

Ideation Phase

Define the Problem Statements

Date	02 October 2022
Team ID	PNT2022TMID47055
Project Name	SKILL AND JOB RECOMMENDER
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Rajkumar Who is a Graduate	Get a job	I am unaware of opportunities available	I don't have correct guidance	Inferior to others
PS-2	Manikandan Who is a Job seeker	Find alternate job with more benefits	I am unable to get the information about the job I expect	I am unaware of current updates of jobs I seek for	Stressed