

## **Machine Learning**

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**PUBLIC** 



#### **Agenda**

#### Overview

- What is machine learning and why it matters?
- Learning and data

#### Supervised Learning

- Model
- Linear algorithms. Demo linear regression
- Neural networks

#### **Unsupervised Learning**

- Algorithms
- Demo K-means

## What is machine learning?

#### **Definition**

"Machine learning is the field of study that gives computers the ability to learn without being explicitly programmed."

#### Arthur Samuel

"A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks in T, as measured by P, improves with experience E."

Tom Mitchell

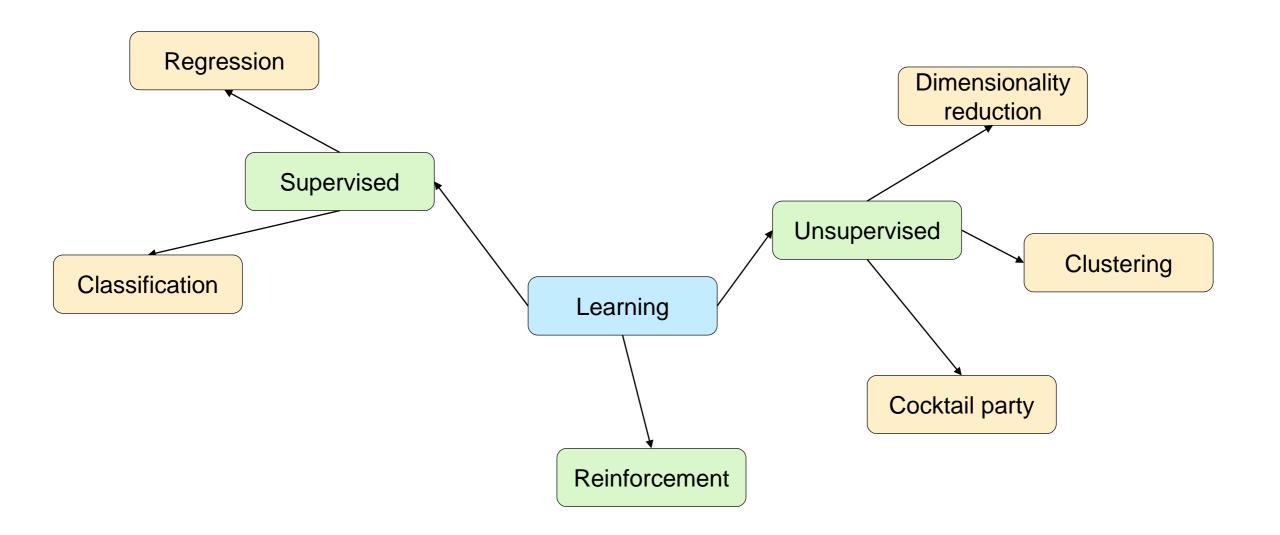
### **Machine learning problems**

- A data exists
- A pattern exists
- It cannot be pinned down mathematically

### Why now?

- Improved algorithms
- Increased computational power
- A lot of data

## Learning and data



#### **Supervised learning**

These learning algorithms are fed with structured data (input, target) for solving two types of problems:

- Regression
- Classification

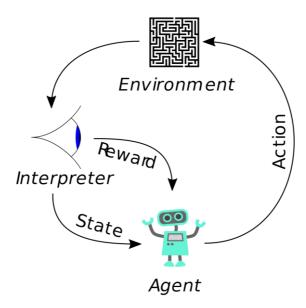
#### **Unsupervised learning**

If the data does not contain information for the effect of the input, it is considered as unstructured data. It can be used for solving problems as:

- Clustering
- Dimensionality reduction
- The cocktail party

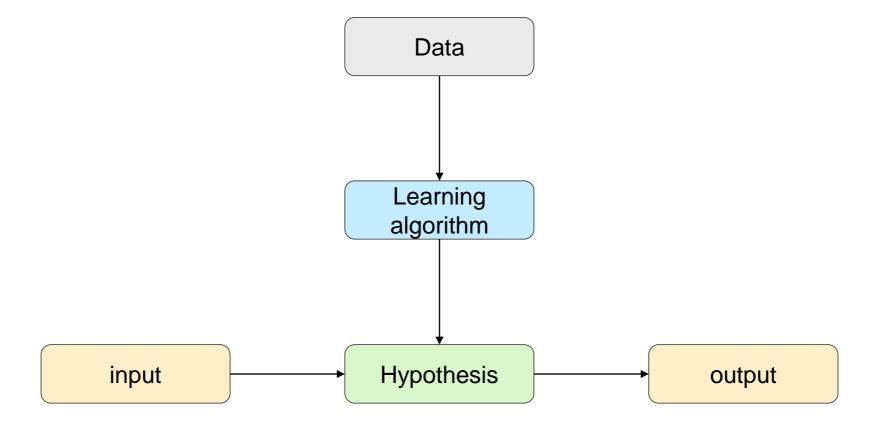
#### Reinforcement learning

These algorithms are fed with (input, grade) instances and are useful for solving problems where some sort of "agent" "explores" some space.



## Supervised learning

### **Learning model**

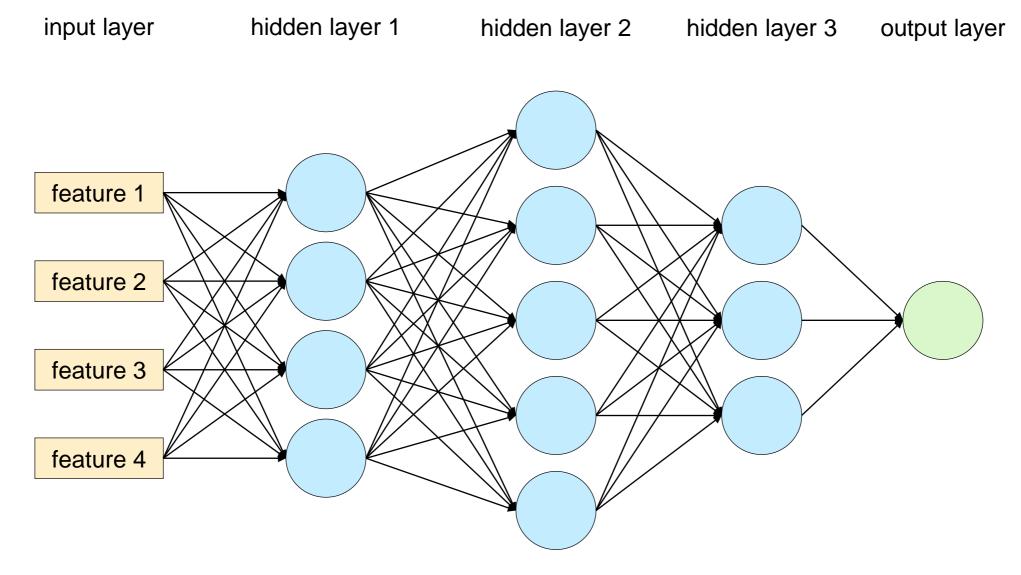


### **Linear algorithms**

- Perceptron
- Linear regression
- Logistic regression

Demo: linear regression

#### **Artificial neural networks**



### Steps of a neural network algorithm

- Inputs
- Output(s)
- Weights
- SUM
- Activation function
- Train

## Unsupervised learning

### **Algorithms**

- Clustering (K-means, Hierarchical clustering)
- Principal component analysis
- Independent component analysis

Demo: K-means clustering

# Thank you.

