it attractive to others?



Persona's name

Short summary of the persona

Check the website

Fashion designer

DOHN DOE

1: 000 - 123456789

E: 000 - 123456789

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W: www.johndoe.com
W: www.johndoe.com

Fashion designer

Satisfaction

Comparing the other cards

Innovative & Creative Ideas

Attractive

Pleasant



Does

What behavior have we observed? What can we imagine them doing?

Feels

