



GEERTHIKA LAKSHMANAN

UI/UX Designer

P: +91 9095232109, +91 8248272742

E: argeerthi14@gmail.com

Location: 124B, Sivaganga 630301, TN, India.

<https://www.behance.net/geerthi>

<https://www.linkedin.com/in/geerthika>

EDUCATION

2022

UI/UX Design, Designboat Bootcamp,
Bangalore, India

2015-2020

B.Arch, Department of Architecture,
Anna University, Chennai, India

SKILLS

Software

Figma
Sketch
Invision
SketchUp 3D
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe Indesign

Design

Design Research
User Interface
Web Design
Wireframing
UX Design
Prototype
Branding
Marketing Design

Programming

HTML
CSS
Bootstrap
JavaScript

LANGUAGES

English, Tami, Hindi

ABOUT

I am a passionate and creative UI/UX designer with an architecture background. I've worked on a set of projects, working from research to production, that includes iOS, Android, web, B2C, user research, data visualization, and marketing design. Learning to code HTML, CSS, Bootstrap, and JS helped me to have better control of design and improved my communication with teams.

EXPERIENCE

(June 2022 - Present)

UI UX Designer

Redd Experience Design, Bangalore - Worked on the crypto web projects, prepared moodboards for DEX of Persistence One. In charge of Persistence One's marketing collateral deliverables, including the pitch deck, BNB Deck, and PStake. Prepared design moodboards and final products, UI interface, research and study. I contributed to the task of redesigning the marketing collaterals for the brand Persistence One, which is a Dubai-based company.

(June 2021 - April 2022)

UI UX Freelance Designer

Worked on UI products, with design research, wireframe, prototype and branding. Collaboration with startups in Design Branding, Logo, Event Posters, Concept art, Colour theory, Social media management. (Collaboration: Lacasa Studio, Kanoji Design studio, Design Partners, Chui Huay Lim Teochew Cuisine, Singapore, Black Architects)

(Jan 2020 - Oct 2021)

Junior Designer

HCP design Planning & Management pvt.ltd, Ahmedabad - Worked on the project of 'Central Vista Redevelopment of India, Delhi'. Involved in Indian government presentation deliverables.

(Jan 2019 - Oct 2021)

Internship

SR+A Architects, Mumbai - Architecture Internship