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	ASSIGNMENT - 1

Task	Upload the dataset to Cognos Analytics, delete the unnecessary columns, create a data module, explore and visualize the dataset
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Problem Statement:-

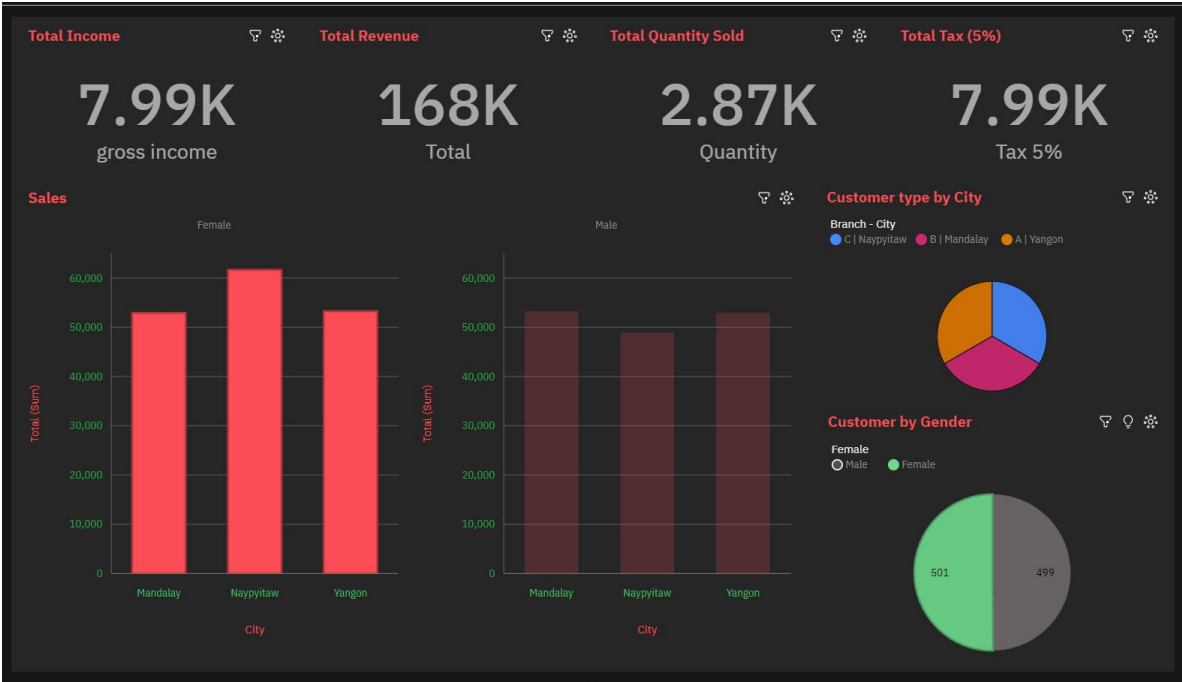
The growth of supermarkets in most populated cities is increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data. Predictive data analytics methods are easy to apply to this dataset.

Output:-

Overall Dashboard



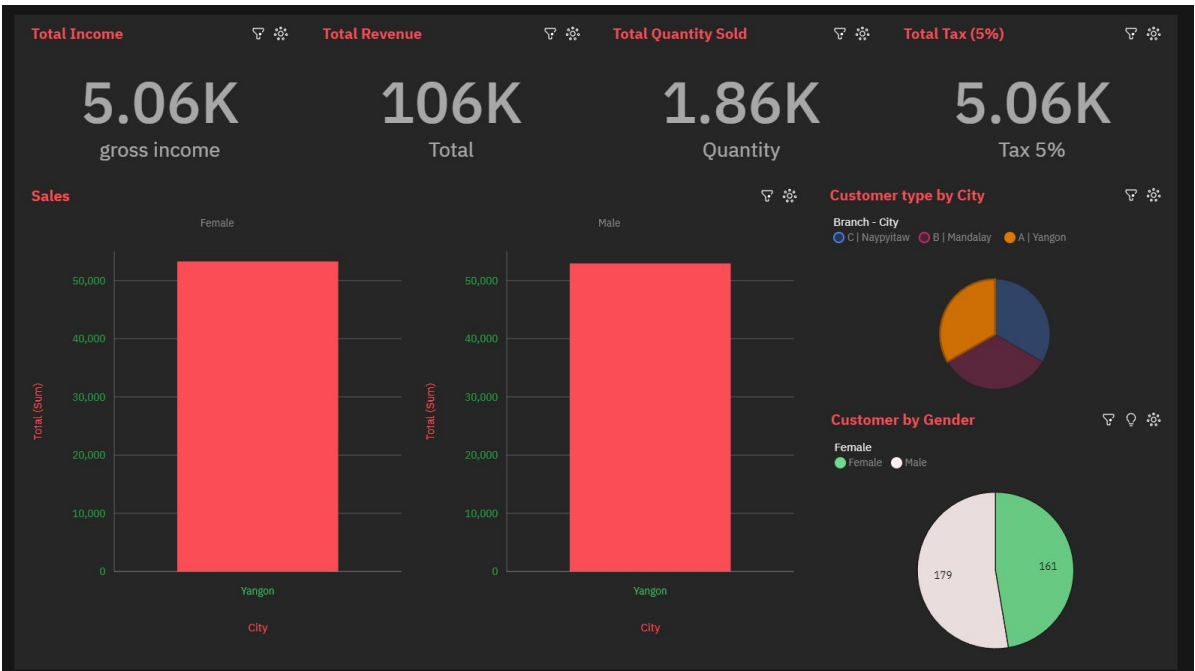
Female Customers



Male Customers



Super Market – A - Yangon



Sales

Female

Male

Yangon

Yangon

City

City

Customer type by City

Branch - City

C | Naypyitaw

B | Mandalay

A | Yangon

Customer by Gender

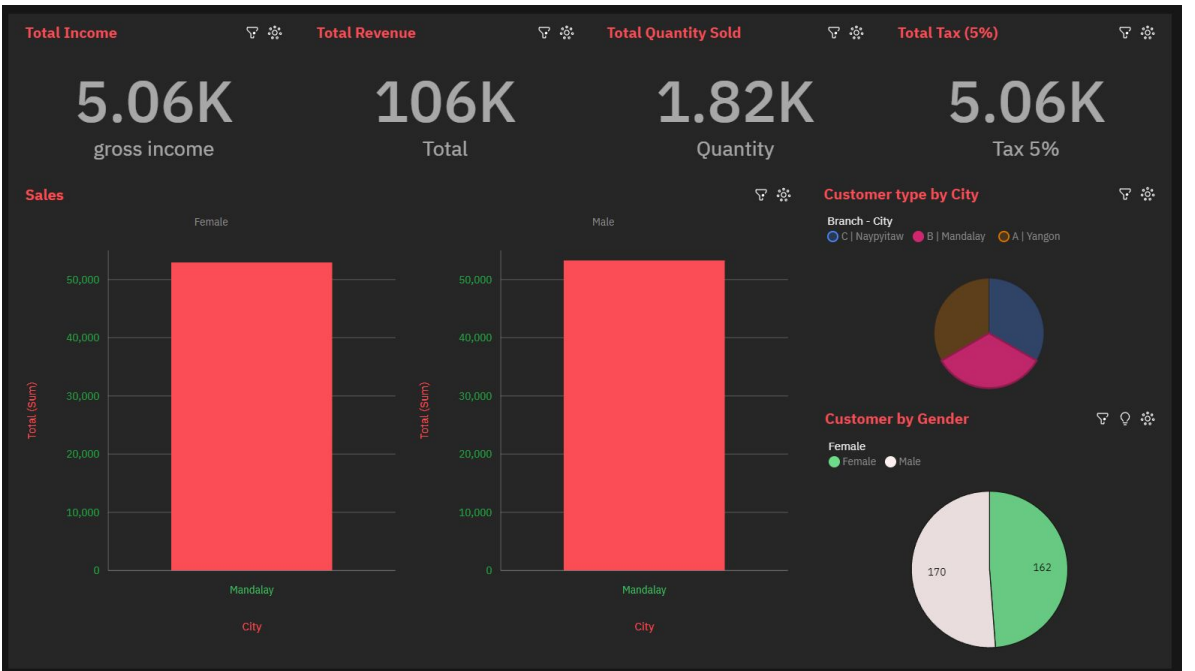
Female

Male

179

161

Super Market – B - Mandalay



Sales

Female

Male

Mandalay

Mandalay

City

City

Customer type by City

Branch - City

C | Naypyitaw

B | Mandalay

A | Yangon

Customer by Gender

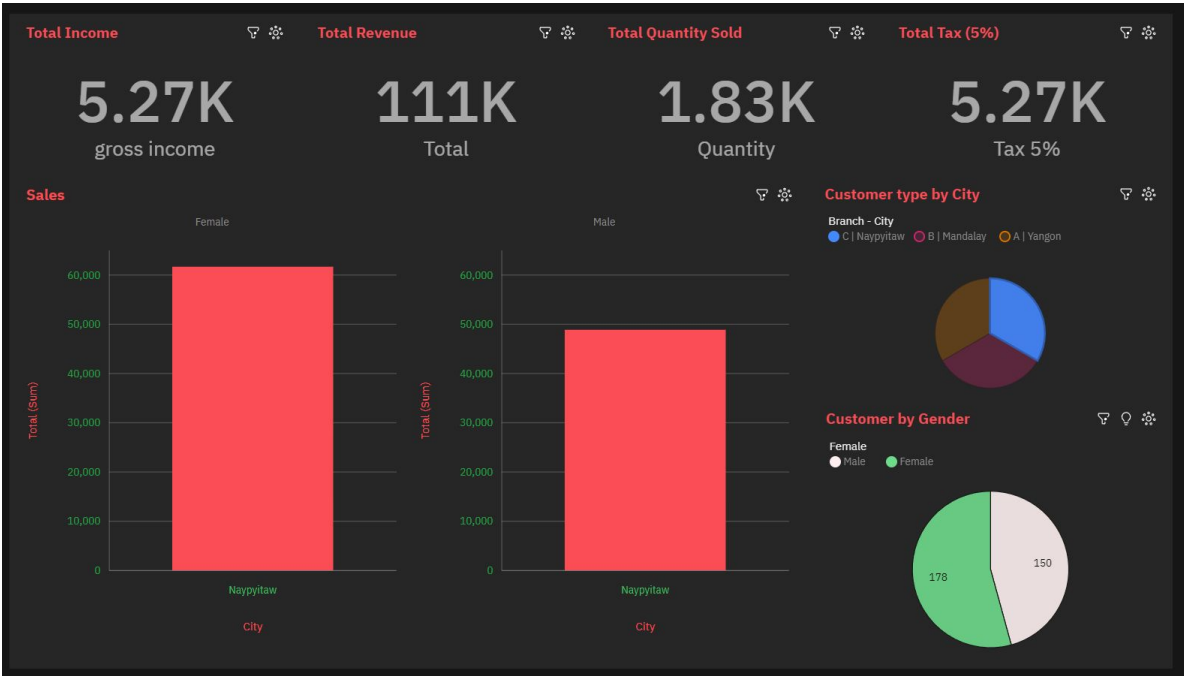
Female

Male

170

162

Super Market – C - Naypyitaw



Sales

Female

Male

Branch - City

C | Naypyitaw

B | Mandalay

A | Yangon

Customer type by City

Customer by Gender

Female

Male

Female

178

150