

GEETHIKA LINGAMANENI

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SUMMARY

- Strategic and results-driven Business Analyst with over **4 years of experience** delivering impactful data solutions in fast-paced, Agile enterprise environments.
- Expert in **Power BI, SQL, Excel, and ETL workflows**, with a proven ability to design and implement robust dashboards and automation strategies that reduce operational overhead and drive business clarity.
- Adept at translating complex business requirements into actionable insights, collaborating closely with **stakeholders** and **client-facing teams** to deliver scalable solutions that support strategic initiatives.
- Proven success in leading **UAT efforts**, resolving issues pre-deployment, and continuously improving reporting workflows through Agile/Scrum methodologies.
- Automated reporting processes and streamlined ETL workflows, improving efficiency by over 50% and reducing manual effort across teams.
- Known for exceptional communication skills, cross-functional collaboration, and a proactive approach to problem-solving that consistently aligns analytics with business strategy.

TECHNICAL SKILLS

- **Data Analytics & Visualization:** Power BI, Tableau, Data Warehousing, KPI Analysis, Data Cleaning, ETL
- **Programming & Database:** SQL, Python, R, Java, MS SQL Server
- **Process Optimization & Documentation:** User Stories, Workflow Analysis, UML, Use Case Modeling
- **Software & Tools:** Microsoft Office Suite, JIRA, RStudio, Git, Visio, Visual Studio, Eclipse, PyCharm, Jupyter
- **Web Technologies & Frameworks:** HTML, CSS, Bootstrap | **Methodologies:** Agile, Scrum

EXPERIENCE

Tata Consultancy Services (Client: HUMANA)

Dallas, TX

Business Analyst

July 2021 – Present

- Participated in the full SDLC, from requirements gathering to cross-functional coordination with development teams.
- Defined KPIs with stakeholders and built Power BI dashboards using DAX, adopted across teams.
- Developed complex SQL queries and automated reports, reducing manual effort by 20%.
- Designed and optimized ETL workflows to integrate structured data, cutting processing time by 50%+.
- Led UAT efforts, reducing post-deployment issues by 25% and ensuring stakeholder buy-in.
- Performed root-cause analysis and data validations to ensure reporting accuracy and data integrity.
- Worked in Agile/Scrum teams: authored user stories, led stand-ups, managed backlog, and delivered iterative features.

University of Texas at Arlington

Arlington, TX

Web Developer – Student Assistant

Jan 2021 – May 2021

- Migrated university website from Cascade CMS to Sitecore, enhancing usability.
- Built ADA-compliant responsive UI components using HTML, CSS, and JavaScript.

WIPRO Technologies

Hyderabad, TG, India

Summer Intern

June 2018 – July 2018

- Assisted in developing Spring Boot microservices and implemented Hystrix for fault tolerance.

EDUCATION

The University of Texas at Arlington, Arlington, TX

M.S in Computer Science

Aug 2019 – May 2021

Jawaharlal Nehru Technological University, Hyderabad, India

Bachelor's in Computer Science and Engineering

June 2015 – July 2019

CERTIFICATIONS

- Google Project Management: Professional Certificate
- Google Business Intelligence: Professional Certificate
- LinkedIn Learning: Power BI Essential Training, SQL for Data Analysis, Excel with Power Query & Power Pivot, Program Management Foundations
- Udemy: Python for Beginners to Advanced, AWS Services for Solution Architect Associates, DevOps Fundamentals

ACHIEVEMENTS

- Star of the Month – Tata Consultancy Services (TCS), for contributions to business process optimization and data analytics
- First Place Winner – Cisco IoT Hackathon 2017 (State Level, Telangana, Hyderabad)
- Best Jury Award – Cisco IoT Hackathon Grand Finale 2017 (National Level, Bhubaneswar, India)
- Second Place Winner – ACMW Hackathon at Chitkara University (National Level)