Ideation Phase Brainstorm & Idea Prioritization Template

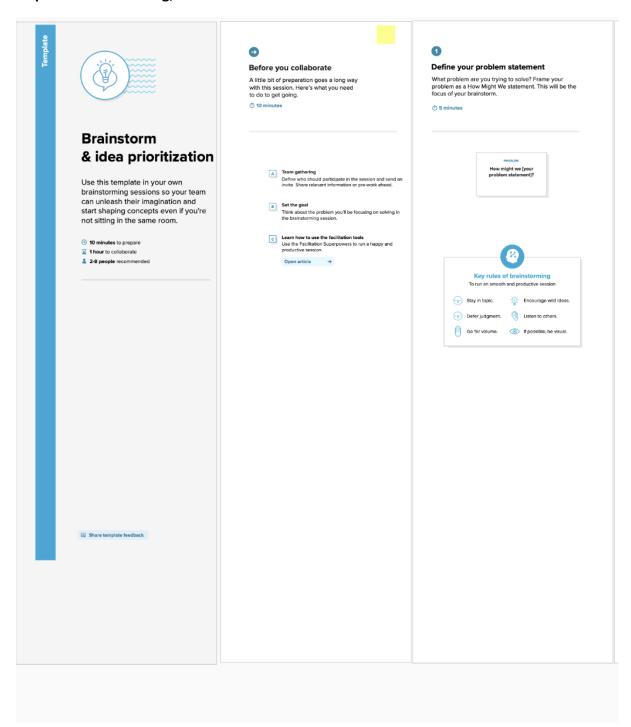
Date	17 October 2023
Team ID	NM2023TMID07493
Project Name	Empowering The Future: A Literacy Rate Analysis For A Better Future Tomorrow
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Brainstorm

Write down any ideas that come to mind that address your problem statement.

(†) 10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1			Person 2	Person 2			Person 3			Person 4		
Community Literacy Workshops	Teacher Training Programs	Digital Literacy Workshops	E-books and Audiobooks	Digital Literacy Workshops	Parental Education Workshop	Online Literacy Platforms	Mobile Learning Apps	Community Libraries	Global Literacy Exchanges	Incentive Programs	Long-ter Impact Assessme	
Partnerships with Schools	Online Learning Platforms	Parent- Child Reading Sessions	Al-Powered Personalized Learning	Mobile Learning Apps	Global Literacy Exchanges	Teacher Training Programs	Digital Literacy Workshops	E-books and Audiobooks	Adult Literacy Programs	E-books and Audiobooks	Digita Literac Worksho	
Accessible Materials for Disabilities	Reading Buddies Program	E-books and Audiobooks	Literacy Equity Initiatives	Teacher Training Programs	Online Literacy Platforms	Incentives and Rewards	Sustainable Funding Models	Global Collaboration	Teacher Training Programs	Long-term Impact Assessment	Onlin Literac Platfor	



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

0 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Online Literacy Platforms Digital Literacy Workshops

Teacher Training Programs

E-books and Audiobooks

Step-3: Idea Prioritization

