

NAME	ABIRUCHI GODHADEVI VVN
REG NO	311520104001
NM ID	20EA736610043C0BC6F495A35C31BBC6
EMAIL ID	abiruchigod@gmail.com
	ASSIGNMENT - 1

Task	Upload the dataset to Cognos Analytics, delete the unnecessary columns, create a data module, explore and visualize the dataset
------	---

Problem Statement:-

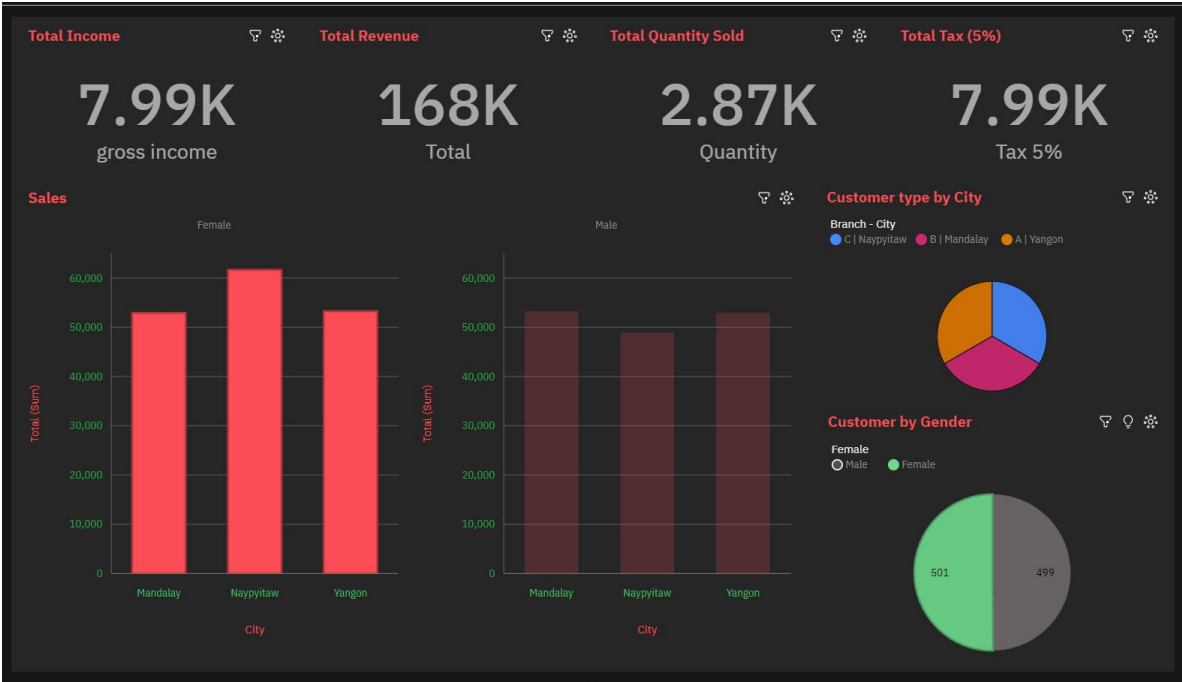
The growth of supermarkets in most populated cities is increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data. Predictive data analytics methods are easy to apply to this dataset.

Output:-

Overall Dashboard



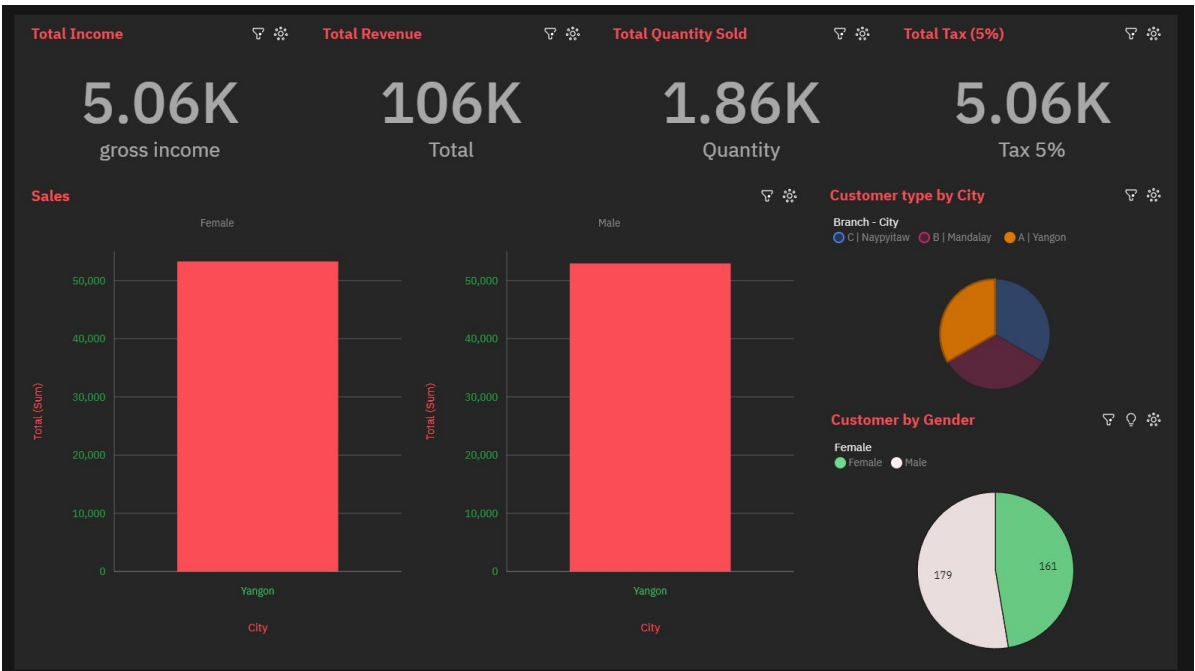
## Female Customers



## Male Customers



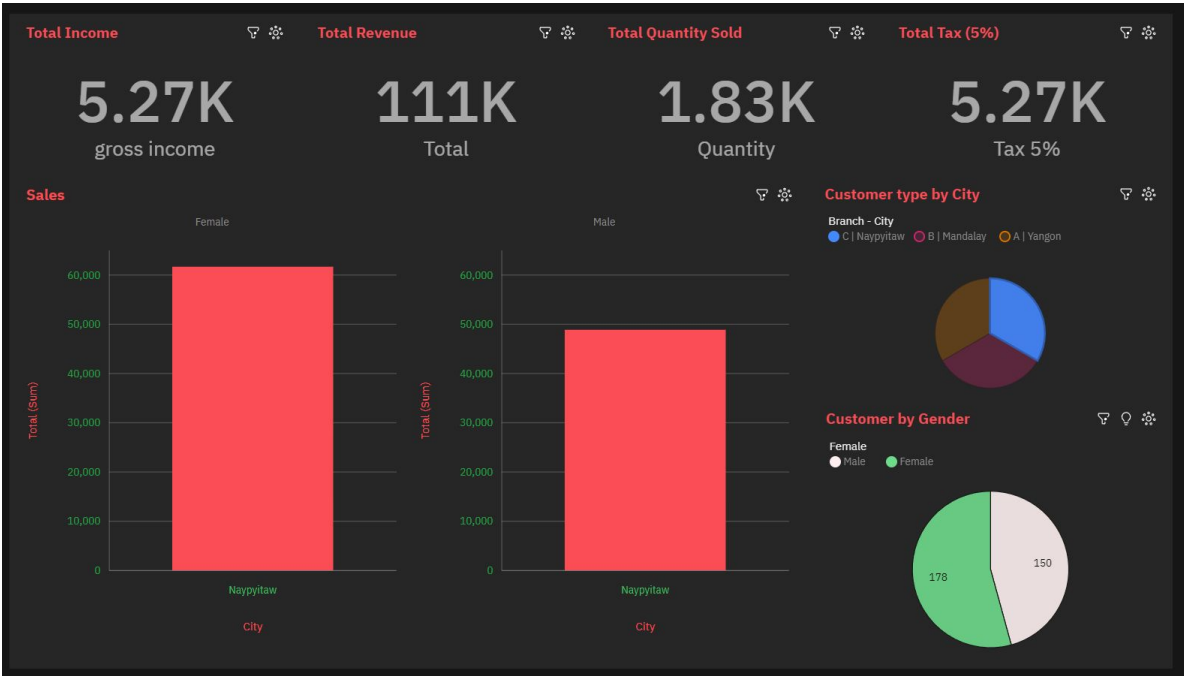
Super Market – A - Yangon



Super Market – B - Mandalay



# Super Market – C - Naypyitaw



Sales

Female

City	Total (sum)
Naypyitaw	61,000

Male

City	Total (sum)
Naypyitaw	49,000

Customer type by City

Branch - City

C | Naypyitaw

B | Mandalay

A | Yangon

Customer by Gender

Female

Male

Female

Gender	Count
Male	150
Female	178