

SMARTPHONE SALES PERFORMACE

117.99M

Total profit



468.80M

Total Revenue



549K

Total Quantity Sold



25%

Profit Margin %



Go To Deep Dive

Select all

Apple

Google

Huawei

OnePlus

Samsung

Xiaomi

Year

All

Price_Segment

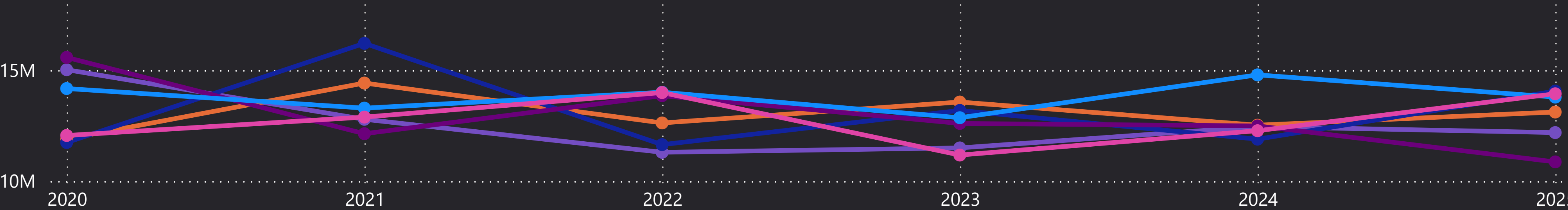
All

OS

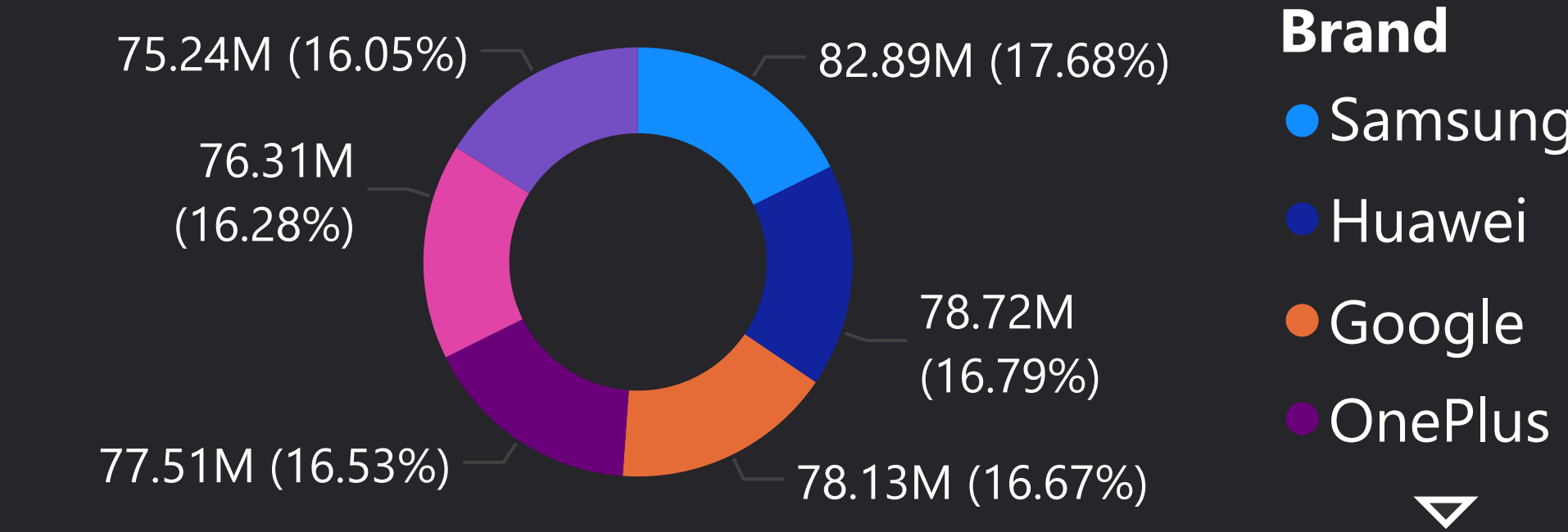
All

Sales Revenue by Year

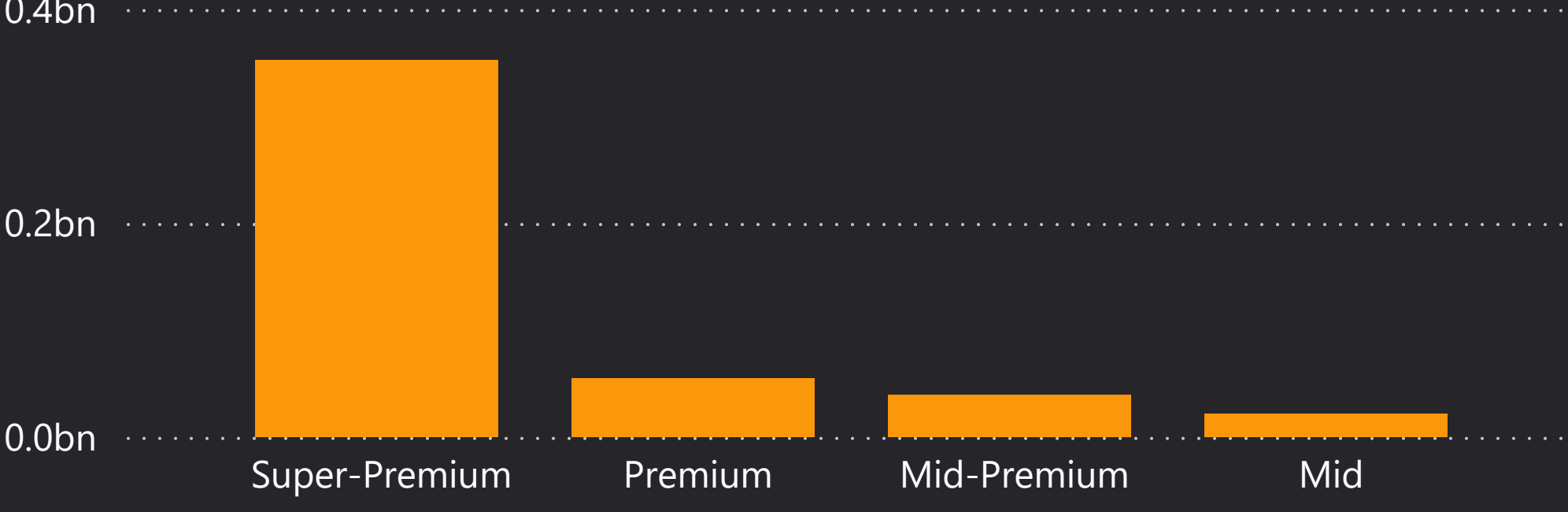
Brand Apple Google Huawei OnePlus Samsung Xiaomi



Sum of Sales_Revenue by Brand



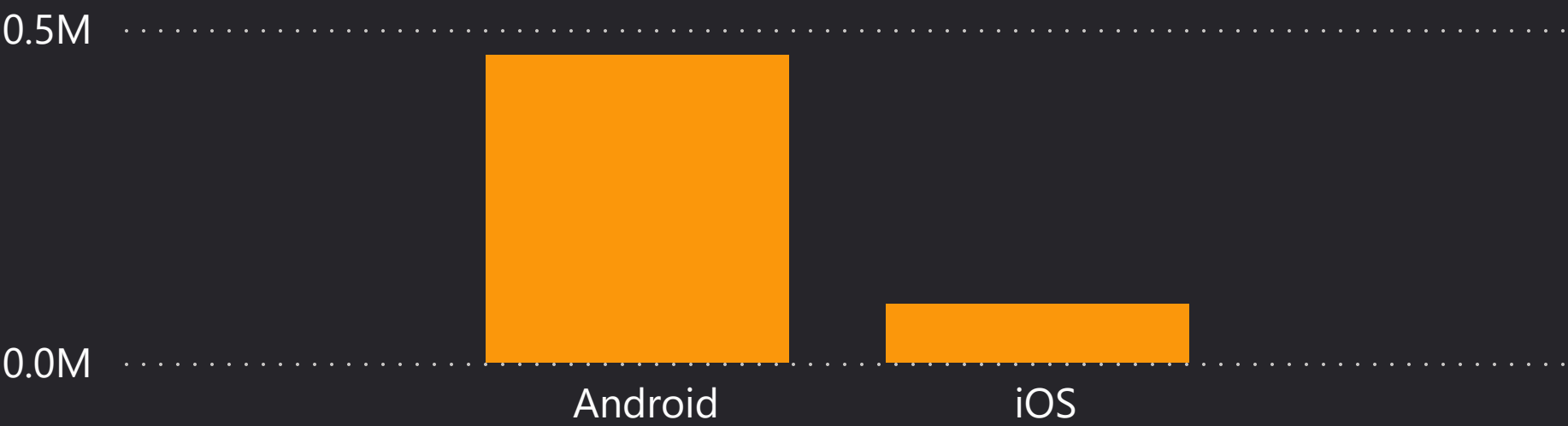
Sum of Sales_Revenue by Price_Segment



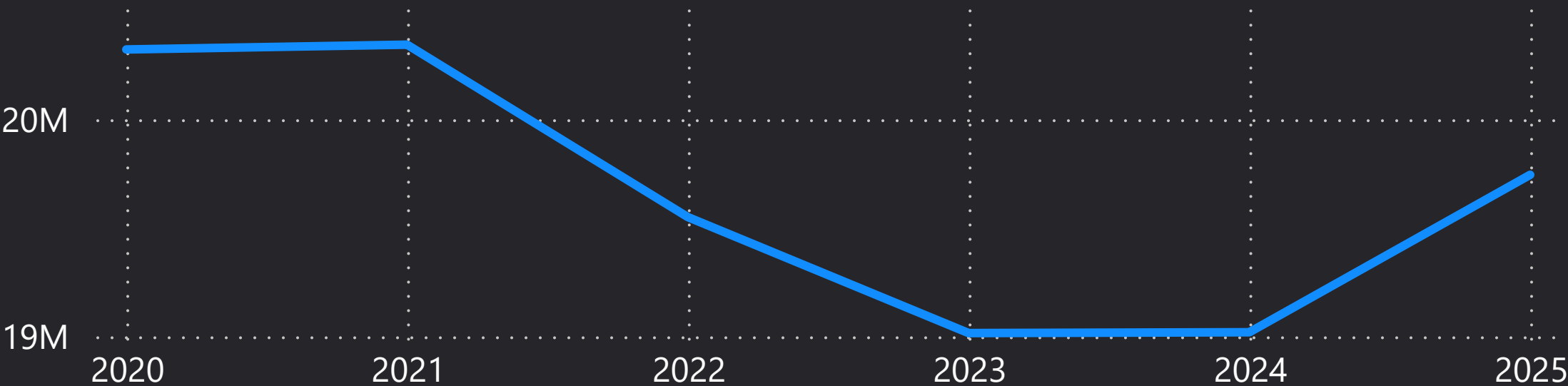


All Brands
Selected Brand

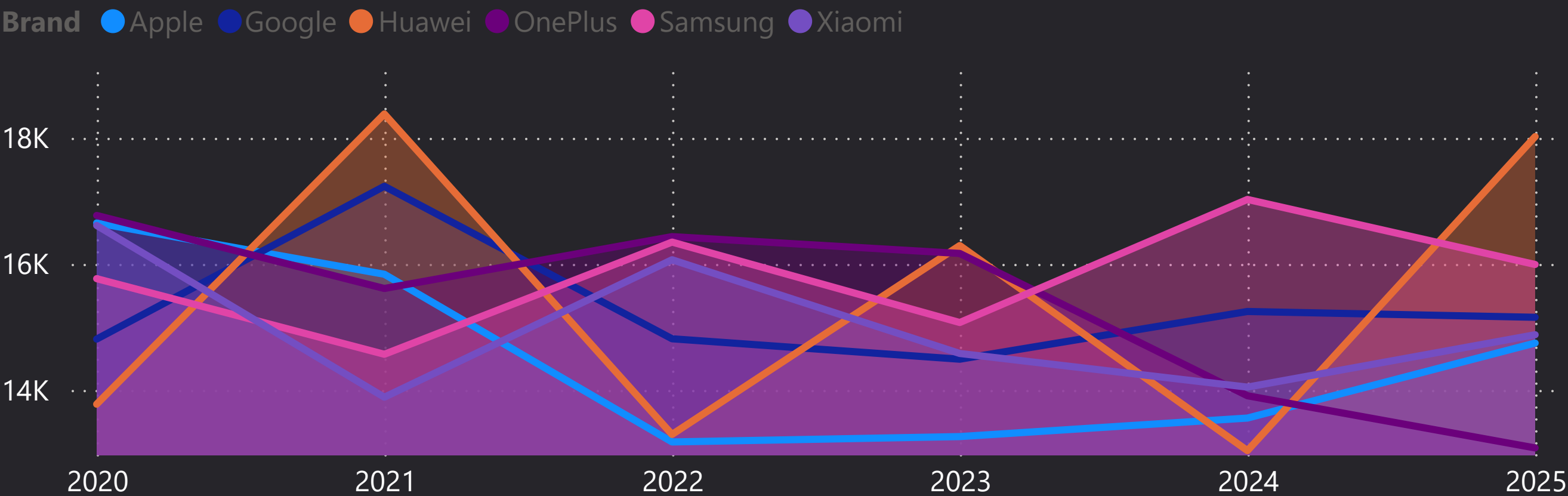
Sum of Quantity_Sold by OS



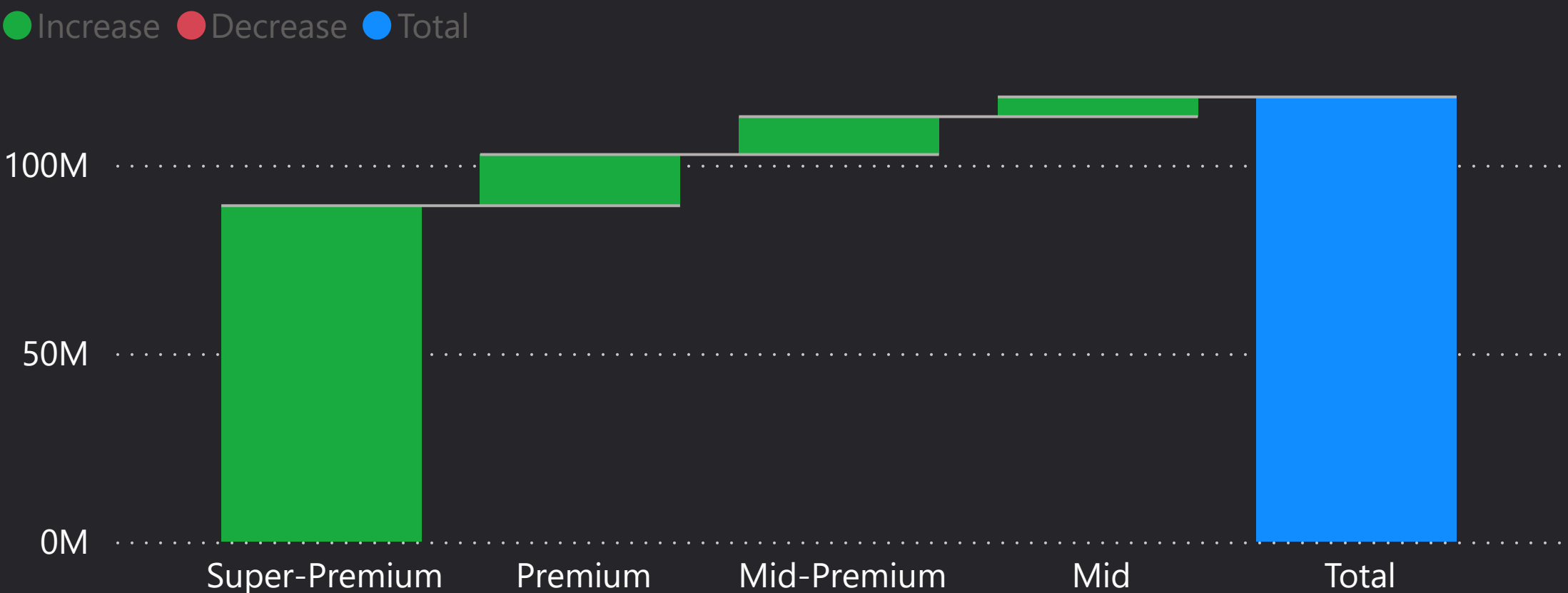
Total profit by Year



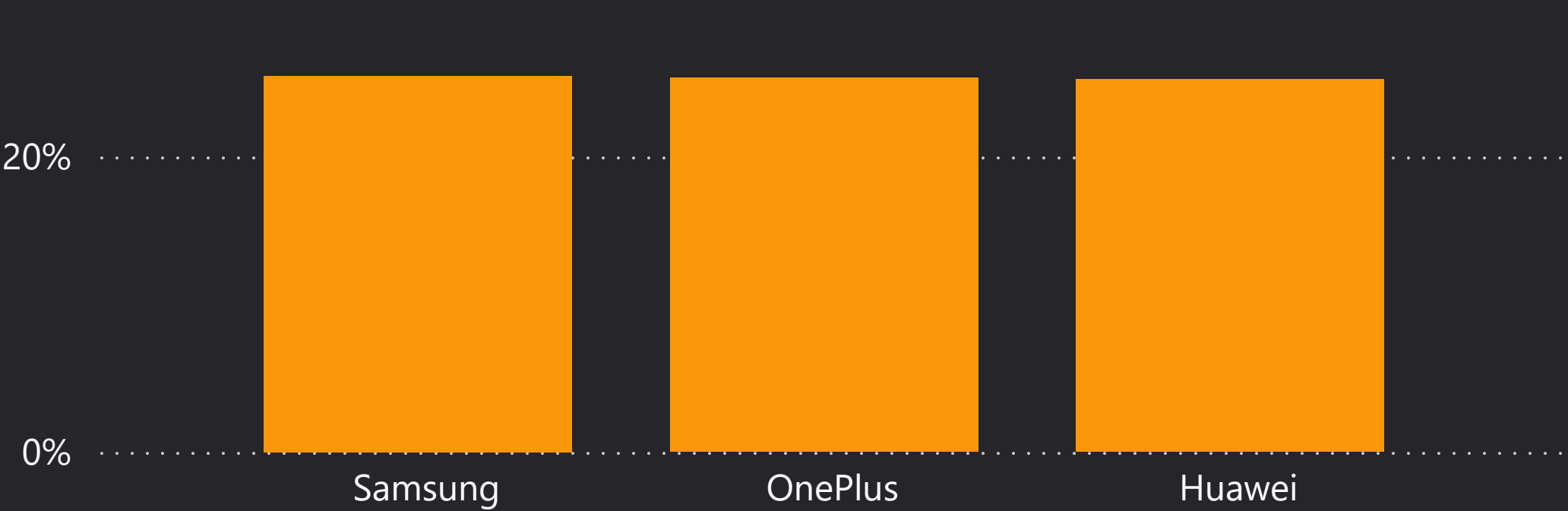
Total Quantity Sold by Year and Brand



Total profit by Price_Segment



Profit Margin % by Brand



Brand	Total Quantity Sold	Average of Price_USD	Total profit	Profit Margin %	Average of Rating
Xiaomi	90055	787.68	19,398,186.00	25%	3.99
Samsung	94756	968.67	21,100,251.00	25%	4.00
OnePlus	91960	864.75	19,631,613.88	25%	3.98
Huawei	92789	864.45	19,855,235.50	25%	3.98
Google	91731	852.68	19,306,615.13	25%	4.00
Apple	87213	1,025.23	18,701,016.00	25%	4.03