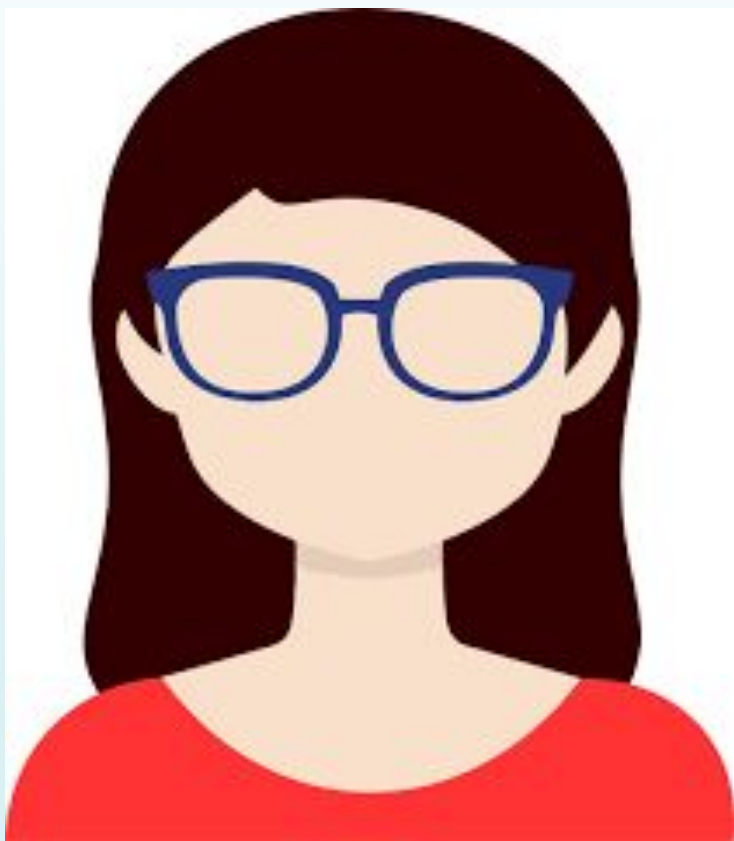# WordPress Training 101

Hello!

I AM

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What is WordPress?

☐ Is a free, open-source website creation platform. On a more technical level, WordPress is a - content management system (CMS) written in PHP that uses a MySQL database.

☐ It was created back in 2003 and since then it will become one of the most popular website publishing programs in the world.

☐ The beauty of WordPress you are able to choose from thousands of themes available on WordPress. You are able too tweak the fonts, button, colors and other assets of a content and uploads images and videos easily. You can able to choose over 55,000 plug ins and widgets to help optimize the functionality of website.
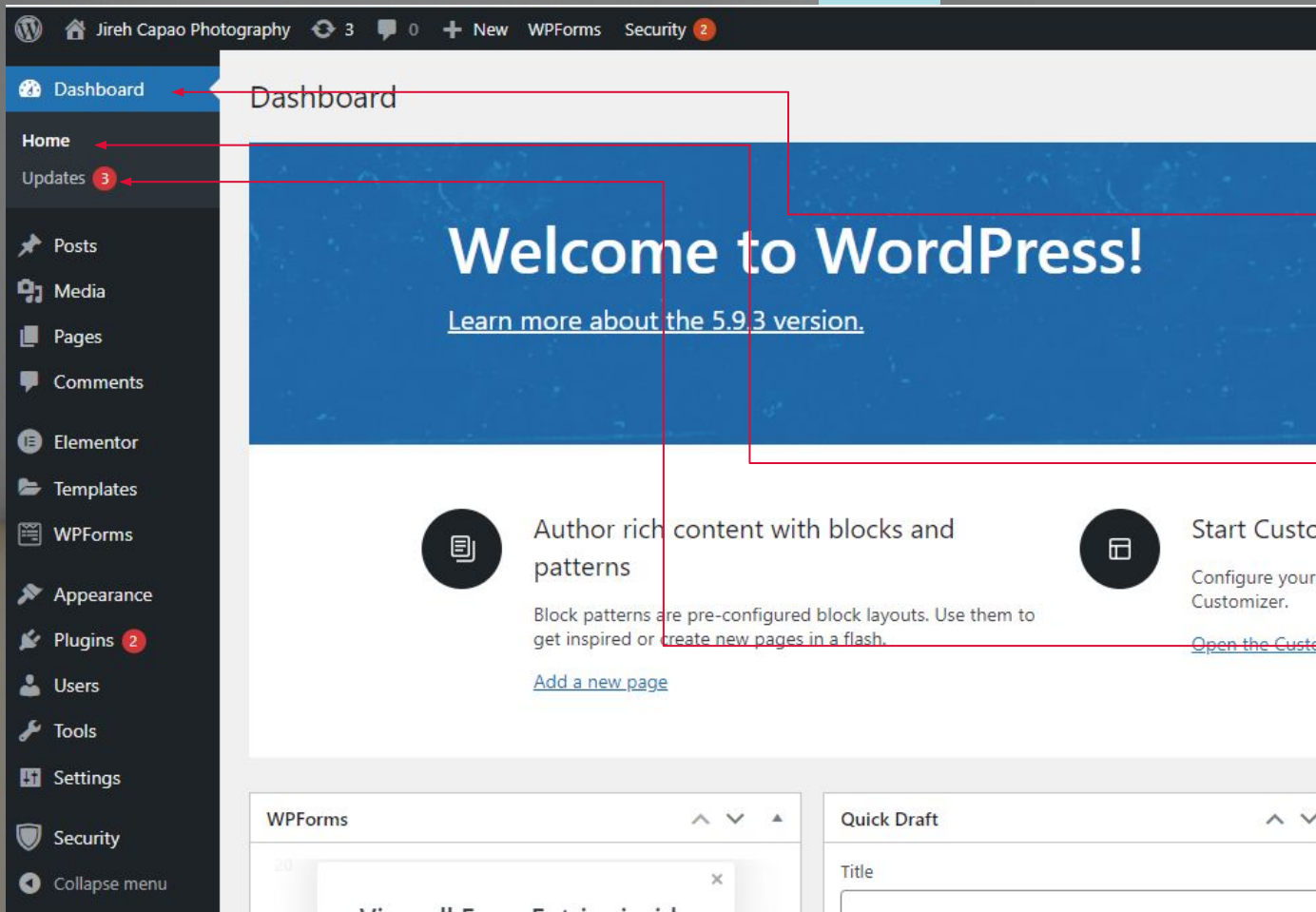
Who's use WordPress?

BIG NAME BRANDS:

1. Sonny Music: https://www.sonymusic.com/

2. Disney Books: https://books.disney.com/

3. Spotify News Room: https://newsroom.spotify.com/

4. Microsoft News: https://news.microsoft.com/

5. Reader's Digest: https://www.rd.com/

6. Toyota Brazil: https://www.toyota.com.br/

7. Mamas&Papas: https://www.mamasandpapas.ph/

8. World Vision: https://www.worldvision.org.ph/

9. Potato Corner: https://potatocorner.com/

10. Candy Corner: https://www.candycorner.ph/

11. Tea Talk: https://www.teatalk.ph/

12. Turks: https://www.turks.ph/

How to install WordPress Locally?

1. Install a local server (XAMPP)

2. create a new database (wp_mywebsite)

3. Download WordPress from https://wordpress.org/download/

4. On XAMPP extract the file to htdocs

5. Rename wordpress folder to yourname

6. open wp-config-sample file then save as wp-config.php

7. modify the credential at wp-config.php

8. type on browser localhost/yourfoldername

9. Follow the instruction to install WordPress

10. log in to wp-admin

1. Walk through to WP Dashboard

The Dashboard is basically the control center for your WordPress site

Default Landing Page

You can see here all the available updates on your website/s like themes, plug ins and other recommended to update.

is meant for blog post; so you can check all post, you can add new post, you can create categories, tags.

is meant for your media files like images, videos, pdf and other file.

for your page information or content

Jireh Capao Photography

Posts Add New

Love using Elementor?

Become a super contributor by opting in to share non-sensitive plugin data and to receive periodic email updates from us. Learn more.

Sure! I'd love to help   No thanks

All (1) | Published (1)

Bulk actions ▾ Apply   All dates ▾   All Categories ▾ Filter

☐ Title	Author	Categories	Tags
☐ Hello world!	jcapao	Uncategorized	—
☐ Title	Author	Categories	Tags

Bulk actions ▾ Apply

Dashboard
Posts
All Posts
Add New
Categories
Tags
Media
Pages
Comments
Elementor
Templates
WPForms
Appearance
Plugins 2
Users
Tools
Settings
Security
Collapse menu

New View Posts WPForms Security 2

Thank you for creating with WordPress.

8

you will able to see all comments on your website

is all about appearance

will be adding new plug ins, we can check all installed, you can see active and inactive plug ins here.

we can check all users or have access on your WordPress dashboard. You can add also here a new user.

for importing and exporting of you website data.

2. Build your Website using WordPress

2. Build your Website using WordPress

Choose a theme and modify website

1. Select desire theme

go to Appearance->Themes->Click Add New->Select Astra & install->Click Activate

2. Create Pages

Go to pages->create

3. Install plug in elementor

Go to plugins->

Then log in to elementor using gmail account

4. Build page/s using elementor

Pages: Home, About us, Portfolio, Contact Us

6. Set default main page

Go to settings->Reading->Static Page->Home

7. Create and arrange menus according to the desire position:

Go to Appearance->Menus

Choose a theme and modify website

8. Modify the Astra theme according to the desire output of your website

1. Go to Apperance->Astra Option

2. Header Builder

- Set logo

- Site Identity

- Global:

- Typography - body: Poppins

- Colors: Theme color, link color, heading, text color

 - Header Builder: Full width or Content width - choose content

- Breadcrumbs: select desire breadcrumbs output.

- Sidebar

3. Footer Builder: edit your footer

Install Essential Plug ins

3. Live your Website

thanks!

ANY
QUESTIONS?