Ecommerce product sales analysis

| Total Revenue	Total Units Sold	Average Price	Average Rating	Avg Return Rate
60M	243K	$252	2.9	16%

Revenue by Category

Toys, Electronics, Automotive, Beauty, Books, Clothing, Home & Kitchen, Sports

Category
- [ ] Automotive
- [ ] Beauty
- [ ] Books
- [ ] Clothing
- [ ] Electronics
- [ ] Home & Kitchen

Seller_Name
- [ ] Seller_A
- [ ] Seller_B
- [ ] Seller_C
- [ ] Seller_D
- [ ] Seller_E
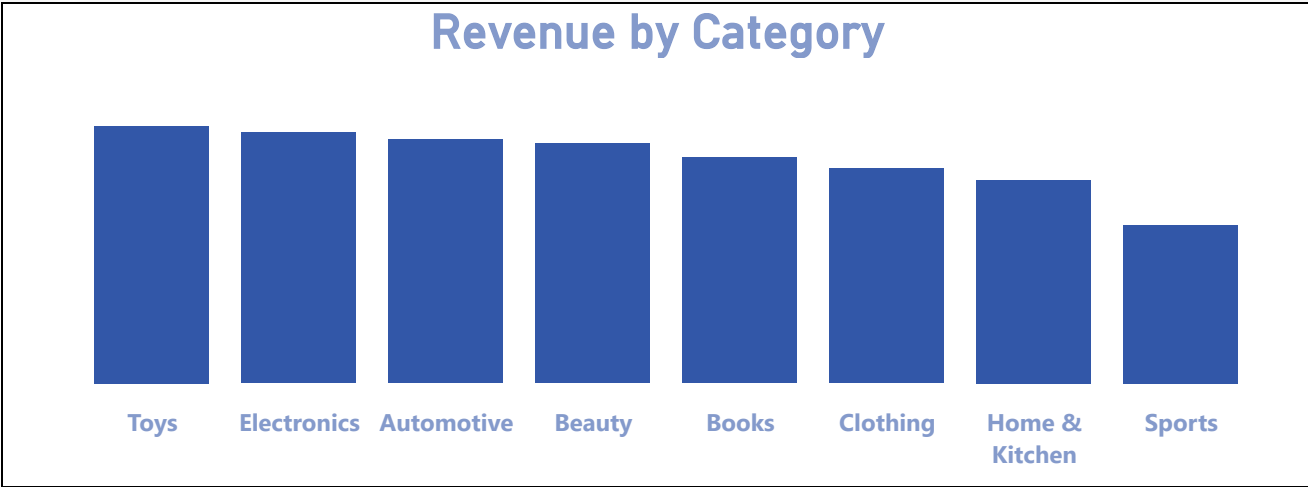
Seller Name	Revenue
Seller_A	13971115
Seller_B	11672420
Seller_C	11797192
Seller_D	11768745
Seller_E	11116990
Total	60326462

Units Sold by Category

Electronics, Automotive, Beauty, Toys, Books, Clothing, Home & Kitchen, Sports
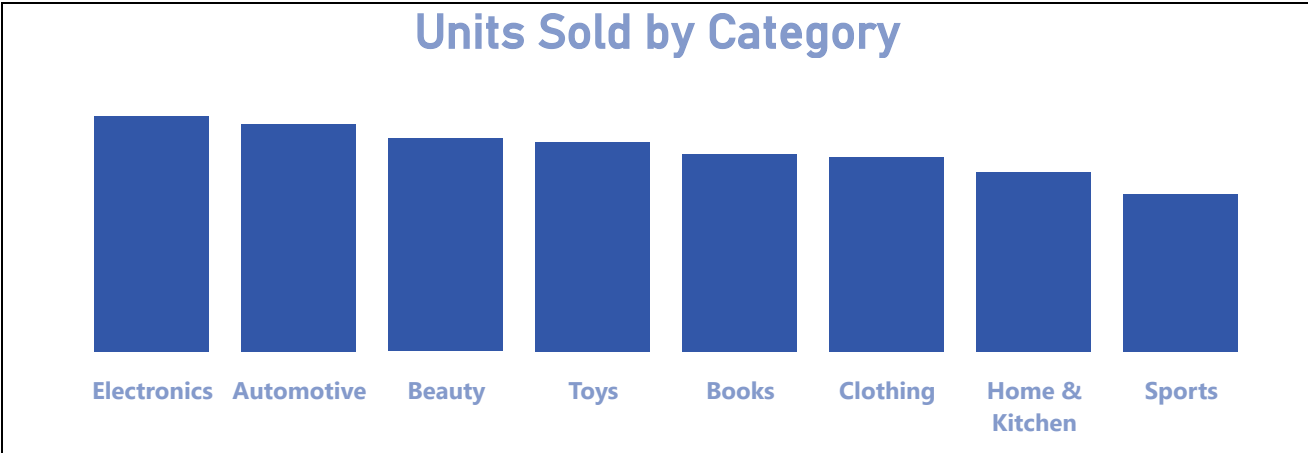
What are the top 5 products sold?

Ultra Product_63
Ultra Product_67
Ultra Product_84
Ultra Product_83
Ultra Product_6

Category Analysis

Category ⌄

- ⌄ ☐ **Automotive**
- ⌄ ☐ **Beauty**
- ⌄ ☐ **Books**
- ⌄ ☐ **Clothing**
- ⌄ ☐ **Electronics**
- ⌄ ☐ **Home & Kitchen**
- ⌄ ☐ **Sports**
- ⌄ ☐ **Toys**

Best Sold Category

Automotive

Category	Total Revenue	Total Units Sold	Average
Automotive	8197465	34262	
Beauty	8060603	32071	
Books	7590847	29797	
Electronics	8438951	35434	
Toys	8650017	31534	

Avg Return Rate by Category
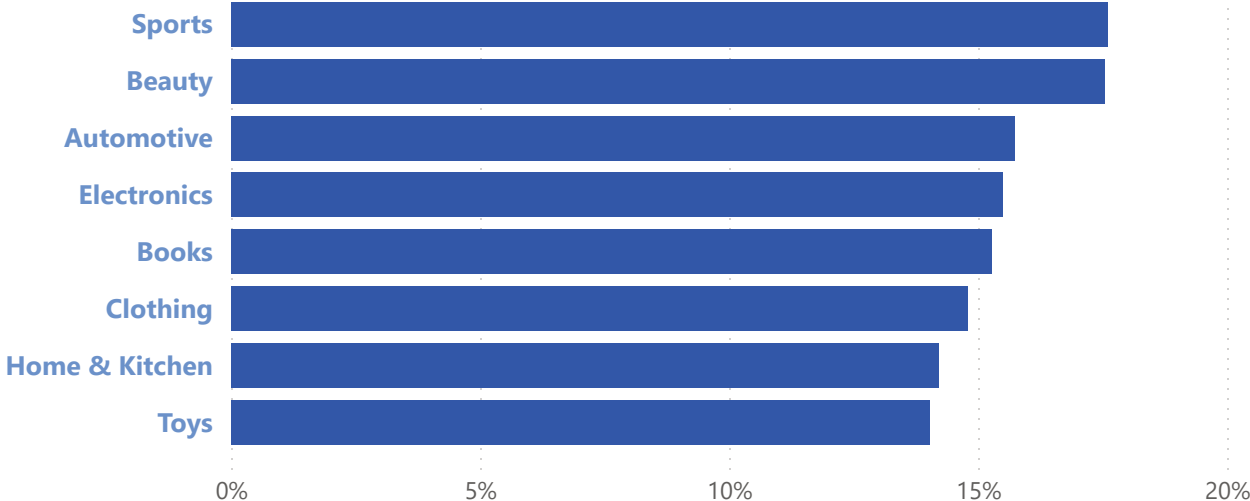
Average of Rating by Category
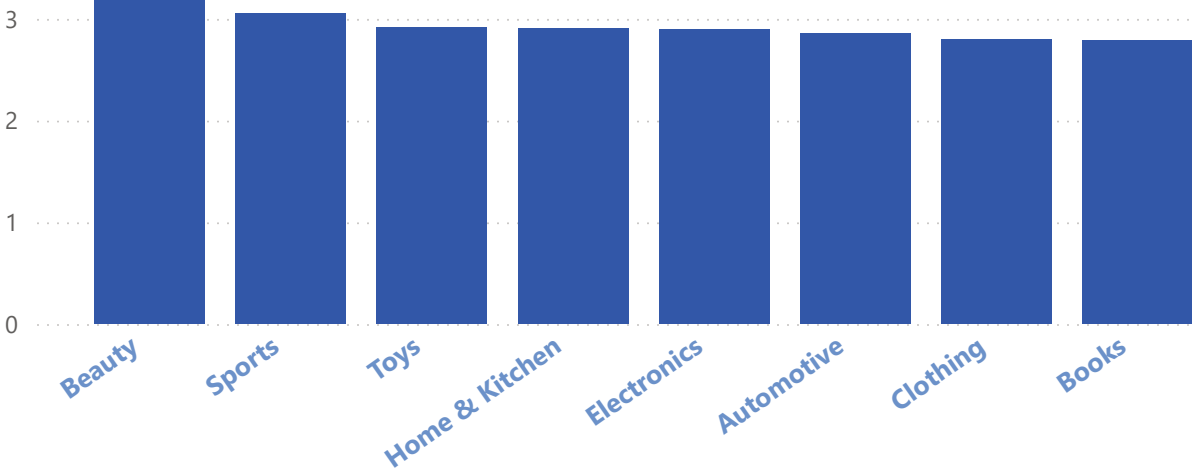
Seller Performance Analysis

Seller_Name ∨
☐ **Seller_A**
☐ **Seller_B**
☐ **Seller_C**
☐ **Seller_D**
☐ **Seller_E**

BEST SELLER

Seller_A

Seller Name	Sum of Revenue	Average Rating	Avg Return Rate
Seller_A	13971115	2.9	15%
Seller_B	11672420	3.1	16%
Seller_C	11797192	2.9	17%
Seller_D	11768745	2.9	15%
Seller_E	11116990	2.9	15%
Total	60326462	2.9	16%

Revenue by seller

Avg Return Rate by Seller_Name