



WEB DESIGN / DEVELOPMENT

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Skills

HOW I CREATE

- | | |
|---------------|------------------|
| Photoshop | Search Console |
| Illustrator | Google Analytics |
| InDesign | HTML5/CSS3 |
| Figma | JS / jQuery |
| WordPress | API's |
| Trello | BootStrap 4 |
| Mailchimp | Bulma |
| After Effects | Git (GitHub) |

Experience

WHAT I HAVE CREATED

- | | |
|----------------------|--------------------|
| Responsive Websites | Brand Identities |
| UI Library Templates | Print Collateral |
| Motion Graphics | Presentation Decks |
| Email Marketing | Training Resources |

Achievements

WHEN I EXCELLED

3 TIME ADDY STUDENT AWARD WINNER

Received gold, silver and bronze awards for print, web and motion graphics.

"BEST IN SHOW" WINNER

Won "Best in Show" for the Graphic Design major, at The Art Institute portfolio show.

Experience

Present
May 2020



DIGITAL DESIGN DIRECTOR (REMOTE)

LUGH STUDIO Las Vegas / New York

- Manage a remote team of 8 that include developers, designers, an account manager and freelancers.
- Create & train company procedures for project management, web production and employee guidelines.

May 2020
Oct 2018



SENIOR WEB DESIGNER (REMOTE)

LUGH STUDIO Las Vegas / New York

- Launched a major redesign for 3DPrint.com which boasts a custom ad-serving platform, 15,000+ articles and 12,000+ daily visitors.
- Oversaw the migration of 40+ websites to a new server platform.
- Rebuilt our project management systems, design templates, web development process, and resource documentation.
- Designed 320+ screens for an online marketplace and its system generated email alerts.

Oct 2018
Aug 2018



GRAPHIC DESIGNER

MILA INTERNATIONAL Las Vegas

Worked in a startup, designing the booth for trade shows and the product catalogue. I also helped interview and train new staff.

Aug 2018
Oct 2015



LEAD GRAPHIC DESIGNER (REMOTE)

LUGH STUDIO Las Vegas / New York

Web: Created 70+ page resource portal that got 100,000+ visitors in its first live year. Worked closely with developer team providing wireframes, prototypes, code and QA reviews.

Infographics: Research, design and art direction for digital platforms.

Motion Graphics: Research, scripts, narrating and animation.

Publishing: Worked with editors for a Native American publication, designing both print magazines and weekly online newsletters.



LINKEDIN.COM/IN/GEDALYAKRYCER

View further job experience, volunteering activities, completed courses and recommendations from past co-workers and clients.

Education

BACHELOR OF SCIENCE | GRAPHIC DESIGN

THE ART INSTITUTE OF LAS VEGAS 📍 Henderson, NV 🎓 December, 2015 🏆 2 honors

CERTIFICATION | FULL STACK DEVELOPMENT

UNIVERSITY OF ARIZONA CODING BOOTCAMP 📍 Online 🎓 3/2020 – Present