

## Case Study on Testing of Hypothesis

A company started to invest in digital marketing as a new way of their product promotions. For that they collected data and decided to carry out a study on it.

- The company wishes to clarify whether there is any increase in sales after stepping into digital marketing.
- The company needs to check whether there is any dependency between the features **“Region”** and **“Manager”**.

Help the company to carry out their study with the help of data provided.

Please note the following:

Dataset is added along with

Do the assignment in Jupyter notebook/colab

Add the .ipynb file to GitHub and share the link in Paatshala

