

# Lecture 11 – High-dimensional Microeconomic Models

April 29, 2016

- 1 Introduction
- 2 High-dimensional Instrumental Variable (IV) Setting
- 3 Treatment Effects in a Partially Linear Model
- 4 Heterogenous Treatment Effects

# Overview

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# Motivation

- **Machine Learning:** Methods usually tailored for prediction.
- In **Economics / Econometrics** both prediction (stock market, demand, ...) but also learning of relations / causal inference is of interest.
- Here: Focus on causal inference.
- Examples for causal inference: What is the effect of a job market programme on future job prospects? What is the effect of a price change?
- General: What is the effect of a certain treatment on a relevant outcome variable

# Motivation

- Typical problem in Economics: potential endogeneity of the treatment.
- : Potential source: optimizing behaviour of the individuals with regard to the outcome and unobserved heterogeneity.
- Possible Solutions:
  - Instrumental Variable (IV) estimation
  - Selection of controls
- Additional challenge: high-dimensional setting with  $p$  even larger than  $n$

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# Estimation and Inference with Many Instruments

Focus discussion on a simple IV model

$$y_i = d_i \alpha + \varepsilon, \quad (1)$$

$$d_i = g(z_i) + v_i, \text{ (first stage)} \quad (2)$$

$$\text{with } \begin{pmatrix} \varepsilon_i \\ v_i \end{pmatrix} | z_i \sim \left( 0, \begin{pmatrix} \sigma_\varepsilon^2 & \sigma_{\varepsilon v} \\ \sigma_{\varepsilon v} & \sigma_v^2 \end{pmatrix} \right)$$

- can have additional low-dimensional controls  $w_i$  entering both equations – assume these have been partialled out; also can have multiple endogenous variables; see references for details
- the main target is  $\alpha$ , and  $g$  is the unspecified regression function = ?optimal instrument?
- We have either
  - Many instruments.  $x_i = z_i$  , or
  - Many technical instruments.  $x_i = P(z_i)$ , e.g. polynomials, trigonometric terms.
- where where the number of instruments  $p$  is large, possibly much larger than  $n$



# Inference in the IV Model

- Assume approximate sparsity:

$$g(z_i) = E[d_i|z_i] = \underbrace{x_i' \beta_0}_{\text{sparse approximation}} + \underbrace{r_i}_{\text{approx error}}$$

that is, optimal instrument is approximated by  $s$  (unknown) instruments, such that

$$s := \|\beta_0\|_0 \ll n, \sqrt{1/n \sum_{i=1}^n r_i^2} \leq \sigma_v \sqrt{\frac{s}{n}}$$

- We shall find these "effective" instruments amongst  $x_i$  by Lasso and estimate the optimal instrument by Post-Lasso,  $\hat{g}(z_i) = x_i' \hat{\beta}_{PL}$ .
- Estimate  $\alpha$  using the estimated optimal instrument via 2SLS

## Example: Instrument Selection in Angrist Krueger Data

- $y_i$  = wage
- $d_i$  = education (endogenous)
- $\alpha$  = returns to schooling
- $z_i$  = quarter of birth and controls (50 state of birth dummies and 7 year of birth dummies)
- $x_i = P(z_i)$ , includes  $z_i$  and all interactions
- a very large list,  $p = 1530$

Using few instruments (3 quarters of birth) or many instruments (1530) gives big standard errors. So it seems a good idea to use instrument selection to see if can improve.

## AK Example

Estimator	Instruments	Schooling Coef	Rob Std Error
2SLS	(3 IVs) 3	.10	.020
2SLS	(All IVs) 1530	.10	.042
2SLS	(LASSO IVs) 12	.10	.014

### Notes:

- About 12 constructed instruments contain nearly all information.
- Fuller's form of 2SLS is used due to robustness.
- The Lasso selection of instruments and standard errors are fully justified theoretically below

## 2SLS with Post-LASSO estimated Optimal IV

### 2SLS with Post-LASSO estimated Optimal IV

- In step one, estimate optimal instrument  $\hat{g}(z_i) = x_i' \hat{\beta}$  using Post-LASSO estimator.
- In step two, compute the 2SLS using optimal instrument as IV,

$$\hat{\alpha} = \left[ \frac{1}{n} \sum_{i=1}^n (d_i \hat{g}(z_i)') \right]^{-1} \frac{1}{n} \sum_{i=1}^n [\hat{g}(z_i) y_i]$$

## IV Selection: Theoretical Justification

### Theorem (2SLS with LASSO-selected IV)

Under practical regularity conditions, if the optimal instrument is sufficient sparse, namely  $s^2 \log^2 p = o(n)$ , and is strong, namely  $|E[d_i g(z_i)]|$  is bounded away from zero, we have that

$$\sigma_n^{-1} \sqrt{n}(\hat{\alpha} - \alpha) \rightarrow_d N(0, 1)$$

where  $\sigma_n^2$  is the standard White's robust formula for the variance of 2SLS. The estimator is semi-parametrically efficient under homoscedasticity.

- Ref: Belloni, Chen, Chernozhukov, and Hansen (Econometrica, 2012) for a general statement.
- A weak-instrument robust procedure is also available: the sup-score test
- Key point: "Selection mistakes" are asymptotically negligible due to "low-bias" property of the estimating equations, which we shall discuss later.

## Example of IV: Eminent Domain

Estimate economic consequences of government take-over of property rights from individuals

- $y_i$  = economic outcome in a region  $i$ , e.g. housing price index
- $d_i$  = indicator of a property take-over decided in a court of law, by panels of 3 judges
- $x_i$  = demographic characteristics of judges, that are randomly assigned to panels: education, political affiliations, age, experience etc.
- $f_i = x_i +$  various interactions of components of  $x_i$  ,
- a very large list  $p = p(f_i) = 344$

## Example continued

- Outcome is log of housing price index; endogenous variable is government take-over
- Can use 2 elementary instruments, suggested by real lawyers (Chen and Yeh, 2010)
- Can use all 344 instruments and select approximately the right set using LASSO.

Estimator	Instruments	Price Effect	Rob Std Error
2SLS	2	.07	.032
2SLS / LASSO IVs	4	.05	.017

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## Example: (Exogenous) Cross-Country Growth Regression.

- Relation between growth rate and initial per capita GDP, conditional on covariates, describing institutions and technological factors:

$$\underbrace{\text{GrowRate}}_{y_i} = \beta_0 + \underbrace{\alpha}_{\text{ATE}} \underbrace{\log(\text{GDP})}_{d_i} + \sum_{j=1}^p \beta_j x_{ij} + \varepsilon_i$$

where the model is exogenous,

$$E[\varepsilon_i | d_i, x_i] = 0.$$

- Test the convergence hypothesis –  $\alpha < 0$  – poor countries catch up with richer countries, conditional on similar institutions etc. Prediction from the classical Solow growth model.
- In Barro-Lee data, we have  $p = 60$  covariates,  $n = 90$  observations. Need to do selection.

# How to perform selection?

- (Don't do it!) Naive/Textbook selection
  - ① Drop all  $x_{ij}$ s that have small coefficients, using model selection devices (classical such as t-tests or modern)
  - ② Run OLS of  $y_i$  on  $d_i$  and selected regressors.

Does not work because fails to control omitted variable bias. (Leeb and Pötscher, 2009).

- We propose Double Selection approach:
  - ① Select controls  $x_{ij}$ s that predict  $y_i$ .
  - ② Select controls  $x_{ij}$ s that predict  $d_i$ .
  - ③ Run OLS of  $y_i$  on  $d_i$  and the union of controls selected in steps 1 and 2.
- The additional selection step controls the omitted variable bias.
- We find that the coefficient on lagged GDP is negative, and the confidence intervals exclude zero.

Method	effect	Std. Err.
Barro-Lee (Economic Reasoning)	-0.02	0.005
All Controls ( $n = 90$ , $p = 60$ )	-0.02	0.031
Post-Naive Selection	-0.01	0.004
Post-Double-Selection	-0.03	0.011

- Double-Selection finds 8 controls, including trade-openness and several education variables.
- Our findings support the conclusions reached in Barro and Lee and Barro and Sala-i-Martin.
- Using all controls is very imprecise.
- Using naive selection gives a biased estimate for the speed of convergence.

# TE in a PLM

Partially linear regression model (exogenous)

$$y_i = d_i\alpha_0 + g(z_i) + \xi_i, E[\xi_i|z_i, d_i] = 0,$$

- $y_i$  is the outcome variable
- $d_i$  is the policy/treatment variable whose impact is  $\alpha_0$
- $z_i$  represents confounding factors on which we need to condition

For us the auxilliary equation will be important:

$$d_i = m(z_i) + v_i, E[v_i|z_i] = 0$$

- $m$  summarizes the counfounding effect and creates omitted variable biases.

# TE in a PLM

Use many control terms  $x_i = P(z_i) \in \mathbb{R}^p$  to approximate  $g$  and  $m$

$$y_i = d_i \alpha_0 + x_i' \beta_g + r_{gi} + \xi_i, d_i = x_i' \beta_m + r_{mi} + v_i$$

- Many controls.  $x_i = z_i$ .
- Many technical controls.  $x_i = P(z_i)$ , e.g. polynomials, trigonometric terms.

Key assumption:  $g$  and  $m$  are approximately sparse

$$y_i = d_i\alpha_0 + x_i'\beta_{g0} + r_i + \xi_i, E[\xi_i|z_i, d_i] = 0,$$

Naive/Textbook Inference:

- 1 Select controls terms by running Lasso (or variants) of  $y_i$  on  $d_i$  and  $x_i$
- 2 Estimate  $\alpha_0$  by least squares of  $y_i$  on  $d_i$  and selected controls, apply standard inference

However, this naive approach has caveats:

- Relies on perfect model selection and exact sparsity. Extremely unrealistic.
- Easily and badly breaks down both theoretically (Leeb and Pötscher, 2009) and practically.

## (Post) Double Selection Method

To define the method, write the reduced form (substitute out  $d_i$ )

$$y_i = x_i' \bar{\beta}_0 + \bar{r}_i + \bar{\xi}_i, \quad (3)$$

$$d_i = x_i' \beta_{m0} + r_{mi} + v_i, \quad (4)$$

- ① (Direct) Let  $\hat{l}_1$  be controls selected by Lasso of  $y_i$  on  $x_i$ .
- ② (Indirect) Let  $\hat{l}_1$  be controls selected by Lasso of  $d_i$  on  $x_i$ .
- ③ (Final) Run least squares of  $y_i$  on  $d_i$  and union of selected controls:

$$(\tilde{\alpha}, \tilde{\beta}) = \arg \min_{\alpha, \beta} \left\{ 1/n \sum_{i=1}^n [(y_i - d_i \alpha - x_i' \beta)^2] : \beta_j = 0, \forall j \notin \hat{l} = \hat{l}_1 \cup \hat{l}_2 \right\}.$$

The post-double-selection estimator.

- Belloni, Chernozhukov, Hansen (World Congress, 2010)
- Belloni, Chernozhukov, Hansen (ReStud, 2013)

# Intuition

- The double selection method is robust to moderate selection mistakes.
- The Indirect Lasso step – the selection among the controls  $x_i$  that predict  $d_i$  – creates this robustness. It finds controls whose omission would lead to a "large" omitted variable bias, and includes them in the regression.
- In essence the procedure is a selection version of Frisch-Waugh procedure for estimating linear regression.



## More Intuition

Think about omitted variables bias in case with one treatment (d) and one regressor (x):

$$y_i = \alpha d_i + \beta x_i + \xi_i, d_i = x_i + v_i$$

If we drop  $x_i$ , the short regression of  $y_i$  on  $d_i$  gives

$$\sqrt{n}(\hat{\alpha} - \alpha) = \text{good term} + \sqrt{n}(D'D/n)^{-1}(X'X/n)(\gamma\beta).$$

- the good term is asymptotically normal, and we want  $\sqrt{n}\gamma\beta \rightarrow 0$ .
- naive selection drops  $x_i$  if  $\beta = O(\sqrt{\log n/n})$ , but  $\sqrt{n}\gamma\sqrt{\log n/n} \rightarrow \infty$
- double selection drops  $x_i$  only if both  $\beta = O(\sqrt{\log n/n})$  and  $\gamma = O(\sqrt{\log n/n})$ , that is, if

$$\sqrt{n}\gamma\beta = O((\log n)/\sqrt{n}) \rightarrow 0.$$

# Main Result

## Theorem (Inference on a Coefficient in Regression)

Uniformly within a rich class of models, in which  $g$  and  $m$  admit a sparse approximation with  $s^2 \log^2(p \vee n)/n \rightarrow 0$  and other practical conditions holding,

$$\sigma_n^{-1} \sqrt{n}(\hat{\alpha} - \alpha_0) \rightarrow_d N(0, 1)$$

$\sigma_n^{-1}$  is Robinson's formula for variance of LS in a partially linear model. Under homoscedasticity, semi-parametrically efficient. Model selection mistakes are asymptotically negligible due to double selection.

## Example: Effect of Abortion on Murder Rates

Estimate the consequences of abortion rates on crime, Donohue and Levitt (2001)

$$y_{it} = \alpha d_{it} + x_{it} + \xi_{it}$$

- $y_{it}$  = change in crime-rate in state  $i$  between  $t$  and  $t - 1$ ,
- $d_{it}$  = change in the (lagged) abortion rate,
- $x_{it}$  = controls for time-varying confounding state-level factors, including initial conditions and interactions of all these variables with trend and trend-squared
- $p = 251$ ,  $n = 576$

## Example continued

Double selection: 8 controls selected, including initial conditions and trends interacted with initial conditions

Estimator	Effect	Std. Err.
DS	-0.204	0.068
Post-Single Selection	-0.202	0.051
Post-Double-Selection	-0.166	0.216

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# Heterogenous Treatment Effects

- Here  $d_i$  is binary, indicating the receipt of the treatment,
- Drop partially linear structure; instead assume  $d_i$  is fully interacted with all other control variables:

$$y_i = d_i g(1, z_i) + (1 - d_i) g(0, z_i) + \xi_i, E[\xi_i | d_i, z_i] = 0$$

$$d_i = m(z_i) + u_i, E[u_i | z_i] = 0 (\text{as before})$$

- Target parameter. Average Treatment Effect:

$$\alpha_0 = E[g(1, z_i) - g(0, z_i)]$$

- Example.  $d_i = 401(k)$  eligibility,  $z_i =$  characteristics of the worker/firm,  $y_i =$  net savings or total wealth,  $\alpha_0 =$  the average impact of 401(k) eligibility on savings.

# Heterogenous Treatment Effects

An appropriate  $M_i$  is given by Hahn's (1998) efficient score

$$M_i(\alpha, g, m) = \left( \frac{d_i(y_i - g(1, z_i))}{m(z_i)} - \frac{(1 - d_i)(y_i - g(0, z_i))}{1 - m(z_i)} + g(1, z_i) - g(0, z_i) \right)$$

which is "immunized" against perturbations in  $g_0$  and  $m_0$ :

$$\frac{\partial}{\partial g} E[M_i(\alpha_0, g, m_0)]|_{g=g_0} = 0, \quad \frac{\partial}{\partial m} E[M_i(\alpha_0, g_0, m)]|_{m=m_0} = 0.$$

Hence the post-double selection estimator for  $\alpha$  is given by

$$\tilde{\alpha} = 1/N \sum_{i=1}^N \left( \frac{d_i(y_i - \hat{g}(1, z_i))}{\hat{m}(z_i)} - \frac{(1 - \hat{d}_i)(y_i - \hat{g}(0, z_i))}{1 - \hat{m}(z_i)} + \hat{g}(1, z_i) - \hat{g}(0, z_i) \right)$$

where we estimate  $g$  and  $m$  via post-selection (Post-Lasso) methods.

# Heterogenous Treatment Effects

## Theorem (Inference on ATE)

Uniformly within a rich class of models, in which  $g$  and  $m$  admit a sparse approximation with  $s^2 \log^2(p \vee n)/n \rightarrow 0$  and other practical conditions holding,

$$\sigma_n^{-1} \sqrt{n}(\tilde{\alpha} - \alpha_0) \rightarrow_d N(0, 1)$$

where  $\sigma_n^{-1} = E[M_i^2(\alpha_0, g_0, m_0)]$ . Moreover,  $\tilde{\alpha}$  is semi-parametrically efficient for  $\alpha_0$ .

- Model selection mistakes are asymptotically negligible due to the use of "immunizing" moment equations.
- Ref. Belloni, Chernozhukov, Hansen, Inference on TE after selection amongst high-dimensional controls (Restud, 2013).