

Story 2

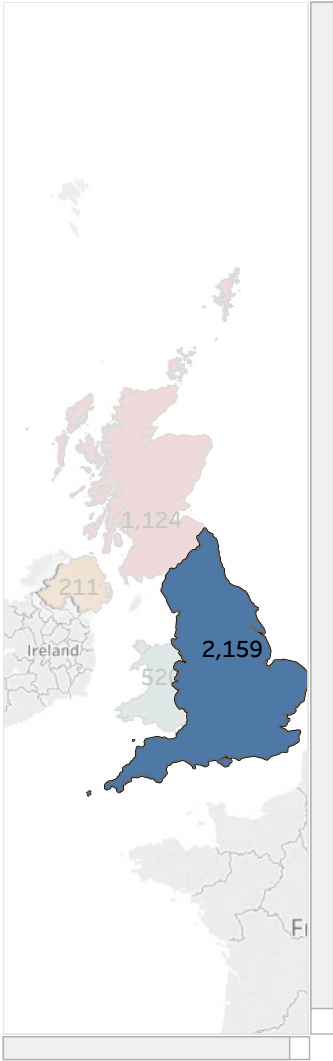
England is mostly represented by white collar workers(70%)

Customers in Scotland are predominantly males in their 40s an..

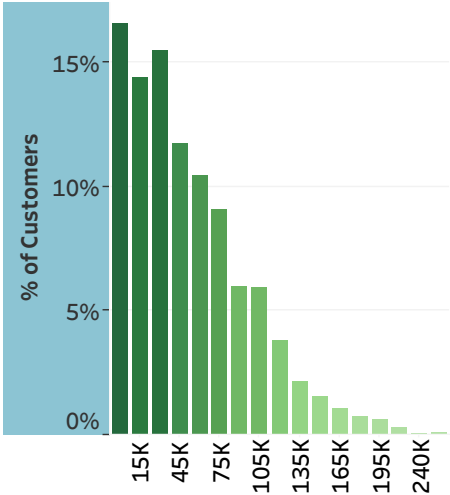
Data for Wales shows an above average representation of mid..

Northern Irelands is mostly represented by female customers in y..

Map



Balance Distribution

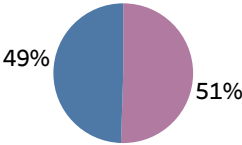


Balance Parameter  
15,000

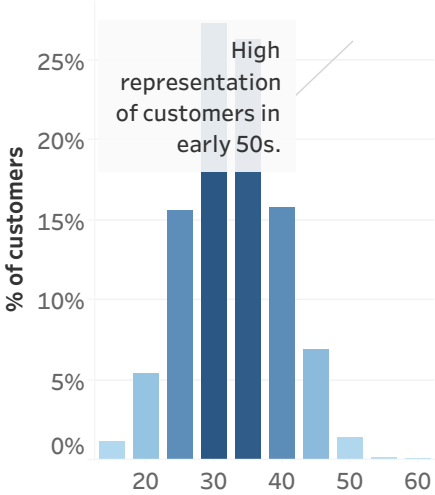
Age Param.. 5

Region  
England  
Northern Ireland  
Scotland  
Wales

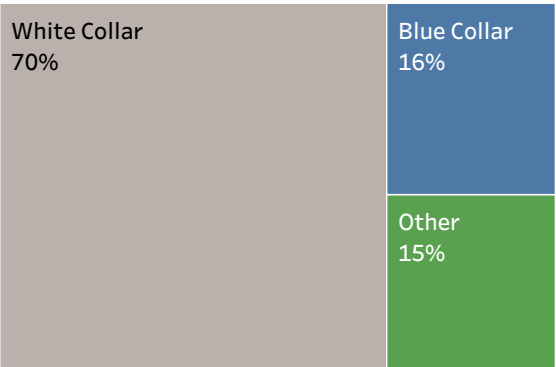
Gender



Age Distribution



Job Classification



Story 2

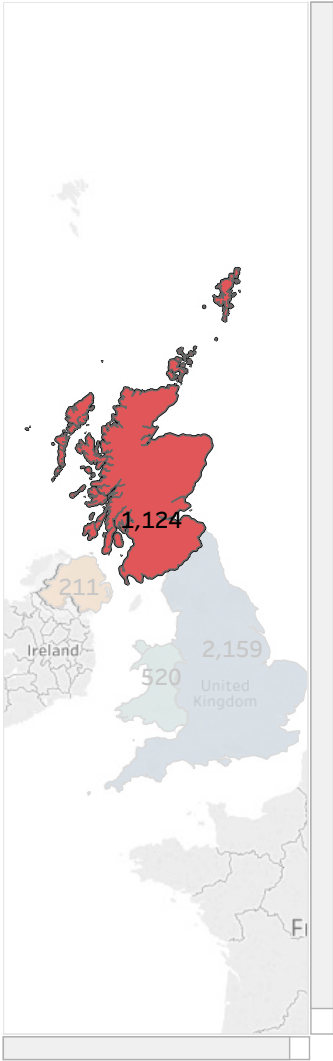
England is mostly represented by white collar workers(70%)

Customers in Scotland are predominantly males in their 40s and 50s

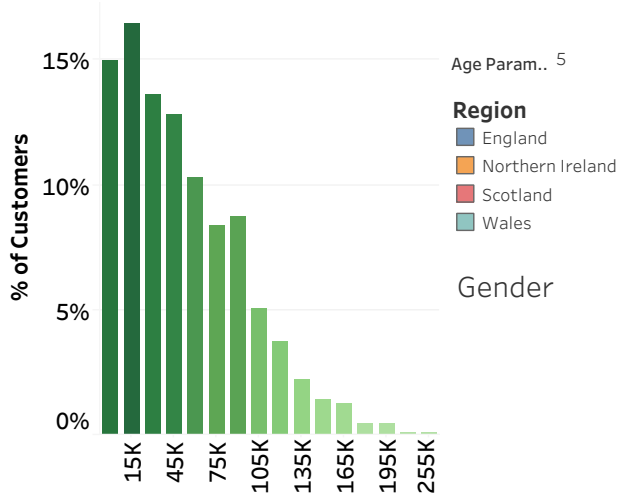
Data for Wales shows an above average representation of mid-range income

Northern Ireland is mostly represented by female customers in young age groups

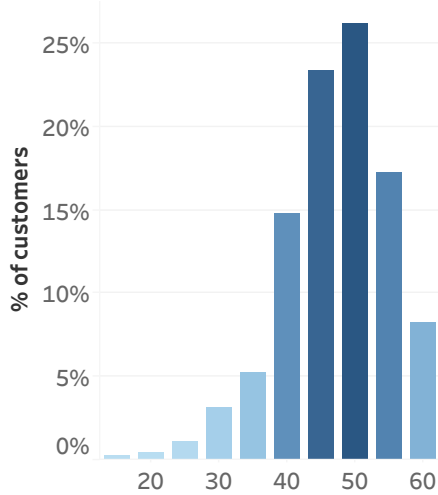
Map



Balance Distribution



Age Distribution



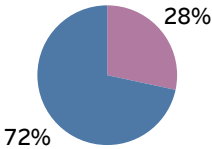
Balance Parameter  
10,000

Age Param.. 5

Region

- England
- Northern Ireland
- Scotland
- Wales

Gender



Job Classification



Story 2

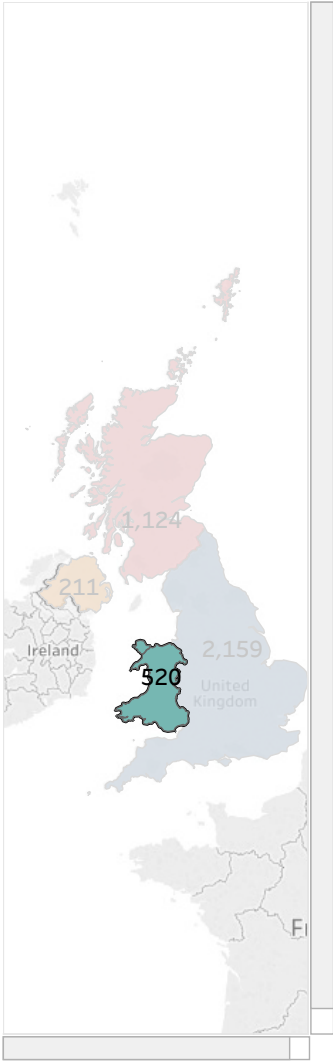
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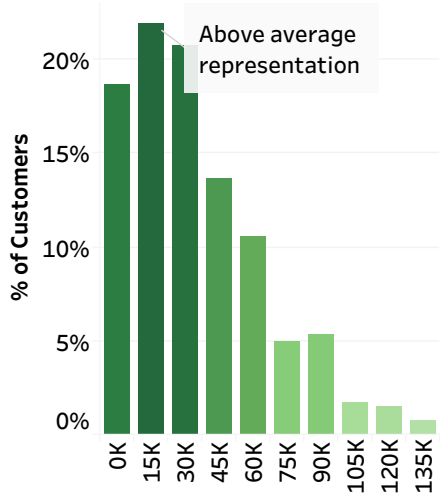
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Map



Balance Distribution



Balance Parameter  
15,000

Age Param.. 5

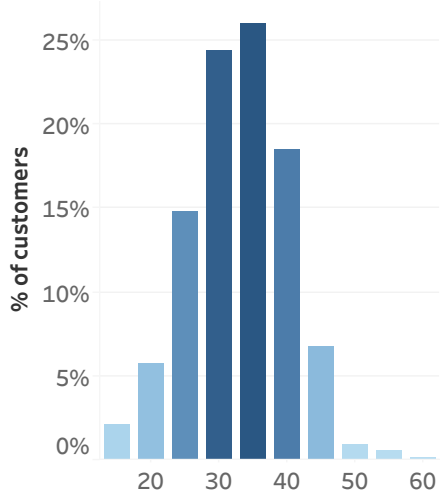
Region

- England
- Northern Ireland
- Scotland
- Wales

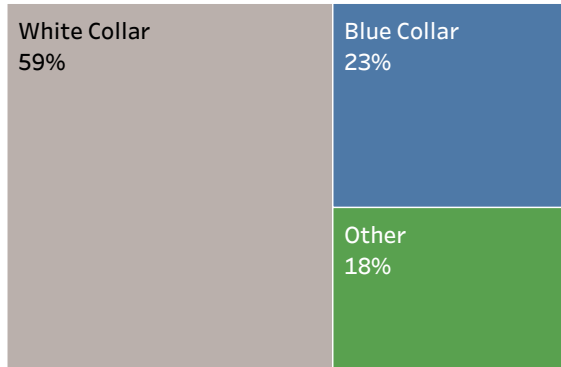
Gender



Age Distribution



Job Classification



Story 2

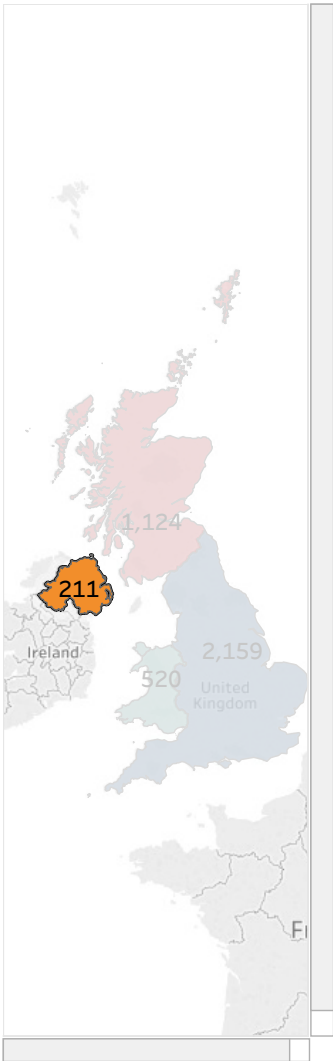
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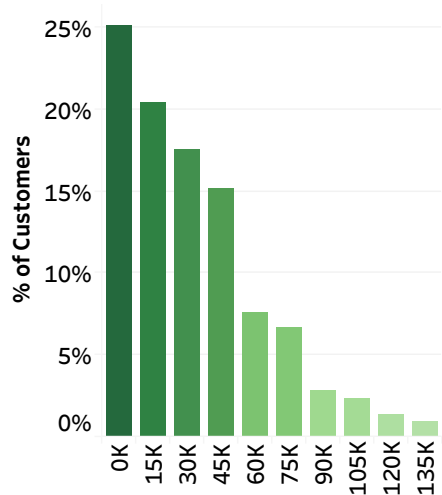
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Balance Distribution

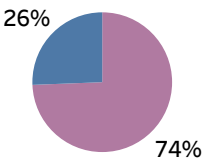


Balance Parameter  
15,000

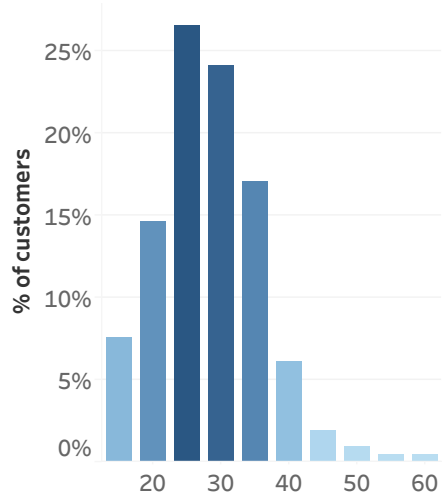
Age Param.. 5

Region  
England  
Northern Ireland  
Scotland  
Wales

Gender



Age Distribution



Job Classification

