# Figure 1: Title Page

# Industry and Career Research Report

# For: Landon Catenacci

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## **Academic Program Outline**

Currently I’m enrolled in a program called Financial Services, which aims to give students a thorough understanding of risk management, banking, investments, and financial markets. I am interested in how money moves through economies and how financial decisions affect both individuals and organizations, that is why I chose this program.

I hope to acquire useful skills in financial planning, investment management, and analysis through this program. Additionally, I want to gain a thorough understanding of economic concepts and how they affect international financial markets. I’m also excited to home my quantitative abilities, which are essential for making wise financial decisions and include data analysis and financial modelling.

After completing this course of study, I want to work as a financial adviser.

## Program Table

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| Course Code | Course Title | Hours per week | One Course Learning Outcome |
| Semester 1 | | | |
| COMM 141 | Essential Comm Skills | 3 | Grassroots with readings |
| COMP 106 | Applied Business Software 1 | 2 | Use of a variety of Tools (Microsoft word, Power point, and Spreadsheet. |
| MATH 128 | Mathematics of Finance 1 | 6(3+3) | Find the term and sum of sequences and series, respectively. |
| FINA 230 | Canadian Financial Services | 3 | Introduction to financial concepts, including time value of money and financial markets. |
| FINA 110 | Canadian Investment Funds | 3 | Techniques and tools for analyzing investment opportunities. |
| ACCT 112 | Financial Accounting 1 | 4(2+2) | Basics of financial accounting, focusing on the preparation and analysis of financial statements. |
| Semester 2 | | | |
| ACCT 1222 | Financial Accounting 2 | 4(2+2) | Focus on internal accounting for decision-making purposes. |
| FINA 280 | Investment Analysis | 3 | Techniques and tools for analyzing investment opportunities. |
| MATH 228 | Mathematics of Finance 2 | 6(3+3) | Mathematical techniques used in business and finance. |
| MGT 101 | Principles of Management | 2 | Introduction to management principles and practices. |
| COMM 178 | Business Communication | 3 | Development of communication skills for business environments. |
| COMP 206 | Applied Business Software 2 | 2 | Use a Variety of Tools (word processor, presentation tools). |