



GEERTHIKA LAKSHMANAN

UI/UX Designer

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EDUCATION

2022

UI/UX Design, Designboat Bootcamp,
Bangalore, India

2015-2020

B.Arch, Department of Architecture,
Anna University, Chennai, India

SKILLS

Software

Figma

Sketch

Invision

SketchUp 3D

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Design

Design Research

User Interface

Web Design

Wireframing

UX Design

Prototype

Branding

Marketing Design

Programming

HTML

CSS

Bootstrap

JavaScript

LANGUAGES

English, Tamil, Hindi

ABOUT

A blend of UI/UX and Architecture. I love working at the intersection of creativity and User Centered Design. Learning to code HTML, CSS, Bootstrap, and JS helped me to have better control of design and improved my communication with teams.

EXPERIENCE

(June 2022 - Present)

UI UX Designer

Redd Experience Design, Bangalore - Worked on the crypto web projects, prepared moodboards for DEX of Persistence One. In charge of Persistence One's marketing collateral deliverables, including the pitch deck, BNB Deck, and PStake. Prepared design moodboards and final products, UI interface, research and study. I contributed to the task of redesigning the marketing collaterals for the brand Persistence One, which is a Dubai-based company.

(June 2021 - April 2022)

Freelance Designer

Worked on UI products, with design research, wireframe, prototype and branding. Collaboration with startups in Design Branding, Logo, Event Posters, Concept art, Colour theory, Social media management. (Collaboration: Lacasa Studio, Kanoji Design studio, Design Partners, Chui Huay Lim Teochew Cuisine, Singapore, Black Architects)

(Jan 2020 - Oct 2021)

Junior Designer

HCP design Planning & Management pvt.ltd, Ahmedabad - Worked on the project of 'Central Vista Redevelopment of India, Delhi'. Involved in Indian government presentation deliverables.

(Jan 2019 - Oct 2021)

Internship

SR+A Architects, Mumbai - Architecture Internship