



Says

What have we heard them say?
What can we imagine them saying?

• Upload a video of someone or something to the video sharing website on youtube.

• Youtube is an American online video sharing and social media platform

• Youtube was bought by google.

• Youtube was launched on february 14, 2005.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

• For earning money.
• Youtube needs for students use.

• Youtube make a man famous.

• Backlinks.
• A diverse video platform.

• Youtube is free.
• Easy.
• Earning.



D. GEETHA
EXPLORING WORLD'S TOP YOUTUBE CHANNEL

• Youtube viewers use the platform help for work and hobbies.

• The values of youtube channel for study.

• People watching the behaviour and performance.

• Going back to basis.
• Searching for inspiration.

• Safety and well-being of children.

• Fake news
• Vulgarly contents.

• Copyright issues.
• Misinformation.

• Youtube wastes our time.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?