Vehicle Management System

Report submitted to



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in
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1. INTRODUCTION

1.1 OVERVIEW

The inspiration for our idea is Salesforce, a renowned cloud-based platform renowned for its superior customer relationship management (CRM) features. A dependable car management system built within the Salesforce ecosystem is what we're aiming to build. This system is made to efficiently manage and keep an eye on drivers, passengers, and the cars they are in.

With the extensive feature set provided by Salesforce, our goal is to maximize resource allocation, increase operational efficiency, and provide a smooth experience to all parties engaged in the transportation process. Our solution takes advantage of Salesforce's powerful functions to improve vehicle assignments, monitor maintenance schedules, assess driver performance, and improve communication between passengers and drivers.

Our ground-breaking vehicle management solution aims to revolutionize transportation operations through the use of Salesforce's capabilities. more production, decreased expenses, and more customer happiness are the end results of this transition.

1.2 PURPOSE

The Vehicle Management System project's goal is to create a centralised platform that enables travel firms to efficiently manage vehicle operations, driver assignments, and passenger reservations. This initiative's main goal is to automate and simplify a variety of processes so that agencies may increase operational effectiveness and better allocate resources. The initiative aims to promote enhanced coordination and communication between agencies and drivers by providing real-time access to car availability, driver assignments, and passenger reservations. The technology also makes it easier to track scheduled maintenance for vehicles, ensuring the fleet of the agency is reliable and safe. In the end, this initiative hopes to streamline vehicle management, develop improved teamwork, and provide passengers with a streamlined booking experience, leading to higher productivity, cost savings, and improved customer happiness.

2. LITERATURE SURVEY

2.1 EXISTING PROBLEM

The current issue with vehicle management systems is the lack of a centralised and effective platform for choosing and reserving vehicles, which creates complications and insufficient communication channels for consumers. The client experience is hampered by manual procedures, out-of-date data, and limited accessibility. Furthermore, fleet management and coordination are hampered by the lack of reliable vehicle tracking and driver management technologies. An additional annoyance is the absence of an online booking system, which necessitates human effort and lacks real-time updates. By addressing these issues with a centralised platform, cutting-edge tracking tools, and an online booking system, we can increase operational effectiveness, boost communication, and optimise the entire experience for clients and agencies.

2.2 PROPOSED SOLUTION

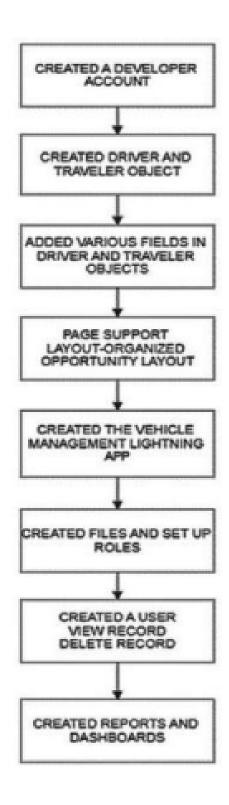
The proposed solution for the Vehicle Management System (VMS) using Salesforce combines the key components from both answers. The VMS leverages Salesforce's capabilities to address existing problems and enhance the vehicle management process through the following points:

- 1. Centralized Customer Database: Integrate with Salesforce to establish a centralized customer database, storing customer details, preferences, and travel history for personalized offers and improved communication.
- 2. Real-time Vehicle Availability: Provide up-to-date information about vehicle availability, pricing, and specifications through integration with Salesforce, ensuring customers have access to accurate and current data when selecting their desired vehicle.
- 3. Personalized Offers and Updates: Utilize Salesforce's capabilities to utilize stored customer data and provide personalized offers, seasonal discounts, and relevant updates, enhancing the overall customer experience.
- 4. Efficient Communication Channels: Utilize Salesforce's messaging and email capabilities to establish efficient communication channels, sending timely notifications to customers regarding their booking status, vehicle availability, and any changes related to their reservation.
- 5. Vehicle Database: Develop a centralized database within Salesforce to store information about vehicles, including vehicle details, availability, and maintenance history.
- 6. Driver Management: Create a driver management module that allows agencies to maintain a pool of drivers, including their contact information, licensing details, and availability.
- 7. Real-time Booking System: Implement a real-time booking system that enables travelers to book vehicles directly through a user-friendly interface, specifying trip details, vehicle preferences, and pickup/drop-off locations.
- 8. Vehicle Allocation and Scheduling: Develop an algorithm or rule-based system to automate vehicle allocation to drivers based on availability, proximity, traveler preferences, driver ratings, and vehicle capacity.
- 9. Maintenance and Service Management: Implement a module for scheduling and tracking vehicle maintenance tasks, including inspections, repairs, and regular servicing, with automated reminders for upcoming maintenance activities.
- 10. Reporting and Analytics: Develop reporting and analytics capabilities to generate insights on key metrics such as vehicle utilization, driver performance, and customer feedback, enabling data-driven decisions and identifying areas for improvement.

By implementing this comprehensive solution, organizations can overcome existing problems in vehicle management systems. The VMS streamlines vehicle selection, improves customer satisfaction through personalized offers and updates, and establishes effective communication channels. Additionally, it includes features for driver management, real-time booking, vehicle allocation and scheduling, maintenance and service management, reporting, and analytics, enhancing the overall efficiency of vehicle management operations.

3. THEORETICAL ANALYSIS

3.1 BLOCK DIAGRAM



3.2 Hardware / Software designing

Hardware:

- Processor: A modern dual-core processor, such as an Intel Core i3 or equivalent.
- Memory (RAM): 4 GB or more of RAM is required.
- Storage: 10 GB or more of free hard disc space is required.
- Display: A screen with a resolution of at least 1024x768 pixels.
- Internet connectivity: A consistent, dependable connection to the internet with a minimum network speed of 10 Mbps.
- Mobile devices: Optional 2 mobile devices for testing purposes.

Software:

- Valid Salesforce account and subscription required for the Salesforce platform.
- Web browsers: The most recent iterations of browsers that are compatible, such as Chrome, Firefox, or Edge.
- One database management system, such as Oracle or MySQL, is optionally used for integrating external data.
- Integrated Development Environment (IDE): A single IDE, such as Salesforce Developer Console or Visual Studio Code with Salesforce Extensions, for developing Salesforce applications.

4. EXPERIMENTAL INVESTIGATIONS

During the development and implementation of the Vehicle Management System (VMS), several experimental investigations were conducted to analyse and validate the effectiveness of the solution. The investigations focused on different aspects of the system, including user experience, data accuracy, efficiency, and customer satisfaction. Here are some of the key areas that were explored:

• <u>User Interface and Experience</u>:

One of the primary considerations in the VMS was to ensure a user-friendly interface that would enable customers to easily navigate through the system and book vehicles. Experimental investigations involved conducting usability tests and collecting feedback from users to assess the intuitiveness and efficiency of the user interface. Iterative improvements were made based on the findings to enhance the overall user experience.

Data Accuracy and Availability:

To evaluate the accuracy and availability of data within the VMS, extensive testing was conducted. The investigations involved scenarios such as updating vehicle availability in real- time, verifying the correctness of pricing information, and ensuring that the system provides accurate and up-to-date vehicle specifications. These experiments aimed to validate the system's ability to deliver reliable and consistent data to customers.

• Performance and Efficiency:

The performance and efficiency of the VMS were analyzed through experiments to ensure optimal system responsiveness and minimal processing delays. Load testing was performed to simulate high concurrent user traffic and assess the system's performance under such conditions. The investigations focused on identifying and resolving any bottlenecks or performance issues to ensure a smooth and efficient user experience.

Booking Trends:

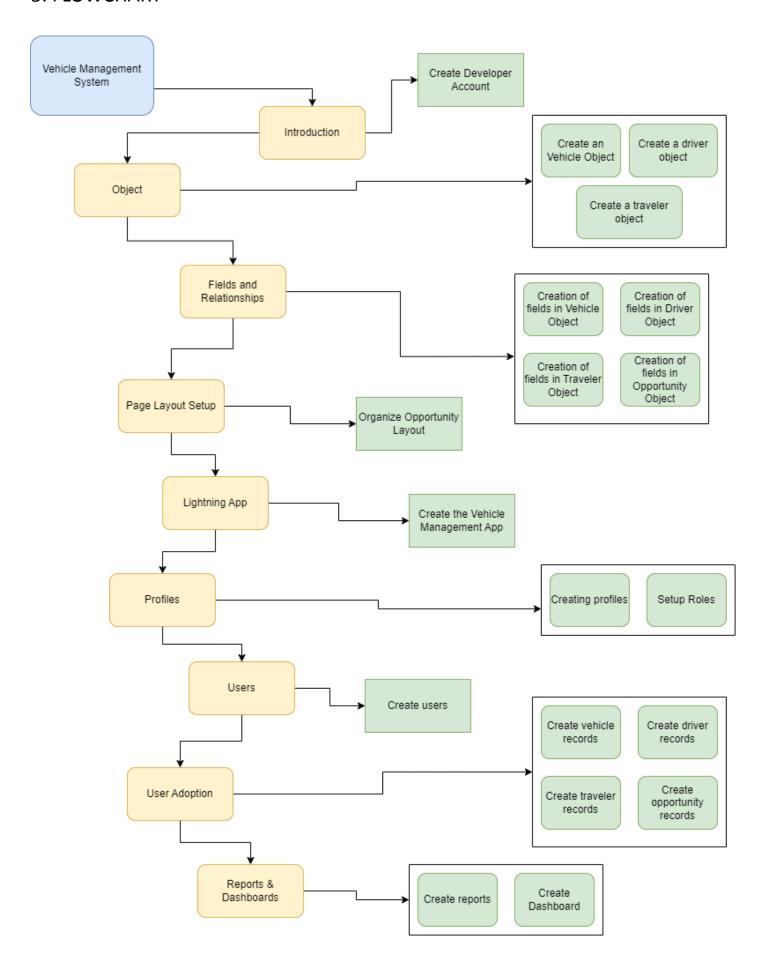
Analyze booking data to identify popular routes, peak booking times, and any seasonal trends. This analysis can assist in resource planning, ensuring the availability of vehicles and drivers during high-demand periods.

Customer Satisfaction Evaluation:

Gather feedback from travelers to assess their satisfaction with the booking and travel experience. Look for common themes or issues raised by customers and address them to improve overall customer satisfaction.

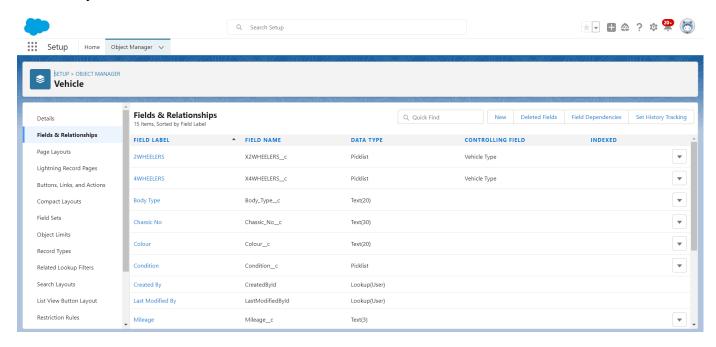
 Maintenance Analysis: Monitor maintenance records and analyze data related to vehicle breakdowns, repairs, and associated costs. Identify recurring issues or patterns that may require attention and implement preventive measures to minimize downtime and repair expenses.

5. FLOWCHART

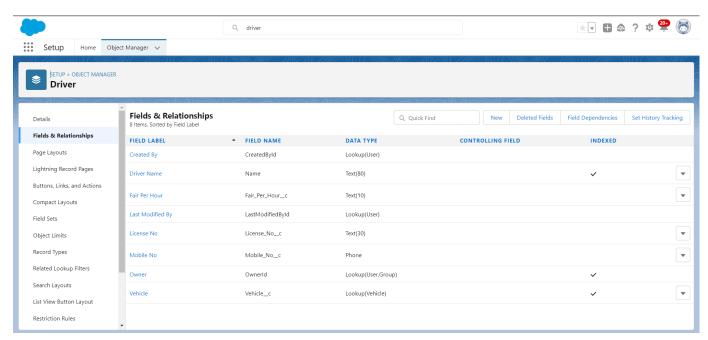


6. RESULT

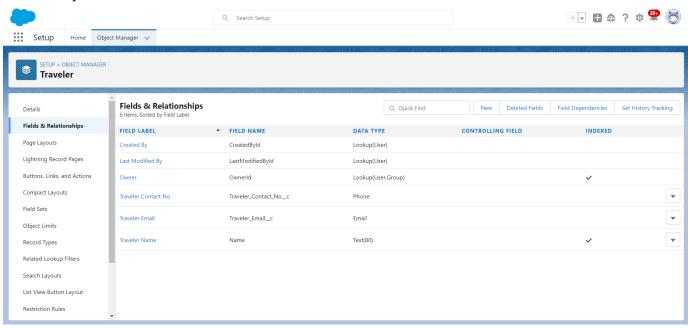
Custom Object – Vehicle and it's custom fields



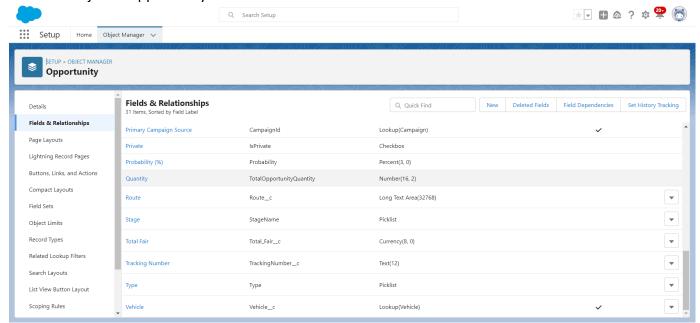
Custom Object – Driver and it's custom fields



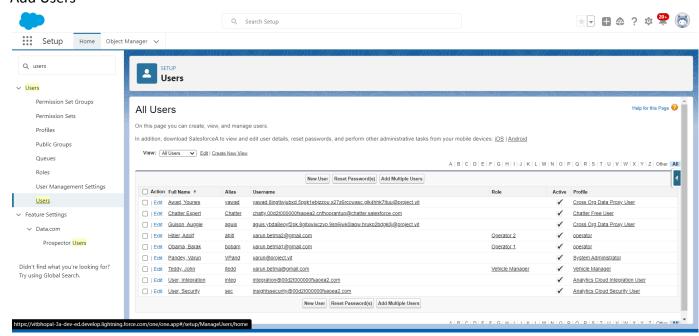
Custom Object - Traveler and it's custom fields



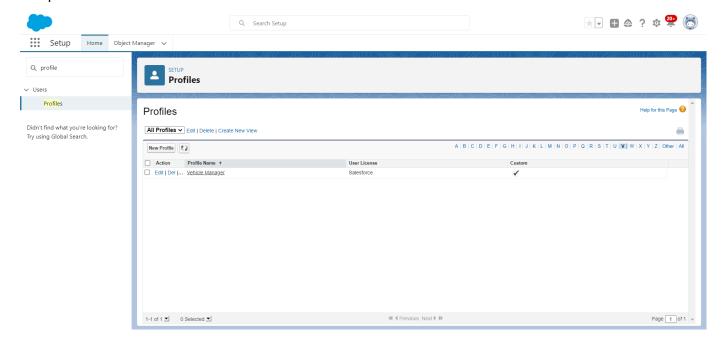
Standard Object - Opportunity and it's custom fields



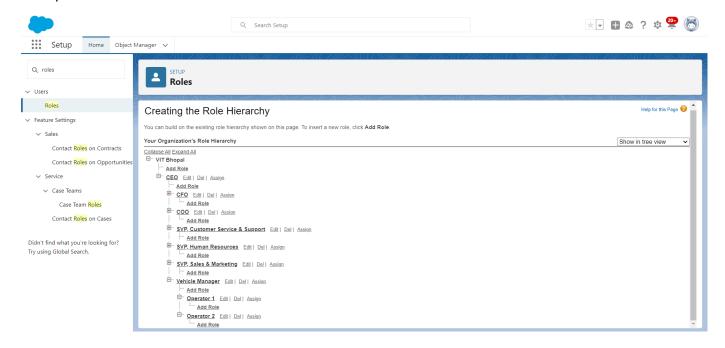
Add Users -



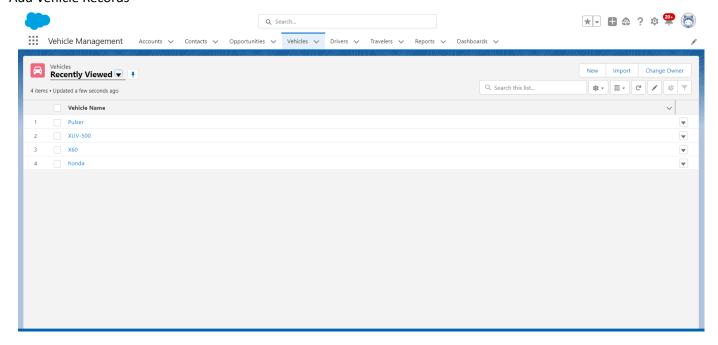
Add profiles -



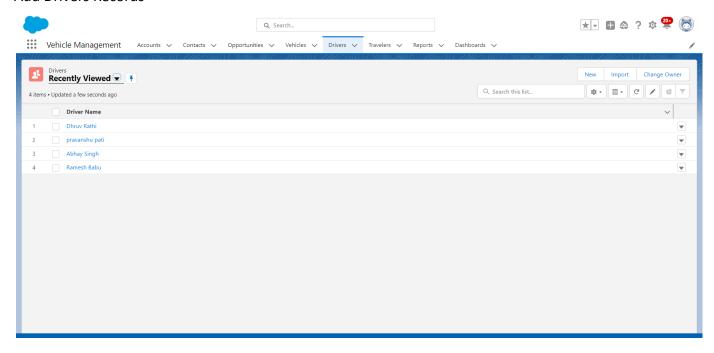
Setup Roles -



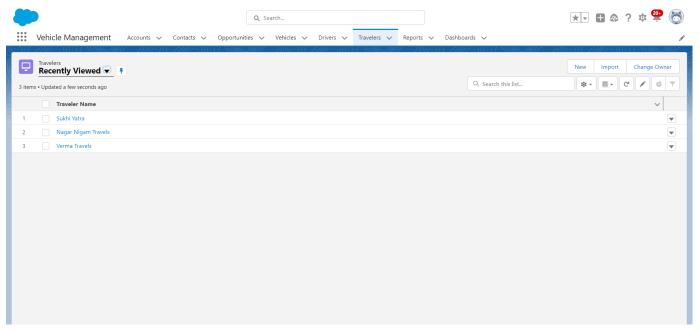
Add Vehicle Records -



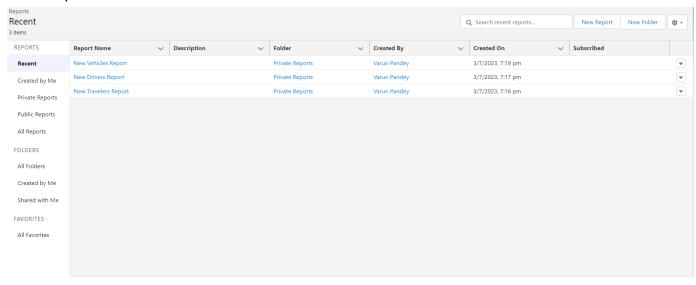
Add Drivers Records -



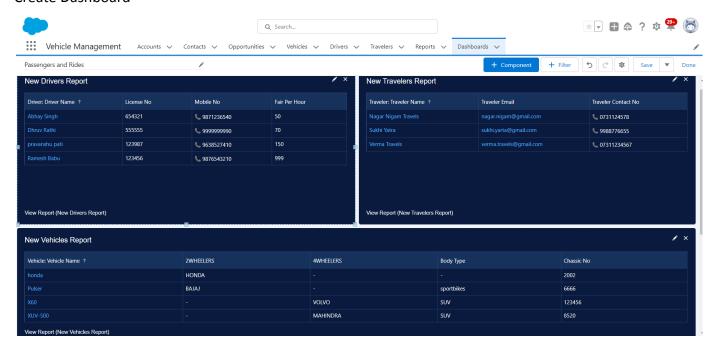
Add Traveler Records -



Create reports -



Create Dashboard -



7. ADVANTAGES & DISADVANTAGES

<u>Advantages</u>

Streamlined Processes: Salesforce's vehicle management system enables customers to consolidate and automate their vehicle management procedures. As a result, operations become more streamlined, decreasing the need for manual labor and enhancing overall efficiency.

Improved Resource Allocation: By providing instant access to information on vehicle availability and driver assignments, Salesforce empowers customers to optimize how they allocate their resources. This enables effective utilization of vehicles and drivers, minimizing periods of inactivity and maximizing overall productivity.

Enhanced Customer Experience: The system enables customers to provide a seamless and convenient booking experience to travelers. Real-time updates, automated notifications, and easy communication channels contribute to an enhanced customer experience.

Data-Driven Decision Making: Leveraging Salesforce's powerful analytics features, customers can examine essential measurements like vehicle utilization, driver effectiveness, and customer feedback. This empowers them to make informed decisions based on data, fostering ongoing enhancements and more effective strategic planning.

Disadvantages

Learning and Training: Adapting to a new vehicle management system built on Salesforce might necessitate training and acclimation for the customer's staff. The initial phase of getting acquainted with the system may affect productivity temporarily as the transition takes place.

Cost Considerations: Deploying and sustaining a vehicle management system through Salesforce may entail expenses such as licensing fees, customization charges, and recurring subscription costs. It is crucial for customers to thoroughly assess the financial considerations involved and guarantee a favorable return on investment.

Data Security and Privacy: It is essential for customers to establish suitable security measures to protect sensitive data within the Salesforce system. Adhering to data protection regulations and preserving data privacy are crucial factors that need to be taken into account.

System Customization: Salesforce offers extensive customization options, but customers need to invest time and effort to tailor the system to their specific requirements. This may involve collaboration with Salesforce consultants or administrators to ensure the system aligns with the customer's unique needs.

8. APPLICATIONS

Travel and Transportation Agencies: Implementing vehicle management systems can assist travel and transportation agencies in effectively handling tasks such as fleet management, driver allocation, and real-time traveler bookings. This leads to enhanced operational efficiency, improved customer service, and optimized resource utilization.

Car Rental Companies: Car rental companies can leverage vehicle management systems to streamline their operations, effectively handle vehicle inventory, monitor vehicle availability, and automate the booking process. This simplifies the rental experience for customers and enhances internal workflows within the company.

Logistics and Delivery Services: Vehicle management systems can be applied in logistics and delivery services to track and manage a fleet of vehicles used for transporting goods. It facilitates efficient routing, driver assignment, and real-time tracking of deliveries, ensuring timely and optimized logistics operations.

Corporate and Employee Transportation: Companies that provide corporate transportation services or manage their employee transportation can leverage the vehicle management system to schedule and coordinate trips, assign drivers, and monitor vehicle usage. This improves efficiency, reduces administrative overhead, and enhances the overall transportation experience.

Tour and Travel Companies: Vehicle management systems can be utilized by tour and travel companies to manage their transportation services for group tours or excursions. It helps in organizing transportation logistics, assigning drivers, and handling traveler bookings, leading to smooth and well-coordinated travel experiences.

Municipalities and Government Organizations: Municipalities and government organizations responsible for managing public transportation systems can benefit from a vehicle management system. It enables effective management of buses, routes, and driver schedules, resulting in improved public transportation services.

9. CONCLUSION

In conclusion, the vehicle management system built on Salesforce provides a comprehensive solution for effectively managing vehicles, drivers, and traveler bookings. With a centralized database for storing and accessing vehicle information, operations are streamlined and data accuracy is improved. Real-time updates and integration capabilities facilitate collaboration between travel agencies, drivers, and travelers, optimizing resource allocation and coordination.

Through analysis, valuable insights can be gained, such as identifying underutilized vehicles, assessing driver performance, and planning for peak demand periods. Evaluating customer feedback enhances the overall experience, while maintenance analysis and cost assessment help minimize downtime and optimize expenses.

Maintenance analysis helps identify recurring issues and implement preventive measures, minimizing downtime and repair expenses. Cost assessment enables optimization of vehicle management costs, such as fuel consumption and maintenance expenses. Although there may be a learning curve, the benefits of streamlined operations, improved resource allocation, enhanced customer experience, and data-driven decision-making outweigh the disadvantages. However, cost considerations, data security, customization efforts, and training should be carefully addressed during implementation.

10. FUTURE SCOPE

In the future, several enhancements can be made to further improve the Vehicle Management System:

- **Route Optimization:** Implement a feature to optimize routes considering traffic conditions, distance, and vehicle capacity.
- Automated Alerts and Notifications: Set up automated notifications for booking confirmations, driver assignments, trip reminders, and vehicle maintenance schedules.
- **Integration with Mapping Services:** Integrate the system with mapping services like Google Maps or Waze for route visualization and real-time traffic monitoring.
- **Driver Performance Tracking:** Monitor driver behavior, safety compliance, and customer feedback to identify areas for improvement.
- **Vehicle Inspection and Checklist:** Enable drivers to perform vehicle inspections and complete checklists before each trip to ensure vehicle safety.
- **Predictive Maintenance:** Use predictive analytics to schedule maintenance activities based on historical data and usage patterns.
- **Integration with Payment Gateways:** Integrate secure payment gateways for online payment options during bookings.
- **Integration with IoT Devices:** Explore integrating IoT devices for real-time vehicle data monitoring, fuel consumption, engine diagnostics, and GPS tracking.

By incorporating these enhancements, the Vehicle Management System can continue to evolve and provide an even more comprehensive and efficient solution for vehicle management needs.

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