

# Sales Analysis Report



**Sales Analysis**

**Profit Analysis**



# Sales Analysis Report

## Total Sale

December 2014

₹ 118.73M

## Previous Month Sale

November 2014

5M

## Gross Sale

December 2014

₹ 128M

## COGS

December 2014

₹ 102M

## Total Discount Amount

December 2014

₹ 9.21M

## Date

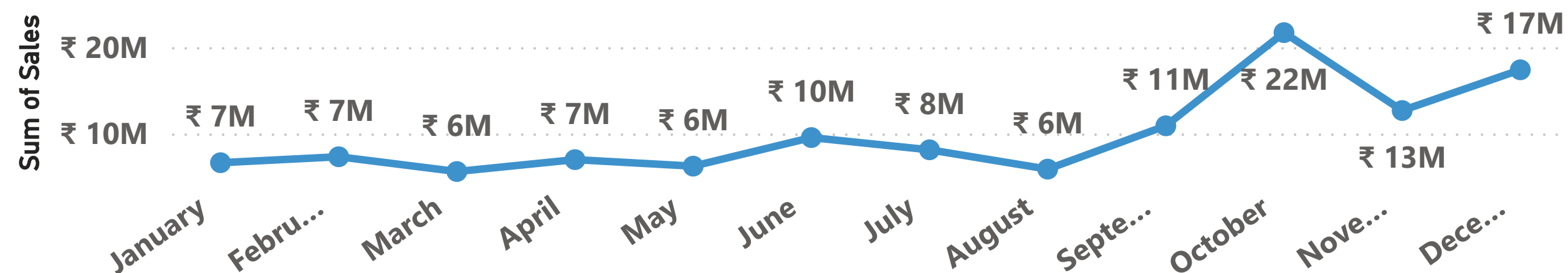
9/1/2013



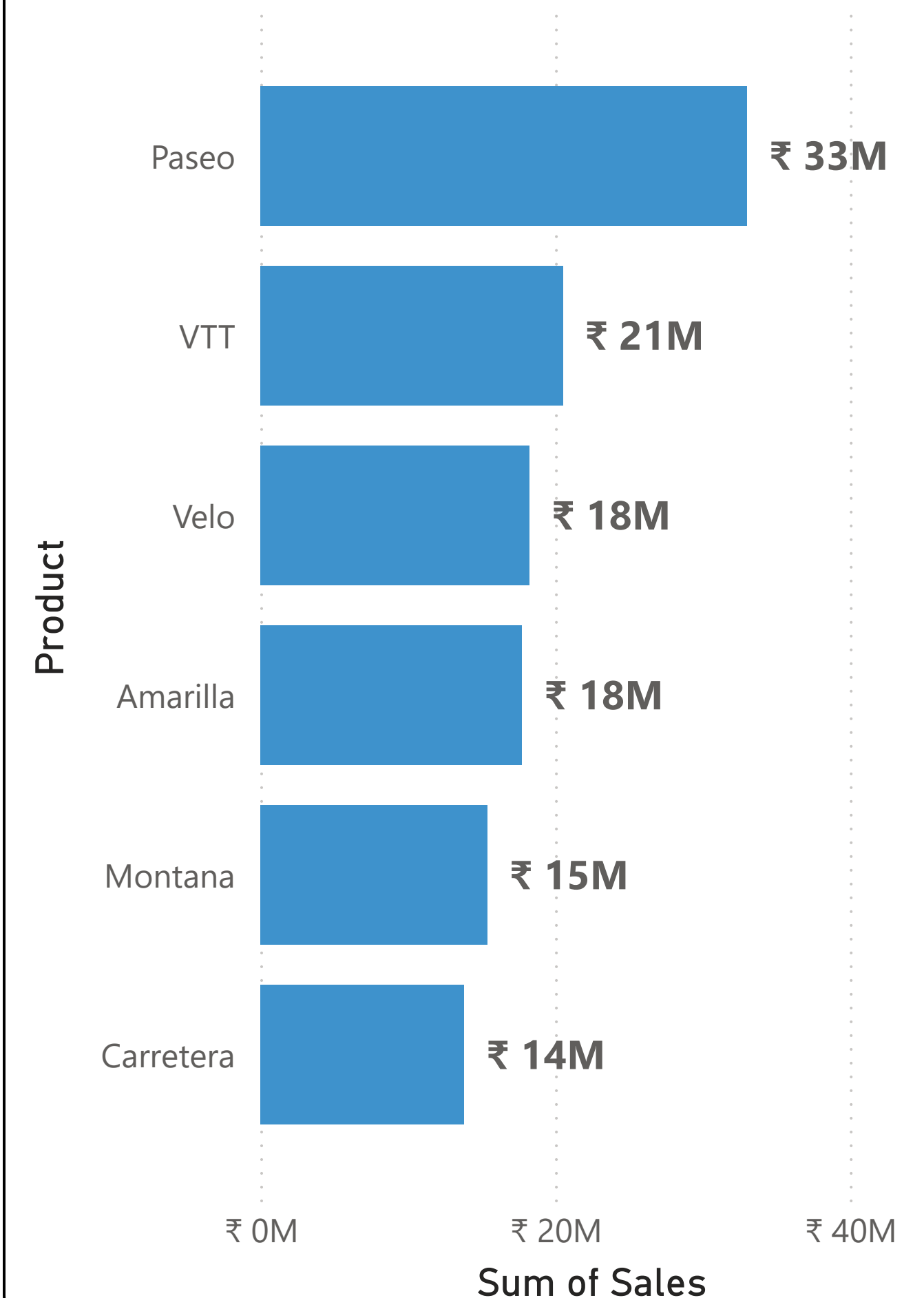
12/1/2014



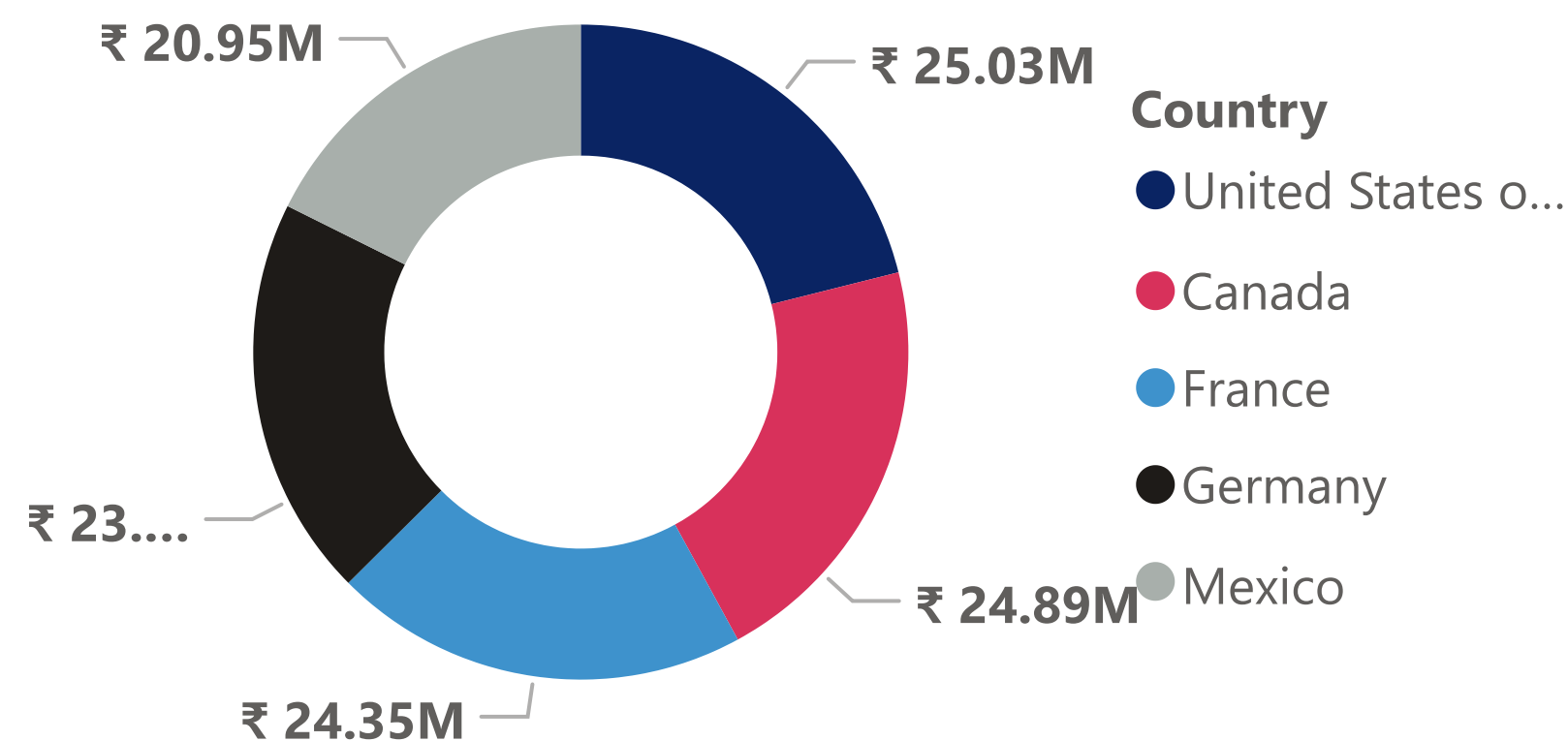
## Sales by Month



## Sales by Product

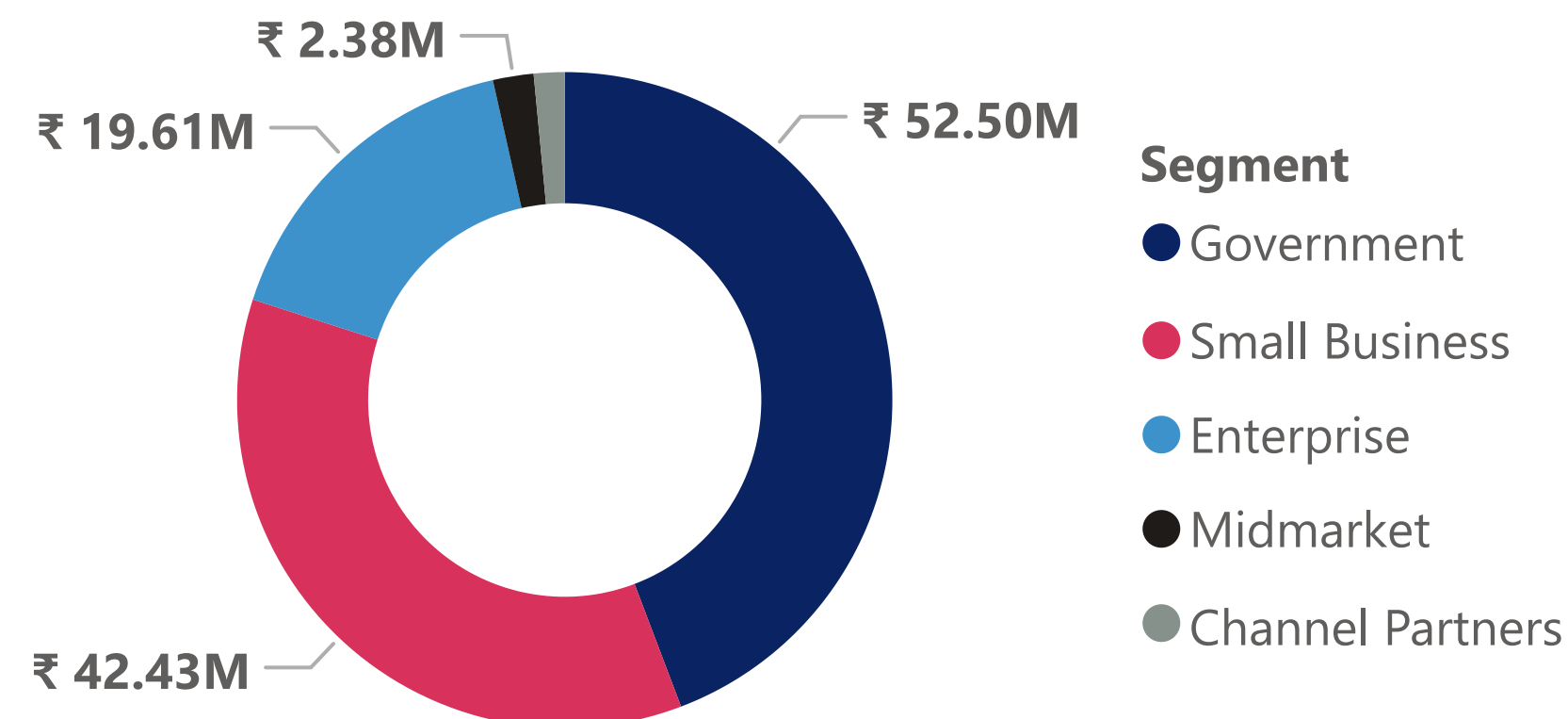


## Sales by Country



[Click For Country Details](#)

## Sales by Segment



[Click For Segment Details](#)



# Profit Analysis Report

## Total Profit

December 2014

₹ 16.89M

## Previous Month Profit

November 2014

604.60K

## Date

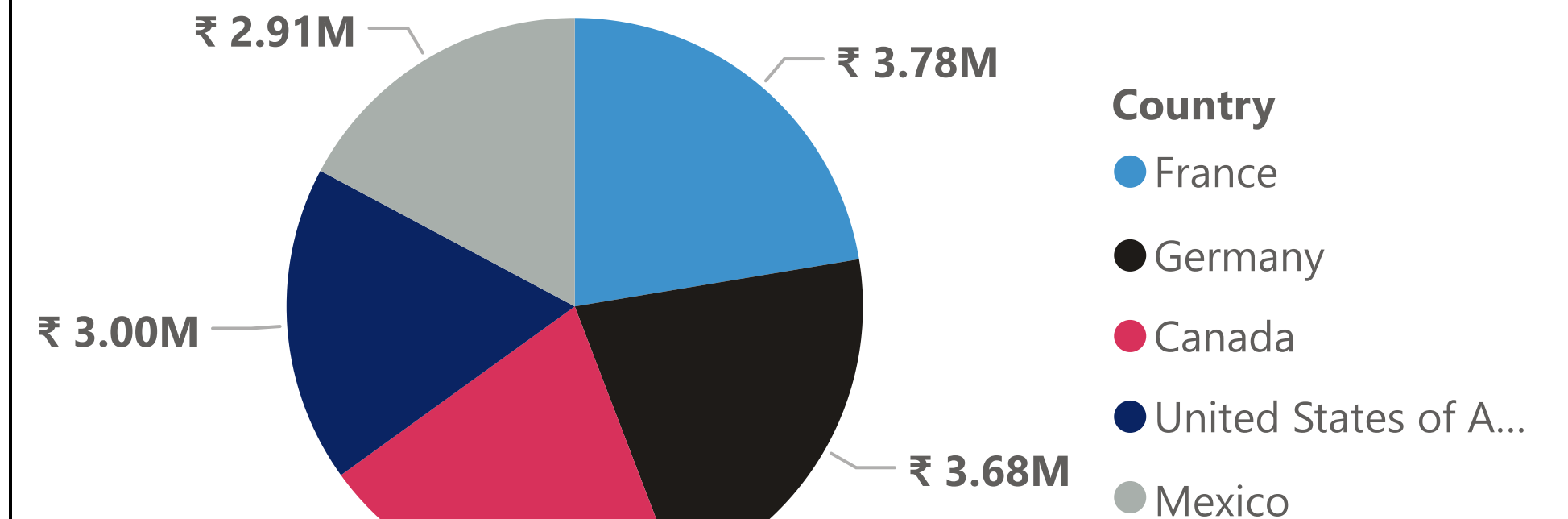
9/1/2013



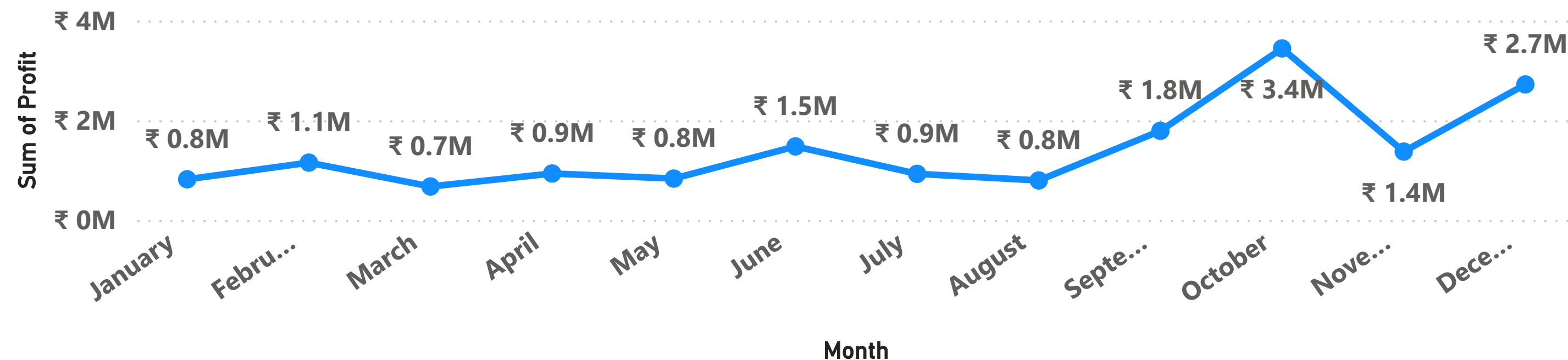
12/1/2014



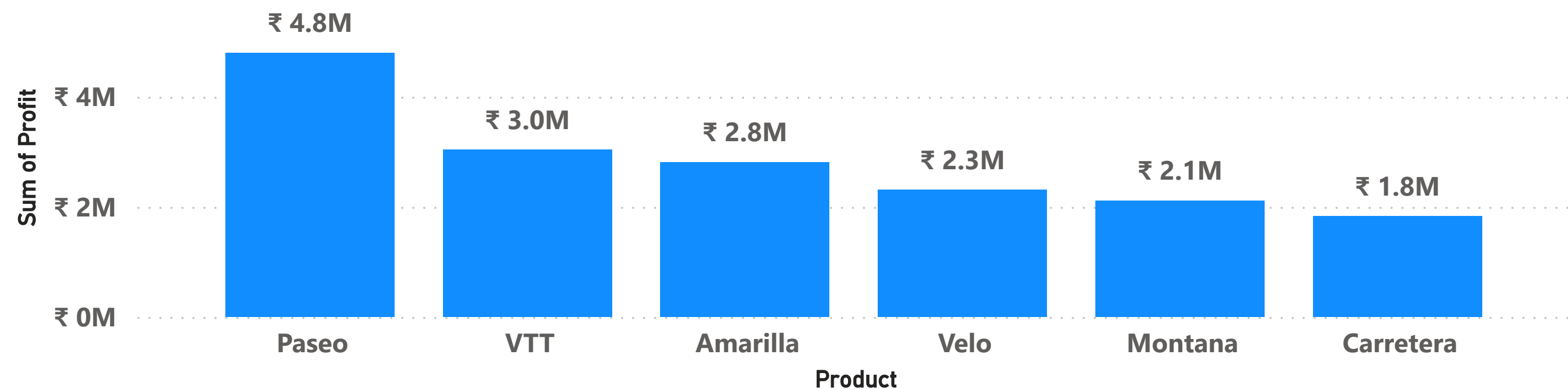
## Profit by Country



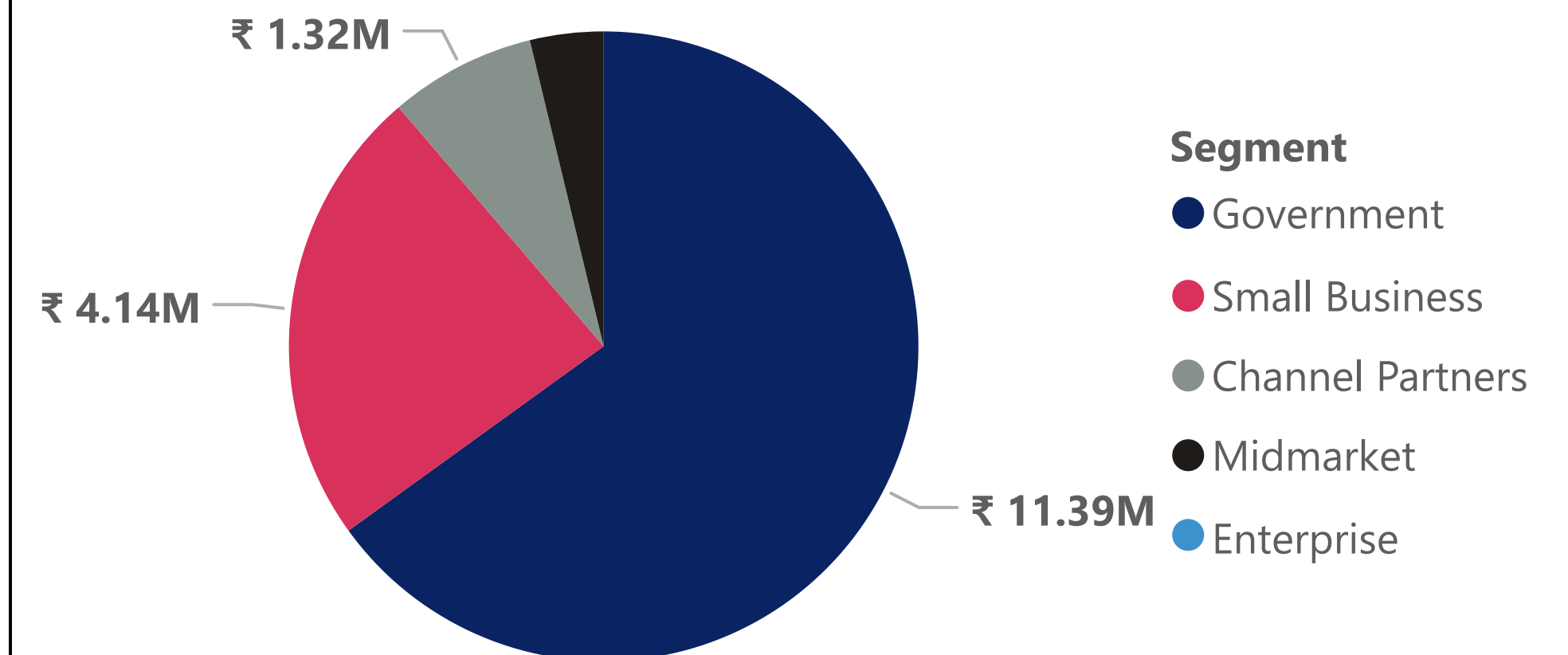
## Profit by Month



## Profit by Product



## Profit by Segment





# Country Wise Report

Total Units

247.43K

Selected Country

Canada

Product	Sum of Sales	Sum of Profit	Sum of COGS	Sum of Discounts
Amarilla	₹ 3,855,765.88	₹ 646,861.38	₹ 3,208,905	₹ 308,917.63
Carretera	₹ 2,610,204.34	₹ 436,105.34	₹ 2,174,099	₹ 215,649.16
Montana	₹ 2,711,919.03	₹ 321,867.03	₹ 2,390,052	₹ 270,195.47
Paseo	₹ 7,611,520.99	₹ 1,265,017.99	₹ 6,346,503	₹ 561,091.01
Velo	₹ 3,329,490.34	₹ 370,568.34	₹ 2,958,922	₹ 330,896.66
VTT	₹ 4,768,754.31	₹ 488,808.81	₹ 4,279,946	₹ 357,758.69
Total	₹ 24,887,654.89	₹ 3,529,228.89	₹ 21,358,427	₹ 2,044,508.62



# Segment Wise Report

Total Units

168.55K

Selected Segment

Enterprise

Product	Sum of Sales	Sum of Profit	Sum of Gross Sales	Sum of COGS	Sum of Discounts
Carretera	₹ 3,203,708.13	222,711.88 -₹	₹ 3,569,188	₹ 3,426,420	₹ 365,479.38
Paseo	₹ 5,267,860.00	81,740.00 -₹	₹ 5,572,500	₹ 5,349,600	₹ 304,640.00
Velo	₹ 3,581,237.50	84,762.50 -₹	₹ 3,818,750	₹ 3,666,000	₹ 237,512.50
Amarilla	₹ 2,643,607.50	95,152.50 -₹	₹ 2,852,876	₹ 2,738,760	₹ 209,267.50
VTT	₹ 2,300,437.50	99,082.50 -₹	₹ 2,499,500	₹ 2,399,520	₹ 199,062.50
Montana	₹ 2,614,843.75	31,096.25 -₹	₹ 2,756,188	₹ 2,645,940	₹ 141,343.75
Total	₹ 19,611,694.38	614,545.63 -₹	₹ 21,069,002	₹ 20,226,240	₹ 1,457,305.63