



TEAM MEMBERS:-

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INTRODUCTION:

E-commerce, short for electronic commerce, refers to the buying and selling of goods and services over the internet. It has revolutionized the way businesses operate and consumers shop, eliminating geographical barriers and providing a convenient platform for transactions. E-commerce websites and platforms enable customers to browse and purchase products online, make secure payments, and have items delivered to their doorstep. This digital marketplace has experienced tremendous growth, offering businesses the opportunity to reach a global audience and consumers the convenience of shopping from the comfort of their homes.

Pre – **Requisites :-**A basic prerequisite for economics is a fundamental understanding of mathematics, particularly algebra and basic statistics. Additionally, having a grasp of general economic concepts such as supply and demand, market structures, and basic economic theories will be helpful.

PROJCT FLOW:-

Here's a project flow for an economics research project:1. *Introduction:* - Introduce the topic and its significance in the field of economics. - Clearly state the research question or objective of the project.2. *Literature Review:*- Summarize and analyze existing research and literature related to your topic. - Identify gaps in the literature that your project aims to address.3. *Theoretical Framework:* - Present the economic theories or models that will guide your research - Explain how these theories are relevant to your research question.4. *Methodology:* - Describe the research design and data collection methods you'll use - Justify your chosen methodology and explain why it's suitable for your research.5. *Data Collection and Analysis:* - Gather relevant data or information based on your chosen methodology. - Analyze the data using appropriate statistical or economic techniques.6. *Reliminating geographical barriers and providing a convenient platform for transactions. E-commerce websites and platforms enable customers to browse and purchase products online, make secure payments, and have items delivered to their doorstep. This digital marketplace has experienced tremendous growth, offering businesses the opportunity to reach a global audience and consumers the convenience of shopping from the comfort of their homes.

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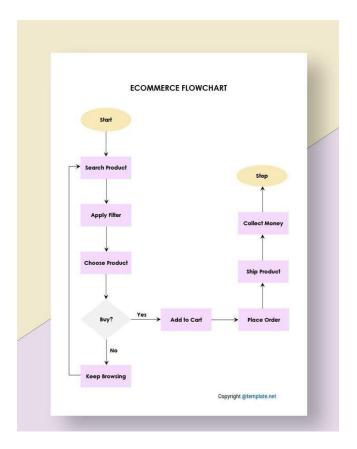
Project structure:- For a short economics project, you can follow a simple structure1. Introduction: Briefly introduce the topic of your project and its significance in the field of economics.2. Objective: Clearly state the objective or purpose of your project. What do you aim to explore or analyze?3. Literature Review: Summarize key findings from relevant sources or studies related to your topic. This will provide context and support for your project.4. Methodology: Describe the methods you will use to collect data or information for your project. Mention any models or frameworks you plan to apply.5. Data Analysis: Present and analyze the data you gathered. Use charts, graphs, or tables to illustrate your findings.6. Results: Summarize the main outcomes of your data analysis. Address whether your objectives were met.7. Discussion: Interpret the results and provide insights into the implications of your findings. Discuss any limitations or potential areas for further research.8. Conclusion: Recap the key points of your project and emphasize its significance. State any recommendations based on your findings.9. References: List all the sources you cited in your project following a specific citation style (APA, MLA, etc.). Remember to keep your project concise and focused on the main points to fit the short format. Good luck with your economics project!

SET UP THE PROJECT STRUCTURE:-Setting up an e-commerce project structure typically involves organizing the codebase into different directories and files. Here's a basic project structure you can follow:1. *Main Folders:*- `src`: Contains all the source code of your application - `public`: Holds publicly accessible assets like images, fonts, etc.

- 2. *Core Files: `index.html`: The main HTML file that serves as the entry point for your application- `app.js`: The main JavaScript file where your application logic resides `styles.css`: The main CSS file to style your application.3. *Subdirectories:* `components`: Store reusable UI components. `pages`: Organize different pages of your e- project concise and focused on the main points to fit the short format. Good luck with your economics project!
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- 2. *Core Files: `index.html`: The main HTML file that serves as the entry point for your application- `app.js`: The main JavaScript file where your application logic resides `styles.css`: The main CSS file to style your application.3. *Subdirectories:* `components`: Store reusable UI components. `pages`: Organize different pages of your e-commerce site.
- `services`: Handle API calls or business logic for the e-commerce site. `utils`: Place utility functions or helper classes. `assets`: Store non-public assets like logos, icons, etc 4. *Libraries and Frameworks:- `node_modules`: The directory where your npm packages are installed. `package.json`: Holds the list of dependencies and

project details - `package-lock.json` (or `yarn.lock`): Lockfile ensuring consistent dependency installations5. *Build and Configuration:*- `webpack.config.js` (optional): Configuration file for bundling your assets.- `.babelrc` (optional): Babel configuration for transpiling modern JS to older versions.Remember, the above structure is just a basic starting point. Depending on the complexity of your e-commerce project, you might need to adjust and expand this structure. Also, consider using version control (e.g., Git) to manage your project and collaborate with others effectively.

DESIGN AND IMPLEMENT THE USER INTERFACE:-Designing and implementing the user interface (UI) for an e-commerce website requires careful consideration of user experience, visual aesthetics, and functionality. Here's a step-bystep guide to the process:1. *User Research*: Understand your target audience's preferences, behaviors, and needs through user research and surveys. Identify their pain points and expectations when shopping online.2. *Information Architecture*: Create a clear and intuitive site structure that organizes products into categories and subcategories. Plan how users will navigate the website to find what they need easily.3. *Wireframing*: Develop wireframes that outline the basic layout and structure of each page, focusing on content placement, navigation elements, and call-to-action buttons.4. *Visual Design*: Create a visually appealing design that aligns with your brand identity. Select a color scheme, typography, and visual elements that resonate with your target audience.5. *Responsive Design*: Ensure the UI is responsive, adapting seamlessly to different devices and screen sizes, including desktops, tablets, and mobile phones.6. *Homepage Design*: Design an engaging and informative homepage that showcases popular products, promotions, and introduces visitors to your brand.7. *Product Listings*: Create a consistent and visually appealing layout for product listing pages. featuring high-quality images, clear product names, prices, and filtering options.8. *Product Pages*: Design product detail pages with a focus on clear product descriptions, images or videos, customer reviews, and prominent "Add to Cart" and "Buy Now" buttons.9. *Shopping Cart*: Design an easy-to-use shopping cart that displays the selected items, quantities, and total price. Provide options to update quantities or remove items.10. *Checkout Process*: Create a simple and secure checkout process with a minimal number of steps. Offer guest checkout and provide clear instructions for each step.



<u>HTML</u>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta http-equiv="X-U-comapatible" content="IE=edge">

<meta name="viewport" content="width=device-width, initialscale=1.0">

<title>SHOE STORE</title>

<!-- CSS-LINK-->

```
<LINK rel="stylesheet". href="style.css">
<link rel="preconnect" href="https://fonts.googleapis.com">
<link rel="preconnect" href="https://fonts.gstatic.com"</pre>
crossorigin>
k
href="https://fonts.googleapis.com/css2?family=Jost:wght@10
0;200;300;400;600;700&display =swap" rel="stylesheet">
<link rel="stylesheet"</pre>
href="https://cdnjs.cloudflare.com/ajax/libs/fontawesome/6.4.
0/css/all.min.css"
integrity="sha512-
iecdLmaskl7CVkgkXNQ/ZH/XLlvWZOJyj7Yy7tcenmpD1ypASozp
mT/E0iPtmFIB46ZmdtAc9eNBvH
OH/ZpiBw==" crossorigin="anonymous"
referrerpolicy="no-referrer" />
<link rel="stylesheet"</pre>
href="https://unpkg.com/boxicons@latest/css/boxicons.m
in.css"> <header> <a href="#" class="logo"><img
src="image/logo.png" alt=""></a>
```

```
<a href="#">Home</a>
<a href="#">shop</a>
<a href="#">products</a>
<a
href="#">Page</a>
<a
href="#">Docs</a>
<div class="nav-icon">
<a href="#"><i class='bx bx-search-alt-2'></i>
<a href="#"><i class='bx bx-user' ></i></a>
<a href="#"><i class='bx bx-cart' ></i></a>
<div class="bx bx-menu" id="menu-icon"></div>
</div>
</header> <section class="main-home">
<div class="main-text">
SHOP BIG SAVE BIGGER
```

```
<h1> New <br> collection </h1>
<h2>There's Nothing like Trend</h2>
 50%-60% OFF
<a href="#" class="main-btn"> shop Now <i class='bx bx-right-
arrow-alt'></i></a> </div>
<div class="down-arrow">
<a href="trending" class="down"><i class='bx bx-down-arrow-
alt' ></i></a>
</div>
</div>
</section>
<!-- trending-products-section -->
<secction class="trending-product" id="trending">
<div class="center-text">
<h3>Our Trending <span> Products</span></h3>
</div>
<div class="products">
<div class="row">
<img src="image/1.jpg" alt="">
```

```
<div class="product-text">
<h6> puma </h6>
Puma builds quality always has always will
</div>
<div class="heart-icon">
<i class='bx bx-heart' ></i>
</div>
<div class="ratting">
```

<i class='bx bxs-star' ></i>

```
<i class='bx bxs-star' ></i> <i class='bx bxs-star'
></i>
<i class='bx bxs
<div class="row">
<img src="image/2.webp" alt="">
<div class="product-text">
<h6> puma </h6>
Puma builds quality always
has always will
</div>
<div class="heart-icon">
<i class='bx bx-heart' ></i>
</div>
<div class="ratting">
             -star' ></i>
<i class='bx bxs-star-half' ></i>
</div>
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
```

```
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
<i class='bx bxs
<div class="price">
<h4>Half running set</h4>
 ₹2000 
</div>
<buty><br/>
<br/>
dd <br/>
<br/>
dd <br/>
<br/>
dd <br/>
<br/>
dd 
cart</button>
</div>
<div class="products">
<div class="row">
<img src="image/3.webp" alt="">
<div class="product-text">
<h6> Nike </h6>
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
```

```
<i class='bx bxs-star' ></i> <i class='bx bxs-star'
></i>
<i class='bx bxs
Look better, feel better with
Nikes.
</div>
<div class="heart-icon">
<i class='bx bx-heart' ></i>
</div>
<div class="ratting">
           -star-half' ></i>
</div>
<div class="price">
<h4>Half running set</h4>
 ₹1300 
</div>
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
```

```
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
<i class='bx bxs
<but><br/><br/>dton class="buy-1">Add
cart</button>
</div>
<div class="products">
<div class="row">
<img src="image/4.jpg" alt="">
<div class="product-text">
<h6> puma </h6>
Puma builds quality always
has always will
</div>
<div class="heart-icon">
<i class='bx bx-heart' ></i>
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
```

<i class='bx bxs-star' ></i> <i class='bx bxs-star'
></i>
<i class='bx bxs

</div>
<div class="ratting">
<i class='bx bxs-star' ></i></i>

<i class='bx bxs-star' ></i>

<i class='bx bxs-star' ></i>

```
<i class='bx bxs-star' ></i>
<i class='bx bxs
       -star-half' ></i>
</div>
<div class="price">
<h4>Half running set</h4>
 ₹1600 
</div>
<button class="buy-1">Add
cart</button>
</div>
<div class="products">
<div class="row">
<img src="image/5.jpg"
alt="">
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
```

```
<i class='bx bxs
<div class="product-text">
<h6> Nike </h6>
Look better, feel better
with Nikes
</div>
<div class="heart-icon">
<i class='bx bx-heart' ></i>
</div>
<div class="ratting">
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
      -star-half' ></i>
</div>
<div class="price">
<h4>Half running set</h4>
<i class='bx bxs
```

```
 ₹2000 
</div>
<but><br/><br/><br/>button class="buy-1">Add</br>
cart</button>
</div>
<div class="products">
<div class="row">
<img src="image/6.jpg"</pre>
alt="">
<div class="product-text">
<h6> Adidas </h6>
</div>
<div class="heart-icon">
<i class='bx bx-heart' ></i>
</div>
<div class="ratting">
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
```

```
<i class='bx bxs
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
      -star-half' ></i>
</div>
<div class="price">
<h4>Half running set</h4>
 ₹2500  </div>
<but><br/><button class="buy-1">Add
cart</button> </div>
<div class="products">
<div class="row">
<img src="image/7.jpg"
alt=""> <div class="product-
text"> <h6> Reebok </h6>
```

<i class='bx bxs

```
The sport of fitness has
arrived </div> <div
class="heart-icon">
<i class='bx bx-heart' ></i>
</div>
<div class="ratting">
<i class='bx bxs-star' ></i>
<i class='bx bxs-
star' ></i> <i
class='bx bxs-star'
></i><i class='bx
bxs-star' ></i>
<i class='bx bxs-star-half'
></i> </div> <div
class="price
```

```
<h4>Half running set</h4>
 ₹2700 
</div>
<button class="buy-1">Add cart</button>
</div>
<div class="products">
<div class="row">
<img src="image/8.jpg" alt="">
<div class="product-text">
<h6> Nike </h6>
Look better, feel better with Nikes.
</div>
<div class="heart-icon">
<i class='bx bx-heart' ></i>
</div>
<div class="ratting">
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
```

```
<i class='bx bxs-star' ></i>
<i class='bx bxs-star-half' ></i>
</div>
<div class="price">
<h4>Half running set</h4>
 ₹3000
</div>
<button class="buy-1">Add cart</button>
</div>
<div class="products">
<div class="row">
<img src="image/9.jpg" alt="">
<div class="product-text">
<h6> Nike </h6>
Look better, feel better with Nikes.
</div>
<div class="heart-icon">
<i class='bx bx-heart' ></i>
```

```
</div>
<div class="ratting">
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
<i class='bx bxs-star-half' ></i>
</div>
<div class="price">
<h4>Half running set</h4>
 ₹1900 
</div>
<button class="buy-1">Add cart</button> </div>
<div class="products">
<div class="row">
<img src="image/adidas.jpg" alt="">
<div class="product-text">
<h6> Adidas </h6>
```

```
</div>
<div class="heart-icon">
<i class='bx bx-heart' ></i>
</div>
<div class="ratting">
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
<i class='bx bxs-star' ></i>
<i class='bx bxs-star-half' ></i>
</div>
<div class="price">
<h4>Half running set</h4>
 ₹3500 
</div>
<button class="buy-1">Add cart</button>
</div>
</div>
```

```
</secction>
<!-- uoadate-news-section-->
<section class="upadate-news">
<div class="up-center-text">
<h2>New Upadates <br> TRENDING KICS </h2>
</div>
<div class="update-cart">
<div class="cart">
<img src="image/puma.png" alt="">
<h3> FLAT 50% OFF TOP BRANDS </h3>
</div>
<div class="update-cart">
<div class="gallery">
<img src="image/14.jpg" alt="">
<h3> Lets start bring sale the brand shoes </h3>
</div>
</div>
</section>
```

```
<script src="script.js"></script>
<!-- contact-section -->
<section class="contact">
<div class="contact-info">
<div class="first-info">
<img src="image/logo.png" alt="">
Mumbai, <br > India
Thebrandshoestore@gmail.com
<div class="sociaal-icon">
<a href="#"><i class='bx bxl-facebook'></i>
<a href="#"><i class='bx bxl-instagram' ></i></a>
<a href="#"><i class='bx bxl-twitter' ></i>
<a href="#"><i class='bx bxl-linkedin' ></i></a>
```

```
<a href="#"><i class='bx bxl-youtube' ></i></a>
</div>
</div>
<div class="section-info">
<h4> Support </h4>
contact us
about page
shopping & Returns
privacy
</div>
<div class="third-info">
<h4> Shop </h4>
The new brand
shopping
</div>
```

<body></body>

```
CSS
```

```
*{margin:0; padding:0;
box-sizing: border-box;
                              scroll-
behavior: smooth;
                        font-family:
'Jost', sans-serif; list-style:none; text-
decoration: none;
}
header{ width: 100%; top: 0; right:
   z-index: 1000; display: flex;align-
            center; justify-content: space-
items:
between;padding:20px10%; }
.logoimg{ max-width
:150px; height: auto;
}
.navmenu{
  display: flex;
                  color:#0d0d0d;
.navmenua{
font-size:16px;text-transform:
                    padding:10px
capitalize;
20px;font-weight:
600;transition:all. 42s ease;
.navmenu a:hover{
                           color:
#eb0d0d;
                }
                       .nav-icon{
display:flex; align-items: center;
```

```
} .nav-icon i{ margin-right: 20px; color: #141313; font-size: 25px; font-weight: 400; transition: all .42s
ease;
}
.nav-icon i:hover{
transform:
              scale(1.1);
                           color:
  #e90d0d; }
#menu-icon{
  font-size:
                35px;
color:#080808;
zindex:10001;
cursor:pointer;}
section{ padding: 10%
10%; } .main-home{
width: 100%; height:
100vh; background-
image:url(image/680
075.jpg);background-
position:center;
background-size:
cover;display:grid;
grid-template-
columns:repeat(1,
1fr);align-items:
center; } .main-text p{
color:#f0eef3;font-
size:50px;text-
transform: capitalize;
line-height:1;font-
weight: 550; } .main-
```

```
text h1{ color: #fdfcfc;
font-size: 65px; text-
transform: capitalize;
line-height:1.1;
font-weight:600;
margin: 6px 0 10px; }
.main-text h2{ color:
#12b19f;font-size:
20px; font-style: italic;
margin-bottom: 20px;
}.main-text
                  hp{
color:#010d0c; font-
size: 80px; font-size:
20px; font-style: italic;
margin-bottom: 20px;
} .main-btn{ display:
inline-block;color:
#fbf8f8;font-size:
16px;font-weight:
500; text-transform:
capitalize;
              border:
2px solid #f7f4f4;
padding: 12px 25px;
transition: all .42s
ease;}.main-
btn:hover{
background-color:
#000;
         color: #fff; }
.main-btn i{ vertical-
align: middle; }
```

```
.down-arrow{
position:
            absolute;
top: 85%;
               right:
11%;}
.down i{ font-size: 30px; color:
#2c2c2c;
               border: 2px solid
#2c2c2c;
            border-radius: 50px;
padding: 20px 20px; }
.down i:hover{ background-color:
#2c2c2c; color: #fff; transition: all
.42s ease; } header.sticky{
background: #fff; padding: 20px 10%;
box-shadow: 0px 0px 10px rgba(0 0 0 /
10%); } /* trending-section-css */ body{
margin: 0; font-family: sans-serif;
background: #eee8e8; } h3{ text-
align: center; font-size: 40px; color:
#236c89; margin: 0; padding-top:
10px; } a{ text-decoration: none; }
.products{ display: flex; flex-wrap:
wrap; width: 100%; justify-content:
center; align-items: center; margin:
50px 0; }
.row{ width: 20%;
margin:15px; box-sizing:
border-box; float: left; text-
align: center; border-radius:
20px; cursor: pointer;
padding-top: 10px; box-
```

```
shadow: 0 14px 28px
rgba(0,0,0,0.25), 0 10px
10px
rgba(0,0,0,0.22);transition: .4s;
background: #e5dada; }
.row:hover{ box-shadow: 0
3px 6px rgba(0,0,0,0.16), 0 3px
6px rgba(0,0,0,0.23);
transform: translate(0px, -
8px); } img{ width: 200px;
height: 200px; text-align:
center; margin: 0 auto;
display: block;} p{    text-align:
center; color: #2a0670;
padding-top: 0 8px;} h6{
font-size: 26px; text-align:
center; color: #121212;
margin: 0; } .i{ padding-top:
5px; } .fa{ font-size: 26px;
transition: .4s; } .ratting{
color: #d2e00e; } .heart-icon{
padding-top: 20px 10%; }
.heart-icon:hover{ color:
#eb0d0d; } .buy-1{ padding:
0%; } .buy-1:hover{
background-color: #ee0909;
color: #0ee062; }.price h4{
color: #080808;
fontsize:14px; text
```

```
transform: capitalize; font-
weight: 600; } .price p{ color:
#010101; font-size: 14px;
font-weight: 600; } /* upadate-
section-css */.up-center-text
h2{ text-align: center;
color: #020741; font-size:
40px; text-transform:
capitalize; font-weight: 700;
margin-bottom: 30px;
padding: 20px;} .cart img{
width: 1000; height: auto;
border-radius: 5px; } .gallery
img{ width: 500; height:
auto; border-radius: 5px; }
/* contact-section */ .contact{
background-color: #e5dada;
}.contact-info{      display: grid;
grid-template-columns:
repeat(auto-fit,
minmax(160px, auto)); }
. first-info\{width =
140px;height:auto;.
contact-info{
color:#010101;
font-size:
              14px;
text-transform:
capitalize;
              text-
align:
            center;
```

```
}.contact-info{
color:#0b0b0b;font
-size:
              14px;
fontweight:
               400;
text-
transform:capitaliz
e; line-height: 1.5;
margin-bottom:
10px;cursor:
pointer;
transition: all .42s;}
.contact-info
p:hover{
              color:
#f30202; } .social-
icon i{
             color:
#817d7d; margin-
right: 10px; font-
size:20px;
transition: all .42s; }
.social-icon i:hover{
transform:
scale(1.3);
                  }
JAVASCRIPT
const header = document.querySelector("header");
window.addEventListener ("scroll", function(){ header.classList.toggle
("sticky",this.window.scrollY > 0);
})
```

OUTPUT

















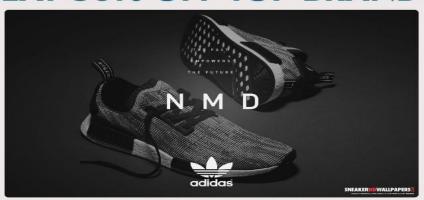








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