



YOSHOPS RETAIL DASHBOARD

2M

Sales

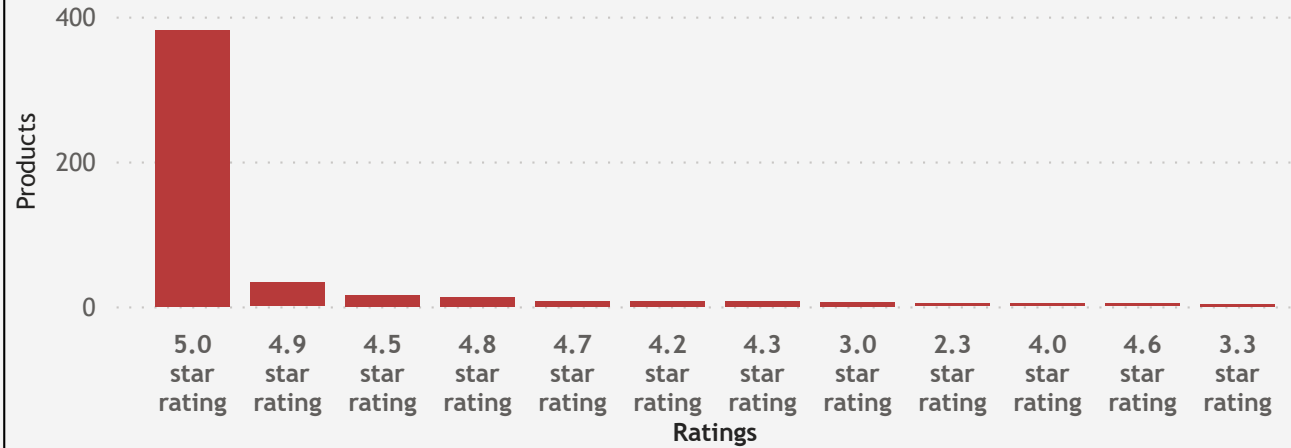
233

Total_Orders

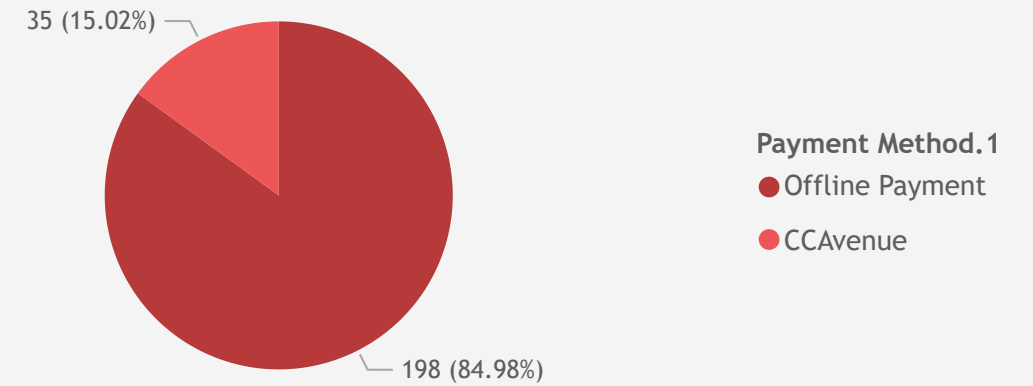
151

Total_Products

Ratings By Customers



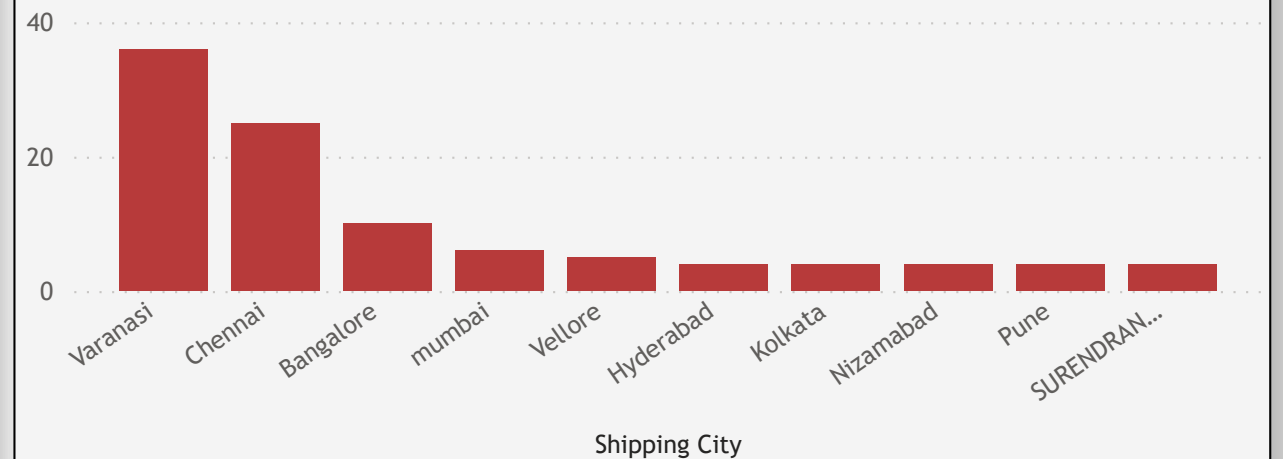
Payment Methods Customer Used



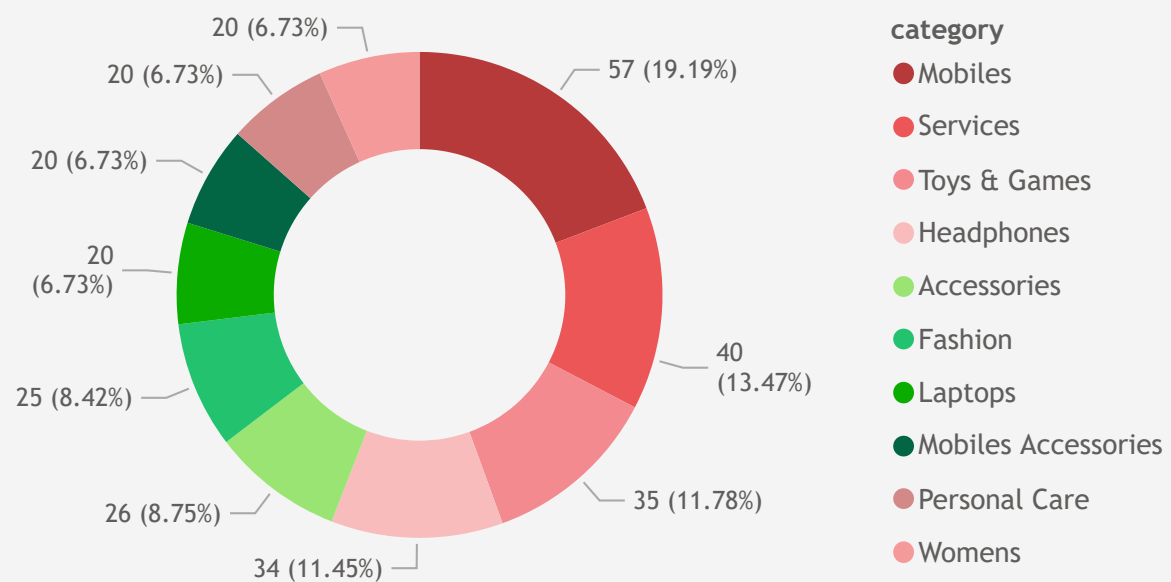
Top 10 Consumers States In India



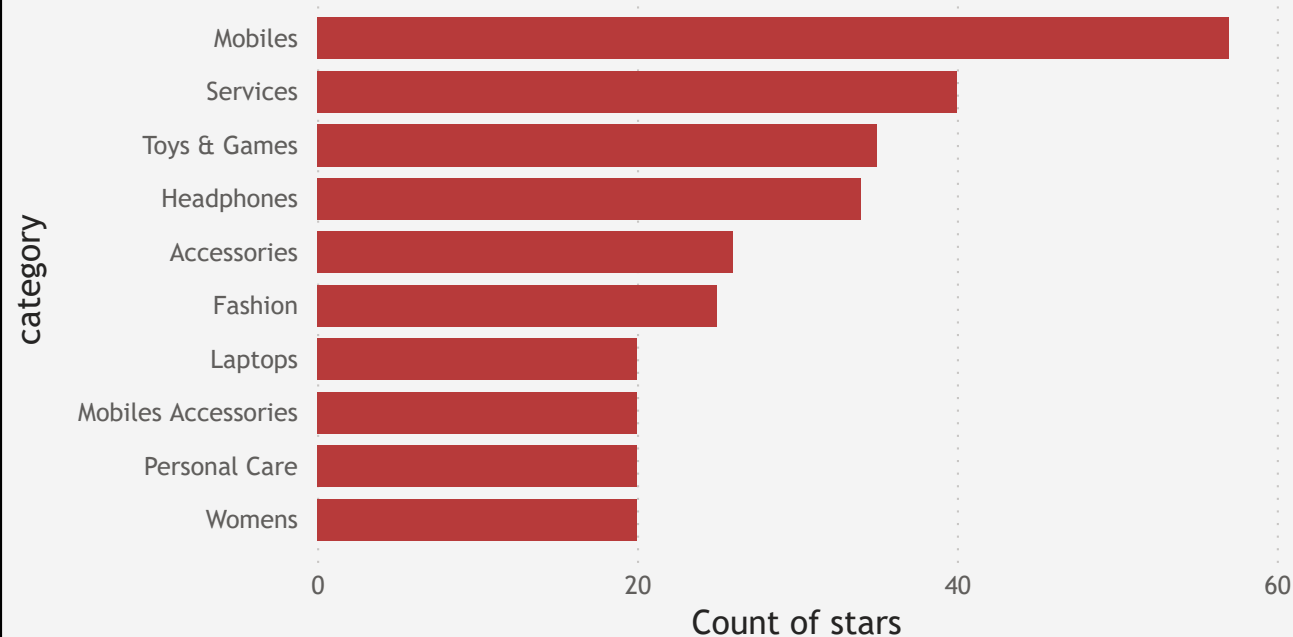
Top 10 Consumers Cities In India



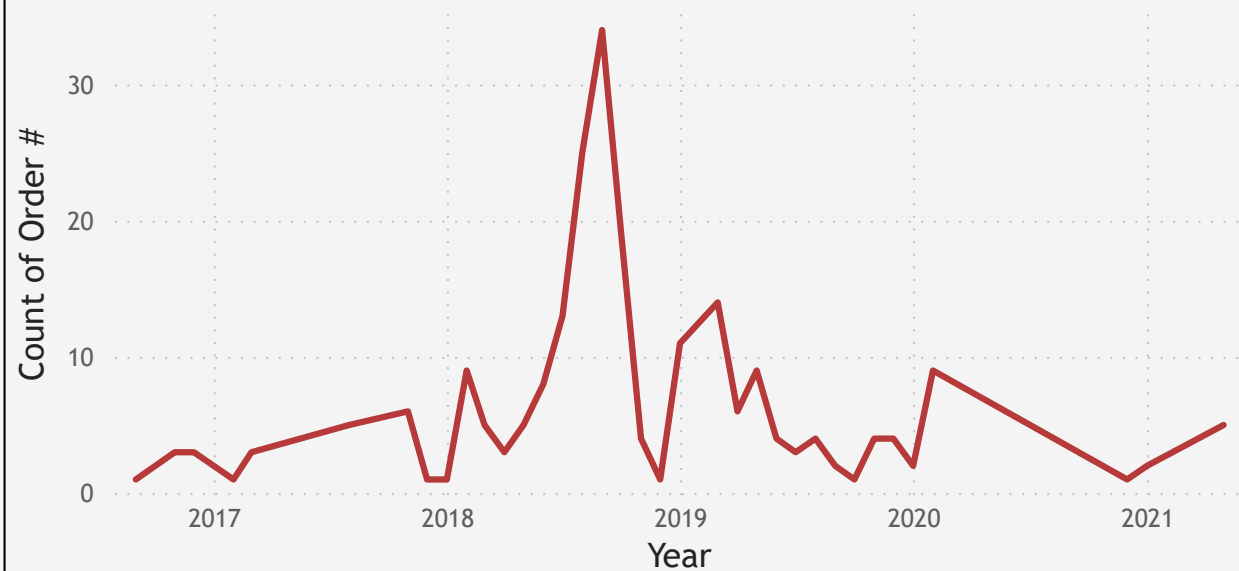
Top 10 Selling Products Categories



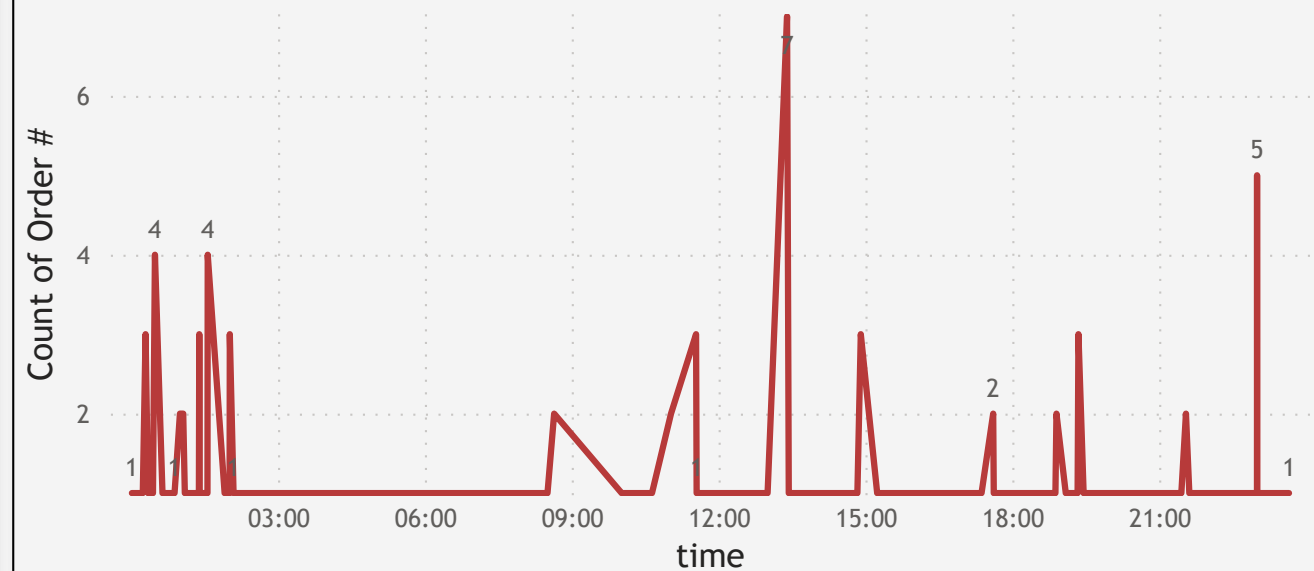
Reviews for Product Categories



Orders per Year and Month



Orders across part of a Day



INSIGHTS:

- 1 Most of the customers gave a 5.0 Star Rating for the products
- 2 Customers are mostly interested in offline payment
- 3 TamilNadu and Uttar Pradesh are the top 2 consumer states in India
- 4 Varanasi and Chennai are the Top 2 consumer cities in India followed by Bangalore, Mumbai, Vellore, Hyderabad etc
- 5 Mobiles are the highest selling products category followed by Services, Toys and Games, Headphones, Accessories etc
- 6 The Month September of 2018 had the highest number of orders compared to 2019,2020 and 2021
- 7 The time between 1:20-1:30 had the highest number of orders placed compared to other time slots