# Geetendra Singh Sengar

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#### WORK EXPERIENCE

## **Software Engineer** | Quantive

JUN 2022 - NOV 2023

- Led a team in the development of Athena, an enterprise knowledge retrieval system powered by a LLM.
- Leveraged a commercial Large Language Model (LLM), particularly OpenAI, for advanced conversation intelligence. Applied Weaviate as a vectorDB to achieve efficient and context-aware data retrieval. Engineered the backend infrastructure using Fastapi and crafted the frontend with Reactjs.
- Implemented prompt engineering strategies, resulting in an 80% optimization of project overall output.

#### **Software Engineer** | Cliff.ai

DEC 2021 - JUN 2022

- Developed **B2B SaaS application** Cliff.ai, an Anomaly Detection Tool.
- Carried out enterprise features like SSO, Role Based Access Control, 2FA, Audit Logs, SLA and Support.
- Introduced distributed system architecture, resulting in a 15% boost in system responsiveness and efficiency.
- Implemented critical features such as **Root Cause Analysis (RCA)**, **Incident Management System**, Omni-Search, and integrated various data sources using expertise in **React.js**, **Node.js**, **Python**, **Prisma ORM**, **Postgres**, **and Elasticsearch**.
- Elevated to **Team Lead**, adeptly managing a team of 5 individuals, and achieving a **20% increase** in team efficiency while leading a **successful quarter-long migration of cliff.ai's codebase from AngularJS to ReactJS**.
- The revamped version of cliff.ai resulted in improved scalability and optimization, and contributed a pivotal role in the company's successful acquisition by Gtmhub (now Quantive).

### Junior Software Engineer | Cliff.ai

NOV 2020 - DEC 2021

- Developed a <u>modern data stack</u> platform featuring a **community hub**, **podcast section**, and comprehensive **data stacks page**, enabling users to explore top-notch tools and their data stacks.
- Utilized **Next.js and Node.js** to build the website's frontend and backend components, ensuring seamless functionality and optimal user experience.
- Integrated **GraphCMS** as a content management system, streamlining the process of managing and updating website content, resulting in a **40% time-saving** in content updates.
- Strategically launched the website on **Product Hunt**, achieving an impressive ranking as the **3rd best project of the day** and **4th best of the week**, garnering **324k**+ global views and onboarding **67k**+ users within a year.

#### **PROJECTS**

Sass-Al: [ReactJS, NextJS, OpenAl, ReplicateAl, Postgresql, Prisma, Zustand, Clerk-Auth, Stripe]

- Leveraged **OpenAl's** natural language processing to facilitate chat interactions, code and image generation.
- Utilized ReplicateAI riffusion model for music and zeroscope-v2 model video generation.
- Executed authentication using Clerk and secure payment processing through Stripe.

Ecommerce Store and CMS: [ReactJS, NextJS, Postgresql, Prisma, Zustand, Clerk-Auth, Stripe]

- Built **B2B application** for management of multiple vendors and stores supporting creation, updating, and deletion of categories, products, and filters, along with image and management, and intelligent search.
- Carried out Clerk Authentication, Stripe checkout, Took advantage of MySQL, Prisma for efficient data handling.

Node Micro Services: [NodeJS, ExpressJS, Kafka, Rabbitmq, gRPC, Message Broker, MongoDB]

- Built microservices for a retail shopping app, dedicated to customer management, shopping processes, and product information, each supported by separate databases.
- Executed effective inter-service communication utilizing a message broker and incorporated CQRS to optimize scalability by 30% for both read and write operations.

## **TECHNICAL SKILLS**

- Languages: Javascript, Python, C/C++
- Frontend Technologies: ReactJS, NextJS, React Native, Redux, Zustand, Context, Tailwind, Bootstrap, Typescript
- Backend Technologies: NodeJS, ExpressJS, Golang, Fast Api, gRPC, Kafka, Rabbitmq, Prisma, Mongoose
- Databases: MongoDB, Postgres, Elasticsearch, Redis

### **EDUCATION**

Bachelor of Engineering | AUG 2016 - AUG 2020