HCI Project-2
FONT DESIGN

Submitted by - Geetanjali 2021UCS1631 CSE - 02

Submitted to - Dr. Pinaki Chakraborty

Problem statement -

Design a new font. The font should be for a particular type of users and/or a particular purpose (for example, for children aged 5 to 7 years, or for writing programs in C/C++). Use any font design tool to design the font. Mention and justify the design decisions. Write a paragraph of text using the new font. Upload the font file on github or similar platform and provide a link to the same. Submit the entire work as a PDF in this classroom. This project has to be done by students individually.

Purpose Chosen by Me - Invitation Card Fonts

What are fonts ?

Fonts are a set of characters, including letters, numbers, symbols, and punctuation, that share a consistent design and size. Fonts are used to convey written language visually, and they are a key component of typography, affecting how text appears in both digital and printed media.

Significance of Fonts:

Fonts play a critical role in design and communication, as they help set the tone, mood, and readability of a text. A well-chosen font can create an emotional connection, make content more engaging, and reflect the intended message or brand identity. In invitations, the right font helps evoke a sense of occasion and formality, making it crucial for crafting a memorable impression.

Proposed Name -
ISHI-FONT

Approach and Tool Used:

The font was created by drawing characters on paper then using them created an invitation on Canva.

Use Case of ***ISHI-FONT***

This font is designed for elegant and sophisticated invitations, such as wedding cards, event invites, and formal announcements. It emphasizes beauty and grace, giving a personal and refined touch to printed materials.

Users of the Font:

Designers working on formal or elegant event projects, wedding planners, print shops specializing in personalized invitations, or anyone who desires a stylish, classy aesthetic in their documents and promotional materials.

Example Use: