# **GEETHESH KUMAR R**

Aspiring Product Manager | Data Analytics | Web Development | UI/UX Design

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#### **PROFESSIONAL SUMMARY**

Results-driven BCA student and aspiring Product Manager with hands-on experience in product management, UI/UX design, data analytics, and full-stack web development. Proven ability to design and deploy digital products, analyze data to drive insights, and collaborate across teams. Skilled in transforming ideas into impactful solutions with a strong foundation in agile workflows, product strategy, and user-centric development.

#### **EXPERIENCE**

Student Intern – EveTech | Bengaluru, India | Aug 2024 – Feb 2025

- Conducted data sourcing of HR professionals, CEOs, and founders, building a strong recruitment pipeline.
- Reached out to candidates and managed communications, improving candidate engagement.
- Utilized Excel and communication tools to streamline recruitment data management.

### **EDUCATION**

Bachelor of Computer Application (BCA) – New Horizon College of Engineering | 2023 – 2026 | CGPA: 9.1/10

# **PROJECTS**

ApnaNotezz – Built and deployed a student notes platform with features for uploading, searching, and managing notes and assignments, including attendance tracking. <u>Apnanotezz.onrender.com.</u>

E-Commerce Dashboard – Created interactive Power BI dashboards showcasing analytics and data visualization.

UI/UX Prototype – Designed Android mobile prototype for ApnaNotezz using Figma, applying user-centric design principles.

#### **CERTIFICATIONS**

- Product Management Basics Simplifearn SkillUp (Aug 2025)
- Product Experimentation & Prioritization Micro-Certification Product School (2025)
- Data Analytics Master 2025 From Basic to Advance Udemy (2025)
- Data Analytics Workshop TechTip24 (2025)

## **SKILLS**

- Product Management: Product Strategy, Prioritization, Requirement Analysis, Agile Workflows
- UI/UX Design: Figma, Wireframing, Prototyping
- Web Development: HTML, CSS, JavaScript, Flask, Node.js
- Programming: Python, C, C++, Java
- Data Analytics: Microsoft Excel, Power BI
- Databases: MySQL, MongoDB
- Other Tools: Trello, Notion, VS Code