

Gayathri Yarra *Data Analyst*

✉ gayathri.yarra1774@gmail.com

☎ +91-7793931860

📍 Guntur, Andhra Pradesh

🔗 github.com/GayatriYarra/Data-Analyst-Portfolio

🌐 [linkedin.com/in/gayatri-yarra-856b1629a](https://www.linkedin.com/in/gayatri-yarra-856b1629a)

PROFESSIONAL SUMMARY

Aspiring Data Analyst with hands-on experience in Excel, Power BI, and SQL. Skilled in cleaning, analyzing, and visualizing data to support business decisions. Completed end-to-end projects focused on campaign insights, financial reporting, and customer segmentation. Eager to contribute in a collaborative, data-driven environment.

INTERNSHIPS

07/2025 – 08/2025

Data Analytics Job Simulation

Deloitte

- Analyzed financial datasets to detect irregularities and risks using Excel
- Created dashboards and reports for audit risk scenarios
- Practiced real client simulation tasks including storytelling with insights

06/2025 – 07/2025

Data Visualization Internship

TATA

- Cleaned and analyzed 9,000+ rows of retail data
- Created -page dashboard in Power BI to answer CEO/CMO business questions
- Used DAX, Power Query, slicers, filters, and visuals for deep insight delivery

EDUCATION

2021 – 2025

B.Tech

Guntur, India

B.Tech in Information Technology, Malineni Lakshmaiah Women's Engineering College

Relevant coursework: Data Analysis, Business Statistics, Excel

CGPA: 7.5

Tenali, India

Intermediate

Intermediate, Sri Chaitanya Junior College

CGPA: 8.5

SKILLS

Tools & Languages

Power BI, Microsoft Excel, SQL, DAX

Analytics Skills

Data Cleaning, Data Modeling, Visualization, KPI Metrics, Dashboard Building

Soft Skills

Attention to detail, Communication, Problem-solving

CERTIFICATIONS

• Data Analytics Virtual Internship – Deloitte Australia

• Data Visualization for Business – TATA

PROJECTS

Social Media Campaign Performance Dashboard

Tools: Excel, Power BI

Built a dynamic dashboard to analyze KPIs across marketing campaigns. Used slicers, visuals, and calculated KPIs to track campaign performance across channels and timeframes.

Finance Analytics – Budget vs Actuals

Tools: SQL, Excel, Power BI

Analyzed financial data to compare actual vs budgeted spend. Cleaned and transformed datasets, calculated financial KPIs, and presented results in an interactive dashboard using filters and forecasting.

Customer Behavior & Insights Dashboard

Tools: SQL, Excel, Power BI

End-to-end analysis of customer purchase patterns. Performed data cleaning, segmentation, and built dashboards highlighting trends, frequency, and retention for key user groups.