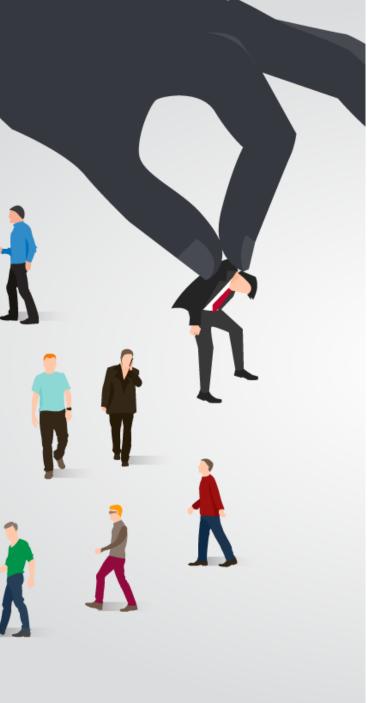
## Classification - Basic Concepts



#### Lecture Notes for Chapter 6

Dr. Greg Chism



#### Topics

#### Introduction

- Decision Trees
  - -Overview
  - —Tree Induction
  - —Overfitting and other Practical Issues
- Model Evaluation
  - -Metrics for Performance Evaluation
  - -Methods to Obtain Reliable Estimates
  - –Model Comparison (Relative Performance)
- Feature Selection
- Class Imbalance

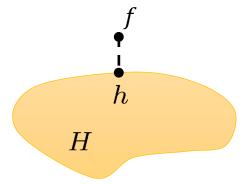
## Supervised Learning

#### Examples

- -Input-output pairs:  $E = (x_1, y_1), ..., (x_i, y_i), ..., (x_N, y_N)$ .
- —We assume that the examples are produced iid (with noise and errors) from a target function y = f(x).

#### Learning problem

- —Given a hypothesis space H
- -Find a hypothesis  $h \in H$  such that  $\hat{y}_i = h(x_i) \approx y_i$
- —That is, we want to approximate f by h using E.

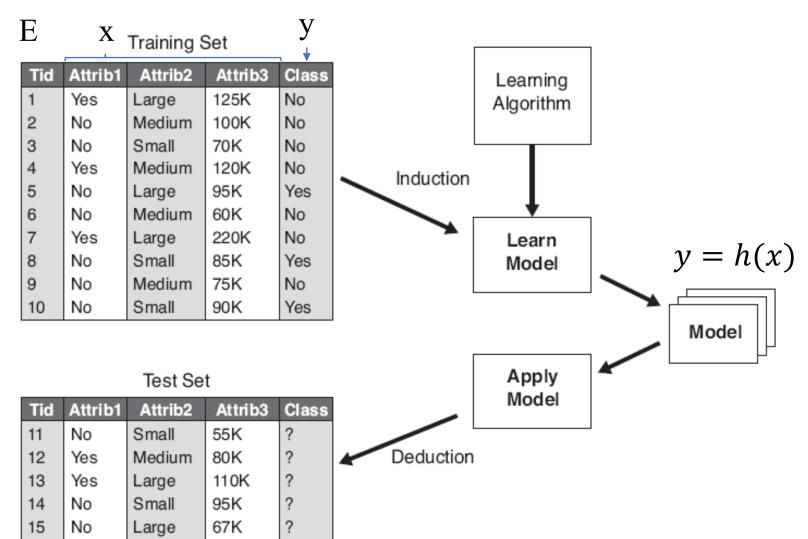


#### Includes

- -Regression (outputs = real numbers). Goal: Predict the number
  - accurately. E.g., x is a house and f(x) is its selling price.
- -Classification (outputs = class labels). Goal: Assign new records to a class.
  - E.g., x is an email and f(x) is spam / ham

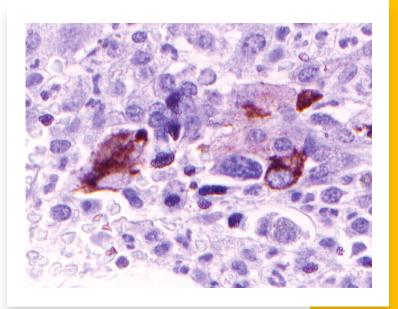
You already know linear regression. We focus on Classification.

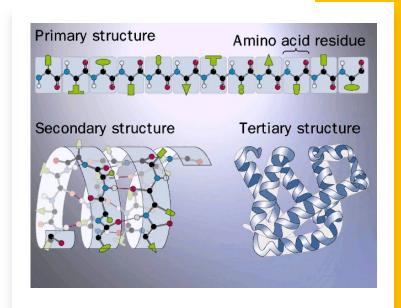
## Illustrating Classification Task



# Examples of Classification Task

- Predicting tumor cells as benign or malignant
- Classifying credit card transactions as legitimate or fraudulent
- Classifying secondary structures of protein as alpha-helix, beta-sheet, or random coil
- Categorizing news stories as finance, weather, entertainment, sports, etc





## Classification Techniques



**Decision Tree based Methods** 



**Rule-based Methods** 



Memory based reasoning



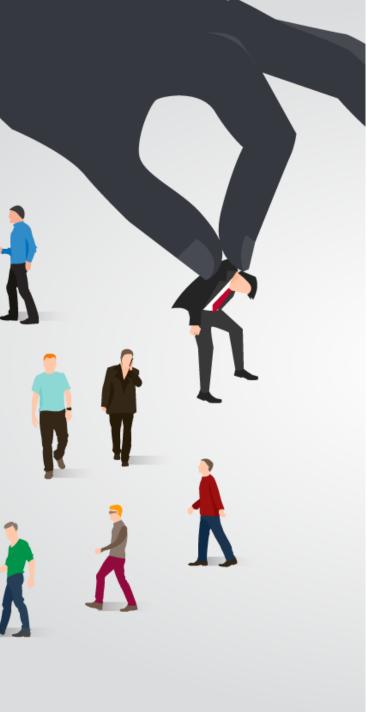
Neural Networks / Deep Learning



Naïve Bayes and Bayesian Belief Networks



**Support Vector Machines** 



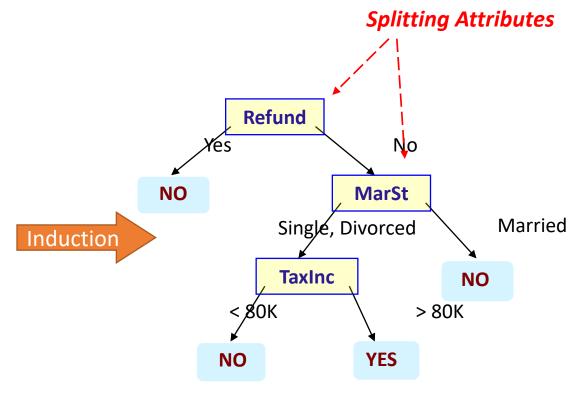
#### Topics

- Introduction
- Decision Trees
  - —Overview
  - —Tree Induction
  - —Overfitting and other Practical Issues
- Model Evaluation
  - -Metrics for Performance Evaluation
  - -Methods to Obtain Reliable Estimates
  - –Model Comparison (Relative Performance)
- Feature Selection
- Class Imbalance

#### Example of a Decision Tree

categorical continuous

Tid	Refund	Marital Status	Taxable Income	Cheat
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes



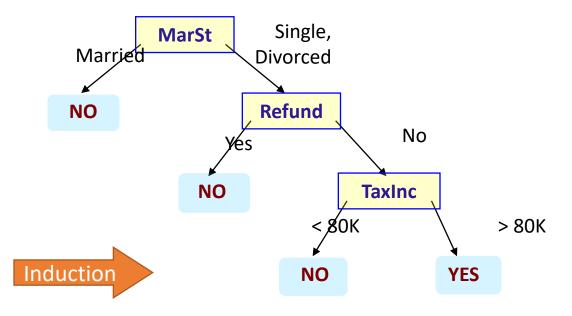
**Training Data** 

**Model: Decision Tree** 

#### Another Example of Decision Tree

categorical continuous

Tid	Refund	Marital Status	Taxable Income	Cheat
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes

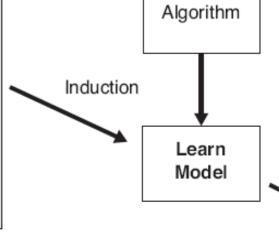


There could be more than one tree that fits the same data!

#### **Decision Tree: Deduction**



Tid	Attrib1	Attrib2	Attrib3	Class
1	Yes	Large	125K	No
2	No	Medium	100K	No
3	No	Small	70K	No
4	Yes	Medium	120K	No
5	No	Large	95K	Yes
6	No	Medium	60K	No
7	Yes	Large	220K	No
8	No	Small	85K	Yes
9	No	Medium	75K	No
10	No	Small	90K	Yes

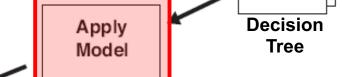


Deduction

Learning

Test Set

Tid	Attrib1	Attrib2	Attrib3	Class
11	No	Small	55K	?
12	Yes	Medium	80K	?
13	Yes	Large	110K	?
14	No	Small	95K	?
15	No	Large	67K	?



Model



**Marital** 

**Status** 

Married

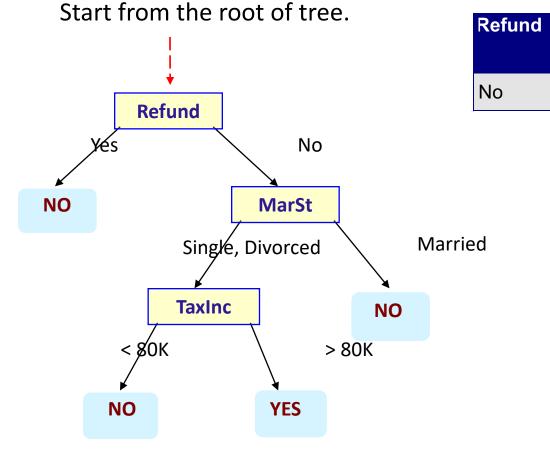
**Taxable** 

Income

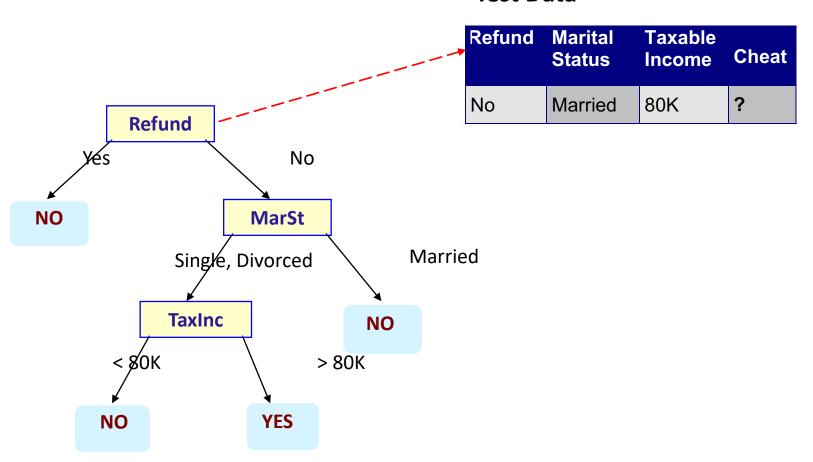
80K

Cheat

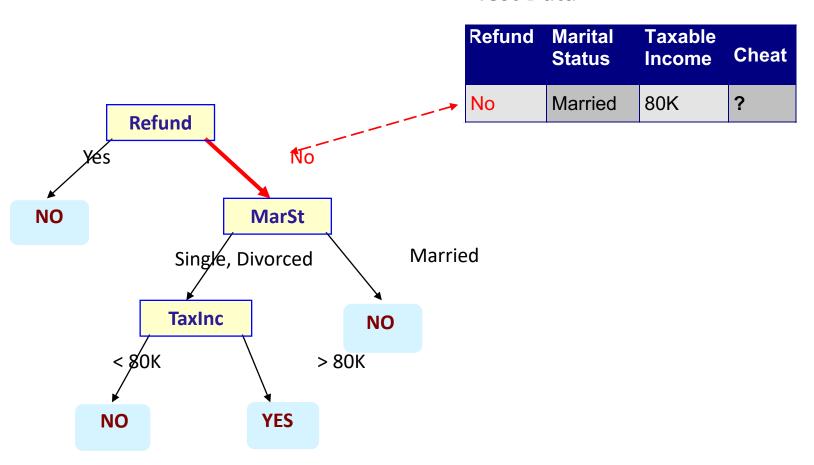
?



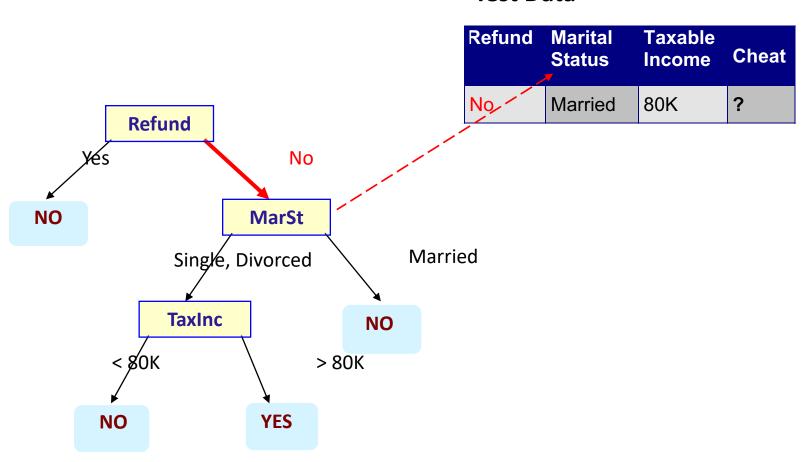
#### **Test Data**

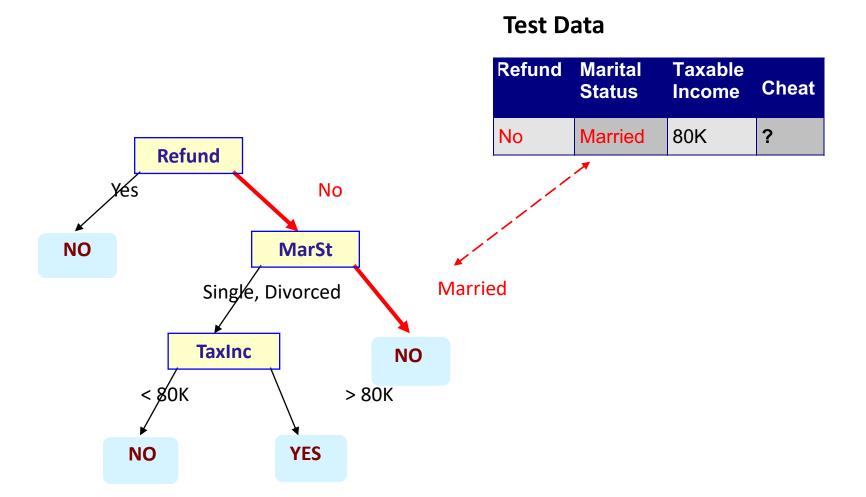


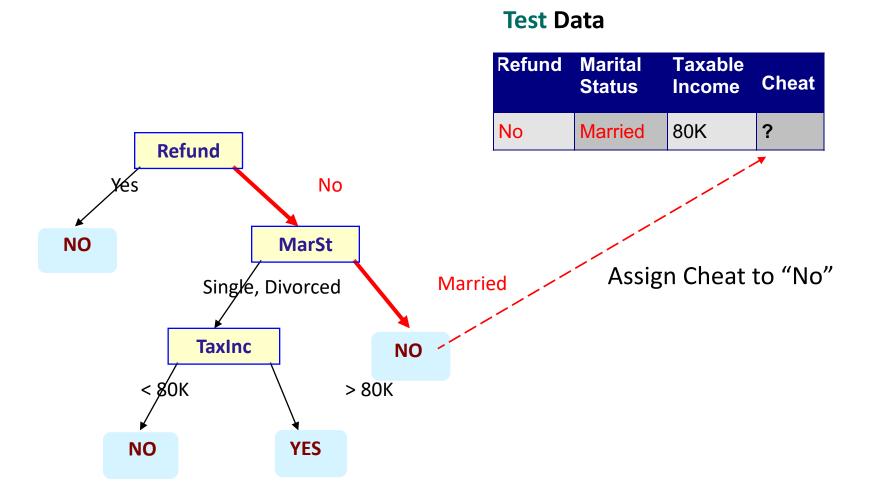
#### **Test Data**

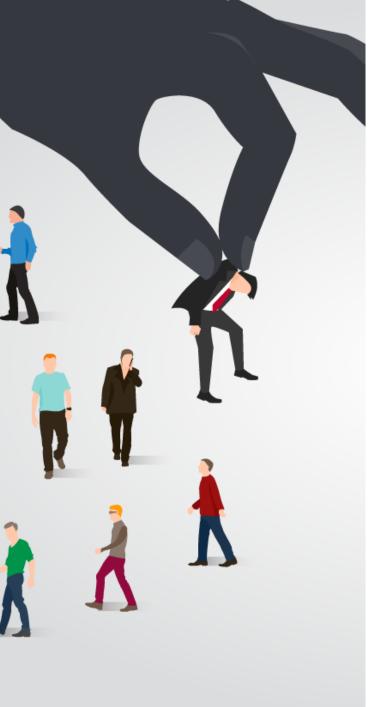


#### **Test Data**





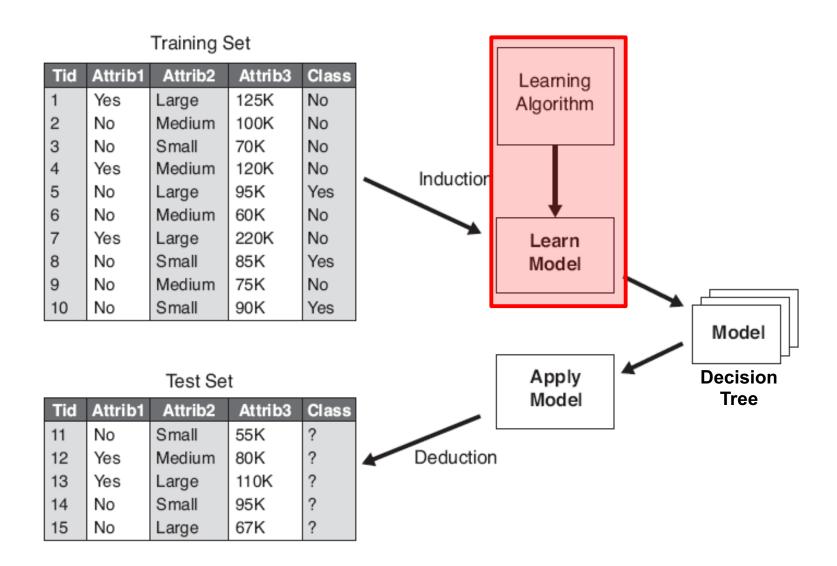




#### Topics

- Introduction
- Decision Trees
  - —Overview
  - -Tree Induction
  - —Overfitting and other Practical Issues
- Model Evaluation
  - -Metrics for Performance Evaluation
  - -Methods to Obtain Reliable Estimates
  - –Model Comparison (Relative Performance)
- Feature Selection
- Class Imbalance

#### **Decision Tree: Induction**



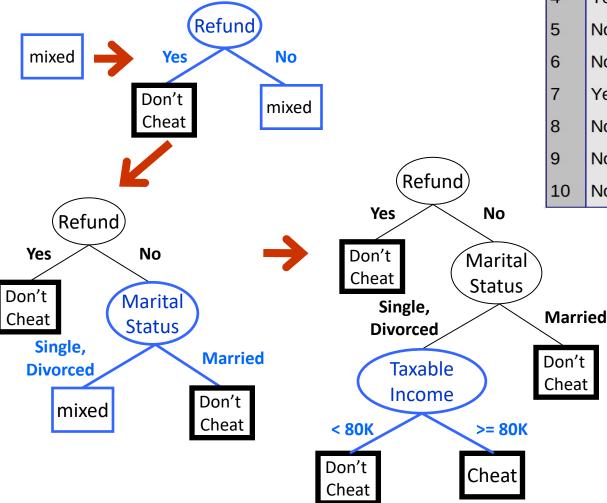
#### **Decision Tree Induction**

#### Many Algorithms:

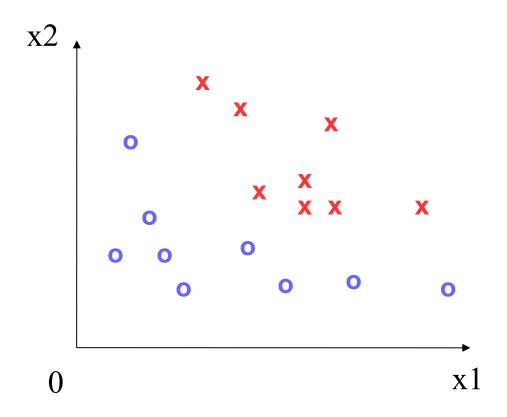
- Hunt's Algorithm (one of the earliest)
- CART (Classification And Regression Tree)
- ID3, C4.5, C5.0 (by Ross Quinlan, information gain)
- CHAID (CHi-squared Automatic Interaction Detection)
- MARS (Improvement for numerical features)
- SLIQ, SPRINT
- Conditional Inference Trees (recursive partitioning using statistical tests)

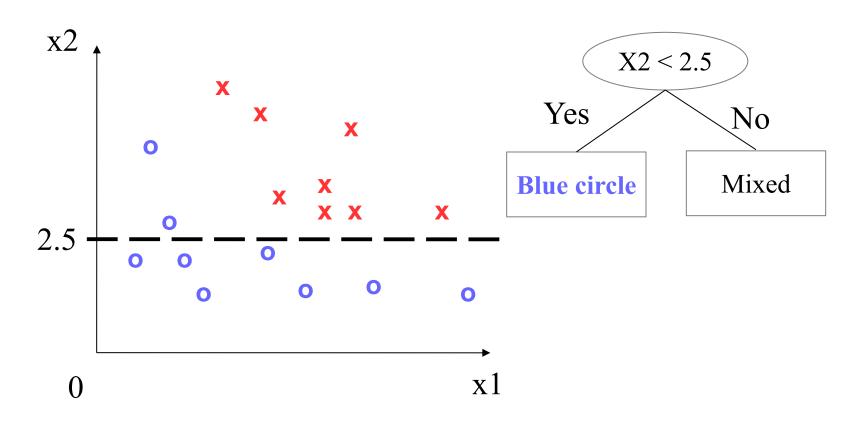
#### Hunt's Algorithm

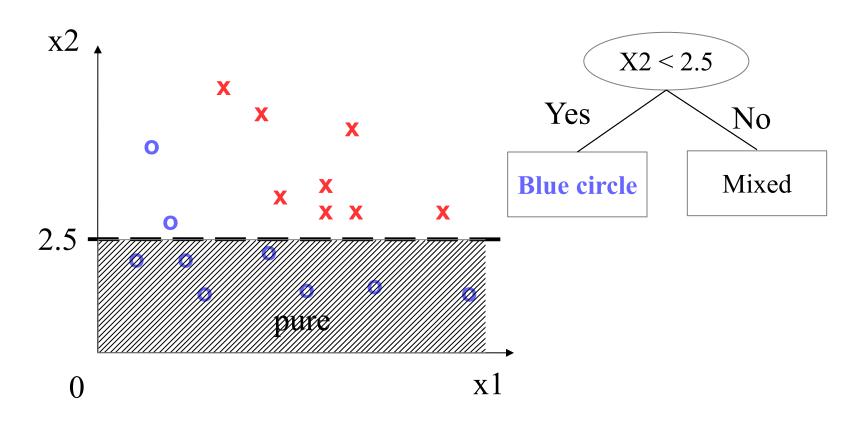
"Use attributes to split the data recursively, till each split contains only a single class."

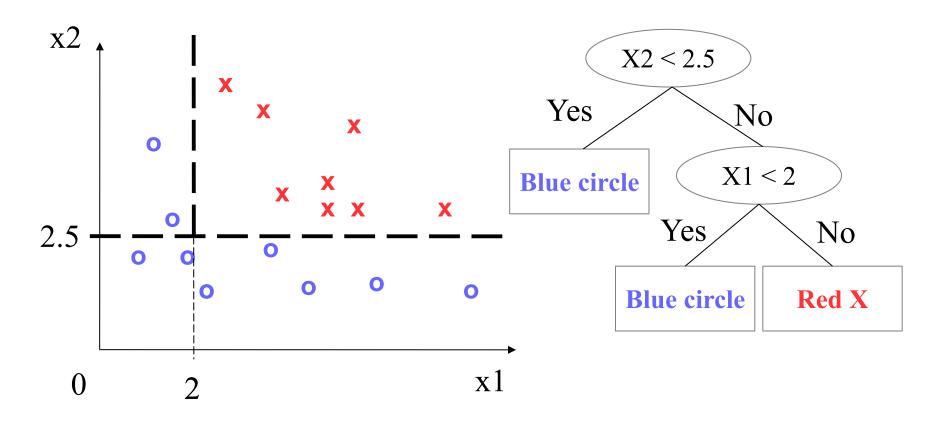


Tid	Refund	Marital Status	Taxable Income	Cheat
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes









#### Tree Induction

- Greedy strategy
  - —Split the records based on an attribute test that optimizes a certain criterion.
- Issues
  - —Determine how to split the record using different attribute types.
  - -How to determine the best split?
  - —Determine when to stop splitting

#### Tree Induction

- Greedy strategy
  - —Split the records based on an attribute test that optimizes a certain criterion.
- Issues
  - —Determine how to split the record using different attribute types.
  - -How to determine the best split?
  - —Determine when to stop splitting

## How to Specify Test Condition?

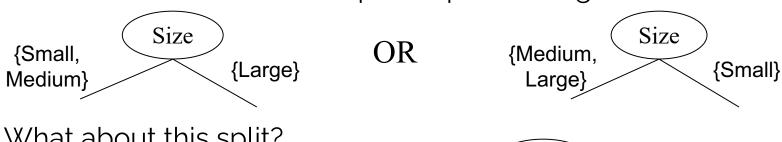
- Depends on attribute types
  - -Nominal
  - -Ordinal
  - —Continuous (interval/ratio)

#### Splitting Based on Nominal Attributes

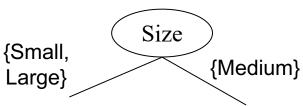
Nominal Attribute: Divides values into two subsets. Need to find optimal partitioning.



 Ordinal Atribute: Divides values into two subsets. Need to find optimal partitioning.



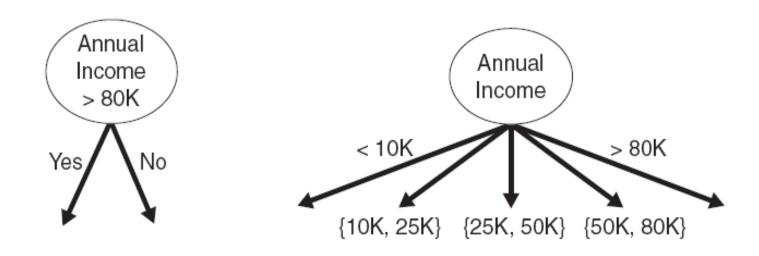
What about this split?



# Splitting Based on Continuous Attributes

Binary split

Multi-way split



Discretization to form an ordinal categorical attribute:

- **Static** discretize the data set once at the beginning (equal interval, equal frequency, etc.).
- **Dynamic** discretize during the tree construction.
  - Example: For a binary decision (A < v) or  $(A \ge v)$  consider all possible splits and finds the best cut. This can be done efficiently.

#### Tree Induction

- Greedy strategy
  - —Split the records based on an attribute test that optimizes a certain criterion.
- Issues
  - —Determine how to split the record using different attribute types.
  - -How to determine the best split?
  - —Determine when to stop splitting

## How to determine the Best Split

Before Splitting: 10 records of class 0, 10 records of class 1 C0: 10 C1: 10

Car Customer Gender Type ID Luxury Family Male Female Sports C0: 4 C0:1 C0: 8 C0: 1 C0: 1 C0: 1 C0: 0 C0: 0 C0: 6 C1: 4 C1: 6 C1:3 C1: 7 C1:0 C1:0 C1:0 (a) (b) (c)

Which test condition is the best?

#### How to determine the Best Split

- Greedy approach:
  - Nodes with homogeneous class distribution are preferred
- Need a measure of node impurity:

C0: **5** 

C1: **5** 

C0: **9** 

C1: **1** 

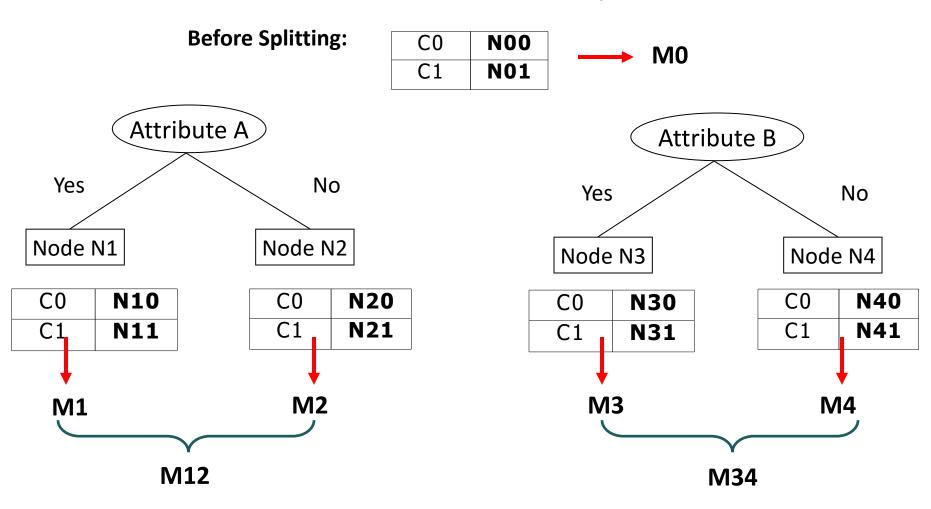
Non-homogeneous,

High degree of impurity

Homogeneous,

Low degree of impurity

# Find the Best Split -General Framework Assume we have a measure **M** that tells us how "pure" a node is.



Gain = M0 - M12 vs M0 - M34  $\rightarrow$  Choose best split

## Measures of Node Impurity



Gini Index



Entropy



Classification error

## Measures of Node Impurity



**Gini Index** 



Entropy



Classification error

#### Measure of Impurity: GINI

Gini Index for a given node t :

$$GINI(t) = \sum_{j} p(j | t)(1 - p(j | t)) = 1 - \sum_{j} p(j | t)^{2}$$

 $p(j \mid t)$  is estimated as the relative frequency of class j at node t

- Gini impurity is a measure of how often a randomly chosen element from the set would be incorrectly labeled if it was randomly labeled according to the distribution of labels in the subset.
- Maximum of 1  $1/n_c$  (number of classes) when records are equally distributed among all classes = maximal impurity.
- Minimum of 0 when all records belong to one class = complete purity.
- Examples:

C1	0	
C2	6	
Gini=0.000		

C1	1
C2	5
Gini=0.278	

C1	2	
C2	4	
Gini=0.444		

C1	3
C2	3
Gini=0.500	

# Examples for computing GINI

$$GINI(t) = 1 - \sum_{j} p(j \mid t)^{2}$$

C1	0
C2	6

$$P(C1) = 0/6 = 0$$
  $P(C2) = 6/6 = 1$   
 $Gini = 1 - P(C1)^2 - P(C2)^2 = 1 - 0 - 1 = 0$ 

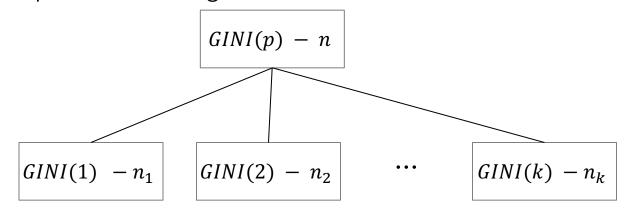
$$P(C1) = 1/6$$
  $P(C2) = 5/6$   
Gini = 1 -  $(1/6)^2$  -  $(5/6)^2$  = **0.278**

$$P(C1) = 2/6$$
  $P(C2) = 4/6$   
Gini = 1 -  $(2/6)^2$  -  $(4/6)^2$  = **0.444**

Maximal impurity here is  $\frac{1}{2} = .5$ 

## Splitting Based on GINI

When a node p is split into k partitions (children), the quality of the split is computed as a weighted sum:



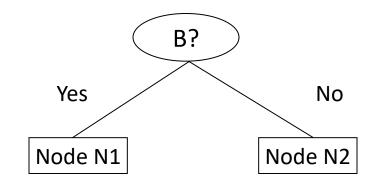
$$GINI_{split} = \sum_{i=1}^{k} \frac{n_i}{n_i} GINI(i)$$

 $GINI_{split} = \sum^k \frac{n_i}{n} \, GINI(i)$  where  $n_i$  = number of records at node p.

Used in the algorithms CART, SLIQ, SPRINT.

# Binary Attributes: Computing GINI Index

- Splits into two partitions
- Effect of weighing partitions: Larger and purer partitions are sought for.



	Parent
C1	6
C2	6
Gini	= 0.500

#### Gini(N1)

$$= 1 - (5/8)^2 - (3/8)^2$$

= 0.469

#### Gini(N2)

$$= 1 - (1/4)^2 - (3/4)^2$$

= 0.375

	N1	N2
C1	5	1
C2	3	3
Gini=0 438		

#### Gini(Children)

= 0.438

**GINI** improves!

# Measures of Node Impurity



Gini Index



**Entropy** 



Classification error

### Measure of Impurity: Entropy

Entropy at a given node t:

Entropy(t) = 
$$-\sum_{j} p(j \mid t) \log(p(j \mid t))$$
  
 $p(j \mid t)$  is the relative frequency of class j at node t;  $0 \log(0) = 0$  is used!

- Measures homogeneity of a node (originally a measure of uncertainty of a random variable or information content of a message).
- Maximum:  $log(n_c)$  when records are equally distributed among all classes = maximal impurity.
- Minimum: 0 when all records belong to one class = maximal purity.

## Examples for computing Entropy

Entropy(t) = 
$$-\sum_{j} p(j \mid t) \log(p(j \mid t))$$

C1	0
C2	6

$$P(C1) = 0/6 = 0$$
  $P(C2) = 6/6 = 1$ 

$$P(C1) = 0/6 = 0$$
  $P(C2) = 6/6 = 1$   
 $Entropy = -0 log 0 - 1 log 1 = -0 - 0 = 0$ 

C1	1
C2	5

$$P(C1) = 1/6$$
  $P(C2) = 5/6$ 

Entropy = 
$$-(1/6) \log_2 (1/6) - (5/6) \log_2 (1/6) = 0.65$$

$$P(C1) = 3/6$$
  $P(C2) = 3/6$ 

Entropy = 
$$-(3/6) \log_2 (3/6) - (3/6) \log_2 (3/6) = 1$$

#### Information Gain

$$GAIN_{split} = Entropy(p) - \left(\sum_{i=1}^{k} \frac{n_i}{n} Entropy(i)\right)$$

Parent Node, p is split into k partitions;  $n_i$  is number of records in partition i

- Measures reduction in Entropy achieved because of the split.
   Choose the split that achieves most reduction (maximizes GAIN)
- Used in ID3, C4.5 and C5.0
- Disadvantage: Tends to prefer splits that result in large number of partitions, each being small but pure.

#### Gain Ratio

$$GainRato_{split} = \frac{GAIN_{split}}{SplitInfo}$$
 
$$SplitInfo = -\sum_{i=1}^{k} \frac{n_i}{n} \log\left(\frac{n_i}{n}\right)$$

Parent Node, p is split into k partitions;  $n_i$  is number of records in partition i

- Adjusts Information Gain by the entropy of the partitioning (SplitInfo). Higher entropy partitioning (large number of small partitions) is penalized!
- Used in C4.5
- Designed to overcome the disadvantage of Information Gain.

## Measures of Node Impurity



Gini Index



Entropy



Classification error

# Splitting Criteria based on Classification Error

Classification error at a node t :

$$Error(t) = 1 - \max_{i} p(i \mid t)$$

 $p(j \mid t)$  is the relative frequency of class j at node t

- Measures misclassification error made by a node.
- Maximum:  $1 \frac{1}{n_c}$  when records are equally distributed among all classes = maximal impurity (maximal error).
- Minimum: 0 when all records belong to one class = maximal purity (no error)

### Examples for Computing Error

$$Error(t) = 1 - \max_{i} p(i \mid t)$$

C1	0
C2	6

$$P(C1) = 0/6 = 0$$
  $P(C2) = 6/6 = 1$   
 $Error = 1 - max(0, 1) = 1 - 1 = 0$ 

Error = 
$$1 - \max(0, 1) = 1 - 1 = 0$$

$$P(C1) = 1/6$$
  $P(C2) = 5/6$ 

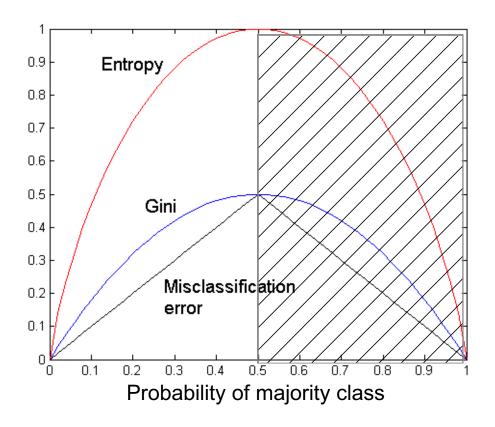
Error = 
$$1 - \max(1/6, 5/6) = 1 - 5/6 = 1/6$$

$$P(C1) = 3/6$$
  $P(C2) = 3/6$ 

Error = 
$$1 - \max(3/6, 3/6) = 1 - 3/6 = .5$$

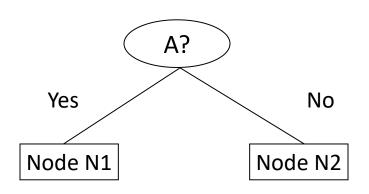
# Comparison among Splitting Criteria

For a 2-class problem: Probability of the majority class p is always > .5



**Note:** The order is the same no matter what splitting criterion is used, however, the gain (differences) are not.

#### Misclassification Error vs Gini



	Parent
C1	7
C2	3
Gini	= 0.42
Error = 0.30	

Gini(N1) = 
$$1 - (3/3)^2 - (0/3)^2 = 0$$
  
Gini(N2) =  $1 - (4/7)^2 - (3/7)^2 = 0.489$ 

Gini(Split) = 
$$3/10 * 0 + 7/10 * 0.489 = 0.342$$

Error(N1) = 
$$1-3/3=0$$
  
Error(N2)= $1-4/7=3/7$ 

Error(Split)= 
$$3/10*0 + 7/10*3/7 = 0.3$$

	N1	N2
C1	3	4
C2	0	3
▲ Gini=0.342		
Error = 0.30		

Gini improves! Error does not improve!!!

#### Tree Induction

- Greedy strategy
  - —Split the records based on an attribute test that optimizes a certain criterion.
- Issues
  - —Determine how to split the record using different attribute types.
  - -How to determine the best split?
  - -Determine when to stop splitting

### Stopping Criteria for Tree Induction

- Stop expanding a node when all the records belong to the same class. Happens guaranteed when there is only one observation left in the node (e.g., Hunt's algorithm).
- Stop expanding a node when all the records in the node have the same attribute values. Splitting becomes impossible.
- Early termination criterion (to be discussed later with tree pruning)

# Advantages of Decision Tree Based Classification



INEXPENSIVE TO CONSTRUCT



EXTREMELY FAST AT CLASSIFYING UNKNOWN RECORDS



EASY TO INTERPRET FOR SMALL-SIZED TREES

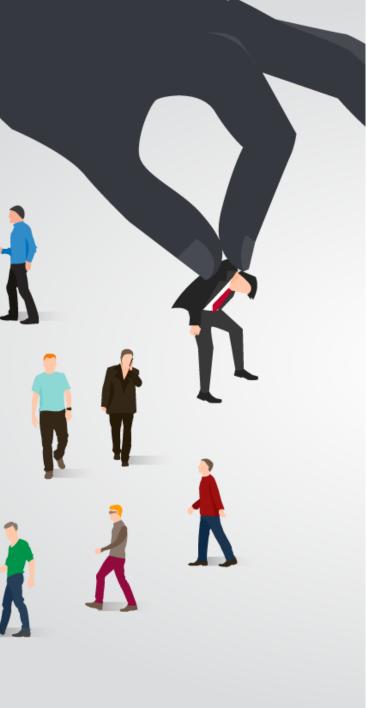


ACCURACY IS COMPARABLE TO OTHER CLASSIFICATION TECHNIQUES FOR MANY SIMPLE DATA SETS

#### Example: C4.5

- Simple depth-first construction.
- Uses Information Gain (improvement in Entropy).
- Handling both continuous and discrete attributes (cont. attributes are split at threshold).
- Needs entire data to fit in memory (unsuitable for large datasets).
- Trees are pruned.
- Code available at
  - -http://www.cse.unsw.edu.au/~quinlan/c4.5r8.tar.gz
  - -Open Source implementation as J48 in Weka/rWeka

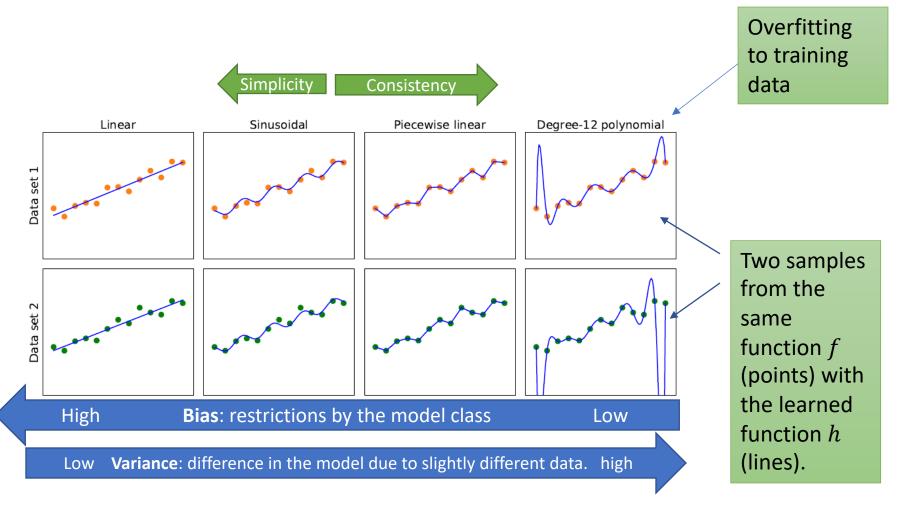




### Topics

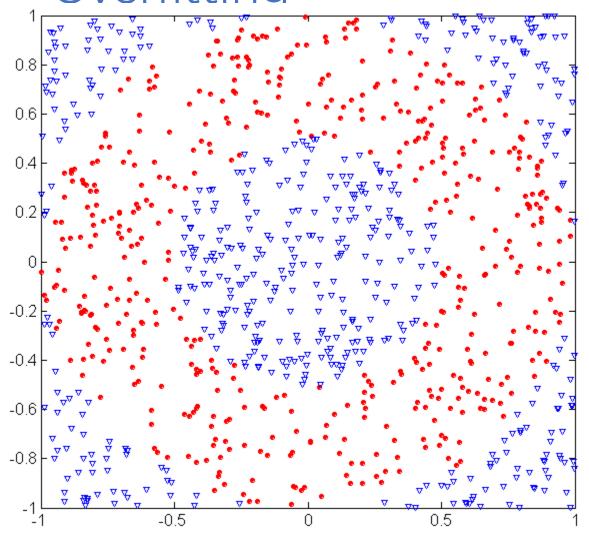
- Introduction
- Decision Trees
  - —Overview
  - —Tree Induction
  - -Overfitting and other Practical Issues
- Model Evaluation
  - -Metrics for Performance Evaluation
  - -Methods to Obtain Reliable Estimates
  - –Model Comparison (Relative Performance)
- Feature Selection
- Class Imbalance

#### Model Selection: Bias vs. Variance



Note: This trade-off applies to any model.

# Example: Underfitting and Overfittina



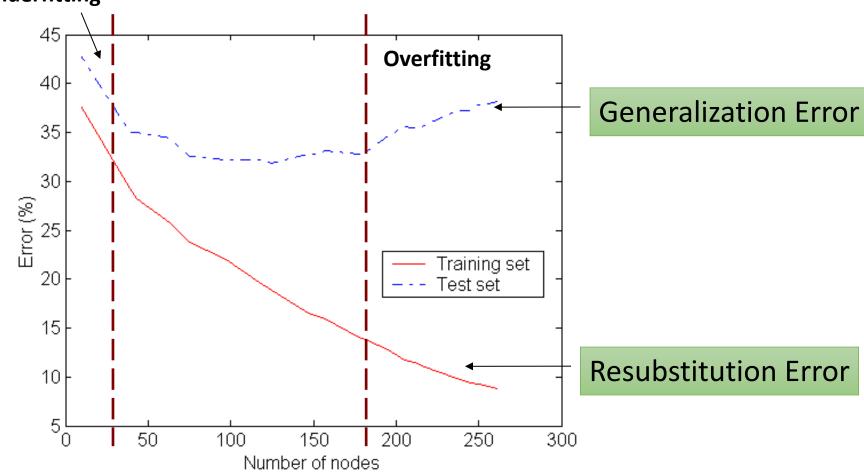
500 circular and 500 triangular data points.

Circular points:  $0.5 \ge sqrt(x_1^2 + x_2^2) \le 1$ 

Triangular points:

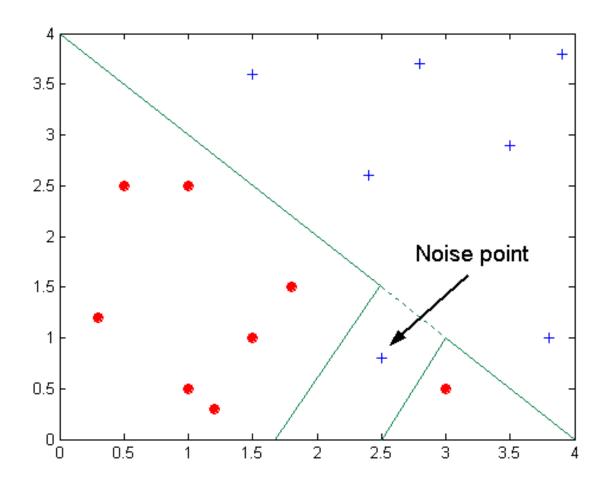
$$sqrt(x_1^2 + x_2^2) < 0.5 \text{ or}$$
  
 $sqrt(x_1^2 + x_2^2) > 1$ 

# Example: Underfitting and Overfitting



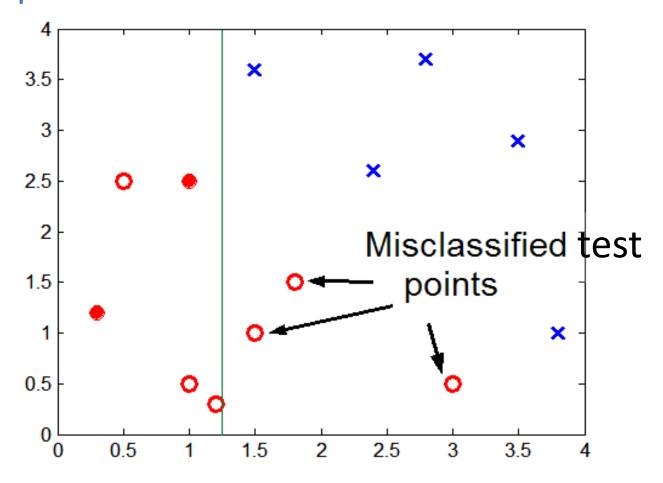
**Underfitting**: when model is too simple, both training and test errors are large

## Overfitting due to Noise



Decision boundary is distorted by noise point

# Overfitting due to Insufficient Examples



Lack of training data points in the lower half of the diagram makes it difficult to predict correctly the class labels of that region

#### Generalization Error

- Overfitting results in decision trees that are more complex than necessary.
- Training error does not provide a good estimate of how well the tree will perform on previously unseen records (e.g., test data).
- Need new ways for estimating errors → Generalization Error

### Estimating Generalization Errors

- Re-substitution errors: error on training set e
- Generalization errors: error on testing set e'

Methods for estimating generalization errors

- 1. Optimistic approach: e' = e
- 2. Pessimistic approach:
  - e' = e + N x 0.5 (N: number of leaf nodes)
  - For a tree with 30 leaf nodes and 10 errors on training (out of 1000 instances):

Penalty for model complexity!

0.5 per leave node is often

used for binary splits.

Training error (rate) = 10/1000 = 1% Estimated generalization error (rate )= (10 + 30 x 0.5)/1000 = 2.5%

#### 3. Validation approach:

 uses a validation (test) data set (or cross-validation) to estimate generalization error.

# Occam's Razor (Principle of parsimony)

# "Simpler is better"

- Given two models of similar generalization errors, one should prefer the simpler model over the more complex model.
- For complex models, there is a greater chance of overfitting (i.e., it fitted accidentally errors in the training data).

Therefore, one should include model complexity when evaluating a model.

# How to Address Overfitting in Decision Trees

**Pre-Pruning** (Early Stopping Rule): Stop the algorithm before it becomes a fully-grown tree.

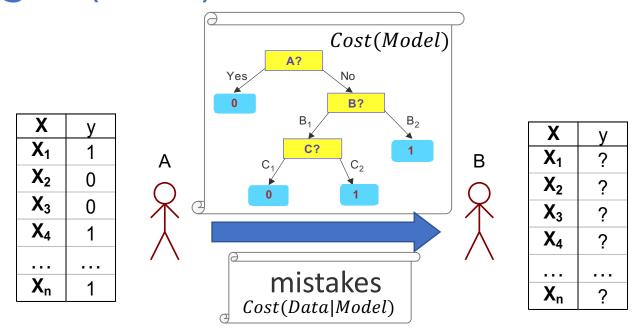
- Typical stopping conditions for a node:
  - Stop if all instances belong to the same class
  - Stop if all the attribute values are the same
- More restrictive conditions:
  - Stop if **number of instances** is less than some user-specified threshold (estimates become bad for small sets of instances)
  - Stop if class distribution of instances are **independent** of the available features (e.g., using a  $\chi^2$  test)
  - Stop if expanding the current node does not improve impurity measures (e.g., Gini or information gain).

# How to Address Overfitting in Decision Trees

#### **Post-pruning**

- Grow decision tree to its entirety
- Try trimming sub-trees of the decision tree in a bottom-up fashion
- If generalization error improves after trimming a sub-tree, replace the sub-tree by a leaf node (class label of leaf node is determined from majority class of instances in the subtree)
- You can use MDL instead of error for post-pruning

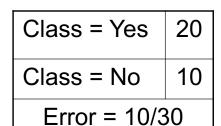
# Refresher: Minimum Description Length (MDL)



- Cost(Model, Data) = Cost(Data|Model) + Cost(Model) → min
   Cost is the number of bits needed for encoding.
- Cost(Model) encodes each node (splitting condition and children).
- Cost(Data|Model) encodes information to correct misclassification errors.

### Example of Post-Pruning

**A?** 



4

Class = Yes

Class = No

Before split:

Training Error = 10/30

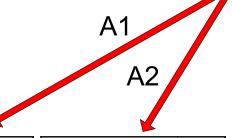
Pessimistic error =  $(10 + 1 \times 0.5)/30 = 10.5/30$ 

After split:

Training Error = 9/30

Pessimistic error =  $(9 + 4 \times 0.5)/30 = 11/30$ 

Pessimistic error increases! PRUNE!



Class = Yes	3
Class = No	4

Class = Yes	4
Class = No	1

A4

Class = Yes	5
Class = No	1

Error = 9

### Other issues: Data Fragmentation and Search Strategy

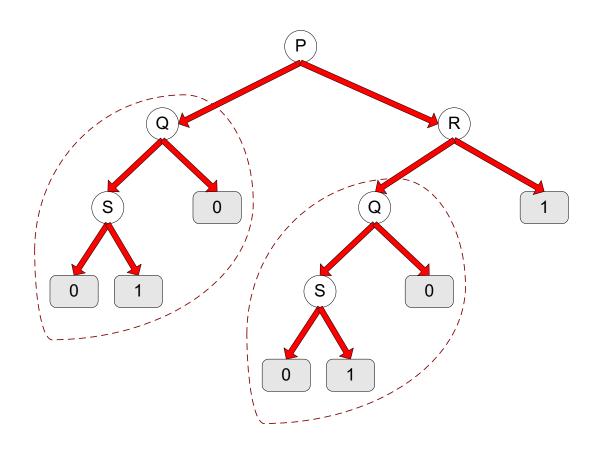
#### **Data Fragmentation**

- Number of instances gets smaller as you traverse down the tree and can become too small to make a statistically significant decision (splitting or determining the class in a leaf node)
- → Many algorithms stop when a node has not enough instances.

#### **Search Strategy**

- Finding an optimal decision tree is NP-hard
- → Most algorithm use a **greedy**, **top-down**, **recursive partitioning strategy** to induce a reasonable solution.

#### Other issues: Tree Replication



- Same subtree appears in multiple branches
- Makes the model more complicated and harder to interpret

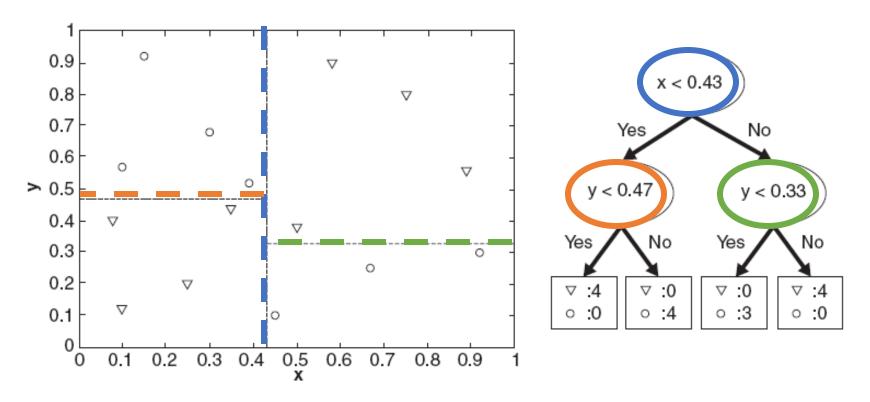
#### Expressiveness of Decision Trees

- Decision tree can learn discrete-valued functions to separate classes.
- This function represents the decision boundary.

#### Issues

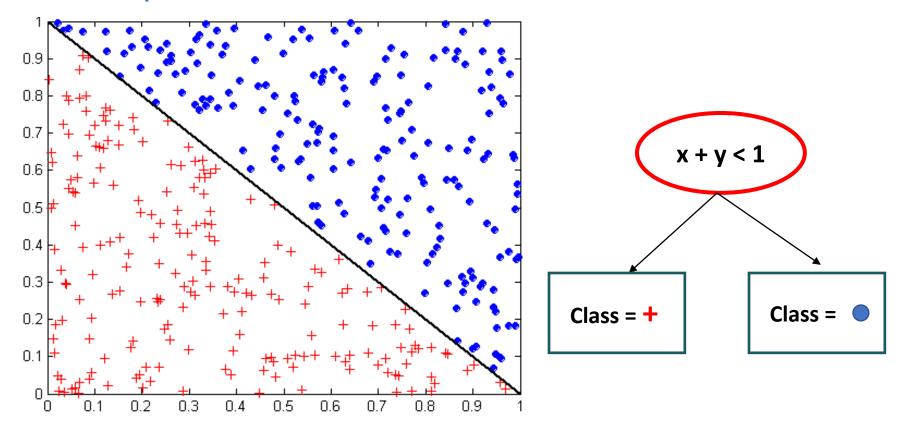
- Not expressive enough for modeling continuous variables directly (need to be discretized for the split).
- —Do not generalize well to certain types of Boolean functions like the parity function (Class = 1 if there is an even number of Boolean attributes with truth value = True and o otherwise). These functions lead to excessive tree replication.

#### Decision Boundary



- Border line between two neighboring regions of different classes is known as decision boundary
- Decision boundary is parallel to axes because test condition involves a single attribute at-a-time

#### Oblique Decision Trees



- Test condition may involve multiple attributes
- More expressive representation
- Finding optimal test condition is computationally expensive -> Not used in practice.



#### Topics

- Introduction
- Decision Trees
  - –Overview
  - —Tree Induction
  - —Overfitting and other Practical Issues
- Model Evaluation
  - -Metrics for Performance Evaluation
  - -Methods to Obtain Reliable Estimates
  - —Model Comparison (Relative Performance)
- Feature Selection
- Class Imbalance

### Metrics for Performance Evaluation: Confusion Matrix

- Focus on the predictive capability of a model (not speed, scalability, etc.)
- Here we will focus on binary classification problems!

#### **Confusion Matrix**

	PREDICTED CLASS		
		Class=Yes	Class=No
ACTUAL	Class=Yes	a (TD)	<i>b</i>
CLASS		(TP)	(FN)
	Class=No	С	d
		(FP)	(TN)

a: TP (true positive)

b: FN (false negative)

c: FP (false positive)

d: TN (true negative)

### Metrics for Performance Evaluation: Statistical Test

From Statistics: Null Hypotheses H0 is that the actual class is yes

	PREDICTED CLASS		
		Class=Yes	Class=No
ACTUAL CLASS	Class=Yes		Type I error
	Class=No	Type II error	

Type I error:  $P(NO \mid H0 \text{ is true})$ 

 $\rightarrow$  Significance  $\alpha$ 

Type II error:  $P(Yes \mid H0 \text{ is } false)$ 

 $\rightarrow$  Power 1- $\beta$ 

# Metrics for Performance Evaluation: Accuracy

Most widely-used metric: How many do we predict correct (in percent)?

	PREDICTED CLASS		
		Class=Yes	Class=No
ACTUAL CLASS	Class=Yes	a (TP)	b (FN)
CL/ (33	Class=No	c (FP)	d (TN)

$$Accuracy = \frac{a+d}{a+b+c+d} = \frac{TP+TN}{N}$$

## Limitation of Accuracy

#### Consider a 2-class problem

- -Number of Class o examples = 9990
- -Number of Class 1 examples = 10

If model predicts everything to be class 0, accuracy is 9990/10000 = 99.9%

 Accuracy is misleading because the model does not detect any class 1 example

→ Class imbalance problem!

#### Cost Matrix

Different types of error can have different cost!

	PREDICTED CLASS		
	C(i j)	Class=Yes	Class=No
ACTUAL CLASS	Class=Yes	C(Yes Yes)	C(No Yes)
	Class=No	C(Yes No)	C(No No)

C(i|j): Cost of misclassifying class j example as class i

## Computing Cost of Classification

Cost Matrix	PREDICTED CLASS		
ACTUAL CLASS	C(i j)	+	-
	+	-1	100
	-	1	0

Missing a + case is really bad!

Model M <sub>1</sub>	PREDICTED CLASS		
ACTUAL		+	•
CLASS	+	150	40
	-	60	250

Accuracy = 80%

Cost = -1\*150+100\*40+

1\*60+0\*250 = 3910

Accuracy = 90%

Cost = 4255

### Cost vs Accuracy

Count	PREDICTED CLASS		
		Class=Yes	Class=No
ACTUAL	Class=Yes	а	b
CLASS	Class=No	С	d

Cost	PREDICTED CLASS		
		Class=Yes	Class=No
ACTUAL	Class=Yes	р	q
CLASS	Class=No	q	р

Accuracy is only proportional to cost if

1. 
$$C(Yes|No)=C(No|Yes)=q$$

2. 
$$C(Yes|Yes)=C(No|No)=p$$

$$N = a + b + c + d$$

Accuracy = 
$$(a + d)/N$$

#### Cost-Biased Measure

$D_{magistion}(n) -$	a
$Precision(p) = \frac{1}{a}$	+c
$Recall(r) = \frac{a}{1 + 1}$	_
$\frac{1}{a+b}$	)

	PREDICTED CLASS		
		Class Yes	Class No
ACTUAL	Class	a	b
CLASS	Yes	(TP)	(FN)
	Class	c	d
	No	(FP)	(TN)

$$F - measure(F) = \frac{2rp}{r+p} = \frac{2a}{2a+b+c}$$

- Precision is biased towards C(Yes|Yes) & C(Yes|No)
- Recall is biased towards C(Yes|Yes) & C(No|Yes)
- F-measure is biased towards all except C(No|No)

Weighted Accuracy = 
$$\frac{w_1 a + w_4 d}{w_1 a + w_2 b + w_3 c + w_4 d}$$

## Kappa Statistic

**Idea**: Compare the accuracy of the classifier with a random classifier. The classifier should be better than random!

	PREDICTED CLASS		
		Class Yes	Class No
ACTUAL	Class	a	b
CLASS	Yes	(TP)	(FN)
	Class	c	d
	No	(FP)	(TN)

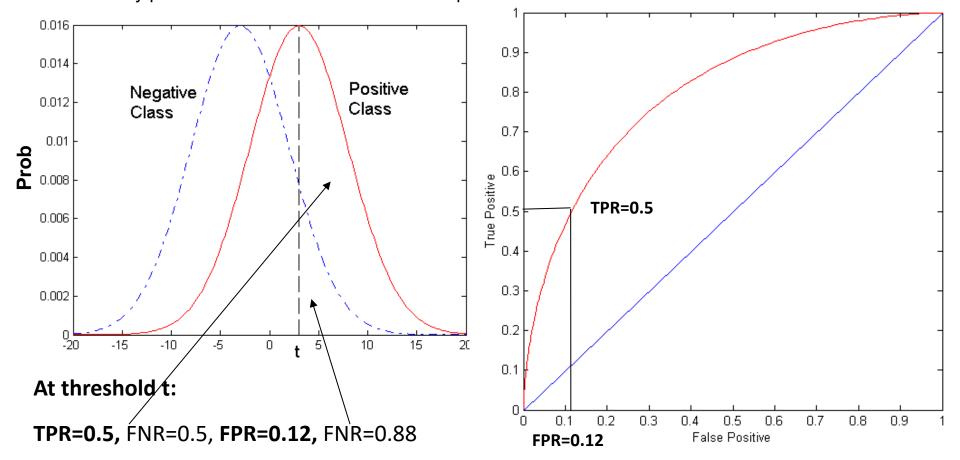
$$\kappa = \frac{total\ accuracy - random\ accuracy}{1 - random\ accuracy}$$
 
$$total\ accuracy = \frac{TP + TN}{N}$$
 
$$random\ accuracy = \frac{TP + FP \times TN + FN + TN \times FP + TP}{N^2}$$

# ROC (Receiver Operating Characteristic)

- Developed in 1950s for signal detection theory to analyze noisy signals to characterize the trade-off between positive hits and false alarms.
- Works only for binary classification (two-class problems).
   The classes are called the positive and the other is the negative class.
- ROC curve plots TPR (true positive rate) on the y-axis against FPR (false positive rate) on the x-axis.
- Performance of each classifier represented as a point.
   Changing the threshold of the algorithm, sample distribution or cost matrix changes the location of the point and forms a curve.

#### **ROC Curve**

- Example with 1-dimensional data set containing 2 classes (positive and negative)
- Any points located at x > t is classified as positive



Move t to get the other points on the ROC curve.

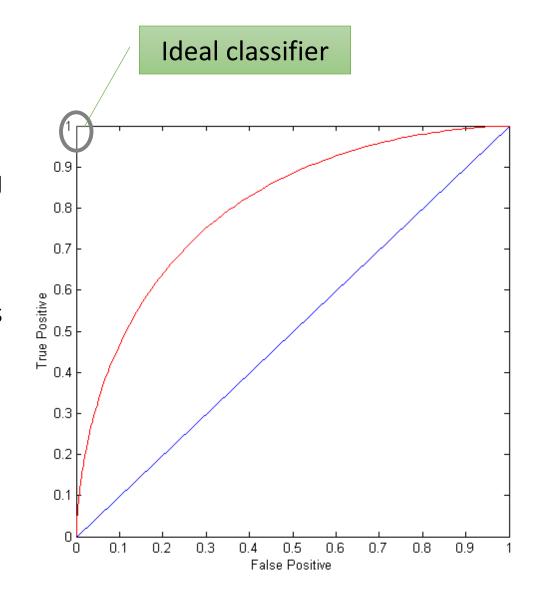
#### **ROC Curve**

#### (TPR,FPR):

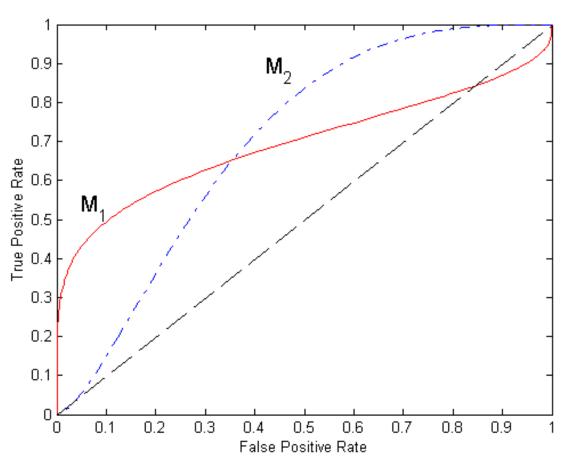
- (0,0): declare everything to be negative class
- (1,1): declare everything to be positive class
- (1,0): ideal

#### Diagonal line:

- -Random guessing
- Below diagonal line: prediction is opposite of the true class



# Using ROC for Model Comparison



No model consistently outperform the other

- -M1 is better for small FPR
- -M2 is better for large FPR

#### **Area Under the ROC curve (AUC)**

- -Ideal:
  - AUC = 1
- -Random guess:
  - AUC = 0.5

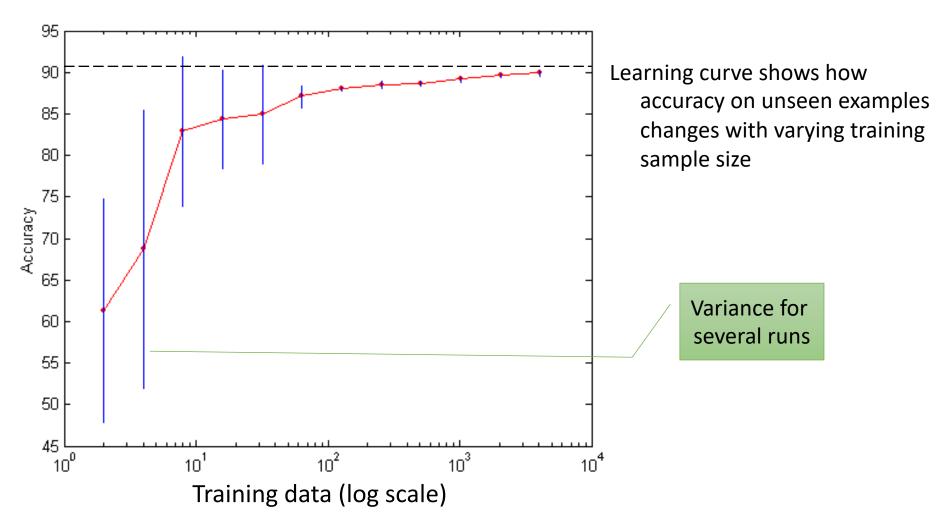


#### Topics

- Introduction
- Decision Trees
  - –Overview
  - —Tree Induction
  - —Overfitting and other Practical Issues
- Model Evaluation
  - -Metrics for Performance Evaluation
  - -Methods to Obtain Reliable Estimates
  - —Model Comparison (Relative Performance)
- Feature Selection
- Class Imbalance

## Learning Curve

Accuracy and variance between runs depend on the size of the training data.



## Training and Test Data

- Separate data into a set to train and a set to test.
- Holdout testing/Random splits: Split the data randomly into, e.g., 80% training and 20% testing.
- k-fold cross validation: Use training & validation data better
  - -split the training & validation data randomly into k folds.
  - For k rounds hold 1 fold back for testing and use the remaining k-1 folds for training.
  - —Use the average the error/accuracy as a better estimate.
  - —Some algorithms/tools do that internally.
- LOOCV (leave-one-out cross validation): k = n used if very little data is available.

**Very important:** the algorithm can never look at the test set during learning!



# Training and Testing with Hyperparameters

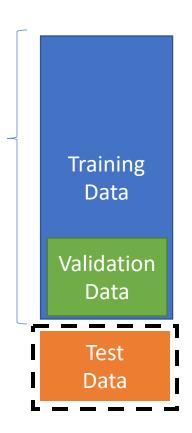
Hyperparameters: Many algorithms allow choices for learning. E.g.,

- -maximal decision tree depth
- -selected features
- 1. Train: Learn models on the training data (without the validation data) using different hyperparameters.
  - -A grid of possible hyperparameter combinations
  - —greedy search
- 2. Model Selection: Evaluate the models using the validation data and choose the hyperparameters with the best accuracy. Rebuild the model using all the training data.
- Test the final model using the test data.



## How to Split the Dataset

- Random splits: Split the data randomly in 60% training, 20% validation, and 20% testing.
- k-fold cross validation: Use training & validation data better
  - —split the training & validation data randomly into k folds
  - —For k rounds hold 1 fold back for testing and use the remaining k-1 folds for training.
  - Use the average the error/accuracy as a better estimate.
  - —Some algorithms/tools do that internally.



## Confidence Interval for Accuracy

 Each prediction can be regarded as a Bernoulli trial: A Bernoulli trial (a biased coin toss) has 2 possible outcomes: heads (correct) or tails (wrong)

We use p for the true chance that prediction is correct (= true accuracy).

• Predictions for a test set of size N are a collection of N Bernoulli trials. The number of correct predictions x has a **Binomial distribution**:

 $X \sim Binomial(N, p)$ 

Example: Toss a fair coin 50 times, how many heads would turn up? Expected number of heads  $E[X] = Np = 50 \times 0.5 = 25$ 

• Given we observe x correct predictions (an observed accuracy of  $\hat{p} = x/N$  ):

Can we give bounds for the true accuracy of model p?

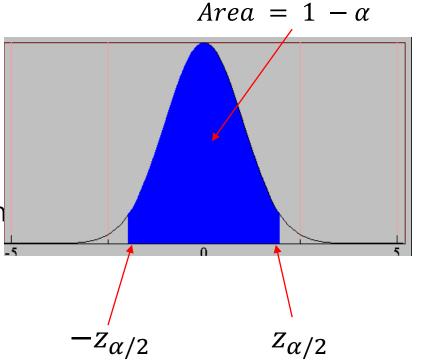




## Confidence Interval for Accuracy

For large test sets (N > 30) we can approximate the Binomial distribution by a Normal distribution

$$X \sim Normal(Np, Np(1-p))$$



Confidence Interval for p = X/N (Wald Method):

$$\hat{p} \pm z_{\alpha/2} \sqrt{\frac{\hat{p}(1-\hat{p})}{N}}$$

## Confidence Interval for Accuracy

Consider a model that produces an accuracy of 80% when evaluated on 100 test instances:

_	_		_
—N	l = 100	acc =	: A 8

-Let  $1 - \alpha = 0.95$  (95% confidence)

-From probability table,  $z_{\alpha/2} = 1.96$ 

$\hat{p} \pm z_{\alpha/2}$	$\hat{p}(1-\hat{p})$		
	N		

N	50	100	500	1000	5000
p(lower)	0.689	0.722	0.765	0.775	0.789
p(upper)	0.911	0.878	0.835	0.825	0.811

$1-\alpha/2$	$z_{\alpha/2}$
0.99	2.58
0.98	2.33
0.95	1.96
0.90	1.65

Table or R  $qnorm(1 - \alpha/2)$ 





#### Topics

- Introduction
- Decision Trees
  - -Overview
  - —Tree Induction
  - —Overfitting and other Practical Issues
- Model Evaluation
  - -Metrics for Performance Evaluation
  - -Methods to Obtain Reliable Estimates
  - Model Comparison (Relative Performance)
- Feature Selection
- Class Imbalance

# Comparing Performance between 2 Models

Given two models, say  $M_1$  and M2, which is better?

For large test sets (N > 30) we have approximately:

 $acc_1 \sim Normal(p_1, Np_1(1-p_1))$  $acc_2 \sim Normal(p_2, Np_2(1-p_2))$ 

Perform a paired t-test with:

Ho: There is no difference in accuracy between the models.

H1: There is a difference.

Comparing multiple models: You need to correct for multiple comparisons! For example using Bonferroni correction.





## Topics

- Introduction
- Decision Trees
  - -Overview
  - -Tree Induction
  - —Overfitting and other Practical Issues
- Model Evaluation
  - -Metrics for Performance Evaluation
  - -Methods to Obtain Reliable Estimates
  - —Model Comparison (Relative Performance)
- Feature Selection
- Class Imbalance

#### Feature Selection

What features should be used in the model?

# Univariate feature importance score

- measures how related each feature is to the class variable.
- E.g., chi-squared statistic, information gain.

#### Feature subset selection

- tries to find the best set of features.
- Often uses a black box approach where different subsets are evaluated using a greedy search strategy.





### Topics

- Introduction
- Decision Trees
  - -Overview
  - —Tree Induction
  - —Overfitting and other Practical Issues
- Model Evaluation
  - -Metrics for Performance Evaluation
  - -Methods to Obtain Reliable Estimates
  - Model Comparison (Relative Performance)
- Feature Selection
- Class Imbalance

#### Class Imbalance Problem

#### Consider a 2-class problem

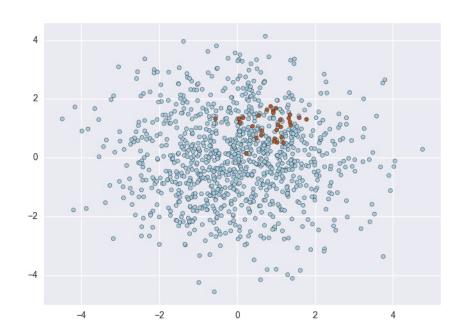
- -Number of Class o examples = 9990
- -Number of Class 1 examples = 10

#### A simple model:

- -Always predict Class o
- -accuracy = 9990/10000 = 99.9 %
- error = 0.1%

#### Issues:

- Evaluation: accuracy is misleading.
- Learning: Most classifiers try to optimize accuracy/error. These classifiers will not learn how to find examples of Class 1!



# Class Imbalance Problem: Evaluation

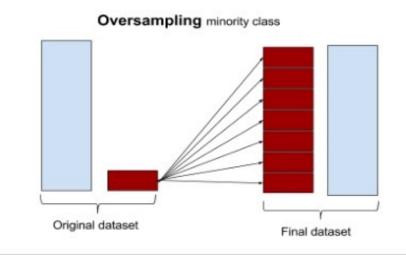
Do not use accuracy to evaluate for problems with strong class imbalance!

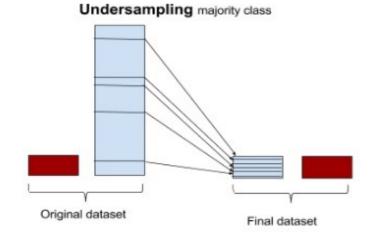
#### Use instead:

- ROC curves and AUC (area under the curve)
- Precision/Recall plots or the F1 Score
- Cohen's Kappa
- Misclassification cost

## Class Imbalance Problem: Learning

- Do nothing. Sometimes you get lucky!
- Balance the data set: Downsample the majority class and/or up-sample the minority class (use sampling with replacement). Synthesize new examples with SMOTE.
  - This will artificially increase the error for a mistake in the minority class.
- Use algorithms that can deal with class imbalance (see next slide).
- Throw away minority examples and switch to an anomaly detection framework.





### Class Imbalance Problem: Learning

Algorithms that can deal with class imbalance:

- Use a classifier that predict a probability and lower the decision threshold (from the default of .5). We can estimate probabilities for decision trees using the positive and negative training examples in each leaf node.
- Use a **cost-sensitive classifier** that considers a cost matrix (not too many are available).
- Use boosting techniques like AdaBoost.





#### Conclusion

- Classification is supervised learning with the goal to find a model that generalizes well.
- Generalization error can be estimated using test sets/cross-validation.
- Model evaluation and comparison needs to take model complexity into account.
- Accuracy is problematic for imbalanced data sets.