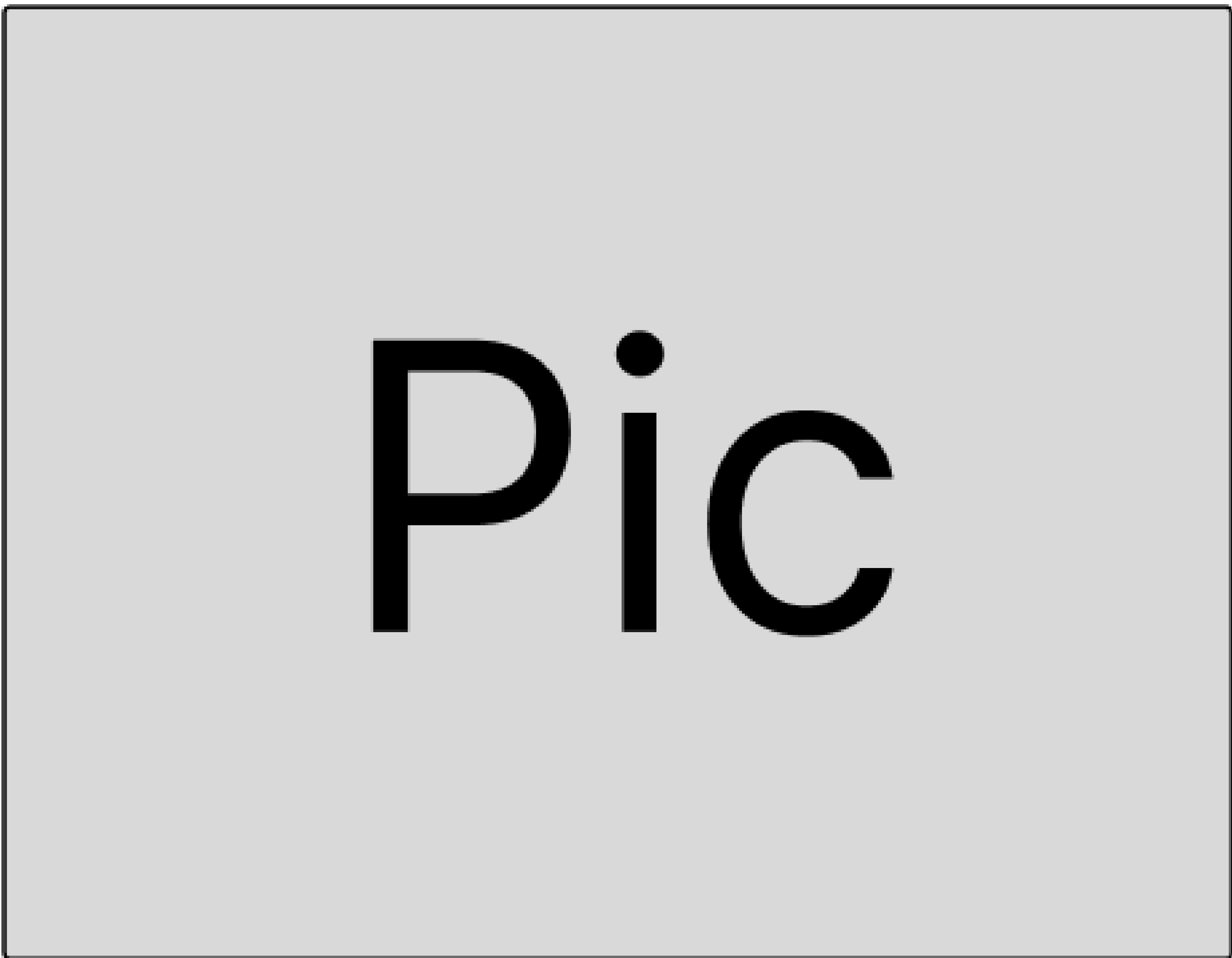


# Lease a Car in UK

Get lease quote

Car lease offer



## Car lease offer

Brand

Model

Abarth	Alfa Romeo	Audi	BMW	Citroen	Cupra
Dacia	DS	Fiat	Ford	Genesis	Honda
Hyundai	Jaguar	Kia	Land Rover	Lexus	Maxus
Mazda	Mercedes	MG	Mini	Nissan	Peugeot
Polestar	Renault	Seat	Skoda	Suzuki	Tesla
Toyota	Vauxhall	Volvo	VW		

# How to Lease a Car Easily?

Step 1

Step 2

Step 3

Select city at the top right of the home page

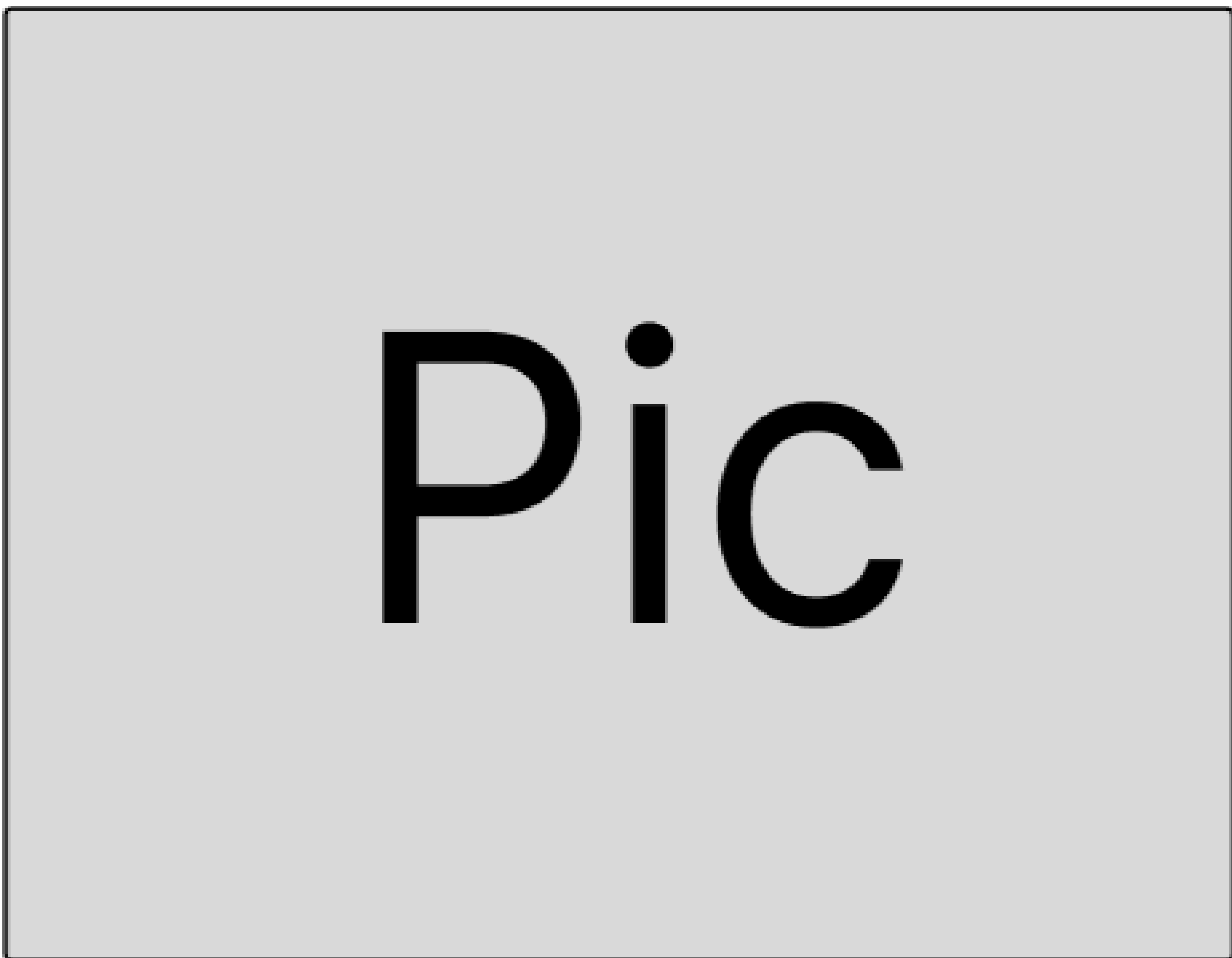
Select the brand and model of car you want and then you see the prices

If you reach a suitable offer for you click on “Get Lease offer” at the bottom of the page and then fill in your details to get the lease offer

# Lease a Car in UK

Get lease quote

Car lease offer



Car lease offer

Logo

BrandModel

Pic  
2 Series Gran Coupe

Pic  
3 Series

Pic  
3 Series Gran

Pic  
5 Series

Pic  
6 Series Gran Turismo

Pic  
7 Series

Pic  
i4

Pic  
iX

Pic  
X1

Pic  
X3

Pic  
X4

Pic  
X5

Pic  
X6

Pic  
X7

Pic  
Z4 Roadster

## How to Lease a Car Easily?

Step 1 → Step 2 → Step 3

Select city at the top right of the home page

Select the brand and model of car you want and then you see the prices

If you reach a suitable offer for you click on “Get Lease offer” at the bottom of the page and then fill in your details to get the lease offer

◀ Back

# Car Leasing Calculator

To estimate your car lease,customize your car lease

Loan

Lease

Bmw Z4 Roadster

sDrive20i 

On Road Price

Price details

\$ - K -/-

Loan amount

\$ - K -/-

Estimated Monthly Payment

\$ - K -/-/ month

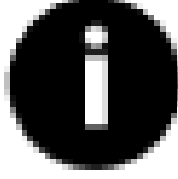
Interest Rate 8.5 %

Salaried

Self Employed

Buying a ☒ New Car ☒ Pre-Owned Car

Down payment



—

₹0

+

Duration

1	3	6	12	18	24	30	36
---	---	---	----	----	----	----	----

## Loan offers

- ☒ Axis Bank
- ☒ SBI
- ☒ Other
- ☒ HDFC Bank
- ☒ Bank of Baroda
- ☒ Union Bank of India
- ☒ Bank of India

I'm interested

### Business Info

Founder  
Address  
Tel  
Fax  
email  
Consumer credit license  
Data protection No

Car Leasing Website

Range of cheap cars for leasing and contract hire options for business or personal use.

Persona:

The persona for this website is people who want to rent a car for a short period from a month to around 3 years.

The original website (LINGsCARS.com) had

1. too much animation, pictures. It was not a professional website for car leasing. The rangoli design on the left and right is not required and it takes up lot of the available space on the page.
2. The home page was long and would take up lot of effort from the user to navigate up and down to the navigation bar.
3. The cars list on the left side does not have to include the name of all the models that are available. The website could just display the logo of all cars. If the user is interested in a particular car brand he could click on the logo and it would take him to the list of the models of that car brand.
4. I think that the owner's (ling) face is there too many times on the website. It appears 27 times. It is ok if there is a page called about us with a picture of the owner and a short note about him, but 27 times is pretty much showcasing that the owner has a major ego problem.
5. The car lease agreement need not be there at the bottom page. It can be displayed when you are going to buy the car.

My website is better than the original website because it reduces the animation and pictures to a minimum required amount. My home page is much smaller than the original and it is much easier for the user to navigate by using the navigation bar. I reduced the car brands list to just their names. If anyone is interested then they can click on the logo of the required brand and see all the available models of that brand. I reduced the owners face to 0 on the home page. There is an about page if you want to know more about the owner. The car lease will be displayed on the page previous to the final payment.

I completely changed the page from the original. I added a select city button at the top left of the page where you can go and select the city. I also added a offers and deals bar at the top right of the page. I also added 3 steps to get the lease offer. I removed a lot of unnecessary text, pics, animation and the blank space.

This wireframe will satisfy the user more than the original one as you can get the lease offer in 5 clicks

1. Select city
2. Select brand
3. Select model
4. Select loan/lease and fill in the details
5. Click get lease offer and fill in the details to get lease offers.

The changes i made will make it much easier and faster for users to get the lease offers. The wireframe is also much easier to navigate than the original.



