

## 1. Inception

- During the inception phase, the idea for the Transit Pay project was generated because of observing the difficulties that passengers face while traveling by bus. The aim was to create a solution that would address these issues and make the process of paying for bus fares more efficient and convenient for passengers. The idea was further developed and refined to ensure that it was well-defined and aligned with the project objectives. This phase helped in laying a strong foundation for the subsequent phases of the project.



*Figure 1 Figure of Crowded People (iStock, 2023)*

## **2. References**

iStock. (2023, 04 13). *Crowded bus during Bangkok rush hour stock photo*. Retrieved from Istock: <https://www.istockphoto.com/photo/crowded-bus-during-bangkok-rush-hour-gm985606690-267389547?phrase=cramped%20bus>