



# Manoj Adhikari

Digital Designer (UI/UX, Web, Frontend & Graphic Designer)

Pokhara-16, Nepal | Since 2012

Passionate designer experienced in creating attractive and user-friendly digital experiences. I'm looking for a challenging position where I can use my design skills, technical know-how, and strategic thinking to contribute to successful projects. I'm committed to staying updated on design trends, and I want to bring a unique mix of creativity and technical expertise to a dynamic team, creating impactful and visually pleasing solutions.

- Web Design
- Mobile Design
- Visual Design
- UI Design
- UX Design
- Frontend Design
- Social Media Design
- Print Design
- Wireframeing
- Prototyping
- Graphic Design

## Skills

### Tools

- ☒ Photoshop
- ☒ Illustrator
- ☒ Fireworks
- ☒ Office Suites
- ☒ Microsoft Suites
- ☒ Figma
- ☒ Framer
- ☒ Adobe XD
- ☒ Git
- ☒ Clickup
- ☒ Jira
- ☒ Google Web Designer

### Programming

- ☒ HTML/CSS
- ☒ SCSS
- ☒ JS
- ☒ React JS
- ☒ Angular
- ☒ Story Book
- ☒ Bootstrap
- ☒ Material Design
- ☒ Tailwind CSS
- ☒ Gulp
- ☒ Webpack
- ☒ Responsive Design

## Experience

### imark Pvt. Ltd

Kathmandu, Nepal

(UI/UX Designer, 2011-2018 & Lead, Digital Design, 2018-Present)

Lead the digital design team, making sure digital projects look great and work well.

#### Leadership and Strategy:

- ☒ **Strategic Vision:** Spearheading the development and execution of the digital design strategy, aligning it with overall business objectives and user experience goals.
- ☒ **Team Leadership:** Managing and inspiring a high-performing team of digital designers, fostering a collaborative and innovative work environment.
- ☒ **Cross-functional Collaboration:** Collaborating seamlessly with cross-functional teams, including product management, development, and marketing, to ensure a cohesive and user-centric approach to digital design projects.

#### Project Management:

- ☒ **Project Oversight:** Overseeing the end-to-end project lifecycle, from conceptualization to delivery, ensuring timely and high-quality execution.
- ☒ **Resource Allocation:** Efficiently allocating resources, managing workloads, and optimizing team productivity to meet project timelines and goals.
- ☒ **Quality Assurance:** Implementing rigorous quality assurance processes to maintain design integrity and adherence to brand standards.

#### Stakeholder Communication:

- ☒ **Effective Communication:** Serving as a mediator between the digital design team and key stakeholders, conveying design concepts, project updates, and justifications for design decisions clearly and persuasively.

## Education

### Higher Secondary

Sishu Nikethan Higher  
Secondary School  
(2006-2008)

### Bachelors Degree

Pokhara University  
Bachelors In Software  
Engineering  
(2008-2012)

## Contact

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## Language

Nepali  
English  
Hindi

## Design Expertise:

- ✔ **Innovative Design Solutions:** Conceptualizing and implementing innovative and user-centered design solutions for a range of digital platforms, ensuring a seamless and engaging user experience.
- ✔ **Prototyping and Testing:** Utilizing prototyping tools to create interactive prototypes, conducting user testing, and iterating designs based on feedback to achieve optimal usability.
- ✔ **Trend Analysis:** Staying abreast of industry trends, emerging technologies, and design best practices to continuously enhance the digital design team's capabilities.

## Results:

- ✔ **Successful Project Launches:** Played a key role in the successful launch of various noteworthy projects, resulting in positive outcomes such as improved user engagement and conversion rates. These achievements reflect the effectiveness of collaborative efforts and strategic planning during project development.
- ✔ **Team Development:** Nurturing a culture of continuous learning and skill development, resulting in a highly skilled and motivated digital design team.

## Dynamic Prescriptive Maintainance

Mumbai, India  
(Frontend Designer, 2021-2022)

## NovelTech Survey

Abu Dhabi, UAE  
(Frontend Designer, 2022-2023)

- ✔ **User-Centric Design:** Created visually appealing and user-friendly interfaces for web applications, focusing on seamless user experiences.
- ✔ **HTML/CSS and JS Proficiency:** Implemented responsive designs with strong HTML and CSS skills, ensuring consistent branding and functionality across devices.
- ✔ **Collaborative Development:** Worked closely with UI/UX teams and backend developers, translating design mockups into interactive web pages and ensuring smooth integration.
- ✔ **Performance Optimization:** Enhanced website speed and responsiveness through performance optimization techniques, contributing to a positive user experience.
- ✔ **Version Control and Collaboration:** Implemented version control systems like Git for efficient collaboration, tracking changes, and maintaining code integrity within the development team.



## Reference

**Ram P. Dhungana**  
Founder and CEO  
imark Pvt.Ltd  
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**Yubraj Parajuli**  
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**Dr. Prabhat Adhikari**  
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**Job4online.au**  
Sydney, Australia  
(Digital Design Lead, 2023)

**Applyworld Group Pty.Ltd**  
Sydney, Australia  
(Digital Design Lead, 2023)

**Pacific Link Service**  
Dubai, UAE  
(Digital Design Lead, 2023)

- ✓ **Guiding Creativity:** Led a team of graphic designers, ensuring their work aligned with brand and marketing goals. Created and maintained design rules to keep our visual style consistent.
- ✓ **Team Collaboration:** Worked closely with marketing and product teams to make our designs fit seamlessly into campaigns and products.
- ✓ **Print and Digital and Social Media Design:** Designed various materials like brochures, online graphics, and social media visuals making sure our designs looked great on both print and digital platforms.

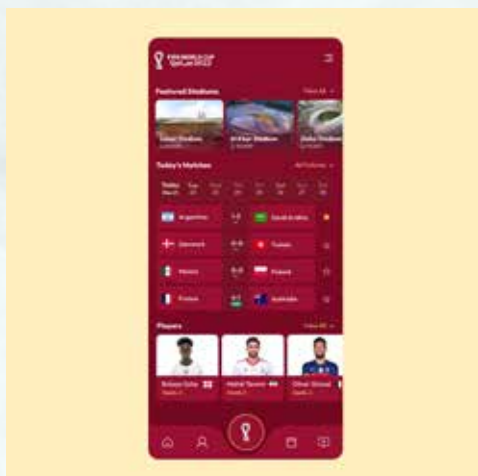
## Portfolio



Web Design: Figma, HTML/CSS, Responsive Design



Web Design: Figma, HTML/CSS, Responsive Design



Web App Design: Figma, Prototyping



Web App Design: Figma, Prototyping



Graphic Design: Photoshop, Illustrator