

Job Title:	Product Manager - Product Development	Job Category:	Job Category
Department/Group:	IT	Job Code/ Req#:	Job Code/ Req#
Location:	Hyderabad	Travel Required:	Yes – 10%
Level/Salary Range:	Level/Salary Range	Position Type:	Position Type (i.e.: full-time, part-time, job share, contract, intern)
HR Contact:	Nityanand K	Date Posted:	
External Posting URL:			
Applications Accepted By:			
FAX OR EMAIL: recruitment@merudan.com		MAIL: Name: Ranganath Company Name: Merudan IT Consulting Pvt Ltd Address City, ST ZIP Code	
Job Description			
<p>JOB DESCRIPTION</p> <p>At Merudan, we put our customers first. We build products that make utilities, grids and cities smart with new energy concepts and emerging technologies, and make it accessible to the consumers. Product Managers at Merudan invent new products and features on behalf of our customers (utilities, communities, and cities). Our product management team works closely with our engineers to guide products from conception to launch. As part of the team, you bridge the technical and business worlds as you design services that our customers love. You'll work with MITians & clients from Engineering, Marketing, and Business development, to name few, develop business models and marketing plans, define and analyse success metrics, manage strategic projects, and own the product end to end. You have a bias toward action and can break down complex problems into steps that drive product development at Merudan. As a Product Manager, you will be part of shaping Merudan's future.</p> <p>RESPONSIBILITIES</p> <ul style="list-style-type: none"> • Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth • Understand and analyze user needs and conduct research on markets and competitors • Create buy-in for the product vision both internally and with key external partners • Establish short and long-term product goals and strategies. • Develop product pricing and positioning strategies • Build and manage a product roadmap to support our goals and strategies. • Translate product strategy into detailed requirements and prototypes • Scope and prioritize activities based on business and customer impact • Initiate and prioritize projects within Engineering, track product development and develop product launch plans. • Engage closely with the Engineering team to help determine the best technical implementation methods and reasonable execution schedules with quick time-to-market and optimal resources 			

- Drive product launches including working with marketing and communications team, executives, and other product management team members
- Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed
- Act as a product evangelist to build awareness and understanding
- Represent the company by visiting customers to solicit feedback on company products and services

MINIMUM QUALIFICATIONS

- MS/BS degree in Computer Science, Engineering or equivalent with MBA preferred.
- Solid technical background with understanding and/or hands-on experience in software development, web, mobile, IOT & AI technologies.
- 4 years of product management or business systems design/analysis or product design experience at a software/IT product company
- Strong problem solving skills and willingness to roll up one's sleeves to get the job
- Skilled at working effectively with cross functional teams in a matrix organization
- Excellent written and verbal communication skills

PREFERRED QUALIFICATIONS

- 7 years of product management or business systems design/analysis or product design experience at a software/IT product company
- Demonstrated experience in developing products from concept to launch
- Market knowledge of smart cities & utilities, especially around operations and command centre and citizen engagement
- Experience in developing software products and technologies for smart building, process automation industry