

# Assignment 2

## 1 Task

*Use a search engine (e.g., Google, Bing) of your choice and search for the phrase bad web design. Visit at least three sites and read about poor web design techniques. Using a word processor, submit the following:*

- *The URLs of the sites you visited*
  - <https://www.elegantthemes.com/blog/resources/bad-web-design-a-look-at-the-most-hilariously-terrible-websites-from-around-the-web>
  - <https://www.loungelizard.com/top-10-worst-website-designs/>
  - <http://www.practicalecommerce.com/articles/101472-learning-from-bad-web-design>
  - <https://85ideas.com/blog/examples-of-bad-web-design/>
  - <http://www.ratz.com/featuresbad.html>
- *A numbered list of at least 6 poor web design techniques*
  1. Requiring user to install many plugins for page to work properly.
  2. Not including navigational hierarchy.
  3. Choosing color combinations of text and background that makes text hard to read.
  4. Changing fonts size, style and family very often.
  5. Including links that are not clear about where they will take you.
  6. Making user to scroll sideways.
  7. Including large graphics files that takes too much time to load.

## 2 Task

*Use a search engine of your choice and search for the phrase bad web design examples. Visit at least three sites and submit the following:*

- *The URLs of the sites you visited*
- *For each site, list at least one bad design feature.*
- *Explain why it is a bad design feature.*

1. <http://www.pennyjuice.com/htmlversion/whoispj.htm>
  - No clear navigation: Users have to search navigation on the bottom of the page.
  - From a page isn't clear what exactly product is: Users may leave a page if they don't get brief and visible information about the product.
  - Bad contrast: Using many colors makes page looks confusing for users and text isn't visible so well on some background.

2. <http://www.arngren.net/>

- Too many informations on one site: Users may be confused and can't find information what they are looking for easily.
- Scroll horizontally and vertically: It is uncomfortable for users.

3. <http://blinke.com/>

- Small images: Users can't see images well.
- Too many animation: Too many animations are disturbing for user. Side is too busy.

4. <http://art.yale.edu/>

- Bad contrast: Users may find hard to read the texts because of the text color and background.