

My future design is meant to empower communities that have been left out or forgotten in a digital space. This website is a digital archive of Nigerian festivals that are slowly fading away from society. It also serves as a place where heritage and storytelling can co-exist with interactivity and visual design.

During my research, I noticed a socio-economic and generational gap in how people can access the internet. My grandmother for instance mainly uses her smartphone to communicate with family members while younger people like my little sister use a wide range of technologies for different purposes. This difference reveals how access to the internet determines the kind of digital experiences a person can have. Similarly, in the field of XR, access to fast and reliable internet and high end devices is needed for people to fully participate in digital experiences. The design of this website challenges that imbalance by thinking about a more inclusive future. A future where even low bandwidth users can access cultural knowledge and immersive narratives without needing expensive hardware.

The design choice even down to the colour palette reflects this vision. The dark background with a pop of semi-transparent images evokes a sense of mystery and timelessness. There is a contrast with the burst of vibrant festival fonts like gold, blue and red which symbolises energy and celebration. The layout also uses movement and depth that makes each page feel alive and interactive even without advanced technology. The site is also easy to navigate and people who are not termed digitally literate can still access and use this website. The navigation also creates a smooth flow guiding users through discovery, learning and reflection.

This future design not just envision the internet as just a tool for efficiency or entertainment but as a living digital sanctuary for culture and transition. By designing for accessibility, storytelling and emotional connection, I aim to empower users to view technology as a bridge and not a barrier to the stories that define who we are.