



# GEERTHIKA LAKSHMANAN

UI/UX Designer

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## EDUCATION

2022

UI/UX Design, Designboat Bootcamp,  
Bangalore, India

2015-2020

B.Arch, Department of Architecture,  
Anna University, Chennai, India

## SKILLS

### Software

Figma  
Sketch  
Invision  
SketchUp 3D  
Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign

### Design

Design Research  
User Interface  
Web Design  
Wireframing  
UX Design  
Prototype  
Branding  
Marketing Design

### Programming

HTML  
CSS  
Bootstrap  
JavaScript

## LANGUAGES

English, Tamil, Hindi

## ABOUT

A blend of UI/UX and Architecture. I love working at the intersection of creativity and User Centered Design. Learning to code HTML, CSS, Bootstrap, and JS helped me to have better control of design and improved my communication with teams.

## EXPERIENCE

(June 2022 - Present)

### UI UX Designer

Redd Experience Design, Bangalore - Worked on the crypto web projects, prepared moodboards for DEX of Persistence One. In charge of Persistence One's marketing collateral deliverables, including the pitch deck, BNB Deck, and PStake. Prepared design moodboards and final products, UI interface, research and study. I contributed to the task of redesigning the marketing collaterals for the brand Persistence One, which is a Dubai-based company.

(June 2021 - April 2022)

### UI UX Freelance Designer

Worked on UI products, with design research, wireframe, prototype and branding. Collaboration with startups in Design Branding, Logo, Event Posters, Concept art, Colour theory, Social media management. (Collaboration: Lacasa Studio, Kanoji Design studio, Design Partners, Chui Huay Lim Teochew Cuisine, Singapore, Black Architects )

(Jan 2020 - Oct 2021)

### Junior Designer

HCP design Planning & Management pvt.ltd, Ahmedabad - Worked on the project of 'Central Vista Redevelopment of India, Delhi'. Involved in Indian government presentation deliverables.

(Jan 2019 - Oct 2021)

### Internship

SR+A Architects, Mumbai - Architecture Internship