**Geethesh Kumar R**

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**Professional Summary**

Aspiring Product Manager and BCA student with proven experience in product management, data analytics, and web development. Skilled in bridging business goals with user needs through UI/UX design, data-driven decisions, and agile workflows. Successfully developed and deployed ApnaNotezz, a student notes platform, showcasing end-to-end product execution. Actively seeking Product Management and Business Analysis roles to apply problem-solving and product strategy skills.

**Experience**

**Student Intern – EveTech | Bengaluru, India | Aug 2024 – Feb 2025**

• Conducted data sourcing of HR professionals, CEOs, and founders from various platforms to support recruitment pipelines.

• Engaged with candidates to discuss opportunities, enhancing candidate experience and employer branding.

• Maintained structured data records using Excel, improving efficiency of the hiring process.

Key Skills: Data Sourcing, Communication, Microsoft Excel

**Education**

**Bachelor of Computer Application (BCA) – New Horizon College of Engineering | Jun 2023 – May 2026**

CGPA: 9.1/10

**Projects**

ApnaNotezz – Web application enabling students to upload, search, and manage notes & assignments with an attendance tracker.

ApnaNotezz Mobile Prototype – Designed mobile UI/UX in Figma showcasing responsive design and product thinking.

E-Commerce Dashboard – Built interactive Power BI dashboards demonstrating data visualization and analytics skills.

PRDs & Case Studies – Documented product requirements and prioritization for ApnaNotezz, highlighting product strategy expertise.

**Certifications**

Product Experimentation Micro-Certification – Product School (Aug 2025)

Product Prioritization Micro-Certification – Product School (Aug 2025)

Data Analytics Workshop – TechTip24 (Aug 2025)

**Skills**

Product Management: Product Strategy, Prioritization, Requirement Analysis, Agile Workflows

UI/UX Design: Figma, Wireframing, Prototyping

Web Development: HTML, CSS, JavaScript, Flask, Node.js

Programming: Python (Intermediate), C, C++, Java

Data Analytics & Visualization: Microsoft Excel, Power BI

Databases: MySQL, MongoDB

Other Tools: Trello, Notion, VS Code

**Languages & Interests**

Languages: English, Kannada

Interests: Chess, Cricket