

# 10Alytics Global Data Hackathon 2024

30 November– 1 December 2024



**10ALYTICS GLOBAL HACKATHON 2024**  
The Ultimate Tech Challenge for a Sustainable Future

Collaborate, compete & create solutions for the United Nations SDGs with your skill in Data Analytics & Data Science

WIN UP TO **\$2000**

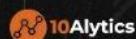
\* \$1500 IN CASH PRIZES FOR 3 PERSONS  
\* INTERNATIONAL ARTICLE PUBLICATIONS

NOV 30 – DEC 1, 2024 100% VIRTUAL

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POWERED BY  10Alytics

PARTNER  AMDARI

Total Registrations

1,050

Live Stream



Instagram

58.8K+ Followers

Linked in

20k+ Followers

YouTube

6,91k+ Followers

# Media Coverage

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# About 10Alytics

We are a leading EdTech (Educational Technology) company focused on providing specialized training in technology skills and delivering comprehensive data consulting services.

With over 4 years building the talents for the technology workforce, we have helped over **2,000+** people transition from the classroom into their first job in tech across the UK, US, Canada, Europe, Africa and Asia.

We are committed to making the technology sector more accessible through premium, experiential training in **Data Analytics, Business Analysis, Data Engineering, Data Science, Financial Analytics, HR Analytics, Agile Project Management – Scrum Master, Cyber Security, and AI Engineering.**

Our team of instructors from leading global companies like Apple, Microsoft, McKinsey, Amazon, etc. They bring a wealth of real-world experience and are dedicated to delivering an engaging, practical learning experience that ensures you receive the maximum value from your investment in your future.



[www.10Alytics.io](http://www.10Alytics.io)



[10Alytics](#)



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[10Alytics](#)

## We got into the Alberta Catalyst Velocity Program – October 2024



This prestigious program is designed to help innovative companies scale and grow, and we are excited to take 10Alytics to the next level. With the support of the Alberta Catalyst, we'll be able to enhance our impact, bring more value to the black community, and continue helping people land their dream tech jobs faster.

**Read More**  
**HERE**



## About Adeiza Suleman

Adeiza is a **technology expert** with close to a decade experience in Data Analytics and Management Consulting.

As the **Founder of 10Analytics**, Adeiza has **helped over 2,000+ people** with no prior tech background transition into tech and land their first jobs.

Adeiza's experience spans:

- Data Science Consultant – UK, US
- Data Analyst, Business Performance, Sahara Group Ltd
- Data Analytics Consultant, FITC

Worked in Sports, Financial Services, Ed-Tech, Energy and Automobile Sectors

Currently reside in Alberta, Canada

Personally trained over 8,500 participants



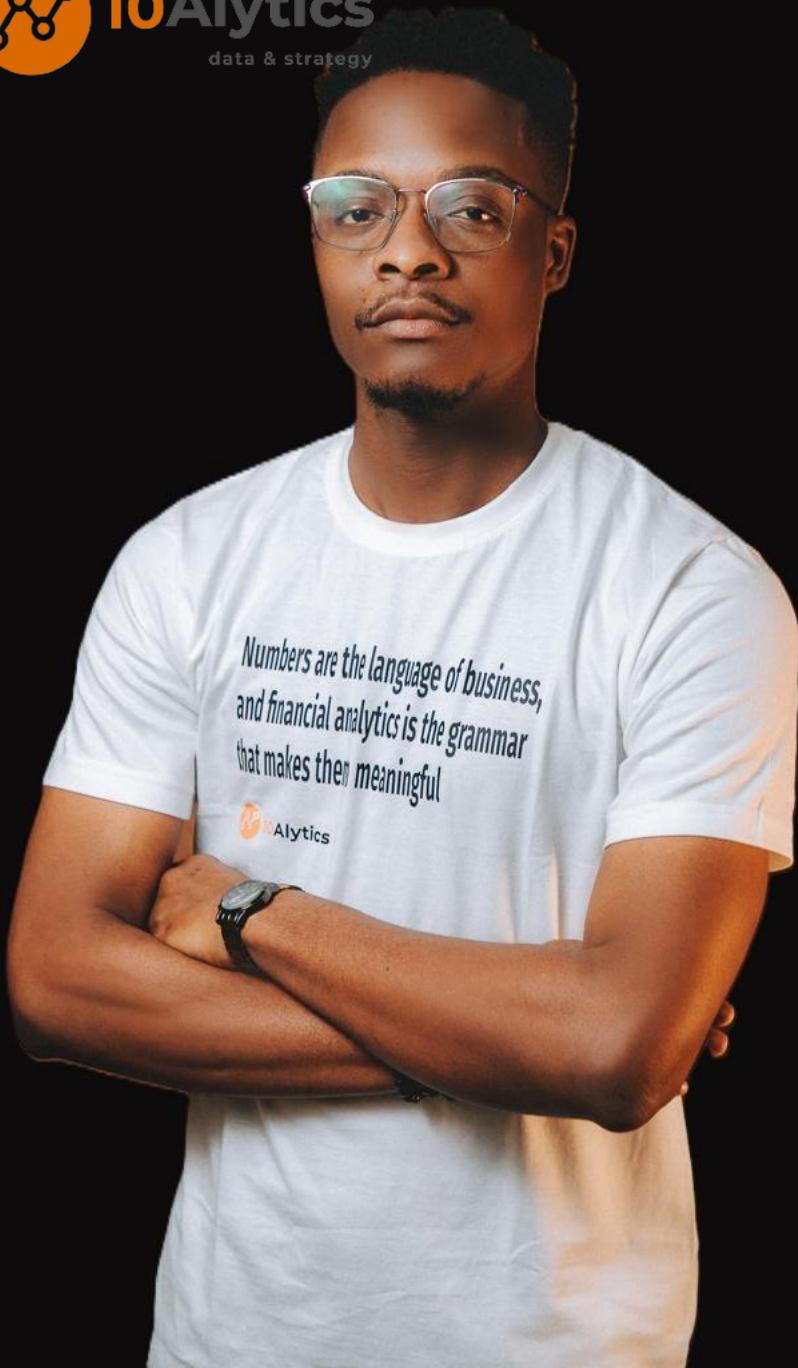
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[Adeiza Suleman](#)



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[@adeiza\\_suleman](#)



[Connect Instagram](#)  
[\(adeizasuleman\)](#)



## About Chukwuemeka Ikpa

**Chukwuemeka is a Technology Consultant with nearly a decade of expertise in Governance, Risk, and Compliance (GRC) and strategic consulting.**

**As the CEO of 10Alytics, Chukwuemeka has guided over 1000 individuals with no prior tech background into successful technology careers, enabling them to secure their first jobs.**

**Chukwuemeka's diverse experience encompasses:**

- \* Governance, Risk, and Compliance in **Banking**
- \* Head of Control in **Fintech**
- \* Data Analysis in **Fintech**
- \* Business Consulting in **Hospitality**

**He has worked across the Financial Services, Capital Markets, Hospitality, and Ed-Tech sectors.**



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**Chukwuemeka Ikpa**



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**Emeka Hyest**



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**(Ikpa Chuks)**

# Our Partner

## About Amdari

Amdari is an innovative platform designed to revolutionise how **aspiring professionals build their careers and gain practical experience.**

Our mission is to bridge the gap between **theoretical learning and real-world experience** by providing users with real-life **end-to-end practical** and **hands-on projects** in data analytics, data science, data engineering, Business Analysis, Cybersecurity, Project Manager, HR Analytics and Financial Analytics.

These projects enhance skills and help users build a robust portfolio showcasing their expertise to potential employers.

**Our vision is to revolutionise the way people acquire industry knowledge and experience.**



Amdari.io



Amdari.io



Amdari.io



Amdari.io



## About Efemena Ikpro

Efemena has a **wealth of experience** cutting across several areas within the **Data Ecosystem** covering Data Analytics/Science and Engineering.

Efemena is the **Co-Founder** of **10Alytics** and **AMDARI**. Through these platforms, he has helped over **2,500+** transition into tech and land their first jobs with **no prior tech background**.

Efemena's experience spans:

- **Data Science Contractor – UK/US/Canada - Current**
- Business Data Support Lead, Post Office, UK
- Data Analytics Manager, TISA UK
- Global Business Systems Analyst, Teleflex, Ireland
- Business Intelligence Developer, DPD Ireland
- Management and Data Analytics Consulting.

Worked in Financial Services, Logistics, Supply Chain, HealthTech, EduTech, FMCG, Medical Technology.

Currently reside in Alberta, Canada

Personally trained over 8,500 participants



Connect LinkedIn  
Efemena Ikpro



Connect Twitter  
Efemena\_IK



Connect Instagram  
(Hay\_Fay1)



## About Omowunmi Victoria Samson

Omowunmi Victoria Samson is an **accomplished Business and Tech Executive** who is a highly skilled and versatile professional with a robust background in **Software Engineering, marketing, product management and Tech entrepreneurship.**

She has a proven track record of delivering impactful results across various industries that she has worked in. She has worked for **EdTech, FilmTech and also worked in Marketing.**

She is passionate about using **technology to solve real-world problems** and has demonstrated leadership in managing complex projects from inception to completion **Currently the CTO/COO at Amdari.**



Connect LinkedIn  
Omowumi Victoria Samson



Connect Twitter  
theitgirl\_wumi



Connect Instagram  
omowunmi.tori

# Our Achievement in 2023/2024

*We have helped over 2,500 people transitioned from the classroom into their first job in Tech across the UK, US, Canada, Europe and ME*

## Where our Participants work



# Our Impact and Features in 2022

**BUSINESS DAY**  
 TRACKING TRENDS | INFORMING DECISIONS

BusinessDay is Nigeria's leader in business & financial news, insight and informed commentary.

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Home > Companies > 10Alytics helps Africans across 4 continents land Tech jobs

## 10Alytics helps Africans across 4 continents land Tech jobs

Iheanyi Nwachukwu — Nov 29, 2022



Share     

10Alytics, a renowned data and strategy firm said it has recorded over 22,000 participants in various courses under its virtual training, which has equipped individuals across Africa, Europe, North America, and Asia.

Courses offered include Data Analytics, Business Analysis, Financial Analytics, Human Resource Analytics, and Full Stack Data Science, which have recorded 12,889, 2,392, 1,987, 961, and 4,752 participants, respectively.

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## N1m Up for Grabs in 10Alytics and Mustard Insights' Sponsored Data Analytics Hackathon

by NM Partners — 2 months ago in Corporate Updates



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Nigerian based data start-ups, 10Alytics and Mustard Insights', will be hosting another edition of their Data Analytics Hackathon. The objective of the Hackathon is to enable data science enthusiasts in Nigeria and Africa as a whole, compete with other leading data scientists and machine learning experts worldwide.

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2023: Nigerians need to make data-driven decisions — 10Alytics

12th January 2023



Ditemen Agbo and Adeiza Suleiman

By Our Reporters

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Audible.co.uk

As Nigerians gear up for the 2023 general elections, tech gurus, Adeiza Suleiman and Ditemen Agbo, who are also the co-founders of 10Alytics, in this interview, speak on how data analytics can change the narrative of the elections and its resultant impact on the economy.

**Read HERE**

# Our Impact and Features in 2022

**NEWS**

## Five Africans win 1m in Data Analytics Hackathon

December 9, 2022



Five Africans have emerged winners in the Data Analytics Hackathon hosted by 10Alytics in conjunction with Mustard Insights.

The Data Analytics Hackathon is one of 10Alytics' innovative initiatives to put Nigerians and Africans on the world map by giving them the platform to showcase their data skills and get rewarded for it.

**[Read HERE](#)**

**BUSINESS DAY**

TRACKING TRENDS | INFORMING DECISIONS  
 BusinessDay is Nigeria's leader in business & financial news, insight and informed commentary plus all that matters in West Africa.

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Home ▾ Technology ▾ Five Africans win big in 10Alytics Data Analytics Hackathon

## Five Africans win big in 10Alytics Data Analytics Hackathon

Iheanyi Nwachukwu – Dec 9, 2022

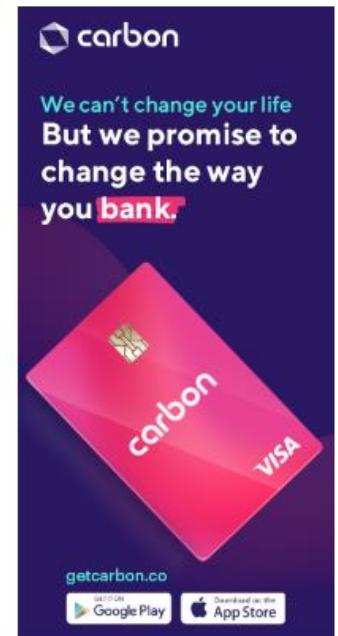


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# Our Impact and Features in 2022/2023

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## 10Alytics reiterates commitment to help Africans get Tech jobs in Europe

Press Release: January 27, 2023

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 **10Alytics**  
data & strategy

PORSCHE, UK January 27th 2023 - Renowned EdTech firm, 10Alytics, has reiterated its commitment to helping more Africans get tech jobs across Europe and other continents.

The co-founders, who spoke in an interview recently, made this known while highlighting the company's plans for the year.

Co-founder, Efemena Ikpro, said, "A lot of people are not in their desired career paths, especially Nigerians in the diaspora. You see videos on social media of Africans advising others not to relocate abroad due to either their struggle with menial jobs, especially those in care and support jobs or the cost of living and I wonder if these people know that they can actually get jobs in tech within 2 – 3 months of learning and earn a lot higher with good career progression at the comfort of their homes."

"So, this year, we want to change the narrative that Nigerians who relocate do not need to do care, support or warehouse jobs to survive when they can get well paying tech jobs. We want to make people understand how easy it is to acquire soft/hard skills that can change their lives and career paths."

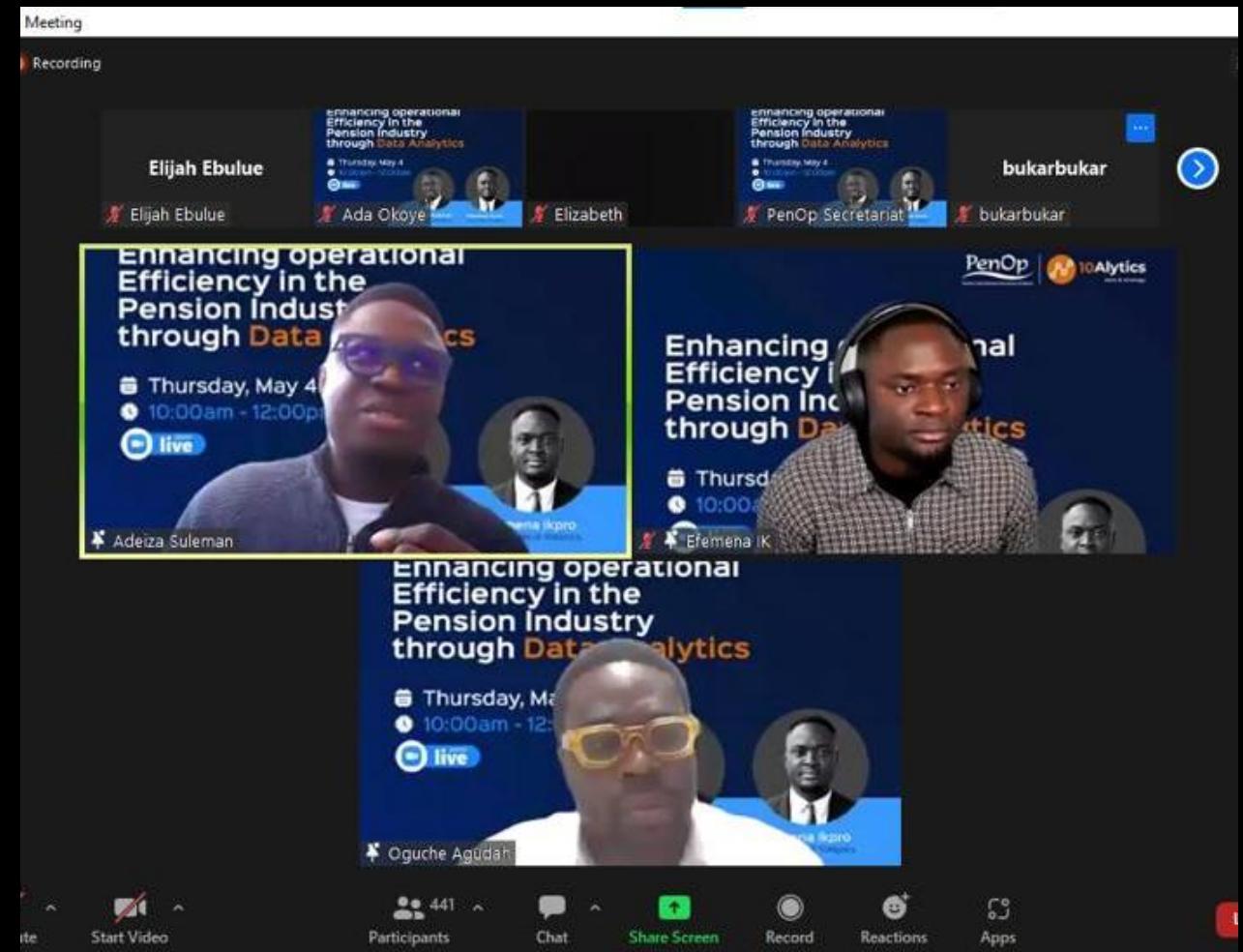
**Notes To Editors**  
**For More Information, Please Contact:**  
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**Tel:** [07459754641](tel:07459754641)  
**Email:** [nene@10alytics.io](mailto:nene@10alytics.io)  
**Visit the newsroom of:** [10Alytics](#)

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**10Alytics partners with PenOp to improve pension service on data management**



Read [HERE](#)

# Our Impact and Features in 2023

**techcabal** Quick Links | 10Alytics African Women In Tech Edtech Nigeria West Africa Wom Dark/  
**news**

## Edtech platform, 10Alytics, grants tech scholarships to 300 women

By [Faith Omoruyi](#) Apr 17, 2023



Image Source: Unsplash

10Alytics, a Nigerian edtech platform helping people learn premium tech skills and lowering the entry barrier into tech for Africans, has granted tech scholarships to over 300 women. The scholarship is in commemoration of the 2023 International Womens Day celebrations.

**Online**

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**10Alytics gives tech scholarships to over 300 women**  
15th April 2023



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### Intermediate:

- Advanced Tools and Techniques
- Real-World Application
- Problem-Solving Strategies

### Beginner:

- Introduction to Core Concepts
- Basic Tools and Techniques
- Foundational Skills
- Development

DATA ANALYSIS

BUSINESS ANALYSIS

HR ANALYSIS

FINANCIAL ANALYSIS

FULL STACK DATA  
SCIENCE

DATA ENGINEERING

AGILE PROJECT  
MANAGER

CYBERSECURITY

## Courses that we offer

Are you ready to elevate your skills and take your career to the next level? Our comprehensive training series is designed to guide you from a beginner to an expert in your field. Whether you're just starting or looking to refine and master your skills, we have a tailored program just for you!

# How you Learn at 10Alytics

1

## 3+ Months Learning Journey

- 2 months Project-Based Live Classes
- 2 weeks Capstone Project
- 1 month Virtual Internship

2

## Virtual Instructor-Led Classes on Zoom

- Learn from the Industry Best Data Professionals
- Collaborate on Zoom, Slack, Google Classroom and WhatsApp

Your **Job-Ready**  
Learning Journey

## Equip you with Employability Skills

- Position yourself for success, stand out from the pack and get a job immediately

4

Be Job Ready

Learn for 3 Months

Learn from the Best

Flexible Classes

## Classes are on Saturdays and Sundays

- Saturdays are for Live Classes
- Sundays are for Self-Paced Watch Me Do It (WMDI) Videos

3

# Why we are Different

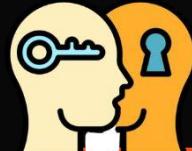
Your **TECHNICAL** Skills alone **cannot get you the Job!!**

Technical  
Skills

T + E  
=

Employability  
Skills

Job Offer



## Employability Skills

6  
On-The-Job  
Support

5  
Job  
Reference  
Letter

4  
Interview  
Preparation

7  
Weekly  
Mentorship  
Sessions

8  
Upwork  
Optimization

1  
CV  
Review &  
Revamp

2  
LinkedIn  
Optimization

3  
Navigating  
the job  
Market

*We have Organised 5 Hackathons till date*

- *3 were for the general public*
- *2 were for 10Alytics Alumni*

# Previous Hackathon Winners

## 9th October, 2021



**Case Study:** Solving the problem of Malaria in Africa.

## Previous Hackathon Winners - Alumni

**8th May, 2022**



DATA ANALYTICS  
HACKATHON  
*Alumni Version*



KOLA MUSTAPHA



DATA ANALYTICS  
HACKATHON  
*Alumni Version*



ILORI MATTHEW



DATA ANALYTICS  
HACKATHON  
*Alumni Version*



IKPA CHUKWUEMEKA



***Case Study: Solving the Education crisis in Africa***

## Previous Hackathon Winners



**3<sup>rd</sup> & 4<sup>th</sup> December 2022**

***Case Study: Solving the problems of the Health Sector in Africa (“People Dying from Lack of Medical Resources”)***

## Previous Hackathon Winners



**13 – 14 May 2023**

***Case Study: A Deep Dive  
into Poverty, Life Expectancy  
and GDP (Gross Domestic  
Product) across African  
Countries***

## Previous Hackathon Winners



**2<sup>nd</sup> & 3<sup>rd</sup> December 2023**

***Case Study: Unravelling the Challenges of Unemployment in Africa: A Data-Driven Approach***

*This Nov/Dec 2024 Global Data Hackathon, will be bigger and better*

*Cash Prize - \$1,500*

*Others – 2 Internship Placements  
-\$500*

## Meet Your Judges



**10ALYTICS GLOBAL HACKATHON 2024**  
The Ultimate Tech Challenge for a Sustainable Future

### Meet Our Judges

 Olutoyin Ogunmola  
Head, Enterprise Data and Analytics, Stanbic IBTC, Nigeria

WIN UP TO **\$2000**  
• \$100 IN CASH PRIZES FOR 3 PERSONS  
• INTERNATIONAL ARTICLE PUBLICATIONS

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**10ALYTICS GLOBAL HACKATHON 2024**  
The Ultimate Tech Challenge for a Sustainable Future

### Meet Our Judges

 Sunkanmi Agbomeji  
Senior Manager, Strategy and Transactions Analytics, EY, US

WIN UP TO **\$2000**  
• \$100 IN CASH PRIZES FOR 3 PERSONS  
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**10ALYTICS GLOBAL HACKATHON 2024**  
The Ultimate Tech Challenge for a Sustainable Future

### Meet Our Judges

 Favour Ibude  
Data Scientist, Allianz, United Kingdom

WIN UP TO **\$2000**  
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The Ultimate Tech Challenge for a Sustainable Future

### Meet Our Judges

 Sherifat Akintunde-Shitu  
Master Data Management Lead UK, Accenture, United Kingdom

WIN UP TO **\$2000**  
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## Timeline of Events

# Day 1

10ALYTICS GLOBAL DATA HACKATHON 2024 PROGRAM SCHEDULE	
Time	Event
<b>NOVEMBER 30TH, 2024</b>	
11:00AM - 11:05AM	Music Interlude
11:05AM - 12 NOON	- Welcome Message -About 10Alytics & 10Alytics Global Data Hackathon - Introduction of the Hackathon Case Study - Judges Introduction - Disclose Judging Criteria and Hackathon Modalities
12:05PM	Hackathon Case Study is rolled out to all registered participants via mail
12:06PM - 10:00PM	Open to receive case study solutions from participants via a designated submission portal
10:00PM	Deadline for submission and Entries are closed
10:00PM - 01:00AM	Entries Are Reviewed
01:00AM	Top 10 Announced   Mails Are Sent To All Participants Informing Them About The Selected 10 & Separate Mails Are Sent To Winners Copying The Final Event Modalities

# Day 2

DECEMBER 1ST, 2024	
2:00 PM - 2:30 PM	- Opening Remarks - Top 10 Introduced - Judges Introduced - Judging Criteria Highlighted
2:30 PM - 5:20 PM	Presentation Begins & Ends
5:20 PM - 5:45 PM	Results are Being Collated. Judges Brainstorm Within Themselves.
5:45 PM - 6:00 PM	- Top 5 Announced - Closing Remarks

## Timeline for Saturday

*You have 10 hours to solve  
the Case Study*

***Start: 12:00 PM***  
***End: 10:00 PM***  
***(WAT)***

# Communication with Hackathon Participants



In your onboarding email, Click on the WhatsApp link to join the Group for communications/ Questions & Answers

- 1 Understanding of the Case Study:** the assessment of how well a participant comprehends and interprets the given case study or scenario
- 2 Participant eloquence (spoke clearly and effectively):** criterion that focuses on assessing the participant's oral communication skills and their ability to express themselves in a clear, concise, and engaging manner
- 3 Time Management:** criterion that focuses on evaluating the participant's ability to effectively manage and allocate their time during the presentation. **Each Participant has 10 mins to present**
- 4 Participant ability to respond to questions and comments with conviction:** criterion that focuses on evaluating the participant's ability to confidently and persuasively address questions and comments posed to them during the presentation
- 5 The quality of insights and recommendations generated:** criterion that focuses on evaluating the depth, originality, and effectiveness of the insights and recommendations put forth by a participant. This criterion assesses the participant's ability to analyze information, draw meaningful conclusions, and propose actionable suggestions or solutions based on their findings.

## Who can Participate?

*Everyone*

*All the Best*

# *Questions*