## **MULTICOLLINEARITY**

- Multicollinearity occurs when there are linear relationships between the independent variables.
- This causes issues in regression analysis because it does not follow the assumption of independence among predictors.

## **Causes of Multicollinearity:**

- 1. Correlation among predictor variables:
  - \* Predictor variable = independent variable
  - \* In regression model, predictor variables exhibit highly correlated with each other. In this situation, predictor variable is used to find the outcome variable so Multicollinearity occurs.
- 2. Over parameterization of the model: Too many predictor variables
- 3. Data Collection Issues: Problem in the data collection process can cause Multicollinearity.

## **Detection of Multicollinearity:**

- 1. Correlation Matrices:
  - \* This involves calculating the correlation coefficients between pair of predictor variables.
  - \* High correlation coefficients (close to -1 to +1) indicate strong linear relationship between the variables causes Multicollinearity.
- 2. Variance Inflation Factor (VIF):
  - \* VIF =  $1/1 R_i^2$  R correlation coefficient
  - \* If VIF = 1, it is not correlated, between 1 to 5 (some uses 10) = moderately correlated, More than 5 = highly correlated.