



Logo Versions



Primary

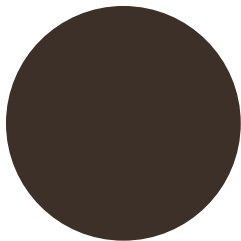


Wordmark Only



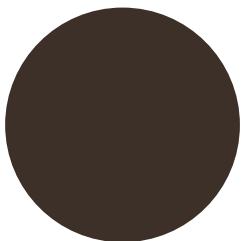
Icon

Colours



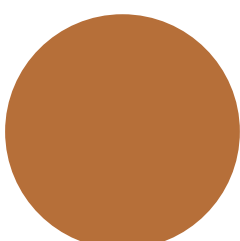
Primary

Hex #3D3028
RGB rgb(61,48,40)
CMYK 0 21 34 76
Pantone 19-0712



Secondary

Hex #3D3028
RGB rgb(61,48,40)
CMYK 0 21 34 76
Pantone 19-0712



Accent

Hex #B66F39
RGB rgb(182,111,57)
CMYK 0 39 69 29
Pantone 16-1347



Background

Hex #F2FOE4
RGB rgb(242,240,228)
CMYK 0 1 6 5
Pantone 11-4302

Typography

Primary

LUCKIEST GUY REGULAR

AA BB CC