

# MANOJ ADHIKARI

Product Designer | User Experience Designer

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## EDUCATION

**SISHU NIKETHAN HIGHER SECONDARY SCHOOL**  
Pokhara, Nepal, 2006-2008  
+2 In Science

**GANDAKI COLLEGE OF ENGINEERING AND SCIENCE**  
Pokhara, Nepal, 2008-2012  
Bachelor in Software Engineering

## SKILLS

Software	Design
Photoshop	Design Research
Illustrator	Design Strategy
Fireworks	User Interface
Office Suites	Web Design
Microsoft Suites	Service Design
Figma	Storytelling
Framer	System Design
Adobe XD	Prototyping
	Color Theory
	High/Low Fedility Design
	Graphic Designs
Programming	
HTML/CSS	
SCSS	
React JS	
Angular	
Story Book	
Bootstrap	
Material Design	

## AWARDS

**Employee of the year 2020/21**  
Honoured by Imark Pvt. Ltd

## LANGUAGE

Nepali  
English  
Hindi

## EXPERIENCE

**mDev Solutions**  
Kathmandu, Nepal  
(UI/UX Intern, 2013)

- ✔ Support the user experience and interaction design
- ✔ Implement HTML/CSS on ongoing projects
- ✔ Understand Responsive and Cross browser designs

**imark Pvt. Ltd**  
Kathmandu, Nepal  
(UI/UX Designer, 2013-2018)

- ✔ Support the user experience and interaction design across web and mobile devices
- ✔ Design and produce user interfaces and interaction design specifications using participatory and iterative design techniques including stakeholder interviews, usability testing, and other forms of discovery.
- ✔ Effectively communicate research findings, conceptual ideas and detailed design rationale

**imark Pvt. Ltd**  
Kathmandu, Nepal  
(Lead, Design & Creatives, 2018-Present)

- ✔ Experienced managing a team of around 3-4 UI/UX designers.
- ✔ Lead regular creative sessions and an environment of learning amongst the team members to guide them through their quest of better user experience and creative user interfaces.
- ✔ Created user-centered designs by considering market analysis, data, customer feedback, user research and technical constraints/opportunities.
- ✔ Quickly and thoroughly created user flows, wireframes, design mockups, and prototypes to effectively conceptualize product
- ✔ Stayed up to date with competitor products, their features, and industry trends in order to incorporate them into the design process.
- ✔ Conducted user interviews and UX research by helping recruit participants, run research, and report on all aspects of customer feedback.
- ✔ Relentlessly simplify and distill complex processes into intuitive and elegant UI.Establish and maintain detailed user-interface patterns and specifications.
- ✔ Worked closely with developers to see if the design was thorough in deployment/development.
- ✔ Guided team to design User Specific Graphic and Marketing designs