




# GEETHA VYSYARAJU

REACT DEVELOPER

## Contact

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## React Developer

### Profile

2 years experienced React Developer with hands-on experience in identifying web-based user interactions along with designing & implementing highly-responsive user interface components by deploying React concepts. Proficient in translating designs & wireframes into high-quality code, and writing application interface code via JavaScript and ReactJS workflows.

### Professional Experience

Unosimple – Visakhapatnam, India

Feb 2023 – Present

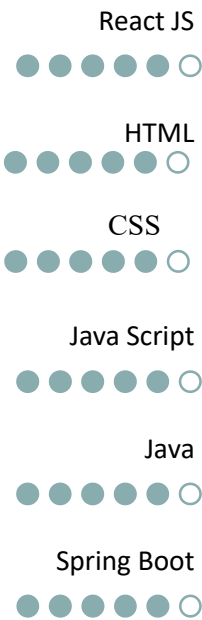
- Implemented a secure and user-friendly user registration and authentication system for customers and vendors, enhancing account creation and login functionalities.
- Developed a comprehensive product catalogue with categorized and filterable listings, providing an intuitive interface for users to efficiently browse and search for lights based on their preferences.
- Engineered a robust shopping cart feature, enabling users to seamlessly add products, review selections, and navigate through a secure checkout process for entering shipping and payment details.
- Designed and implemented a dedicated dashboard for vendors, facilitating efficient inventory management, real-time product updates, pricing configuration, and order tracking.
- Established a centralized order management system, streamlining order processing, logistics coordination for product pickup and delivery, and the generation of invoices and quotations.
- Integrated payment gateways to ensure seamless transactions, implemented notifications for order updates, and developed reporting and analytics features for insightful business intelligence.
- Contributed to the creation of a responsive and user-friendly interface, ensuring a consistent and enjoyable user experience across various devices and screen sizes.
- Applied optimization techniques in ReactJS for efficient data caching, leveraged Node.js capabilities for scalability, and adhered to best practices to enhance overall application performance.

### Education

(May 2022)

B.Tech, CSE, Amalapuram Institute of Management Sciences and College of Engineering–Mummidivaram, IN

### Key Skills



### Associate Software Engineer

Infogain– Gurugram, India

Aug 2022 – Jan 2023

- Developed and maintained Java applications, contributing to the implementation of new features and functionalities, and resolving software bugs and issues.

**Hobbies**

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Dancing  
Listening to music  
Cooking

**Languages**

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Telugu  
Hindi  
English

- Collaborated with cross-functional teams to analyse requirements, design scalable solutions, and ensure the successful integration of Java-based applications.
- Participated in the full software development lifecycle, from initial concept and design to coding, testing, deployment, and support, gaining hands-on experience in agile methodologies.
- Utilized Java frameworks and technologies to enhance application performance, optimize codebase, and improve overall system efficiency.
- Engaged in continuous learning, staying updated on industry trends and best practices, and actively contributing to a collaborative and innovative development environment.