



HYBRUTOS RACING

ONE TEAM | ONE DREAM | ONE CAR





ABOUT US

- Hybrutos Racing is a dynamic student-led racing team from SRM University, Chennai, passionate about designing and building Hybrid Formula Student race cars.
- Comprising aspiring engineers across multiple disciplines, our team competes in prestigious national and international events such as Formula Hybrid (USA) and Formula Imperial (India).
- With a strong legacy and a forward-thinking approach, we aim to push the boundaries of innovation in sustainable motorsport.





WHERE WE RACE

Formula Hybrid – USA

Formula Hybrid, an engineering challenge for university students initiated by Thayer School of Engineering, Dartmouth, USA in partnership with SAE and IEEE, is a hybrid race car spin off of Formula SAE. Held annually at New Hampshire Motor Speedway in Loudon, New Hampshire, USA, students design, build, and compete with open-wheel, single-seat formula hybrid race cars. Emphasizing drivetrain innovation and efficiency, the competition includes acceleration, autocross, and endurance events, along with static events evaluating business case development and engineering prowess.





WHERE WE RACE

Formula Imperial – India

Formula Imperial is a premier student engineering competition in India, organized by the Imperial Society of Innovative Engineers (ISIE). It challenges teams from across the country to design, fabricate, and race formula-style electric or combustion vehicles, encouraging innovation in sustainable mobility. The event focuses on real-world engineering, project management, and teamwork, offering students an industry-relevant platform to showcase their technical and managerial skills through rigorous static and dynamic events, including design, cost, business presentation, acceleration, endurance, and autocross.





OUR LEGACY

Proven Track Record



01

Formula Hybrid (USA)

- 1st – Hybrid in Progress (2016)
- Podium Finishes – 2017, 2020, 2021
- Best Engineering Design – 2020
- GM Spirit Award

02

Formula Imperial (India)

- 2nd Overall (Hybrid Category) – 2019
- Best Hybrid Car, 1st in Static Events – 2019
- Best B-Plan, Cost, Design & Endurance Runner-Up 2019

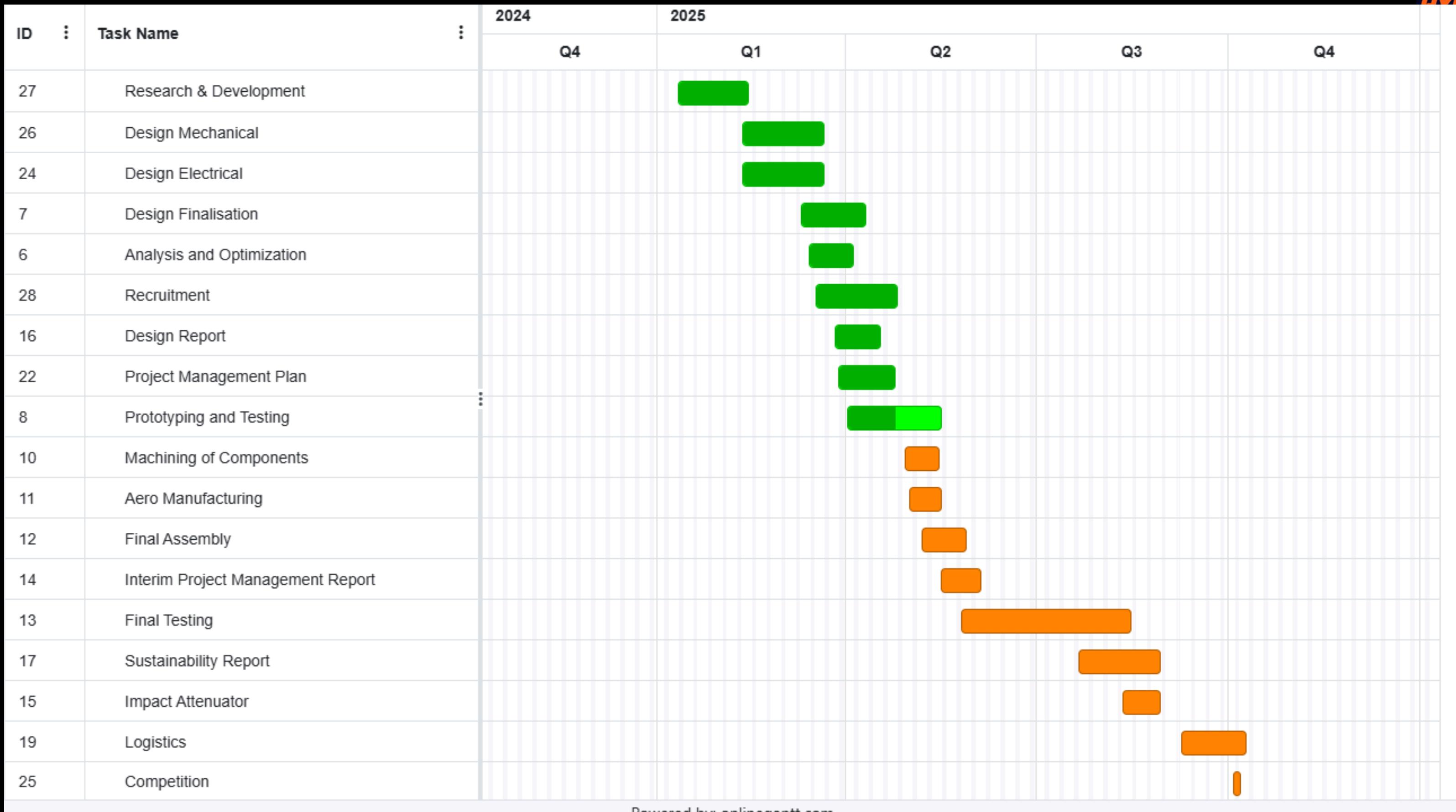


2025 VISION

OUR NEXT CHALLENGE – FORMULA IMPERIAL 2025

- Team ID: FI25-CV-3028
- Competing in the Hybrid Category in Formula Imperial.
- Engineering a new car with focus on integration a Hybrid powertrain .
- Light weight and efficient car.

OUR PROJECT PLAN





OUR SPONSORSHIP TIERS

TIER 1 (reserved for financial sponsors)

- A total of 3 Instagram posts, and 2 LinkedIn posts.
- The company's logo will be given top-tier visibility on the car livery, such as the rear wing, and nose cone ensuring maximum brand exposure.
- Logo inclusion on team apparel, ensuring prominent visibility across all official merchandise including t-shirts, hoodies, and caps
- Logo integrated across all team assets, including vehicle, pit banners, posters, and digital content.
- Sponsor mention during public presentations, interviews, and media coverage of the team.
- Exhibition of sponsored products will be done in all competition arenas.
- Company logo will have exclusive exposure on a banner during team promotional events.



OUR SPONSORSHIP TIERS

TIER 2

- A total of 2 Instagram posts dedicated to the partnership with company.
- 1 LinkedIn posts detailing the collaboration and highlighting sponsor involvement in technical progress or achievements.
- The company's logo will be prominently displayed on primary car panels such as the side body, and rear wing ensuring clear visibility during public events and media coverage.
- Logo featured on all official team merchandise.



OUR SPONSORSHIP TIERS

TIER 3

- A total of 1 Instagram posts and highlighting the partnership with company.
- The company's logo will be modestly sized and placed on the side pod of the racing car.
- The sponsor's logo will be prominently included on all team apparel used during events and public appearances.
- The sponsor's logo will be visibly featured on the driver's suit to ensure strong visibility during races and media interactions.



THANK YOU

Team Hybrutos