



Fresh graduates may not be fully professionals yet, but we want to recommend the best jobs to recent college graduates based on their skills and preferences.

- There is a problem for a recent graduate to find the appropriate job.
- In India it is not the easiest country for recent graduate to find work in, there are plenty of opportunities for working in India if you can offer a high level of expertise and experience.
- So, we strive to expand the network communication for recent graduates to create a professional community and get hired fast.
- Application is for recent graduates who want to find a job or improve their skills.
- It will Decrease the unemployment percentage.
- It will Expand the network communication for recent graduates to create a professional community.
- Increase chances to recent graduates to get a great hire.
- It's easy to use and easy to create a profile, by making sure that the application processes are easy and comfortable.

User Networking Experience feature:

It is an important component or parts in my application because as you can see this application is for a recent graduate who is looking for a job or improving their skills, so we should focus on the network communication inside our application also should focus on the recommendation system that recommends the jobs, courses, and certificates.

Recommendation \ search page feature:

It is an important component or part of my application because as you can see this application is for a recent graduate who is looking for a job or improving their skills, so we should focus on the recommendation system quality inside our application also we should focus on the courses and certificates quality.

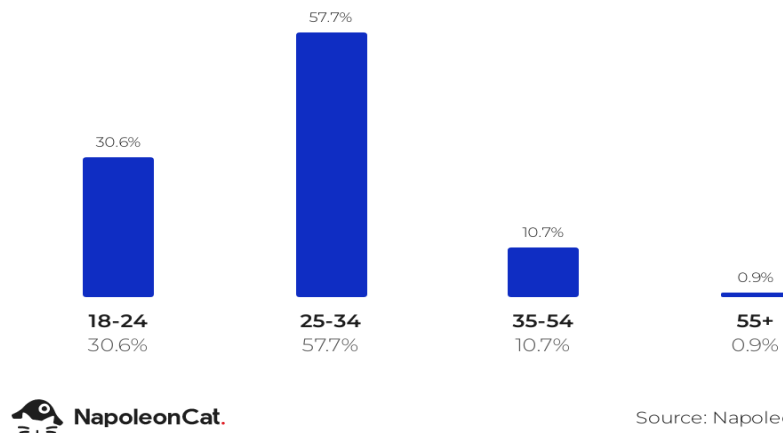
In 2024, India's estimated unemployment rate amounted to approximately 7.5% which compared to 103.5M of the total population.

So, we strive to expand the network communication for recent graduates to create a professional community and get hired fast.

Our Focuses:

- In the first year, we will focus to have above 96,000 users in our application which equals 9% of the total of unemployment or recent graduation in India.
- We will be focused on our application rate to be above 4 stars.
- We will be focused to have above 50K job opportunities.
- We will be focused to have an above 75K internship opportunity.
- We will be focused to launch the application on time.

 **84 900 000**



The data visualization above shows:

There were 84,900,000 LinkedIn users in India in January 2022, which accounted for 6.2% of its entire population. People aged 25 to 34 were the largest user group .

What is our future vision?

- We will add a director feature with a minimum price subscription to help recent graduates by giving them career advice.
- Scalability to the global markets
- We will add a virtual interview feature to let users have interviews remotely by our application.
- We will add HR feature to help recent graduates by giving them Hiring advice.

Finally, I would like our team who really worked hard to make this application.

Stay tuned for a more awesome feature that will become in the application.

Geetha Madhuri,
Product Management Team