

Sample Business Proposal – GreenTech Innovations

Introduction

GreenTech Innovations is committed to developing sustainable energy solutions for small businesses. With rising energy costs and environmental concerns, our solar panel subscription model provides both affordability and eco-friendliness.

Key Objectives

1. Reduce energy costs by 30% for SMEs within the first year. 2. Provide long-term sustainable energy with minimal maintenance. 3. Build partnerships with local governments for faster adoption.

Market Opportunity

Currently, over 60% of small businesses in urban areas rely solely on traditional energy sources, which are both costly and harmful to the environment. By offering a subscription-based model, we ensure accessibility for even small-scale enterprises.

Financial Projection

- Year 1: \$500,000 in revenue with 150 clients. - Year 2: \$1.5M in revenue with 450 clients. - Year 3: \$3M in revenue with 900 clients.

Conclusion

We believe GreenTech Innovations has the potential to transform the SME energy landscape. With investor support, we can scale operations nationwide, creating a greener and more cost-effective future.