

# Developing Applications with AWS Rekognition

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## INTRODUCTION TO REKOGNITION



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# What is Rekognition



Image and video processing

Identify objects

Identify people

Detect mood from facial expression

Detect celebrities

Unsafe image evaluation

Read text

Track people throughout a video



Person 98.9%

Animal 96.1%

Dog 96.1%

Pet 96.1%

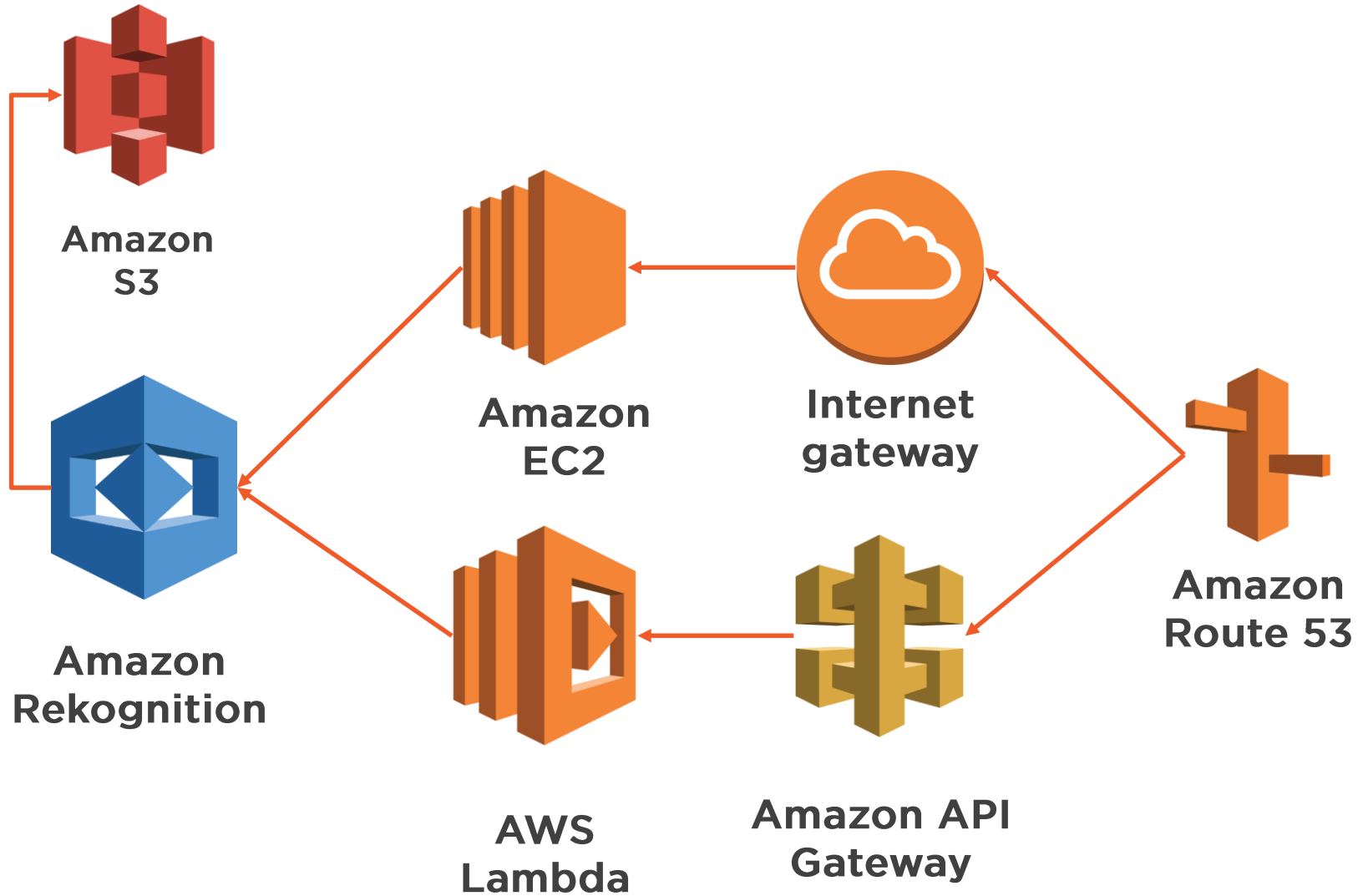
Labrador Ret 96.1 %

Clothing 76.9%

Skirt 76.9%



# Amazon Services Connected to Rekognition





# Rekognition Services

## Object and Scene Detection

Present of common objects, activities like sports, or concepts.

## Image Moderation

Classify images based on filter parameters as unsafe or obscene.

## Facial Analysis

Discover faces in an image and determine features like gender, wearing glasses, and emotion.



# Rekognition Services (Continued)

## Facial Comparison

Find a similar face in a group of faces.

## Facial Recognition

From a group of faces, determine if one face is similar.

## Celebrity Recognition

Detect the faces of popular or historic figures.



# Rekognition Services (Continued)

## Text in Image

Find and recover text from images. Street signs or license plates would be good examples.

## Person Tracking

Track a person in a video even if the person leaves and re-enters the video.



# Demo



Cloud 9 Development Environment

Text Detection using Python

Display parsed JSON output





# Rekognition Command Line Demo

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Demo



Create Cloud 9 Environment  
Process Image with **AWS CLI**



# Rekognition Python Demo

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Demo



Look at JSON

Python and boto3

Process text in image



# JavaScript Object Notation (JSON)



# JavaScript Object Notation (JSON)

{

}



# JavaScript Object Notation (JSON)

{

**“Name” : “Value”**

}





# JavaScript Object Notation (JSON)

{

**“Name” : “Value”,**  
**“Numeric” : 12345**

}



# JavaScript Object Notation (JSON)

{

**“Name” : “Value”,**

**“Numeric” : 12345,**

**“MyArray” : [ 10 , 20 , 30]**

}



# JavaScript Object Notation (JSON)

```
{  
    "Name" : "Value",  
    "Numeric" : 12345,  
    "MyArray" : [ 10 , 20 , 30 ],  
    "MyObjArray" : [  
        { "N1" : 100 },  
        { "N2" : 200 }  
    ]  
}
```



# Text Detection Sample File



# Why Python?

## Quick Start

Easy to setup and get started.

## Easy to Understand

Code is readable and concise.

## AWS Support

Many sample codes are written in Python.  
Boto3 is well supported.

