Gayatri Bothare

Data Analyst

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Profile Summary

- Experienced Data Analyst with 1 years of expertise in data visualization, reporting, and analytics.
- Proficient in Power BI, Tableau, SQL, and Excel with expertise in data cleaning, data visualization, reporting, and DAX.
- Strong analytical and problem-solving skills, with a focus on accuracy, trend analysis, and data-driven decision-making.

Education

2023 - 2024

PGP Data Science | Maharshi Karve Stree Shikshan Samastha - AIT | Pune, Maharashtra
Grade – A

2020 - 2023

Bachelor of Computer Science| P.V. Gs College of Science & Commerce| Pune, Maharashtra
Grade – A+

Experience

NOV 2024 – PRESENT
Data Analyst | Poscig Technologies Pvt Ltd | Pune

- Developed and implemented BI-driven dashboards, improving data visualization, reporting accuracy, and decision-making.
- Collaborated with stakeholders, product teams, and clients to refine KPIs and reporting metrics, aligning analytics with business objectives.
- Designed and built interactive dashboards integrating multiple data sources, enabling real-time insights into performance metrics and operational trends.
- Automated tracking and reporting processes in Power BI, reducing manual efforts, minimizing errors, and enhancing efficiency.

AUG 2023 – NOV 2023
Data Analyst Intern | MKSSS-AIT | Pune, Maharashtra

- Hoarding Analysis: Developed a dynamic dashboard for investor reporting, improving efficiency by 30%, and analyzed real-time data on violations and finances using SQL.
- BNCA Result Analysis: Automated result data extraction from PDFs using Python and built interactive dashboards for semester-wise insights.
- Vastu Bhandar Analysis: Provided real-time insights on sales, profit margins, and GST, enhancing financial decision-making by 20%.

Projects

Insurance Dashboard – UAE Client

- Developed and led the implementation of a BI-driven Insurance Dashboard, enhancing policy tracking, financial oversight, and agent performance analysis.
- Automated tracking processes in Power BI, significantly reducing errors and improving reporting accuracy and operational efficiency.
- Integrated user-defined KPIs and data validation mechanisms, ensuring compliance and accurate financial reporting.

Daten Analytics | Product

- Played a key role in developing Daten Analytics, an advanced analytics platform providing real-time insights into ticket analysis, agent performance, response times, and workload management.
- Designed and built interactive dashboards in Power BI, integrating data from Freshdesk and Freshservice to enhance ticket resolution efficiency and customer service analytics.
- Developed automated reporting systems to track ticket trends, workload distribution, and agent efficiency, improving operational transparency and decision-making.
- Collaborated with stakeholders, product teams, and clients to refine KPIs and reporting metrics, ensuring alignment with business objectives and optimizing user experience.
- Led data-driven enhancements, leveraging insights to improve platform performance, automation, and overall service efficiency.

Skills

- **Data Analytics & BI Tools:** Power BI, Tableau, Excel
- **Data Processing & Techniques:** Data Cleaning, Data Visualization, Reporting, DAX
- **Database & Query Languages:** SQL
- **Automation & Optimization:** Workflow Automation, KPI Integration, Dashboard Development

Certification

- **Certificate of Appreciation for Business Proposal**
  MKSSS Career Guidance Expo 2023
- **Employability Skills Certification**
  IAHV
- **Workshop on Cloud Computing**
  Introduction to Cloud Computing
- **Healthcare Domain Training**
  KPMG