

DIGITAL MARKETING ASSIGNMENT



BE Computer Science And Engineering

Vivekanandha College of Technology for
Women

Namakkal - 637205

NM id: B3F06510CC0EBC5993B4F4A42F3EACD1

Submitted By:

GAYATHRI A AU613020104019

☐ **BRAND NAME:**

Classy Art

☐ **LOGO:**



☐ **CATEGORY:**

photos and painting Brand

1. Create a blog or website using Blogspot and WordPress.

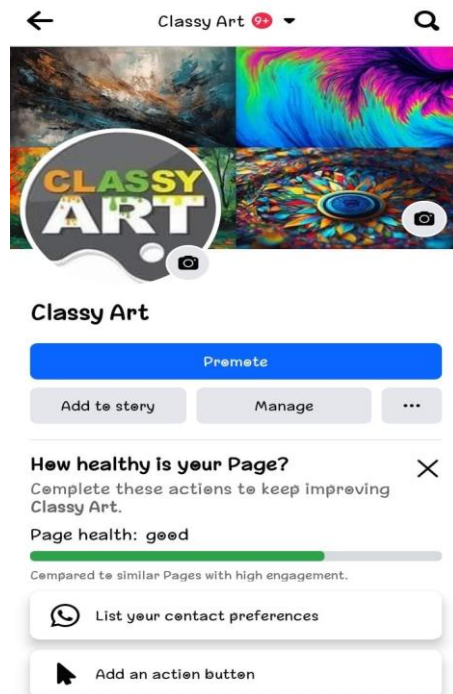
Blogspot: <https://tamilpaintingtech.blogspot.com/2023/10/article-for-art.html>

WordPress: <https://classyartin.wordpress.com/2023/10/29/classy-art-2/>

2. Create a New Facebook Business Page and Post one social media poster

Business Page link:

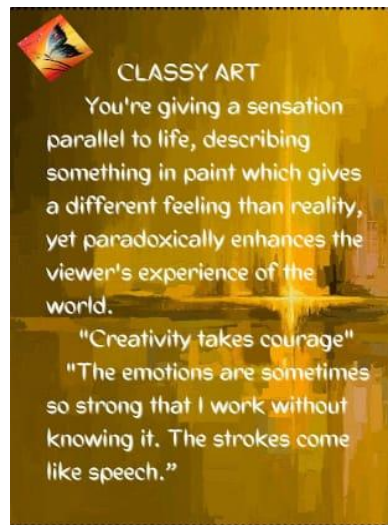
<https://www.facebook.com/profile.php?id=61551215129677&mibextid=ZbWKwL>



Social media Poster:



3. Social media advertisement poster using Canva



4. Email newsletter using MailChimp or Canva

