

INNOVATION 2022

HACKATHON



Team: Runtime Terrors

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Shuchi Talati

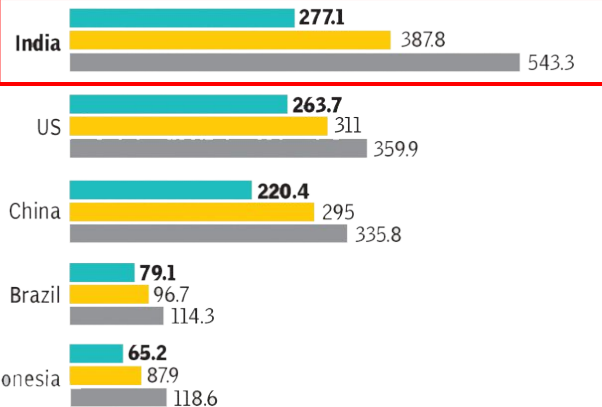
Vaibhavi Kharapkar

MOTIVATION

INDIA'S WASTE GENERATION LIKELY TO
DOUBLE IN NEXT 30 YEARS!

TOP 5 MUNICIPAL SOLID WASTE GENERATORS ANNUALLY (in million tonnes)

■ 2016 estimate ■ 2030 projected ■ 2050 projected



Source: Survey Conducted by TOI 2016

Waste Characterization - Municipal Solid Waste

Hazardous Waste



pesticides, paints



Used batteries

Compostable Organics



Fruits, Vegetables and Food Waste

Healthcare Waste - Dangerous



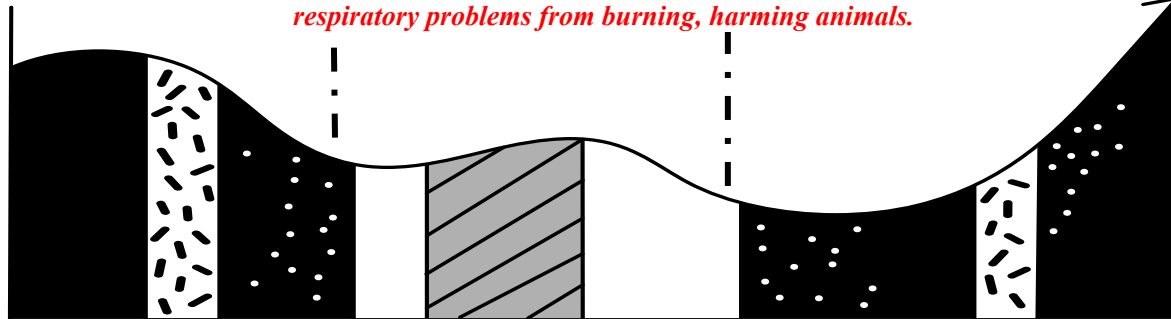
disposable syringes, sanitary materials
and blood containing textiles

Plastic waste - from shops, homes



Food wrappers, plastic bottles, plastic
grocery bags, plastic straws

*These landfills lead to clogging drains, transmitting diseases, increasing
respiratory problems from burning, harming animals.*



A Landfill Site or any Dumping Area

PROBLEM STATEMENT

Management, collection, and utilization of Industrial & Household Waste



IMPORTANCE



Fact

2020 Tokyo Medal Project: aimed to make all of the 2020 Olympic Medals out of recycled e-waste materials

- the organizing committee wanted to draw attention to the ongoing hazardous activities in our world and the **recycling solution** to them
- Around **78,985 tons** of e-waste were collected - which approximately contains **32 kg of gold, 3500 kg silver**, and **2200 kg bronze** material.
- All of these were smelted into the most memorable and outstanding awards of the last four years



Wonders with waste: A Kanpur success story: earlier garbage collection centres have now been converted into parks with the help of the local community

- One of the largest dhalaos (open, temporary dumpsite) has not only been converted into a park but has also become a public space for the expression of art
- Another garbage collection centre has been converted into a Ward office



Fact



THESE INNOVATIVE RECYCLING AND REUSING SUCCESS STORIES INSPIRE US TO WORK TOWARDS THIS CAUSE.

IDEA: To develop a mobile application that -



Allows local waste management firms to register and where individuals/industries can sell their scrap



Aims to provide sellers various selling options at competitive prices



Provides Recommendation system for nearby sellers in every waste category

SCRAP DEAL

RETHINK, REINVENT, RECYCLE

Provides Integration of chatbot to assist users



Has a Lens Feature: Capture Image of waste and find potential nearest buyers



Gets updates of waste collection events & drives from various NGOs and organizations

Has Tie ups with local waste pick up agents



AGILE METHODOLOGY

Strategy

To ensure proper waste management, a mobile application can be developed for systemic waste disposal

Analysis

Lack of Proper Waste Disposal and Management

Discussion

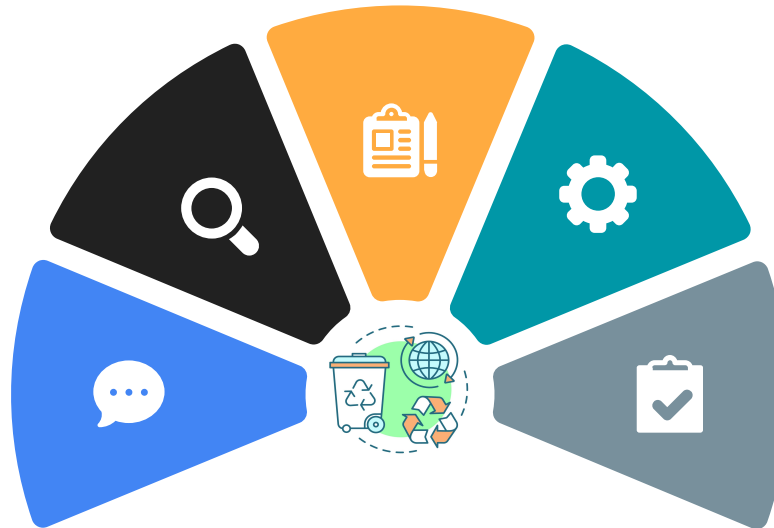
Surveys suggest India's waste generation will double in the next 30 years.

Execution

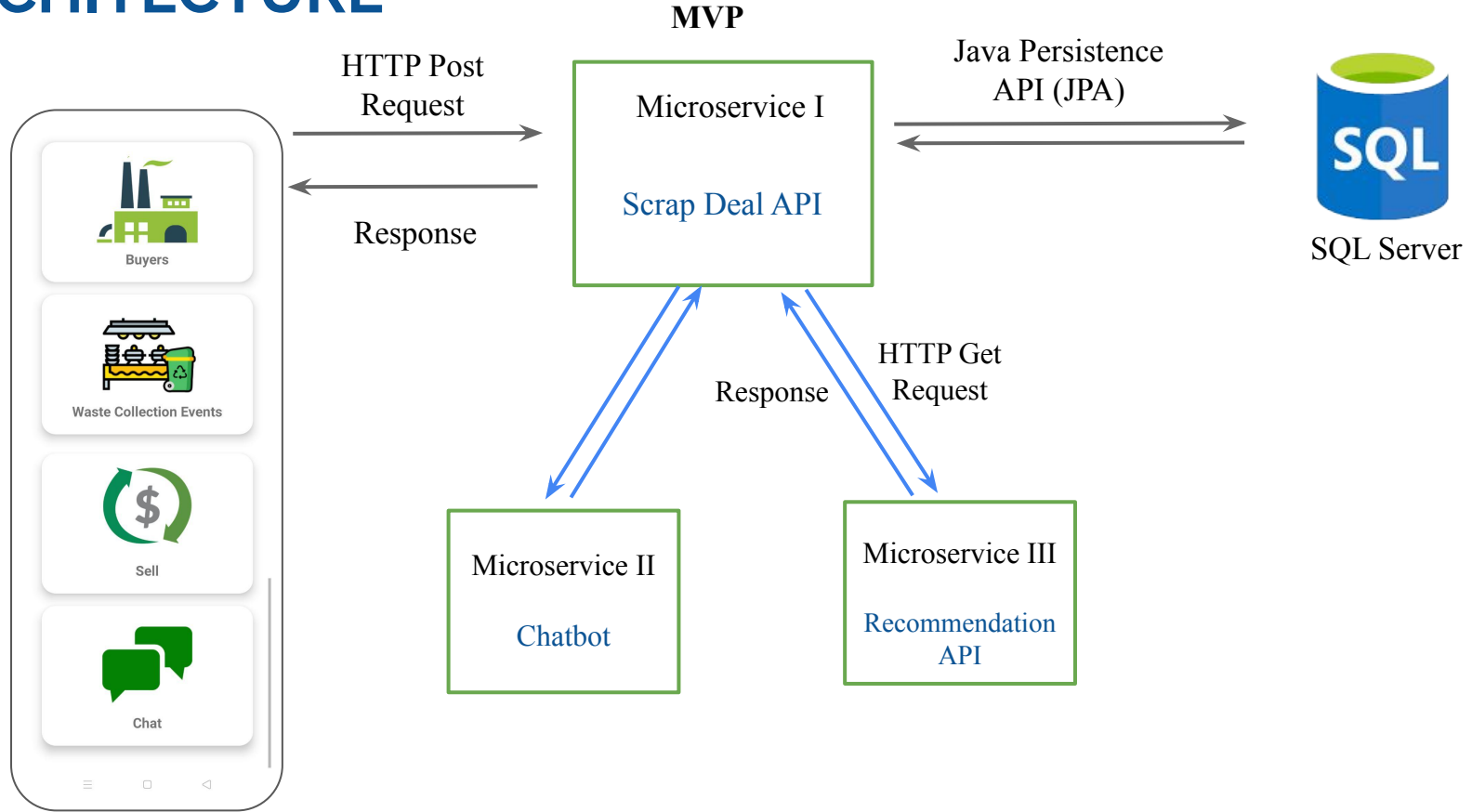
Developed a mobile application - Scrap Deal which includes services to users such as Buying selling and collecting of scrap

QA Testing

QA testing methodology provides the information needed for design and development to produce a quality app



ARCHITECTURE



Client Interface: Mobile Application

DEMONSTRATION



BUSINESS MODEL



Activities

- Buying, Selling and Collecting of Scrap
- Use of ChatBot to assist users
- Tie up with local waste collectors



Partners

Local Ragmen, Waste Processing Industries



Costs

- Development Cost
- Maintenance Cost
- Pick up -drop, transportation Cost
- Publicity Cost



Customers

Households, Shops, Factories, Local Kabadi shops



Revenues

- Advertisement of waste management firms
- Commission from buyers and sellers
- Event notification



Resources

SQL Server required to store data



Channels

- Word of Mouth
- Advertisement



Values

Proper Waste Management



SCRAP DEAL

RETHINK, REINVENT, RECYCLE



Relationships

Maintaining Relationships with Ragmen and Waste Processing Factories

CONCLUSION

- To recognise the potential, we can look at other leaders in the space, with companies like Veolia making €10bn of revenue from waste management in 2019 alone.
- This application will ensure proper waste management facilities at people's doorsteps, allowing to not only create a greener city but also allow revolutionizing recycling and reusing techniques.
- The app commits to the fact that waste segregation can be the difference between the survival of the earth and the worsening effects in the natural biological system as it:



Helps protect the Environment



Encourages Health Standards



Supports Recycling Materials

References

- <https://www.thekabadiwala.com/>
- <https://evreka.co/blog/tokyo-olympics-a-role-model-in-e-waste-management/>
- <https://www.financialexpress.com/archive/wonders-with-waste-a-kanpur-success-story/978964/>
- <https://timesofindia.indiatimes.com/india/in-30-years-india-tipped-to-double-the-amount-of-waste-it-generates/articleshow/74454382.cms>

THANK YOU



Ideas

- Industries can register, individuals can sell
- Plastic, fashion and clothing industry, tourism industry, farming industry, ewaste
- Lens- computer vision
- Recommendation system for waste buying and selling
- IBM chatbot, IBM CCloud
- NGOs Events update, notification of cleanliness drives

Olx model

Generator, processor, buyer - tie up local waste management firms

Olympics, ministry of msme

Claim Carbon credit

Rag pickers

Evaluation metric

Novelty of idea, innovation

approach(agile, devops)

Feasibility

Market value - revenue generation

Scope

MVP

Assumptions due to time constraints

Final presentation 7-8 mins

Team collaboration/ work division



SCRAP DEAL

RETHINK, REINVENT, RECYCLE