



A Stroll in the Browser



coursera

Home page

Individuals Business Campus Government

coursera Explore What do you want to learn? Online Degrees Find your New Career Log In Join for Free

Upskill your team with world-class learning. [New customers can claim 10% discount.](#) X

Learn without limits

Start, switch, or advance your career with more than 5,200 courses, Professional Certificates, and degrees from world-class universities and companies.

[Join for Free](#) [Try Coursera for Business](#)

Main motto, first thing to read on both pages

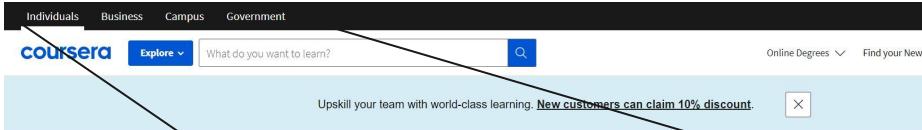
Common written content

[Join for Free](#) [Try Coursera for Business](#)

We collaborate with 275+ leading organizations

Random woman, absent in phone view

Home page navigation



Learn without
limits



Global nav-bar with internal hyperlinks



Learn without

Absent in mobile view

Exploring the website

Individuals Business Campus Government

coursera Explore What do you want to learn?

Goals

- Take a free course
- Earn a Degree >
- Earn a Certificate >
- Advance your career >
- Find your new career

Subjects

- Data Science >
- Business >
- Computer Science >
- Information Technology >
- Language Learning >
- Health >
- Personal Development >
- Physical Science and Engineering >
- Social Sciences >
- Arts and Humanities >

Drop down menu to explore the website

Incorporated in the mobile view as a hamburger menu

coursera X

For Enterprise

For Universities

Online Degrees >

Find your new career

Goals

- Take a free course
- Earn a Degree >
- Earn a Certificate >
- Advance your career >

Subjects

Join for Free

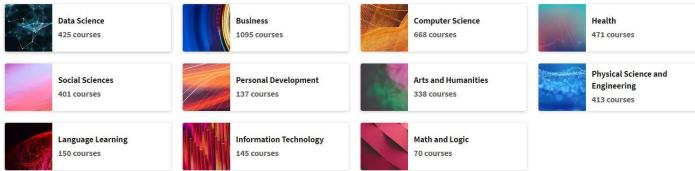
Log In

Upskill your team with world learning. New customers can discount.

I earn wit

Common elements

Explore Coursera



Get job-ready for an in-demand career

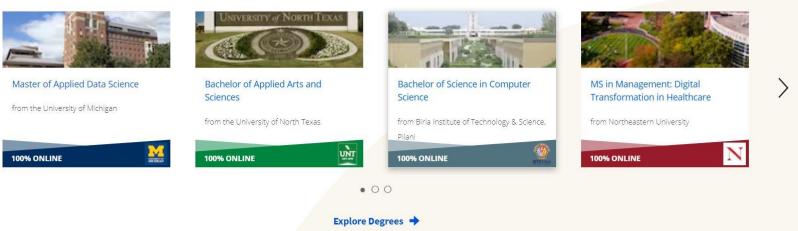
Break into a new field like information technology or data science. No prior experience necessary to get started.



Master's and Bachelor's Degrees

Find a top degree that fits your life

Breakthrough pricing on 100% online degrees from top universities.



Professional Certificates

Get job-ready for an in-demand career

Break into a new field like information technology or data science. No prior experience necessary to get started.



Explore Certificates →



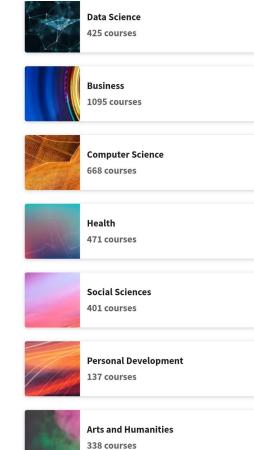
Master's and Bachelor's Degrees

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Breakthrough pricing on 100% online degrees from top universities.

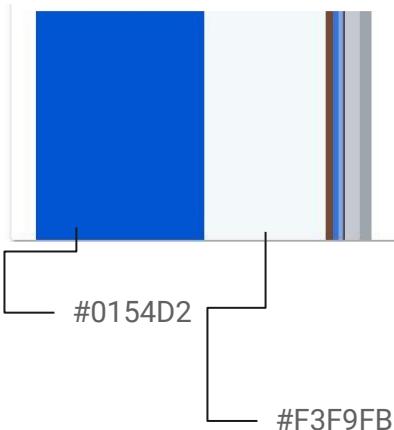


Explore Degrees →



Visual elements

Colors used



Multiple call for action

Joyous and confident human

Font

Academica Sans Medium

Micro-interactions



Added shadows for hover interaction



Learn without limits

Start, switch, or advance your career with more than 5,200 courses, Professional Certificates, and degrees from world-class universities and companies.

Join for Free

Try Coursera for Business



Opening explore menu

Khan Academy



Khan Academy | Free Online Courses & Practice

Welcome, Keshav — Student Fee Paymet... Student Fee Paymet... Adobe Creative Clo... p5.js Readymag Figma Khan Academy

Courses ▾ Search Khan Academy

Donate Login Sign up

For every student,
every classroom.
Real results.

We're a nonprofit with the mission to provide a free, world-class education for anyone, anywhere.

Learners Teachers Parents

ENG IN 11:32 03-11-2022

Web Pages of the Site

Algebra basics See all (8)

Foundations
30% Mastered

Algebraic expressions

Linear equations and inequalities
29% Mastered

Graphing lines and slope
12% Mastered

Systems of equations

Add another course

RESUME LEARNING

Approximations
Applications of derivatives

More on expected value
Probability

Advanced topics in planes
Three dimensional geometry

dimensional.com/stp/crf-resume-learning#/id140c116718314c5/advanced-topics-in-planes

960 / 3,200 (30% Mastered)
Mastery points

Skill Summary

Negative numbers

Absolute value

Quiz 1
100% 7 months ago

Exponents

Square roots

Unit test
Test your knowledge of all skills in this unit.

Negative numbers

Learn

- Intro to negative numbers
- Number opposites
- Number opposites
- Adding numbers with different signs
- Adding & subtracting negative numbers
- Subtracting a negative = adding a positive
- Multiplying positive & negative numbers
- Why a negative times a negative is a positive
- Why a negative times a negative makes sense
- Dividing positive and negative numbers

Practice

| | |
|--|--|
| Negative numbers on the number line Proficient | |
| Nice! Ready to move on | |
| Adding negative numbers Proficient | |
| Nice! Ready to move on | |
| Subtracting negative numbers Proficient | |
| Nice! Ready to move on | |
| Multiplying negative numbers Proficient | |
| Nice! Ready to move on | |
| Dividing negative numbers Proficient | |

Things to look out for

In this website,

- Typography is Lato font, normal size and readable.
- It's Buttons are Rectangular in Shape, cursor normal, input fields are same. This helps the user to operate easily.
- To help learners, there are proper score indicators on the left side. While taking the test, a correct response gives both visual and sound applause. If the user needs help, there is an interaction bar which can be clicked on for viewing the answer.
- The user can resume the learning process by clicking buttons available at the bottom.



Design Principles

- There is no contrast in the appearance of the pages. It uses the same colour throughout all its pages. There is no bright colours or images.
- The same pattern is repeated with small squares on the left side of each title.
- It is balanced symmetrically as the font size and icons are of the same size and the elements are arranged in order.
- User has to find it easy to resume learning from where he stopped. So the web page has given bigger icons for the resume function. This means Hierarchy is there.

Made & presented by Stephen

Stephen, grow your skills and advance your career with LinkedIn Learning

W. Ryan and millions of others are on LinkedIn Learning

[Start my free month](#)

Need to train your team? Learn More.

Top picks for Stephen

- Animating in Photoshop
- Figma Essential Training: The Basics
- COURSE Learning C++
- Creating Illustrative Design
- HTML and CSS Navigation Bar

Identify the skills you need to advance your career

Search for the most popular skills for a Student Designer

| | | | | | |
|---------------------|-----------|------------------|-----------|------------------------|-----------|
| 1 Adobe Photoshop | Explore → | 3 Graphic Design | Explore → | 5 Design | Explore → |
| 2 Adobe Illustrator | Explore → | 4 Adobe InDesign | Explore → | 6 Adobe Creative Suite | Explore → |

This week's top courses

- COURSE Cert Prep Unity Certified Associate Game Developer... 1h 35m
- COURSE React.js: Essential Training By: Eric Bidelman 2h 1m
- COURSE What is the Metaverse? By: Christopher Layette 2h 1m
- COURSE Introduction to Graphic Design Concepts By: Tony Harrington 52m
- COURSE Object-Oriented Programming with Java By: June Gullikson 1h 2m

Live office hours with experts [Show all](#)

- EVENT Today: Get Ready for LinkedIn LIVE! Now - 8:30 PM - 9:30 PM
- EVENT Today: LinkedIn LIVE! Nov 9, 9:30 PM - 10:30 PM
- EVENT The Inclusive Mindset Nov 9, 9:30 PM - 11:00 PM
- EVENT In 1 Day: Building Products across Different Startup Stages Nov 9, 9:30 PM - 10:00 PM
- EVENT In 1 Day: Webinar: MIP - a sensitivity: pur Nov 4, 9:30 PM - 10:00 PM
- EVENT That's Not What I Meant: How Bases Affect Your Work and... 41 interested
- EVENT Seth Godin + Whitney Johnson Nov 9, 9:30 PM - 10:30 PM
- EVENT The Inclusive Mindset 72 interested
- EVENT Building Products across Different Startup Stages with... 1,075 interested
- EVENT Meet MIP - a sensitivity: pur 23 interested

LinkedIn learning is a website where you can enhance your skills and earn experience for jobs.

It provides world-class content and has 10000+ courses in multiple languages. It has personalized recommendations based on your previous courses.

It has data from 700 million+ LinkedIn members.

Featured instructors

Kat Norton
Microsoft MVP | Chief Executive Officer at Miss Kat

+ Follow on LinkedIn

Melody Wilding, LMSP
Author, Speaker, and Executive Coach

+ Follow on LinkedIn

Andrea Bonior
Best-Selling Author, Speaker, Consultant, and Clinical Psychologist

+ Follow on LinkedIn

Amy Brann
Author, Keynote Speaker, Consultant, and Clinical Psychologist

+ Follow on LinkedIn

Jodi-Ann Burry
Speaker, Writer, and Instructor

+ Follow on LinkedIn

Popular on LinkedIn Learning

30 minutes or less

- COURSE Deep Learning: Image Recognition 1h 40m
- COURSE Learning Arduino: Foundations By: Zahra Khalil 2h 30m
- COURSE Designing an Authentic Brand By: Justin Ahrens 1h 10m
- COURSE React: Testing and Debugging By: Emmanuel Henri 1h 10m
- COURSE Python: Decoding By: Jonathan Farber 1h 10m

New Releases

- COURSE UX Deep Dive: Remote Research By: Amanda Stockwell 10h
- COURSE Be an Intrapreneur to Take Your Career to the Next Level By: Macmillan Publishers and Modern Men... 90m
- COURSE Startup Stories: Famous iPhone Photo Leads to Online Courses By: Chris Gullebeau 10h
- COURSE Humor, Seriously: Your Secret Weapon in Business (Book Bite) By: Next Big Idea Club 54m
- COURSE Good Anxiety: Power for Good By: Next Big Idea Club 1h 10m
- COURSE EXCEL WEEKLY CHALLENGE By: Oz du Soleil 10h
- COURSE NEW Powerpoint Essential Training (Microsoft 365) By: Jess Stratton 2h 30m
- COURSE EXCEL POWER USER CHALLENGE By: Oz du Soleil 3h 5m
- COURSE Google Cloud: Controlling Cost By: Lynn Langit 1h 2m
- COURSE NEW POPULAR Top 10 Rules of Leadership By: Todd Dewett 1h 2m

[Show more](#)

Layout and grids

The home page has many sections and subsections. Some of which are:

- Start my free month

[Start my free month](#)

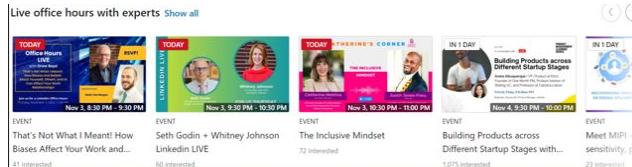
- Top picks for you



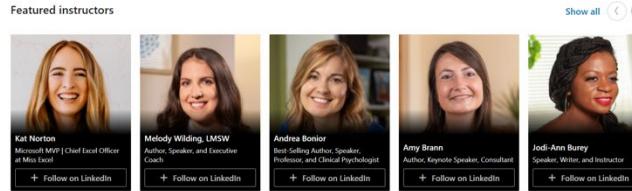
- This weeks top courses



- Live office hours with experts



- Featured instructors



- Popular on LinkedIn Learning



Layout and grids

The home page has many sections and subsections. Some of which are:

- 30 minutes or less



- New releases



- Footer (About, become an instructor, Help, Privacy & Terms, etc)

Typography

The font used in the LinkedIn learning was the typeface sans Myriad but it was changed to the geometric sans Avenir sometime in December 2012. Avenir was released in 1988.

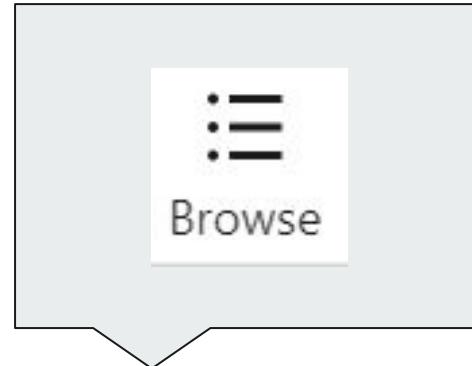
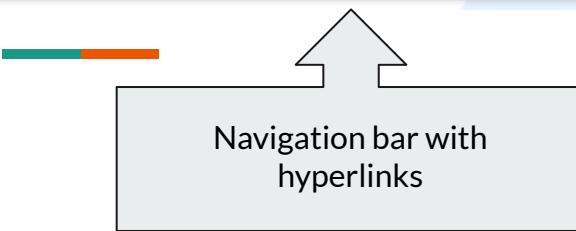
Avenir Font

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Avenir is a Geometric Sans Serif typeface.

Home page navigation

Solutions for: Business Higher Education Government | Buy for my team



LinkedIn Learning website has a navigation bar and you can browse for what you want based on what job or what software you are interested in learning/ doing.



Creative



Technology



Certifications

Role Guides

Project Manager

Product Manager

Human Resources Specialist

Customer Service Representative

Sales Manager

Accountant

Financial Analyst

Salesperson

Marketing Manager

Marketing Specialist

Recruiter

Show All

Business Topics

Business Analysis and Strategy

Data Analysis

Data Visualization

Business Strategy

Business Software and Tools

Data Analysis

Spreadsheets

Data Visualization

Career Development

Career Management

Job Searching

Personal Branding

Interaction Elements

Buttons:

1. There is a header with a navigation bar which can be used to navigate the site.
2. The browse button can browse based on what job or what software you are interested in learning/doing.
3. The home button returns you to the home page when you click it.
4. My learning shows all the courses you have saved, are currently doing and have previously done. If you click a course you are interested in you will be redirected to that course.

Input fields: There is a search box where you can search the website for content.



Search for skills, subjects or software



Home



My Learning

Micro interaction (hover-states, scroll interactions, animations, transitions)

Hover states: When you hover over the courses image you get a short demo or first few minutes of the video playing to see whether you like it. If you feel interested in the content after watching then you can click and explore the course further.

Indicators/ Signifiers (progress bar, active sections, call to action)

A call to action (CTA) is a prompt on a website that tells the user to take some specified action. A call to action is typically written as a command or action phrase, such as 'Sign Up' or 'Buy Now' and is usually a button or hyperlink.

When you open the LinkedIn learning page you immediately see a CTA that tells you to start your free month and under it is another CTA that tells you how to train your team.

Also while doing the course you can see a progress bar to see how much work is completed.

Start my free month

Need to train your team? [Learn More.](#)

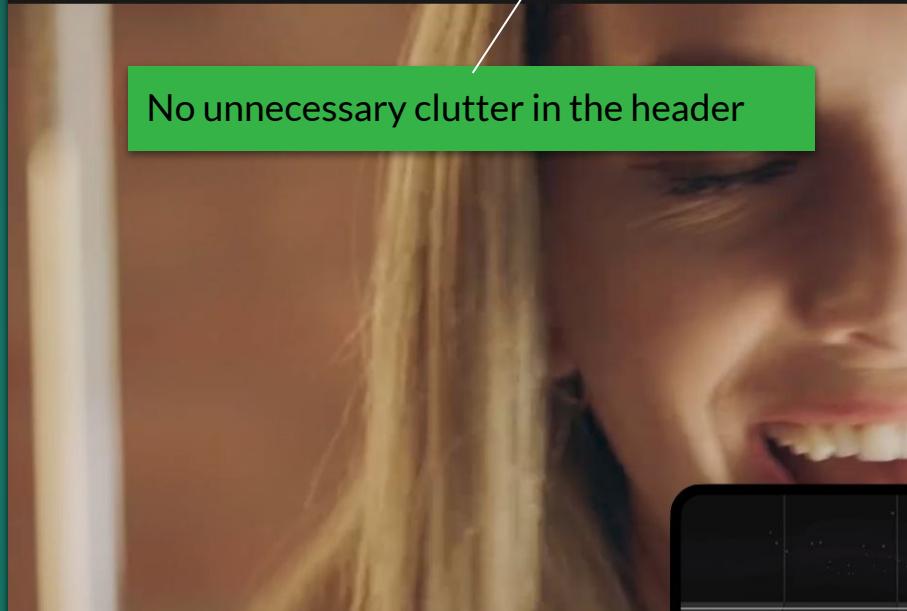
Design principles

1. Pattern- When we look at the home page in LinkedIn learning you can see that all the courses are the same size rectangle whereas the featured instructors are of the same width but of greater height.
2. Emphasis: When you enter the LinkedIn learning home page the first thing that you see is the “Start my free month” button. It has a illustration of a man working on a laptop and initially catches your attention.



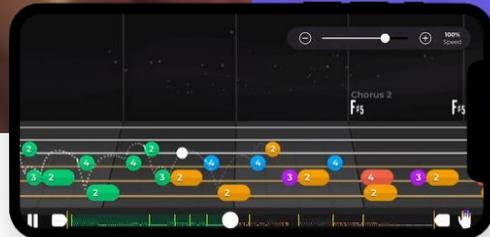


No unnecessary clutter in the header



A simple yet easy to understand home page

Learn and play music



Option to change language among the first options visible

Let's Get Started →

Start your musical journey today with Yousician Premium+

Learn to play the music you love with online lessons.
Sign up now to get a free 7-day Premium+ trial.

Let's Get Started →

A good preview of the application



Learn and play music your way

When it comes to music, we don't believe there's a best way to learn. But we do believe there's a best way for **you** to learn. Find your unique path and stay on it with Yousician.

- Lessons for guitar, piano, bass, ukulele and singing
- Start learning at any skill level
- Play on a real instrument
- Works on iOS, Android, PC & Mac
- No additional accessories needed

[Let's Get Started →](#)

Summary of how one can
use the app and for what
instruments



Learn skills, techniques & theory

Follow the learning path to learn all the skills you need to master your instrument.



Play & get interactive feedback

Follow our fun interactive gameplay, and the app will listen and give real-time feedback to help you learn.



Explore 10,000+ songs & lessons

Find the songs you love in our library, updated weekly. We can even send you personalized recommendations!



A clearcut explanation
of the scope of the
application

Aesthetic and clever use
of negative space in the
layout

Simple and informative
explanation of what it
includes

User testimonials

A great, fresh and modern way to learn!

I have been playing musical instruments for over 45 years...I am interested in improving my guitar playing and purchased YouSician. This is a very novel approach to learning an instrument. The app, interface and methodology for following and learning is fresh.



David K

Unique way to learn

I tried to learn guitar by myself through YouTube videos. Nothing to compare with YouSician ! The concept makes you learn step by step while enjoying playing some classics. The best way to learn guitar online I've found so far.



Frank D

Best guitar teaching app

I can honestly say I've learned more in two weeks of YouSician than I have in the last 4 months. It has kept me engaged and entertained. I'll recommend it to any of my friends that want to start out.



David W

Highly Recommended

I love using YouSician. I especially like that the application can hear me and recognize what I know right away if I am getting it right or wrong. The feedback from the application is immediate. The application is very easy to use and learn song style.

Showing user reviews to encourage new customers

Keeping a calm yet engaging color pallet

Premium+ membership

Learn guitar, bass, ukulele, piano and singing

Get unlimited access to all lessons

Get unlimited practice time

Learn with your favorite artists in exclusive courses

Explore our full library of lessons and popular songs

Cancel anytime during your free trial

[Let's Get Started →](#)

Easy to understand advantages of a membership



1

What's your instrument?

You can switch anytime.



Guitar



Piano



Singing



Bass



Ukulele

Smooth display of available instruments

<

What's your playing experience?

Learn and play songs that suit you.

I'm a beginner

I've played a little before

I'm a skilled player

2

Basic assessment of skill level

<

How often do you want to practice?

Progress fast by practicing just 3 days a week.

4

1 day / week

3 days / week

5+ days / week

Not sure yet

Schedule planning and a good example of required time

<

Tell us what **music** you'd like to play

You'll get access to 1800+ songs by artists you love.



Rock



Pop



Blues



Classical



Country & Roots



Metal

Skip

3

Music genre choices for the instrument chosen

<

Great choice!

By practicing songs you love 3 days / week you can [level up](#) in 2 weeks.



5

"Yousician brings you along little by little and before you know it, you're playing. Love it."

– Rob A.

Next

Positive affirmation to continue

6

How your trial works

6 TODAY

Unlock full access to Yousician.

7 IN 2 WEEKS

Enjoy unlimited access to 10,000+ songs, lessons & more.

DAY 7

Your account is charged — cancel anytime before. Your Premium+ subscription will start after your trial!

Next

Trial with minimum benefit shown



Create your account

Sign up with Facebook

Sign up with Apple



Sign up with Google

or

Email address

Password

The password must be at least 8 characters.

Create account

By using our service, you agree with our [Terms of service](#), [CCPA Notice](#) and [Privacy Notice](#) that details what personal data we collect and use to provide you with the best learning experience.

Already have an account?

Log in

And finally the sign up page. Simple yet understandable. Has access to many social accounts which allows easy and quick account creation.

Website is well made to cater to the needs of musician or those aspiring to be one. It provides good information and has smooth navigation throughout the website, while also not leaving out any important details.

Although it does not share any detail of the prices of the membership until one creates an account which is not great.

Overall it is a very good website and is user friendly but it could use some extra changes.