



BOTS FOR MESSENGER

..//THE NEXT BIG THING?



2015-2018

This is M.

Facebook started M as a Personal Digital Assistant Project in 2015.

M used a AI+Human Interactions to differentiate itself from Siri and Google Assistant.



Messenger Platform

//F8 2016

Through the new APIs, bots can send more than just text. They will be able to respond with structured messages that include images, links and call to action buttons.

68%

Of All Businesses around the world use Chatbots as a Quick
Reach point for their Customers

150,000+

Active Bots that interact with Users on a Daily basis

messenger.fb.com/

Building for Messenger

1. We need a Tool for Natural Language Processing (NLP).
2. We need a Webhook to Send and Receive messages...

developers.facebook.com/docs

Dialogflow

//Dialogflow



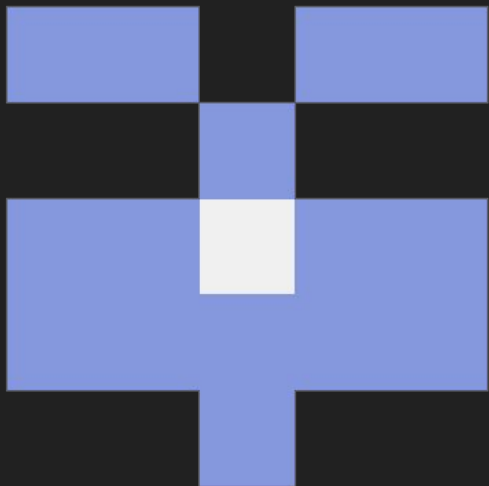
It's Useful: It integrates NLP without much hassle.

It's Integrated: You can connect your favorite platforms such as Facebook, Twitter, Slack, Telegram, etc...

It's Multilingual: It recognizes more than 15 languages.

Wit.ai

//Wit.ai



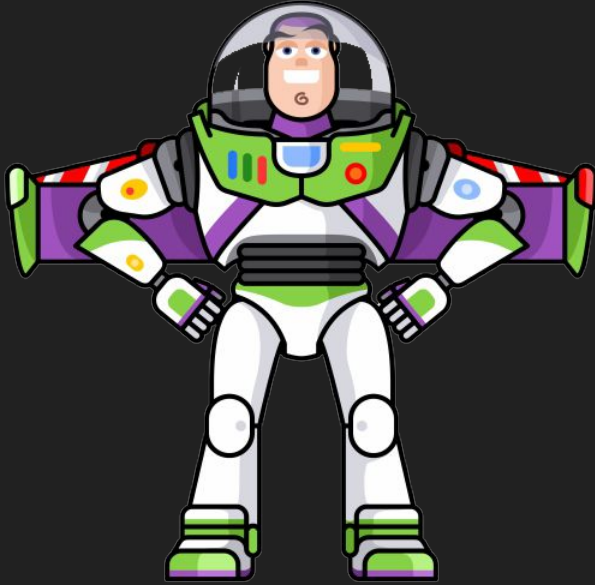
It's Also Useful, **Easy** and **Integrated**.

It's Adaptable: You'll be able to build your bot with Node.js, Python or Ruby.

It's Pragmatic: Enjoy an easy to read "Recipes" section for common problems and how you can solve them

Now

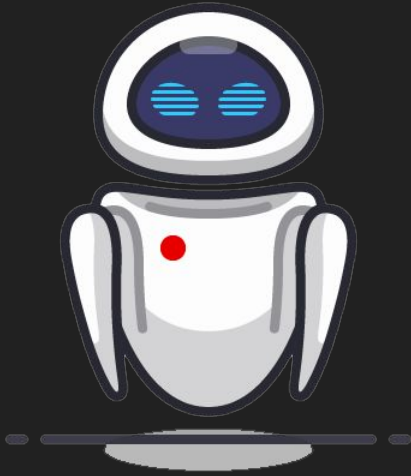
//A Bot essentially needs two Things...



1.

Personality

//To converse and seem Natural



2.

Service

//To provide intended Service

Demo

//Let's Build this shizz