

## Says

What have we heard them say?
What can we imagine them saying?

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Estimating all the expenses required to start and operate the business, such as equipment, rent, inventory, and marketing.

The process of finding an estimate or approximation,

Which the Authority considers have been properly incurred, or are properly to be incurred, with respect to preliminary or ancillary ...

Estimated expense means the amount of the expenses which the Authority consider are properly to be incurred in the execution of the eligible works together with the amount of the

Net income = End equity - Beginning equity (from the balance sheet) Total Expenses = Net Revenue - Net Income.

The value or quantity of something that is approximate and not exact.



Estimation of Bussiness

Managing the finances and earnings of your company can be a time-consuming and laborious endeavor on top of your regular duties.

However, you must make sure to save any receipts linked to your business in a secure location.

This will allow you to calculate expenses in small businesses and also deduct business expenses.

To calculate expenses in small businesses one needs to know these things.

information on the price of the infrastructure, security deposits, compliance, and incorporation ought to be made available.

These consist of expenses such as rent, payroll, insurance, utilities, and GST filings.



## Does

What behavior have we observed? What can we imagine them doing?



See an example

**Feels** 



